**John R. Drake, Ph.D.**   
Associate Professor   
Management Information Systems   
College of Business, East Carolina University  
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## Academic Background

Ph.D. in Management Information Technology and Innovation, **Auburn University**, Auburn, AL, 2008

B.S. in Physics with Honors, **Southern Illinois University at Edwardsville**, Edwardsville, IL, 1998

## Certifications

UML Fundamental Certification - OMG, 2008

Network +, 2005

# Work Experience

## Academic Experience

Associate Professor, East Carolina University (2017 - Present).

Assistant Professor, East Carolina University (2011 - 2017).

Assistant Professor, Eastern Michigan University (2008 - 2011).

Visiting Professor, Louisiana Tech University (2007 - 2008).

Adjunct Lecturer, Troy University - Montgomery (2007 - 2007).

Graduate Assistant, Auburn University (2004 - 2007).

## Non-Academic Experience

Drake Web Solutions, Founder/CEO (2015-Present).

IT Developer, Virtual Communications Services (2000 - 2003).

Web developer, Independent Consultant (1999 - 2004).

Operations Engineer, MAX Broadcasting Network (1999 - 2000).

Long-term substitute teacher, Laude High School (1998 - 1999).

Aquatics Director/ Life Guard/ Swim Instructor, YMCA (1996 - 1999).

Counselor/ Life Guard, DuBois Center (1995 - 1996).

# Intellectual Contributions:

## Refereed Articles

Drake, J. R., Hall, D. J., Becton, B., & Posey, C. (2016) Job Applicants’ Information Privacy Protection Responses: Using Social Media for Candidate Screening, *AIS* *Transactions on HCI*. 8(4), 160-184.

Drake, J. R. (2016). Asking for Facebook Logins: An Egoist Case for Privacy, *Journal of Business Ethics.* 139(3), 429-441.

Paul, R., Drake, J. R., & Liang, H. (2016) Global Virtual Team Performance: The Effect of Coordination Effectiveness, Trust, and Team Cohesion. *IEEE Transactions on Professional Communication*, 59 (3).

Drake, J. R., O'Hara, M., & Seeman, E. (2015). Five Principles for MOOC Design: With a Case Study, *Journal of Information Technology Education: Innovations in Practice*, *14*.

Drake, J. R., Hall, D. J., Cegielski, C., & Byrd, T. A. (2015).  An Exploratory Look at Early Online Auction Decisions: Extending Signal Theory.  *Journal of Theoretical and Applied Electronic Commerce Research*, *10 (1).*

Nan, R., Drake, J. R., Lin, Y., & Reed, A. H. (2014).  Review and Outlook of Work Breakdown Structure for Complex Product Manufacturing.  *International Journal of Manufacturing Technology and Management*, *28 (4/5/6).*

Drake, J. R. & Byrd, T. A. (2013).  Searching for Alternatives: Does Your Disposition Matter?  *International Journal of Technology and Human Interaction, 9 (1)*.

Drake, J. R., Byrd, T. A., & Hall, D. J. (2012).  The Importance of Individual Characteristics on Consideration Sets for Online Auction Buyers.  *Journal of Theoretical and Applied Electronic Commerce Research, 7 (2)*.

Drake, J. R. (2012).  A Critical Analysis of Active Learning and an Alternative Pedagogical Framework for Introductory Information Systems Courses.  *Journal of Information Technology Education: Innovations in Practice, 11*.

Boone, C. A., Drake, J. R., Bohler, J. A., & Craighead, C. W. (2007).  Supply chain management technology: a review of empirical literature and research agenda.  *International Journal of Integrated Supply Management, 3 (2)*.

Drake, J. R. & Byrd, T. A. (2006).  Risk in Information Technology Project Portfolio Management.  *Journal of Information Technology Theory & Application, 8 (3)*.

## Refereed Proceedings

Drake, J. R. & Paul, R. (2017). Debiasing problem identification for e-commerce initiatives. *Decision Sciences Institute Annual Meeting*.

Bohler, J. & Drake, J. R. (2017). Building Trust through Social Networking. *Americas' Conference on Information Systems (AMCIS)*.

Drake, J. R. & Furner, C. (2015). Screening Job Candidates with Social Media: A Manipulation of Disclosure Requests. *Americas' Conference on Information Systems (AMCIS)*.

Wang, Y., Sun, S., Drake, J. R., & Hall, D. J. (2015). Job Candidates' Technology Readiness and Information Privacy Protective Responses. *Americas' Conference on Information Systems (AMCIS)*.

Drake, J. R., Seeman, E., & O'Hara, M. T. (2014).  Five Principles for MOOC Development: With an Illustrated Case Study. *Decision Sciences Institute*.

Song, J., Larson, B., Cheng, X., Drake, J. R., & Hall, D. (2014).  The Effects of Different Moral Perspectives on Moral Judgment. *Decision Sciences Institute*.

Maysami, R., Drake, J. R., Seeman, E. (2014) Developing a Massive Open Online Course for the UNC System. *Southeast Decision Sciences Institute.*

Drake, J. R. (2010).  The Hierarchy of Concepts in Introductory Information Systems Course: Using History as a Guide to Curriculum Development. *Decision Sciences Institute*.

Drake, J. R., Hall, D. J., & Lang, T. K. (2009).  Ethical Perspectives of Business Students: Development of a new instrument. *Decision Sciences Institute*.

Drake, J. R. (2009).  Review of Instruments to Measure Ethical Decision Making and Implications for Decision Support. *Americas' Conference on Information Systems (AMCIS)*.

Drake, J. R. (2007).  Important Auction Characteristics in e-Marketplace Decisions: An Exploratory Look at Auction Selection and Product Valuation. *Southern AIS*.

Drake, J. R., Hall, D. J., & Lang, T. K. (2007).  The Effects of Motivational Disposition on Alternative Solution Selection during Extreme Events. *SIGDSS Pre-ICIS Workshop*.

Drake, J. R., Snyder, C. A., & Cegielski, C. G. (2007).  Ethics for Information Resource Management: The Role of Objective Ethical Standards in Decision-Making. *Americas' Conference on Information Systems (AMCIS)*.

Drake, J. R. & Mehta, N. (2006).  Benevolent, Competence, and Integrity-Based Trust in Knowledge Transfer: A Look at Software Reuse'. *Americas' Conference on Information Systems (AMCIS)*.

Boone, C. A., Drake, J. R., & Bohler, J. A. (2005).  Supply Chain Management Technology: A review of empirical literature and research agenda. *Southeast Decision Sciences Institute*.

## Book Chapters

Drake, J. R., Hall, D. J., & Lang, T. (2010). Ethical Decision-Making and Implications for Decision Support. *Annals of Information Systems: Decision Support*. Springer.

Drake, J. R. (2007). Objective Ethics for Managing Information Technology. *Encyclopedia of Information Ethics and Security*. IGI Global.

## Funded Research Grants and Stipends

Stipend Program for Summer 2016. *ECU College of Business*. Principle Investigator, Awarded $13,500.

Stipend Program for Summer 2015. *ECU* *College of Business*. Principle Investigator, Awarded $13,500.

UNC Emerging Markets MOOC Grant. *University of North Carolina General Administration*. 2013-2014, Co-Principal Investigator, Awarded $49,988.

New Faculty Research Grant. *Eastern Michigan University*. 2008, Principle Investigator, Awarded $2,950.

## Manuscripts under Review

Drake, J. R., Crawford, A., Deale, C., & White, B. J. “Tourism in the Sharing Economy: Extending the Theory of Planned Behavior with Novelty Seeking” at *Journal of Travel Research* for first review.

## Working Manuscripts

Drake, J. R., Landrum, H., Hall, D. J., & Lang, T. K. “Ethical Perspectives of Business Students: Development of the Ethical Reasoning Instrument.” targeted at *Journal of Human Resources Management.* 90% complete.

Furner, C. & Drake, J. R. “Screening Job Candidates with Social Media: A Manipulation of Disclosure Requests” targeted for *Journal of Information Technology Theory and Application.* 80% complete.

Sun, S., Hall, D. J., & Drake, J. R. “Information Privacy-Protective Differences between USA and China: A Cross Culture Study” targeted *Journal of Global Information Management*. 75% complete.

Drake, J. R. & Paul, R. “A Debiasing Framework: Identifying problems in e-commerce initiatives” targeted for *Journal of the AIS*. 60% complete.

Bohler, J. & Drake, J. R. “Building Trust from Social Network Usage,” targeted for *Journal of Theoretical and Applied Electronic Commerce*. 50% complete.

Larson, B., Drake, J. R., Song, J., Cheng, X., & Hall, D. J. "Three Views of Egoism: An Analysis of Business Student Perspectives," targeted for *Journal of Business Ethics*. 40% complete.

Paul, R., Hauser, R., Furner, C., & Drake, J. R. “Technology Virtuality’s Impact on Team Performance” targeted *Journal of Project Management.* 30% complete.

## Books Under Contract

Drake, J. R. and Bohler, J. A. *E-commerce: From Theory to Practice*. Prospect Press. Expected publication date 2018.

# Teaching:

## Courses Taught

### Undergraduate

Introduction to MIS

Introduction to Programming (C#)

Web Application Development

Systems Analysis & Design

Software Integration

### Graduate

Systems Analysis & Design

Web Application Development

Delivering Business Value through Information Systems

## New course development

**MIS 6713:** Co-designed and delivered a new core MBA course.  Integrated the face-to-face class with 4 online sections through recorded lectures and Blackboard LMS functionality.

**MIS 6723:** Co-designed course for new project management certificate. This course focused on three project management processes – Executing, Monitoring, and Controlling.

**MIS 6733:** Co-designed course for new project management certificate. This course focused on project leadership, teamwork, and communication.

**MIS 6743:** Co-designed course for new project management certificate. This course focused on current trends in project management such as agile projects, Sustainable project management, and virtual project teams.

**MOOC "The Transformation of Asian Economies":** Co-designed and delivered ECU’s first MOOC as part of an UNC GA funded grant.

## Faculty Development

### Distance Education Professional Development

2015: My Mediasite Training, Greenville, North Carolina.

2015: Think-In, Greenville, North Carolina. Attended sessions.

2015: Presented a peer-reviewed conference proceeding on designing MOOCs.

2014:  Presented at ECU's 2014 Think-in.  Title "MOOCs: Using the edX platform to reach thousands of students" with Elaine Seeman. Greenville, North Carolina.

2014:  SAS - UNC GA MOOC technology meeting, Raleigh, North Carolina.

2013-2014:  New MOOC Online Course Development, Greenville, North Carolina.

2013:  Peer Review of Online Course, Greenville, North Carolina.

2012:  Conflicted - Faculty and Online Education 2012 from Insider Higher Ed

2012:  Blackboard Collaborate Training, Greenville, North Carolina.

2012:  Dean's Professional Development - Using social media in the classroom, Greenville, North Carolina.

2012:  CommonSpot Ninjas, Greenville, North Carolina.

2012:  Distance Education Proctoring Training, Greenville, North Carolina.

2011:  Advanced Camtasia, Greenville, North Carolina.

2011:  Centra New and Advanced Features Course, Greenville, North Carolina.

2011:  Tegrity pilot training, Greenville, North Carolina.

### Research-Related Conference

2015: AMCIS, Fajardo, Puerto Rico.

2014: DSI, Tampa, Florida.

2014: SEDSI, Wilmington, North Carolina.

2010: DSI, San Diego, California.

2009: DSI, New Orleans, Louisiana.

2009: AMCIS, San Francisco, California.

2007: ICIS, Montreal, Canada.

2007: SAIS, Jacksonville, Florida.

2007: AMCIS, Keystone, Colorado.

2006: AMCIS, Acapulco, Mexico.

2005: SEDSI, Raleigh, North Carolina.

### Technology-Related Training

2017: Lynda.com – ASP.NET Essential Training

2015: Lynda.com - PHP with MySQL Essential Training

2014: Lynda.com - HTML5 Essential Training

2013:  Microsoft Virtual Academy - HTML5 with JavaScript and CSS3 JumpStart Training

# Service:

## Selected Service at ECU

### Department of MIS Assignments

2016-2017: MIS program review task force: Chair

2012-2016:  AITP Faculty Advisor

2016: Department Chair Search Committee

2015: Faculty Marshal at Fall Commencement

2013-2015:  Project Management Certificate Task Force

2012-2016:  Taking Care of Business - MIS representative.

### College of Business Assignments

2012-Present:  Graduate Committee, Secretary 2013-2016

2016-Present: Value Assessment Committee

2014: COB Strategic Planning Committee

2012-2014:  Communications/Branding Committee: Web advisor member to the communications group.

### University Assignments

2016-2017: IRCC

2015-2018: Distant Education and Learning Technology Committee

2012-2016:  Writing Liaison for MIS department

### Undergraduate Thesis Mentor

Holden Jones, MIS, 2014-2016. Honors Thesis.

## Service to the Profession

### Ad Hoc Reviewer Journal

2012-Present:  Electronic Commerce Research and Application.

2012-Present:  Information & Management.

2013-Present: Decision Science Journal of Innovative Education.

2017: Journal of Information Technology Theory and Application.

2017: Electronic Commerce Research.

2016: Ethics & Behavior.

2011-2012: International Journal of Technology and Human Interaction.

2011: Journal of Operations Management: Special Issue on IT, Supply Chain, and Services.

2011: IEEE Transactions on Engineering Management.

### Ad Hoc Reviewer Conference

2006-Present: AMCIS

2009-Present: ICIS

2008-Present: DSI

### Associate Editor Conference Proceedings

2010: ICIS Philosophy Track

### Board Member

2010-2011: AIS Student Chapter Advisory Board

## Service to the Community

### Service Learning Projects

2013-Present: Lead over 50 student service projects analyzing business and organization websites and providing reports on suggested improvements.

### Member of a Committee

2011-Present:  Greenville Montessori School – Web developer and Technology committee

## Professional Organization Memberships

Association of Information Systems

Decision Sciences Institute