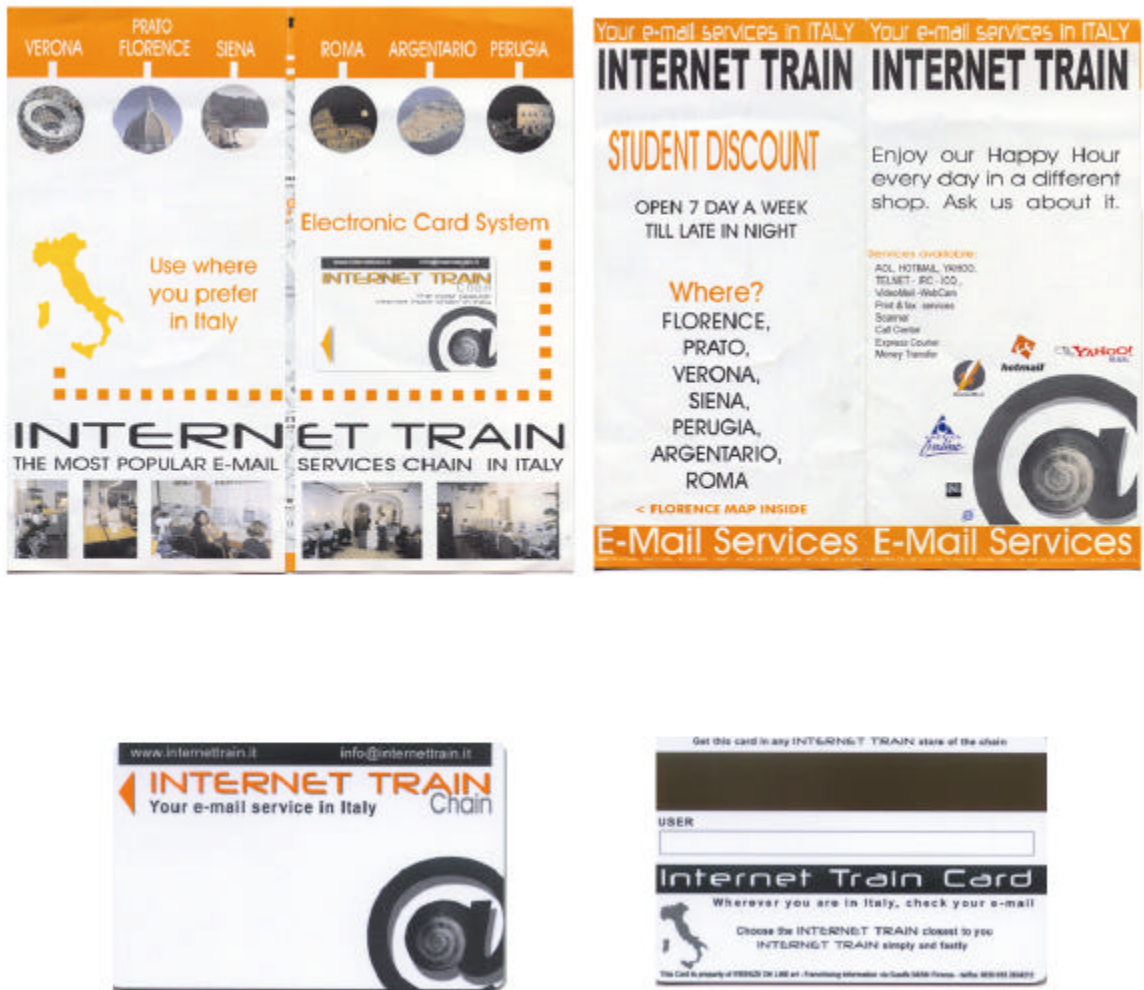


## Appendix A: Internet Train brochure and log-in card



Brochure (top, front and back) and log-in card (bottom, front and back)

## Appendix B: Process Drafts

Connections  
online = powerful knowledge  
for freedom  
global/local  
ICQ  
web  
web site  
Shopping  
Side walk  
pathways  
Searching  
storefronts  
doors  
windows  
displays

finding  
MAIN ST. ONLINE

Sign posts  
parades  
Clothing stores / hardware stores  
5th & 10th Shops / Mom and Pop shops  
peppy Candy - theme treats on counter:  
(candy canes, gelatins, PlaySours)

"shoppes"

branching out  
stepping into unknown  
waiting for downloads  
images  
text  
movies  
sound  
vision  
+ information  
talking  
emailing  
surfing  
chatting  
discussion lists  
etc. anything  
blue  
red  
patriotic  
loyal  
friendly  
proper  
- gaming  
links  
following  
connections  
menus  
commands

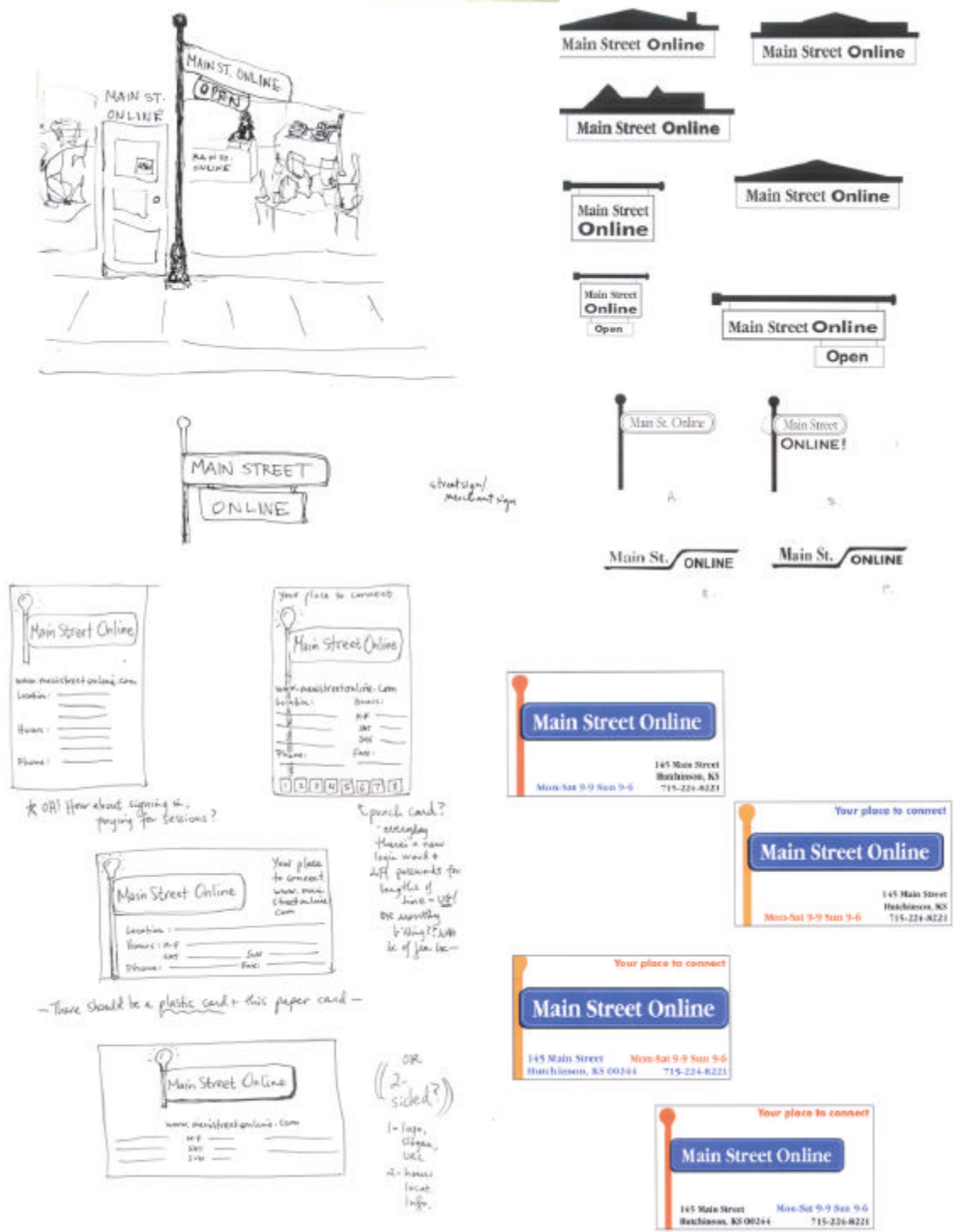
time spent  
sitting  
& looking

box  
click  
point  
Flash  
java  
Coffee

PAGE 1

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

## Ideations and thumbnails for the visual identity



Ideations, thumbnails and roughs for the center, visual identity and business card



## Main Street Online

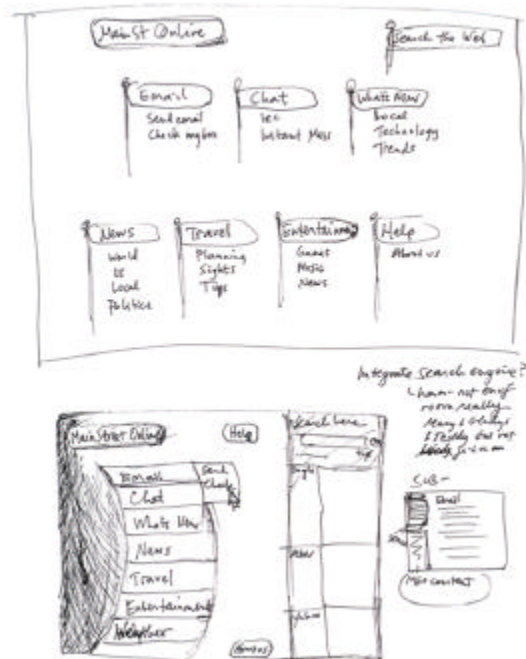
Mon-Sat 9-9 Sun 9-6 247 Washington St.  
715-224-8221 Carson Place, Michigan

## Main Street Online

Mon-Sat 9-9 Sun 9-6  
145 Main St. Hutchinson, Kansas

## Main Street Online

Mon-Sat 9-9 Sun 9-6  
145 Main Street 715-224-8221



Ideations, roughs and comps for the business card and web site





Thumbnails and comps for the web site