

Eleonora Rodriguez

Copywriter & Digital Marketing Specialist

Pontevedra, Spain

Languages: English (C1) and Spanish (native)

Profile:

As a **copywriter**, I possess a deep understanding of **SEO** and **WordPress**, which enables me to craft captivating content that engages and inspires readers. My education in **journalism** in both **Spanish** and **English** allows me to communicate effectively across cultures and platforms. I specialize in creating compelling contents for a range of media, including web pages, social media, and email marketing.

Work Experience:

Freelance WordPress Developer | 2015 - Present

Projects to customize and optimize theme designs and plugins for WordPress-based blogs, shops, and news sites.

Skills: HTML, CSS, PHP, JavaScript, jQuery, WooCommerce, Elementor, Divi, SEO, social media integrations, payment gateways.

Freelance English-Spanish Translator | 2006 - Present

I have worked as a freelance English to Spanish (Latin America) translator for agencies such as **Nexon** (Germany), **The Translation Company** (USA), and **Bloomberg**.

Education:

Digital Marketing & E-commerce Certification, Google | 2023

Data Analysis Certification, Google | 2023

Project Management Certification, Google | 2022

Advanced SEO: Tactics & Strategy, Moz | 2022

Digital Marketing, Accenture | 2022

Associate's Degree in Journalism | 2003 - 2006

Skills:

- Search Engine Optimization (SEO)
- Content Writing
- WordPress
- WooCommerce
- Elementor
- Divi
- HTML, CSS, JavaScript, jQuery, Bootstrap
- SQL
- Microsoft Excel & Google Sheets
- Agile Methodologies & Scrum