



**Trendline Training
& Consultancy Ltd**

Transforming Data Into Strategy

READY FOR 2026

Build a Data-Literate Team

Our Mission

~ To empower organisations and individuals in Zambia and globally with cutting-edge data analytics skills, fostering innovation and excellence in decision-making.

Empowering You and Your Teams with Practical Data Skills

Who We Are

Trendline Training and Consultancy Limited is Zambia's emerging hub for data analytics training and consultancy.

We've empowered professionals and organizations across sectors with hands-on, real-world data skills that drive better decisions and performance.

With proven projects for clients like Dangote Zambia, Liquid Intelligent Technologies, Zambia Sugar, Powerdrive Freight, and more. we deliver practical training that delivers results.

We turn data into decisions – for individuals, teams, and organizations.

Training Programs Designed for Impact

Power BI Mastery

- Visualize and share actionable insights
- Data modeling & DAX
- Interactive dashboards & reports
- Real-time KPIs for operations and finance

SQL for Data Extraction

- Data extraction
- Data analysis

Advanced Excel for Analysis & Finance

- Fundamentals to advanced

Python for Data Analysis

Automate and go beyond spreadsheets

- Pandas for data manipulation
- Visualisation & basic predictive analytics

Cybersecurity

- Information security
- Confidentiality
- Integrity, and availability.

AI analytics

- Fundamentals to advanced

Our Consultancy Services

We provide expert data analytics consultancy to help organizations optimize operations, enhance decision-making, and achieve measurable results.

- ▶ **Data Strategy & Governance**
- ▶ **System Audits & Integration**
- ▶ **Business Intelligence Solutions**
- ▶ **Industry-Specific Analytics**
- ▶ **Project Support & Implementation**

Recent Impact

- Built real-time logistics dashboards for Powerdrive Freight, optimizing routes and resource allocation.
- Delivered data integration and reporting solutions that improved operational efficiency and customer alignment. We partner with you to turn raw data into strategic advantage.

Partnership Benefits

- ▶ **Tailoring Corporate Programs** – Customised to your industry and team's current skill level.
- ▶ **Expert Zambian Trainers**– Led by professionals with consulting experience (Power BI, Python, SQL, AI, Finance).
- ▶ **Flexible Delivery** – In-person (Lusaka), online, or hybrid.
- ▶ **Hands-On Focused** – Projects, case studies, and tools used immediately on the job.
- ▶ **Post-Training Support** – Mentorship, Resources and ongoing guidance available.

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Connect with us here

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