# Update to Analysis of College Athletic Success using Ridge Regression

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### Abstract

This study improves the causal estimation workflow in the original paper by integrating Ridge regression and bootstrapping techniques to address multicollinearity among predictors, a common challenge in traditional regression analyses. The integration of these methods ensures robust and comparable conclusions to the original research, enhancing the reliability and consistency of the findings.

#### Introduction

- Original paper employed propensity score weighting to address endogeneity by estimating scores for each observation and using them as weights in regression.
- This extension employs ridge regression with bootstrapping for causal inference, while still incorporating propensity scores to address endogeneity concerns.

### Literature Review

- Ridge regression is recommended for scenarios with fewer predictors where each predictor is expected to significantly influence predictions (Xu, W., 2019. Towards Data Science).
- Bootstrap techniques enhance the statistical inference capabilities of ridge regression models by providing more accurate and reliable standard error estimations, particularly in the presence of highly correlated predictors (Capur, 2023)

## Methodology

- Replication utilized weighted linear regression in Python, mirroring the methodology employed in STATA.
- Propensity scores were estimated through logistic regression.
- For the machine learning implementation, Ridge Regression was applied to replicate a straightforward and interpretable model, addressing multicollinearity effectively.
- Bootstrapping was employed to estimate standard errors, facilitating direct comparison with results obtained using weighted least squares (WLS).

## Replication Results

The tables below show the comparison between Table 3 (from the original paper) alongside the results of the replication in Python.

TABLE 3.—EFFECTS OF FOOTBALL WINS ON OUTCOMES

Outcome	STE Model	
	Coefficient	N
Alumni Athletic Operating Donations	191.2	616
	(65.0)	
Alumni Nonathletic Operating Donations	-137.4	616
	(96.1)	
Total Alumni Donations	267.4	1,258
	(266.9)	
Alumni Giving Rate	0.0002	1,287
	(0.0007)	
Academic Reputation	0.003	650
	(0.002)	
Applicants	81.1	528
	(60.4)	
Acceptance Rate	-0.003	979
	(0.002)	
First-Time Out-of-State Enrollment	1.6	962
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First-Time In-State Enrollment	12.6	962
A HOL ALLEY MA COUNTY LOUIS CONTROLLY	(6.4)	
25th Percentile SAT	0.8	426
	(0.7)	

Figure: Original

Outcome	Coefficient	SE	N
Alumni Athletic Operating Donations	191.2	65.0	616
Alumni Nonathletic Operating Donations	-137.4	96.1	616
Total Alumni Donations	267.4	267.1	1258
Alumni Giving Rate	0.0002	0.0007	1287
Academic Reputation	0.003	0.002	650
Applicants	81.1	60.4	528
Acceptance Rate	-0.003	0.002	979
First-Time Out-of-State Enrollment	1.6	5.0	962
First-Time In-State Enrollment	12.6	6.4	962
25th Percentile SAT	0.8	0.7	426

Figure: Replication

## Machine Learning

Causal Estimation using Ridge Regression.

Outcome	Coefficient	SE	N
Alumni Athletic Operating Donations	190.5	34.6	616
Alumni Nonathletic Operating Donations	-138.2	117.6	616
Total Alumni Donations	269.8	215.1	1258
Alumni Giving Rate	0.0002	0.0009	1287
Academic Reputation	0.003	0.002	650
Applicants	80.4	121.0	528
Acceptance Rate	-0.003	0.002	979
First-Time Out-of-State Enrollment	1.6	7.2	962
First-Time In-State Enrollment	12.7	10.8	962
25th Percentile SAT	0.8	1.7	426

Figure: Ridge Regression

#### Conclusions

- Both Ridge and OLS deliver closely aligned coefficients, affirming its effectiveness in traditional analysis contexts.
- Consistency in coefficient magnitude across methods underlines the robust control of multicollinearity, enhancing the reliability of the statistical findings.

## References

- Anderson, M. (2012). The Benefits of College Athletic Success: An Application of the Propensity Score Design with Instrumental Variables. Review of Economics and Statistics, 99. DOI: 10.1162/REST\_a\_00589.
- Ozkale, M. R., & Altuner, H. (2023). Bootstrap confidence interval of ridge regression in linear regression model: A comparative study via a simulation study. Communications in Statistics Theory and Methods, 52(20), 7405-7441. DOI: 10.1080/03610926.2022.2045024.

# Appendix

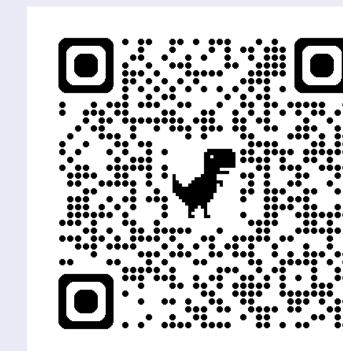




Figure: GitHub;References