

Adenium Labs — Brand Guidelines



Single source of truth for Sound Asleep & Adenium Labs visuals. Typography matches the app's lighter vibe. Blush is reserved for gradients; teal drives interaction.

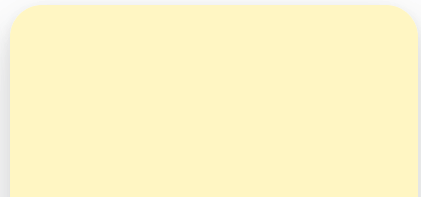
Colors



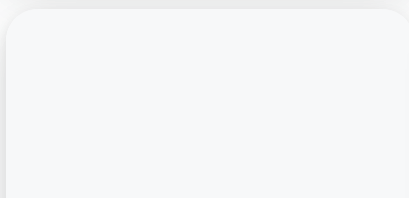
Primary — Teal
#005579



Accent — Blush
(gradients only)
#D6A3A9



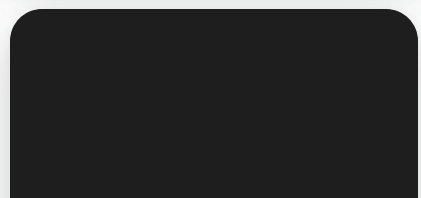
Highlight — Cream
#FFF6C3



Surface — Off-white
#F7F8F9



Neutral — Slate
#6B7C8F



Text — Charcoal
#1E1E1E

Typography

Family: Chillax Variable. Use lighter weights (400) with 500 for CTAs. Avoid heavy weights to preserve the calm aesthetic.

Title / H1

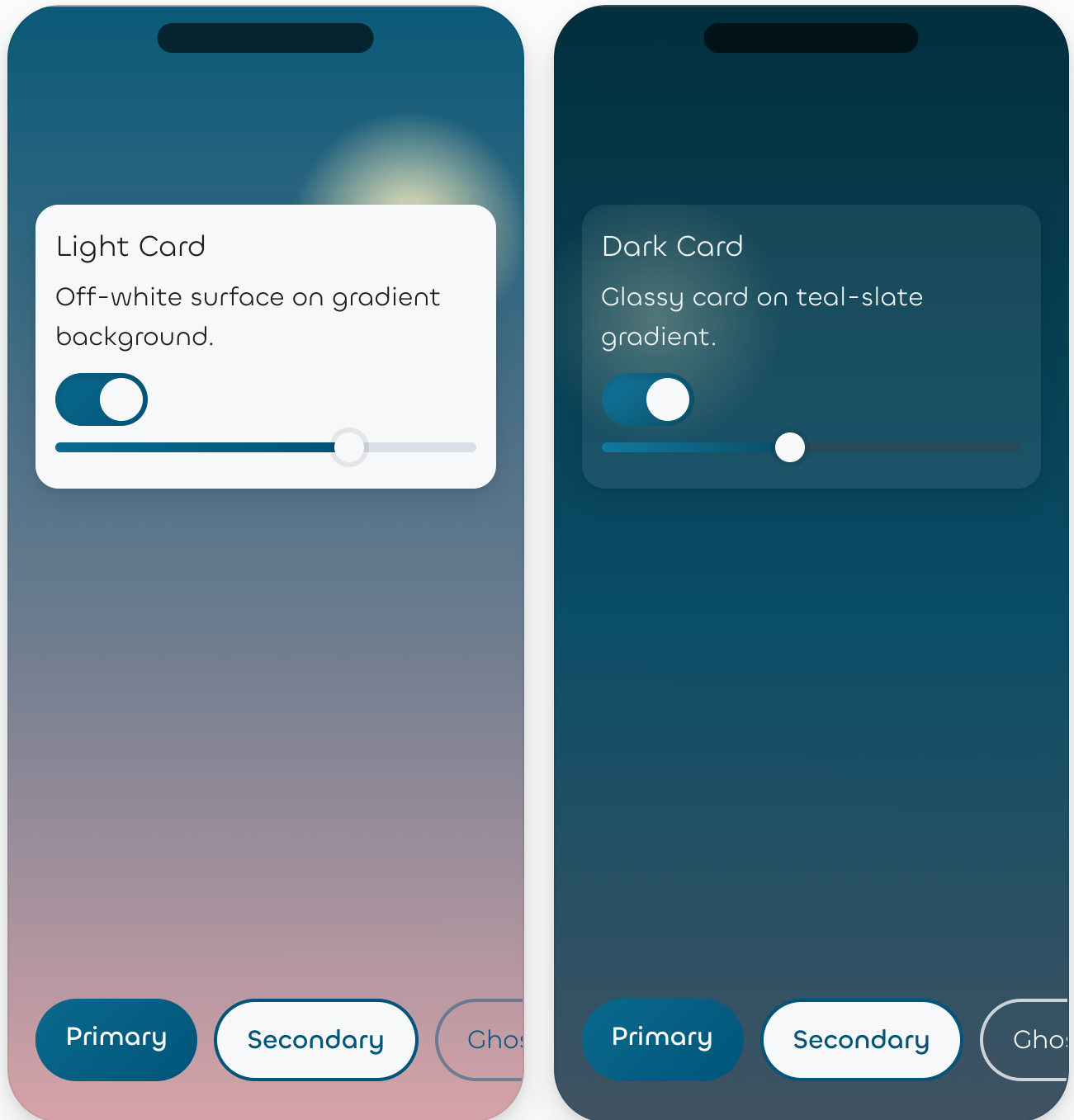
Section / H2

Block / H3

Body text (400); Label/CTA (500).

App Backgrounds & Dark Mode

Use atmospheric gradients—never flat black/white. Light mode: teal → slate → blush with a subtle cream glow. Dark mode deepens teal and slate; keep text high-contrast and controls luminous.

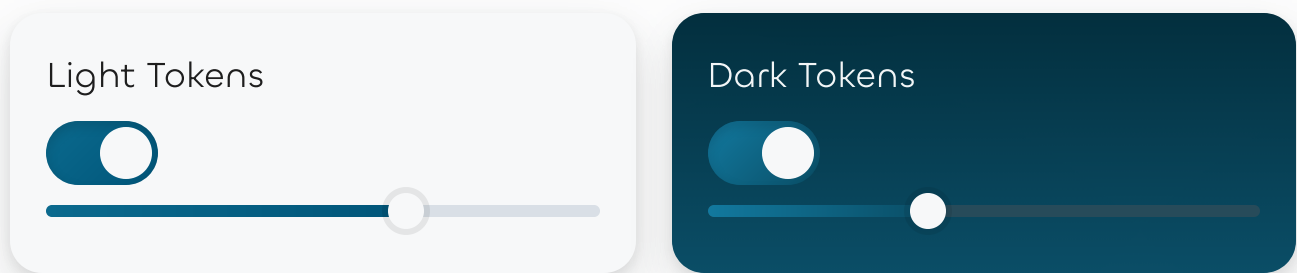


Buttons



- Primary = teal gradient; Secondary = off-white + teal border; Ghost (light) = low-emphasis teal outline.
- On dark surfaces, Ghost switches to off-white outline/text for contrast (see phone mockup).

Controls



Design Tokens (CSS)