ENSE 374, Software Engineering Management (Fall 2018)
Milestone 3 – Intranet Content Strategy Proposal

Due: ~~October 25, 2018~~ October 30, 2018 (**extended**)
Allocation: 4%

Activities: Using all of the data and information your team has collected, propose a content strategy (content model, page, navigation structure, workflow, and security/privacy) for the Faculty of Engineering's intranet. Ensure to include pages/content from the public site that you deemed as more appropriate for an Engineering-staff/faculty audience only (highlight these pages in some fashion). To help you design and develop your proposed content strategy, use sticky notes (or just paper cards/index cards) and document/photograph your progress and results (If you come across some interesting technology you may also explore using it). Refer to lecture 6 for guidance (specifically slide 11/16 OR see Appendix A below for the example from the slides)
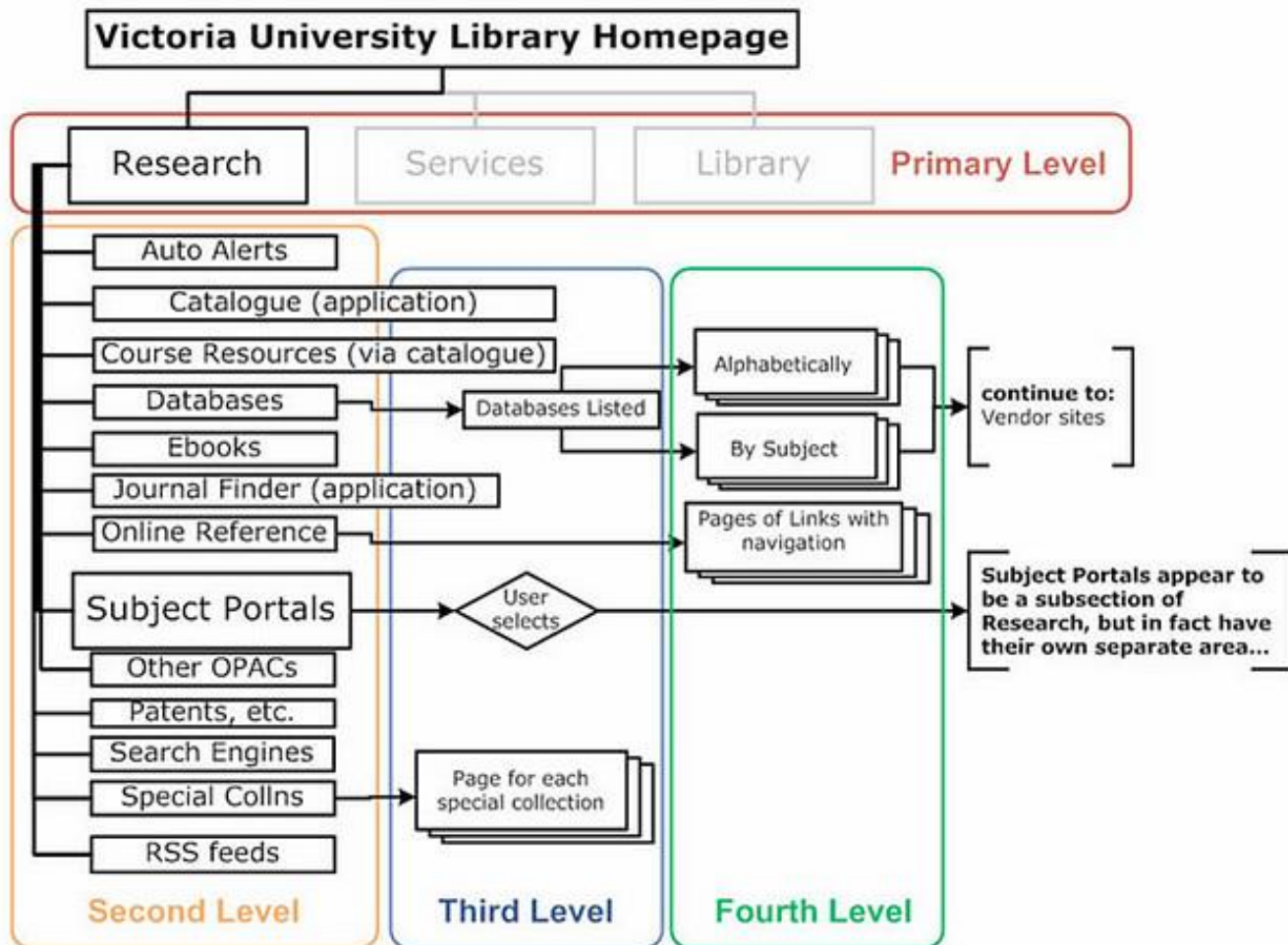
Fail Grade: 0%	Developing Grade: 1%	Meets expectations Grade: 2-3%	Exceeds expectations Grade: 4%
Not submitted (group) Non-attendance during report-out (individual)*	Content strategy and report-out are weak/missing key elements Failed to highlight which pages/content was proposed for removal from public site (for internal faculty-eyes only) Unreadable content in submitted files (incl. spelling and grammar mistakes) All files are uploaded to GitHub Report-out exceeds 10 minutes**	Good/comprehensive content strategy and report-out Highlighted which pages/content was proposed for removal from public site (for internal faculty-eyes only) Readable content in submitted files (incl. spelling and grammar mistakes) All files are uploaded to GitHub Report-out is within 10 minutes**	All within "Meets expectations" Meets Tim's "wow" factor (Above and beyond)

NOTES: Attendance during group report-outs is mandatory. Failure to attend will result in a 0% grade on the milestone for the individual that is missing. Group members in attendance during the report-out will be graded accordingly as illustrated above. Time allocated for report-outs are not to exceed 10 minutes. Your group will be given a "1-minute remaining" notify. Please ensure 1:00-2:00 minutes for questions/answers within the allotted 10 minutes. I will randomly select the group presentation order on report-out day. If a group member is not present, I will ask another group to present. The person not present will be deducted 0.5% from their milestone grade (individual deduction, not group). If I ask again and the person is still not present, the group will proceed with the report-out and the person not present will receive a grade of 0% on the milestone (individual deduction, not group). Please also note that a group member will also not be permitted to join their presentation late (i.e. if it's already begun). The Instructor reserves the right to have a grading discretion +/- 1%

Appendix A

Example content model from Victoria University Library. Your team's strategy and model may look similar, complete with proposals for navigation and page structure.

Information Architecture: Research Section, showing content levels.