project_one

February 7, 2025

1 "Blockbusting" in the 21st Century?: Minority Move-ins and Neighborhood Home Value Appreciation

1.1 Introduction

Housing discrimination has, in one way or another, existed in the United States since independence. After reconstruction, several tactics became commonplace, including racial deed covenants, and redlining. Across the nation, there was evidence of "white flight", or the movement of whites out of neighborhoods with minorities due to fears over home value depreciation or other factors. Real-estate agents commonly attempted to abuse these fears with a tactic known as "blockbusting" in which they would spread fear over minority-move-ins leading to a fire sale of homes in a neighborhood (Rothstein, 2017).

Much has been researched about the modern-day effects of these past tactics, whether in deed covenants leading to improved relative neighborhood quality (Sood, Ehrman-Solberg, 2024), or redlining leading to localized areas of higher poverty (Appel, Nickerson, 2016), or simply lower quality of opportunity in majority-black neighborhoods (Chetty, et al, 2014). There is also evidence of modern-day tactics still occurring in the housing market, whether in lending markets (Quillian, Lee, Honoré, 2020), or in real estates continuing to practice "racial steering", the process of, whether knowing it or not, primarily showing people of minority groups neighborhoods that are also primarily of that minority group (Glenn, 2018)

This paper seeks to contribute to this literature by analyzing the modern accuracy of the perceived link that 50's era blockbusting relied on – do minority move-ins suppress home-value appreciation? I use loan data from Fannie Mae (FNMA) & Freddie Mac (FHLMC) to provide data on neighborhood move-ins, (ACS) data to normalize, and (Zillow ZHVI) data to show the change in home prices. My study has the following methodology:

First, I select zip codes with move-ins during the 2009-2010 period (Initial Period) that are majority white (we are uninterested in the effect on majority-minority neighborhoods), and in metropolitan statistical areas (necessary for appreciation normalization). I take the "minority move-in share", or the ratio of loans for new purchases made in that zip code to minorities, and then look at those same zip codes over the 2012-2013 period (Treatment Period) and analyze what "treatment" was applied (the difference in minority move-in share from the previous period), which is our main explanatory variable. Next, we analyze the association between the change in minority move-in-share and the future appreciation in home prices, relative to their MSA average, for the next 6 years (ending in 2019). This should inform us what the effect of a sudden increase in minority move-ins is on home value appreciation.

I find that the effect of an increase in minority move-in share on home-value appreciation is unclear,

relative to the metropolitan statistical area. While the mean home value appreciation does decrease in the treatment group relative to the control, there is an incredibly high degree of variation in the data.

1.2 Data Loading

1.2.1 Loading Loan Data

We start by loading libraries. For dataframes we are using pandas, for plots we are using pyplot from matplotlib.

```
[2]: import pandas as pd
import matplotlib.pyplot as plt
import numpy as np
import seaborn as sns
```

Because the data is in .txt format, with no column headers, and is in many different files for different years and loan types, some light data cleaning is required. To begin, we set up short titles for each column based on the data dictionary provided, and create a list of columns we do not need.

```
[3]: def read_columns_from_txt(filename):
    data = {}
    with open(filename, "r") as f:
        for line in f:
            key, value = line.split("=", 1)
            data[key.strip()] = eval(value.strip())
    return data

columns_data = read_columns_from_txt("data/columns.txt")
    cols = columns_data["cols"]
    cols_pre2018 = columns_data["cols_pre2018"]
    dropcols = columns_data["dropcols"]
    dropcols_pre2018 = columns_data["dropcols_pre2018"]
    cols_2013 = columns_data["cols_2013"]
```

We next must load our data using these columns. I create a load_loans method to make it easier to modify the years we load. For this project, we are focusing on some of the earliest base years possible (primarily due to computing constraints). In the future, I am interested in looking at moving base years.

```
[5]: loans = load_loans([2009, 2010, 2012, 2013]) # Please forgive the print_

statement! The full data can take upwards of 20 mins to load.
```

Processed 2009 Processed 2010 Processed 2012 Processed 2013

I picked 2009 and 2010 as my initial years because they were some of the earliest I had. I picked 2012 and 2013 to give a year of distance but to maintain a large buffer before COVID affected home values.

Next, we analyze each loan to determine how many "minority move-ins" it corresponds to. For the purposes of this project, a "minority move-in" refers to a new home purchase by a black or hispanic borrower or coborrower

1.2.2 Cleaning Loan Data

```
[6]: loans = loans[loans['purpose'] == 1]
```

Finally, we add a column with the full census tract code for future merging

1.2.3 Merging

To truly understand the rate of minority move-ins, we must control for neighborhood demographics. The **2020 US Census Data** provides this information (total population, white population, black population)

```
'U7J008': 'two_or_more'}, inplace=True)
```

Next, we load in the Zillow data for information about home prices

The Zillow data is based on zip-code, but all our other data is based on census tract. As a result, we use a Crosswalk File from HUD.

```
[11]: crosswalk = pd.read_excel('data/census/ZIP_TRACT_122024.xlsx')
```

Next, we merge the loan data into our crosswalk. We aggregate on each census tract.

Now that we have loan data, we merge with our **Census data**, and then filter for areas that are majority white.

```
[13]: loans_census = loans_crosswalk.merge(tract_data, left_on='ZIP', right_on='zip', \( \to \) how='left')

threshold_white = 0.5  # We only look at areas that are majority white
loans_census_filter = loans_census[(loans_census['white'] / \( \to \) loans_census['total_pop'] > threshold_white)]
```

Now we merge **Zillow data**, and find the change in home values of an area from 2010 to 2019 (End of early move-in data until COVID)

Next, we control for metropolitan area.

```
[15]: # Calculate the average value change per msa_code for each year in the range
      for year in range(2011, 2020):
          loans_zhvi[f'msa_avg_value_ratio_{year}'] = loans_zhvi.
       Groupby('msa_code')[f'value_ratio_{year}'].transform('mean')
          loans_zhvi[f'value_diff_{year}'] = loans_zhvi[f'value_ratio_{year}'] -__
       ⇔loans_zhvi[f'msa_avg_value_ratio_{year}']
[16]: | # loans_zhvi = loans_zhvi.drop(columns=['longtract', 'TRACT', 'RegionName', |
       ⇔'black', 'native_american', 'asian', 'pacific_islander', 'StateName', ⊔
       →'State', 'City', 'Metro', 'CountyName', 'SizeRank', 'RegionID'])
      data_table = loans_zhvi.groupby('zip').agg({
          'total_pop': 'sum',
          'msa code': 'min',
          'early_mmi': 'sum',
          'late mmi': 'sum',
          'early_move_ins': 'sum',
          'late move ins': 'sum',
          'white': 'sum',
          'other_race': 'sum',
          'two_or_more': 'sum',
          'avg_value_2010': 'mean',
          'avg_value_2011': 'mean',
          'value_ratio_2011': 'mean',
          'avg_value_2012': 'mean',
          'value_ratio_2012': 'mean',
          'avg_value_2013': 'mean',
          'value_ratio_2013': 'mean',
          'avg_value_2014': 'mean',
          'value_ratio_2014': 'mean',
          'avg_value_2015': 'mean',
          'value ratio 2015': 'mean',
          'avg_value_2016': 'mean',
          'value_ratio_2016': 'mean',
          'avg_value_2017': 'mean',
          'value_ratio_2017': 'mean',
          'avg_value_2018': 'mean',
          'value_ratio_2018': 'mean',
          'avg_value_2019': 'mean',
          'value_ratio_2019': 'mean',
          'msa_avg_value_ratio_2011': 'mean',
          'value_diff_2011': 'mean',
          'msa_avg_value_ratio_2012': 'mean',
          'value diff 2012': 'mean',
          'msa_avg_value_ratio_2013': 'mean',
          'value diff 2013': 'mean',
          'msa_avg_value_ratio_2014': 'mean',
          'value_diff_2014': 'mean',
```

```
'msa_avg_value_ratio_2015': 'mean',
    'value_diff_2015': 'mean',
    'msa_avg_value_ratio_2016': 'mean',
    'value_diff_2016': 'mean',
    'msa_avg_value_ratio_2017': 'mean',
    'value_diff_2017': 'mean',
    'msa avg value ratio 2018': 'mean',
    'value_diff_2018': 'mean',
    'msa avg value ratio 2019': 'mean',
    'value diff 2019': 'mean',
}).reset index()
data_table['early_mmi_ratio'] = data_table['early_mmi'] /__

data table['early move ins']

data_table['late_mmi_ratio'] = data_table['late_mmi'] /__

data_table['late_move_ins']

data_table['early_late_ratio'] = data_table['late_mmi_ratio'] -__
 data_table['early_mmi_ratio'] # Positive: MMI higher in late period
```

We have now, finally loaded our data. We have our quantity of minority move-ins, previous demographic makeup of the neighborhood, previous home values, and home values after a few years.

1.3 Summary Statistics

In our filtered_data table, we have information about our explanatory variables (demographics), our independent variables (initial property value), and our outcome variable (final property value)

```
[45]: from IPython.display import display, HTML
     prop_values_summary = data_table[['early_mmi','late_mmi','early_move_ins',u
      prop_values_summary.columns = ['Minority Move-Ins (Initial Period)', 'Minority_
      ⇔Move-Ins (Treatment Period)', 'Total Move-Ins (Initial Period)', 'Total "
      prop values summary.index = ['Count', 'Mean', 'Standard Deviation', 'Minimum', |
     prop_values_summary.loc['Range'] = prop_values_summary.loc['Maximum'] -__
      →prop_values_summary.loc['Minimum']
     prop_values_summary.loc['Count'] = prop_values_summary.loc['Count'].astype(int)
     # Styling
     styled prop vals = prop values summary.style.set caption("Table 1: Move-In and | )
      # Apply table styles
     styled prop vals = styled prop vals.set table attributes('style="width: 50%;
      ⇔margin: auto;"')
```

```
# Apply formatting
prop_values_summary['Minority Move-Ins (Initial Period)'] =__
 prop_values_summary['Minority Move-Ins (Initial Period)'].astype(int)
prop values summary['Minority Move-Ins (Treatment Period)'] = []
 prop_values_summary['Minority Move-Ins (Treatment Period)'].astype(int)
prop_values_summary['Total Move-Ins (Initial Period)'].astype(int)
prop values summary['Total Move-Ins (Treatment Period)'] = []
 prop_values_summary['Total Move-Ins (Treatment Period)'].astype(int)
# Caption formatting
styled_prop_vals = styled_prop_vals.set_table_styles([{
    'selector': 'caption',
    'props': [
       ('caption-side', 'top'),
       ('font-size', '20px'),
       ('font-style', 'italic'),
       ('text-align', 'center'),
       ('color', '#222')
   ]
}])
```

View last page for table. Sorry:(

This table shows one of the difficulties of the project, many majority-white zip codes inside of metropolitan areas either do not have many or have no minority-move ins (or any move-ins). As you can see, in the initial period, the 75th percentile zip code had zero move-ins. For all following tables and graphs, we are only looking at zip codes that had move-ins during both periods. This could lead to bias, but it aligns with the research question, so it should not meaningfully change our conclusion.

```
# Rename index for better readability
summary_df.index.names = ['Statistic']
# Adjust rounding for better readability
# Ensure 'Count' is integer
summary_df.loc['count'] = summary_df.loc['count'].astype(int)
summary_df = summary_df.T
# Styling
styled_summary = summary_df.style.set_caption("Table 2: Summary Statistics of_
 →Home Value Changes by Year")
# Center the table and adjust width
styled_summary = styled_summary.set_table_attributes('style="width: 80%; margin:
 → auto;"')
# Ensure 'count' is integer
summary df['count'] = summary df['count'].astype(int)
# Format table caption
styled summary = styled summary.set table styles([{
    'selector': 'caption',
    'props': [
        ('caption-side', 'top'),
        ('font-size', '20px'),
        ('font-style', 'italic'),
        ('text-align', 'center'),
        ('color', '#222')
    ]
}])
```

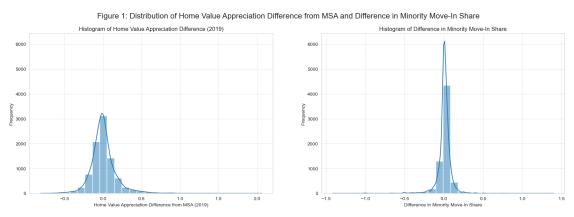
View last page for table. Sorry:(

It should not be surprising that the median and mean are basically zero. Recall that we are normalizing home-value change to the metropolitan area's home-value change. It should also be unsurprising that the ranges increase over time. The difference between a neighborhood and metro area will be more obvious over time. This table has significantly fewer observations than the table above, due to the unpredictable availability of the Zillow data. The move-in data is not significantly different between the zip codes with Zillow data and the zip codes without, so we will drop the zip codes without Zillow data.

1.4 Plots & Figures

1.4.1 Histogram of X and Y

```
[32]: fig, axs = plt.subplots(1, 2, figsize=(20, 6))
sns.set_style("whitegrid")
# First subplot
sns.histplot(data_table['value_diff_2019'], bins=30, kde=True, ax=axs[0])
axs[0].set_xlabel('Home Value Appreciation Difference from MSA (2019)')
axs[0].set_ylabel('Frequency')
axs[0].set_title('Histogram of Home Value Appreciation Difference (2019)')
```



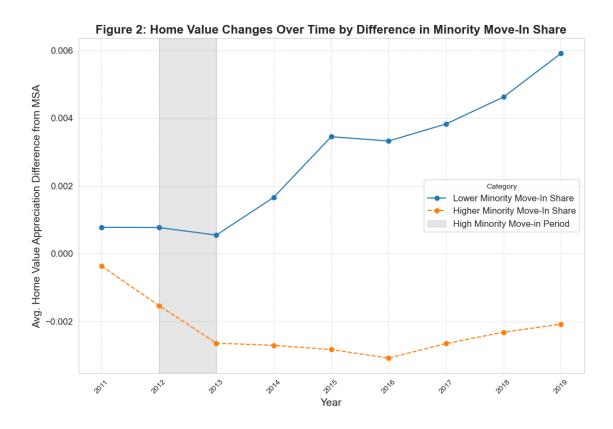
The long x-axis on both of these plots is not a mistake. As shown in the summary tables above, the data has an incredibly large range. This plot shows how incredibly wide the range is in home value appreciation and minority move-in share (and how incredibly concentrated the difference in minority move-in share is around zero). This figure shows how large the distribution is. In the next few plots we will attempt to answer my research question and see to what extent the distribution on the left can be explained by the distribution on the right.

1.4.2 Time Series of Y With Discrete X

```
melted_data = data_table.melt(id_vars=['early_late_category'], value_vars=[col__
 ofor col in data table.columns if col.startswith('value diff_')],
 ⇔var_name='year', value_name='value_diff')
# Extract numeric year
melted_data['year'] = melted_data['year'].str.extract('(\d+)').astype(int)
# Compute average value difference per category and year
avg_value_change = melted_data.groupby(['early_late_category', 'year'],_
 ⇔observed=False)['value_diff'].mean().reset_index()
# Define colors
colors = {"lower": "#1f77b4", "higher": "#ff7f0e"} # Blue for low, Orange for
 \hookrightarrow high
linestyles = {"lower": "solid", "higher": "dashed"} # Solid & dashed lines
# Plot each category with distinct styling
for category, data in avg_value_change.groupby('early_late_category',__
 ⇔observed=False):
    plt.plot(data['year'], data['value_diff'], label=f'{category.capitalize()}_u

→Minority Move-In Share', color=colors[category],

 ⇔linestyle=linestyles[category], marker='o')
# Add shaded area for high minority move-in period
plt.axvspan(2012, 2013, color='gray', alpha=0.2, label='High Minority Move-in_
 →Period')
# Labels and title
plt.xlabel('Year', fontsize=14)
plt.ylabel('Avg. Home Value Appreciation Difference from MSA', fontsize=14)
plt.title('Figure 2: Home Value Changes Over Time by Difference in Minority⊔
 Move-In Share', fontsize=16, fontweight='bold')
# Improved legend
plt.legend(title='Category', fontsize=12)
plt.xticks(range(avg_value_change['year'].min(), avg_value_change['year'].max()_u
 \hookrightarrow+ 1), rotation=45)
plt.yticks(fontsize=12)
# Grid styling
plt.grid(True, linestyle="--", alpha=0.6)
plt.show()
<>:9: SyntaxWarning: invalid escape sequence '\d'
<>:9: SyntaxWarning: invalid escape sequence '\d'
C:\Users\emers\AppData\Local\Temp\ipykernel_26672\2102243897.py:9:
SyntaxWarning: invalid escape sequence '\d'
 melted_data['year'] = melted_data['year'].str.extract('(\d+)').astype(int)
```



This figure shows the difference in outcome between the treatment group (higher minority move-in share) and control group (lower / same minority move-in share). It seems to indicate that the treatment group already has lower values before the treatment period. During the treatment period, the values fall even more. After the treatment period, values stay similarly low, and then start to increase again after 2016. In contrast, the control group has increasing values for roughly the entire period. This seems to indicate that neighborhoods with a higher minority move-in share have depressed home value appreciation relative to groups without.

1.4.3 Scatterplot of Main X and Y

```
[21]: # Filter data
filtered_data = data_table[data_table['total_pop'].abs() > 100]

# Define color palette
colors = sns.color_palette("husl", 4) # Distinct colors for better visibility

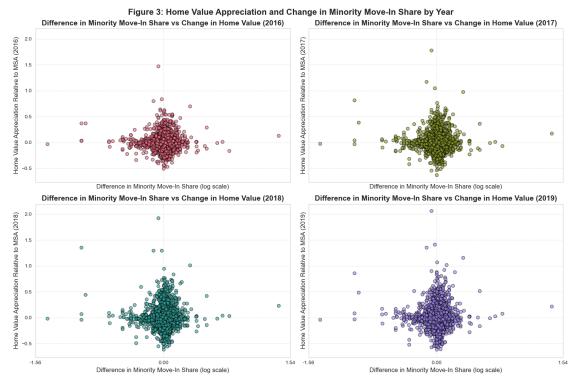
# Create subplots
fig, axs = plt.subplots(2, 2, figsize=(15, 10), sharex=True, sharey=True)

years = [2016, 2017, 2018, 2019]
for i, year in enumerate(years):
    ax = axs[i // 2, i % 2]
```

```
# Scatter plot with improved aesthetics
   ax.scatter(
       filtered_data['early_late_ratio'],
       filtered_data[f'value_diff_{year}'],
       alpha=0.6, color=colors[i], edgecolor='black'
   ax.set_xscale('symlog')
   # Titles and labels
   ax.set title(f'Difference in Minority Move-In Share vs Change in Home Value,
 ax.set_xlabel('Difference in Minority Move-In Share (log scale)', u

¬fontsize=12)
   ax.set_ylabel(f'Home Value Appreciation Relative to MSA ({year})', __

¬fontsize=12)
   ax.xaxis.set_major_formatter(plt.FuncFormatter(lambda x, _: f'{x:.2f}'))
    # Grid styling
   ax.grid(True, linestyle="--", alpha=0.5)
# Improve layout
fig.suptitle('Figure 3: Home Value Appreciation and Change in Minority Move-In⊔
 →Share by Year', fontsize=16, fontweight='bold')
plt.tight_layout()
plt.show()
```



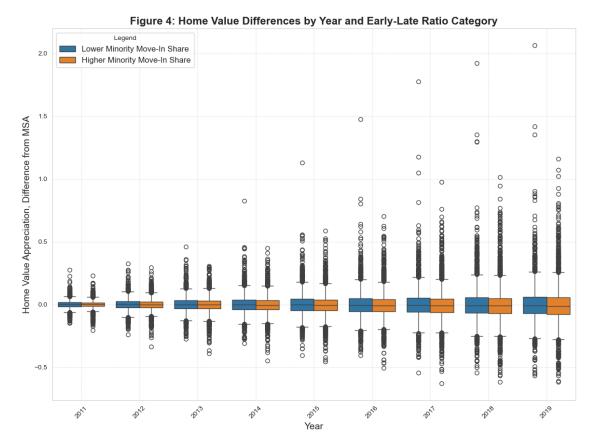
This figure shows something very important not shown in Figure 2, which is how wide the variation is. From these scatterplots, it is very hard to conclude that there is any association between an increase in minority move-in share and the home appreciation relative to the MSA. The variation noticably increasees with time.

1.4.4 Box Plot With Discrete X

```
[22]: data_table['early_late_category'] = pd.cut(data_table['early_late_ratio'],_
       ⇔bins=[-float('inf'), 0.00, float('inf')], labels=['Lower Minority Move-In_
       →Share', 'Higher Minority Move-In Share'])
     # Melt the dataframe for easier plotting
     melted_data = data_table.melt(id_vars=['early_late_category'], value_vars=[col_
      ofor col in data_table.columns if col.startswith('value_diff_')], □
      ovar_name='year', value_name='value_diff')
     # Extract numeric year
     melted_data['year'] = melted_data['year'].str.extract('(\d+)').astype(int)
     # Compute average value difference per category and year
     avg_value_change = melted_data.groupby(['early_late_category', 'year'],__
      ⇔observed=False)['value_diff'].mean().reset_index()
     sns.set style("whitegrid")
     # Create figure
     plt.figure(figsize=(14, 10))
     sns.boxplot(x='year', y='value_diff', hue='early_late_category',__
       →data=melted_data, palette={"Lower Minority Move-In Share": "#1f77b4", __
      →"Higher Minority Move-In Share": "#ff7f0e"})
     # Add labels and title
     plt.xlabel('Year', fontsize=14)
     plt.ylabel('Home Value Appreciation, Difference from MSA', fontsize=14)
     plt.title('Figure 4: Home Value Differences by Year and Early-Late Ratio,
      plt.legend(title='Legend', fontsize=12)
     # Rotate x-axis labels for better readability
     plt.xticks(rotation=45)
     plt.grid(True, linestyle="--", alpha=0.5)
     # Show plot
     plt.show()
```

```
<>:6: SyntaxWarning: invalid escape sequence '\d'
<>:6: SyntaxWarning: invalid escape sequence '\d'
C:\Users\emers\AppData\Local\Temp\ipykernel_26672\387694255.py:6: SyntaxWarning: invalid escape sequence '\d'
```

melted_data['year'] = melted_data['year'].str.extract('(\d+)').astype(int)



This figure shows the extent of the increase in variation across the time period, and that there is a slight decrease in the median for the higher minority move-in share group. Again, there is an increidbly high degree of variation in home values relative to the metropolitan area, much of which cannot be explained by the change in minority move-in share. This answers my research question with "yes, a high minority share does reduce the average, but the variation is high enough that we can't conclude anything".

1.5 Conclusion

In this paper, I analyze the link between an increase in the share of minority move-ins and home values on a neighborhood level. I construct a table of zip codes that includes, from federal loan underwriting data, the share of minority move-ins in the initial period, and the share of minority move-ins in the treatment period. The table also includes Zillow data showing the change in home values. I normalize this change in home values to the MSA the zip code is in, and the initial home values.

My findings indicate that there is slight, if any association between my an increase in minority move-ins and home values, at least on a zip-code level. I am unable, with this level of data and analysis, to conclude the extent to which an increase in minority move-ins can explain any future change in home values. This is while controlling for initial home values and MSA-level home value

appreciation.

1.6 References

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