# ecla

# Whitepaper
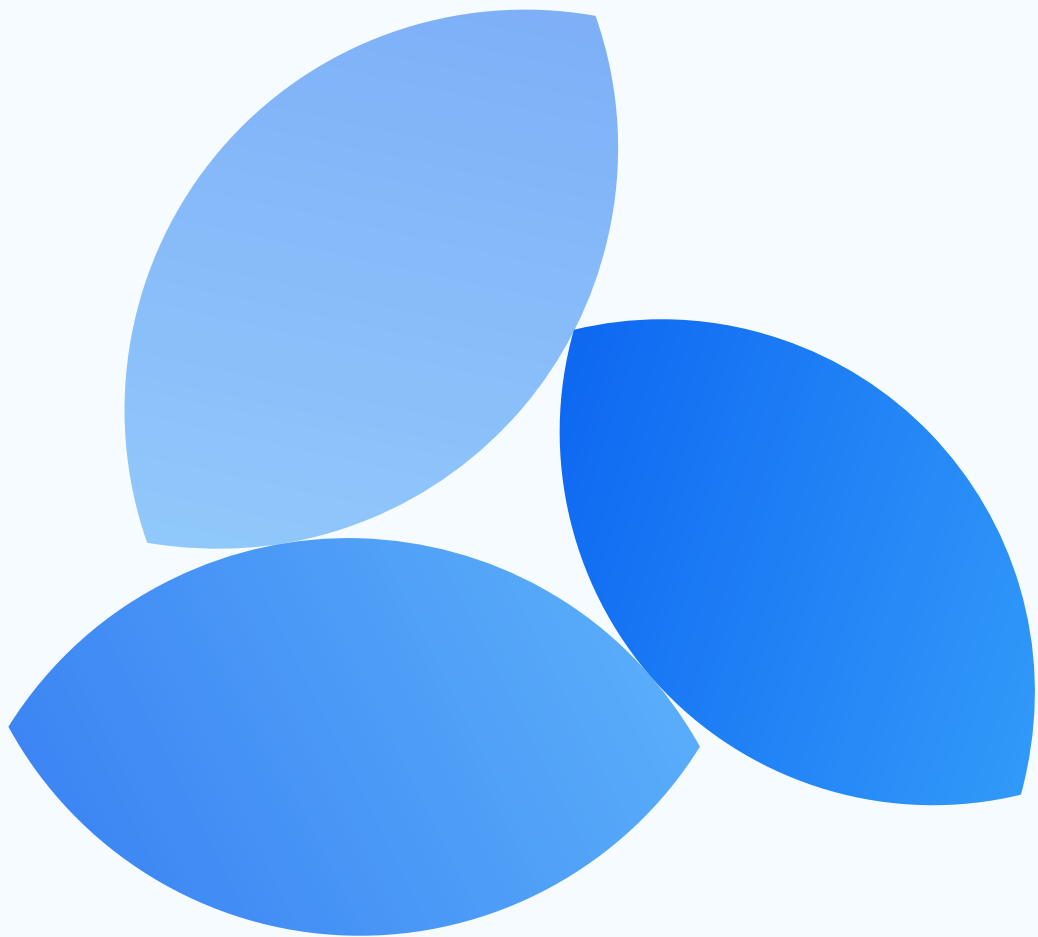
Version 1.0

Blockchain Ecosystem for Real People

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for Real People

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# Whitepaper <sub>V 1.0</sub>

ecla

# Abstract

ECLA is a multi-chain network built on Polygon Infrastructure; the ECLA blockchain presents many exciting and innovative features that provide solutions to existing problems; enhancing Web 3.0 and Virtual Reality development.

As more businesses; SMEs and large companies adopt blockchain, they tend to build their operations and infrastructure on certain tokens, giving investors the ability to add tokens to their portfolios.

Ecla Ecosystem is aimed at spurring through several sectors ranging from Real Estate, Finance, Education, Agriculture, and E-commerce amongst other major industries in recent times; hence our motto is Blockchain Ecosystem for real people.

# Features of ECLA

## ECLA Staking and Launchpad

**Staking:** Staking is a DeFi primitive and has become a means of creating passive income. DeFi enthusiasts leverage thousands of staking pools across different chains with attractive APRs and APYs for extra income.

The ECLA chain will host several pools for users' staking needs. Staking is important to power the ECLA ecosystem and the $ECLA token will be a driver of this utility.

**Launchpad:** The ECLA launchpad will feature other projects looking to build on the ECLA chain. Decentralized Finance is fast-growing, with many innovations seeking to improve on existing iterations. The Launchpad is designed to support such innovations, while creating room for ECLAns to participate using $ECLA.

Based on the investment targets of featured projects, users can commit their tokens for IDOs, IGOs, IMOs and more.

## NFT MARKETPLACE

Non-Fungible Tokens link ownership to unique physical or digital items, such as works of art, real estate, music, or videos. NFTs can be considered modern-day collectables. NFT marketplaces are platforms where NFTs can be stored, displayed, traded and in some cases minted (created). These marketplaces are to NFTs what Amazon or eBay are to goods.

Users will be able to access, buy, sell and trade NFTs using ECLA tokens.

## REAL ESTATE

The real estate industry is a multi-trillion dollar market that connects general partners and limited partners. The implementation of digital solutions brings market participants together. This imparts a positive effect on the management efficiency as the ability to easily and seamlessly connect through tokenization significantly expands the market for real estate development

## FACILITIES AVAILABLE FOR TOKENIZATION

**Commercial Facilities:** Through adequate planning, commercial properties offer great value in profit yield

**Residential Facilities:** Tokenization offers a new frontier in reducing the cost of purchasing large scale infrastructures

Any facility that incorporates both Residential and Commercial facilities is or can be called a 'MIXED-USE HOUSING FACILITY'. These real estate projects can range from a single building to an entire neighbourhood and are typically developed to correspond to the specific needs of the location and demographics of the area.

Mixed-use projects aim to offer a variety of advantages from improvements in home affordability to walkability between housing and other amenities.

## ECLAVERSE

ECLAVERSE is a Virtual Reality (V.R) and Augmented Reality (AR) environment that is powered and run on the ECLA Blockchain

ECLA's native virtual worlds leverage recent technological trends to provide an enhanced digital experience for users

### ECLA REALITY
The ECLA Reality provides a hardware device for the ECLAVERSE; as users can enter into the virtual world with this wear-on device. This device will also be used for gaming (GameFi), virtual meeting activities, educational activities, etc.

### FRINGE
Fringe is a world in the ECLAVERSE for real-time virtual conferences, seminars and meet-ups globally.

## AGRICULTURE:

Today, people want to know exactly where their food comes from. A desire to eat healthy combined with the widespread adoption of technology across all domains has resulted in agribusinesses searching for supply chain management software to improve food safety, food quality, and the traceability of the entire farming supply chain.

ECLA introduces blockchain technology in agriculture to meet the global demand for agribusiness solutions through:

(1) Using advanced technological solutions to meet changing consumer needs
(2) Simplifying all stages of the agricultural supply chain
(3) Tracking a product along its entire path from farmland to store shelf
(4) Improving food safety and eliminating counterfeit items
(5) Reducing financial risks and promoting inclusive trade
(6) Other benefits include; Transparency, Security, Streamlined operations, Analytics, etc.

## E-COMMERCE

Custom-made e-commerce platforms are designed to cater to the ever-growing needs of the e-commerce market.

They feature user-friendly interfaces and seamless checkout systems, ensuring that retailers are able to provide their end-users with more benefits. Consumers will purchase goods using the ECLA token.

# The ECLA Token (ECLA)

The ECLA Ecosystem is powered by the ECLA token as users can manage their portfolios with the ECLAWallet. It is an all-in-one interface to access the ECLA token economy. We continue to upgrade the ECLAWallet to support increasing composability and the seamless transfer of value across chains.



Blockchain Ecosystem for Real People

## Tokenomics / Token Distribution

| S/N | | Allocation | Percentage (%) |
|-----|--|------------|----------------|
| 1 | TEAM | 40,000,000 (locked) | 8% |
| 2 | Staking Reward | 200,000,000 (locked) | 40% |
| 3 | Burn | 50,000,000 | 10% |
| 4 | Centralize Exchange Listing | 15,000,000 | 3% |
| 5 | Partnership, Marketing & Development | 150,000,000 | 30% |
| 6 | Private Sales | 15,000,000 (vested) | 3% |
| 7 | Public Sales | 45,000,000 | 6% |
| 8 | Private Sales Price | $0.5 | |
| 9 | Listing Price | $1.0 | |
| 10 | Initial Circulating Supply | 50,000,000 | |
| 11 | Total Supply | 500,000,000 | |
| 12 | Initial Market Cap | $2,500,000 | |

# Token Utility

## Governance

Decentralization is one of the hallmarks of blockchain technology and cryptocurrency. As a community-focused project, each user is significant, such that they can be involved in every way, partaking in decisions that affect the entire community through voting. The $ECLA token will be key in enabling decentralized governance within the community.