






Emad Barsom

UI/UX Designer | Figma | User Research | Prototyping

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  Carrd

Skills

Design Skills:
User Experience (UX) Design
User Interface (UI) Design
Wireframing & Prototyping (Figma)
Usability Testing
Information Architecture

Technical Skills:

Figma
User Research

Soft Skills:

Strong problem-solving abilities
Excellent communication and teamwork
Empathy-driven design approach

Education

UI/UX Design Program
CareerFoundry | Munich 2024

BSc in Physiotherapy
Information Technology Institute 2003
Egypt, Cairo

Certifications

UI/UX Design Certification
Languages
German: C1
English: Advanced
Arabic: Native

Professional Summary

Passionate and detail-oriented UI/UX Designer with a background in physiotherapy and business management, specializing in user-centered design. Strong analytical skills combined with technical expertise in Figma, HTML, CSS, and JavaScript. Experienced in user research, prototyping, usability testing, and designing intuitive digital products. My goal is to create outstanding user experiences through creative and strategic solutions.

Professional Experience

Self-Employed Physiotherapist
Munich, Germany | October 2010 – Present
Development of user-friendly UI/UX solutions for various digital products.
Conducting user research, wireframing, and prototyping to improve the user experience.
Working with Figma, HTML, CSS, and JavaScript to implement interactive and engaging designs.
Analyzing user behavior based on experience as a physiotherapist to optimize usability.

Projects

"Travel App" – UX Case Study
October 2024 – December 2024

Conducted user research to identify pain points and opportunities for improvement.
Designed wireframes and interactive prototypes using Figma.
Performed usability testing and iterated designs based on user feedback.

"Modish" – Online Clothing Store UX/UI Design
September 2024 – January 2025

Created user-friendly interfaces for an online fashion store, focusing on aesthetics and usability.
Developed brand guidelines and design consistency for the platform.

"Cooking App" – UX/UI Design
November 2024–Februar 2025

Designed an intuitive cooking app to help users discover and organize recipes.
Conducted user research to understand cooking habits and preferences.
Developed wireframes and prototypes to ensure an engaging user experience.

"MindEase Meditation App" – Mental Wellness App
December 2024 – January 2025

Created a user-centric design for a mental wellness app aimed at improving mindfulness.
Conducted user interviews and usability tests to refine the app's functionality.
Developed high-fidelity prototypes in Figma to visualize the final product.

"Vintage App" – Second-Hand Clothing Marketplace
August 2024 – October 2024

Designed an engaging platform for buying and selling vintage clothing.
Focused on UI elements to enhance the browsing and purchasing experience.
Conducted usability testing and applied feedback to improve navigation.

Via Eurasia App"
September 2024 – November 2024

This case study explores the design process of Via Eurasia, a travel app aimed at enhancing the experience of travelers exploring the historic Via Eurasia trail—a long-distance cultural route connecting Europe and Asia. The goal is to create an intuitive, user-friendly app that provides essential navigation, cultural insights, and trip-planning features.

JobSync Desktop Design
January 2025 – February 2025

obSync is a desktop application designed to streamline job searching by integrating job listings, application tracking, and resume management in one place. With a clean and intuitive UI, it helps users efficiently search, organize, and apply for jobs, making the job-hunting process smoother and more effective."

Mehr Details auf meinem Portfolio:  Carrd

Personal Interests

Passion for technology and design trends
Continuous learning and self-improvement
Photography and travel