

ENGINEERING CAREER EXPO

SPONSORSHIP PACKET FOR 4.0

www.engcareerexpo.com

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FOREWORD

Engineering Career Expo (ECX) is a **student-led organization** that equips students with **technical and soft skills training** to support their transition into the professional world.

ECX was created under the University of Lagos Engineering Society (ULES), with the Faculty of Engineering being one of the oldest faculties in the University of Lagos with the initial intention to empower undergraduates in STEM fields.

Our **mission** which we remain committed to, is to equip students with technical and soft skills training to support their transition into the professional world.

With its **fourth edition** underway, ECX has since evolved into a far more diverse and ambitious organization with an expanded purview but familiar mission. For ECX 4.0, we intend to stay true to our commitment but also surpass our limits.

We are prepared to take a step further in our evolution as we write the fourth chapter of our story.

ABOUT ECX

THE CHALLENGE

In a fast-paced world, where the needs and focus of humankind continue to evolve, we find that skills that were before sufficient are no longer enough. The knowledge gained from the four walls of the classroom is insufficient to change the world; students need to be empowered with both technical and soft skills to add commendable value to the world.

OUR MISSION

To develop student potentials by equipping them with the skills and knowledge required to ensure a smooth transition from the classroom to the industry. We aim to deliver adequate technical and soft skills training as well as connect students to industry experts.

OUR VISION

Engineering Career Expo aims to;

- provide students with soft skills and tech trainings necessary for them to be aware of what exactly is expected of them as future professionals
- inform students of possible career opportunities by facilitating interactions with industry professionals and fostering mentorship relations, and
- bridge the gap between classroom and workplace/corporate offices by aiding smooth transitions from students to capable industry professionals.



WHAT WE'VE DONE SO FAR



THE JOURNEY

Founded in 2011 by the University of Lagos Engineering Society (ULES) as the ULES International Career Expo, ECX has undergone multiple transformations over the years. The success of the first event heralded sequels. In 2012, there was the Ingenious Project Expo, in 2013, the ULES Career Expo, in 2014, the Engineering Opportunity Clinic, and then in 2015, the UNILAG Opportunity Clinic and Expo.

A maturity of sorts was reached in the 2018/19 session when the platform was rebranded as ECX 1.0. In our maiden edition, we trained 283 students in some tech tracks which included; Python, Web Development and Android Development, and soft skills which included; leadership, public speaking, interpersonal and negotiation skills. Some of the 46 certified students took big strides to become industry professionals, but we did not end there.

We only got bigger and better, training 600 students with technical skills, which included the following tracks; 3D Modeling and Animation, Web Development, Data Analytics, Game Development, Mobile Development, Python Programming and UI/UX Design in our 3rd edition.



PLANS FOR ECX 4.0

ECX has done a lot of remarkable work in the previous editions. For this edition, we are bringing in new ideas while also refurbishing the old ones. They are listed below:

- 01. Technical skill training:** An 8-week program covering a variety of tracks, which include Data Science, Web Development, Mobile Development, Data Analytics, and UI/UX Design.
- 02. Soft skills training:** We plan to partner with companies who will tutor students on communication, teamwork, problem-solving, critical thinking, leadership, and professionalism amongst others.
- 03. Next conference:** A 2-day conference which could supplement the soft skills training or as a standalone alternative to the soft skills training if need be. At this event, keynote speakers and panelists will be gathered to discuss soft skills.
- 04. Chat series:** A 10-episode podcast where invited guests will provide insights and speak about the opportunities and challenges in the tech world.
- 05. 21 Days of code and design:** This is sequel to the 30 Days Of Code, and it is targeted at beginners to help them build a habit of regular coding and designing. This will help them hone their skills. We also plan to open the participation to everyone, not only ECX students.
- 06. HackX:** A hackathon where programmers would be tasked to create innovative solutions to real engineering problems.
- 07. Xternship:** The objective of ECX is to bridge the gap between students and the professional world, this brought about the creation of the xternship. This program will connect highly skilled trainees with industrial opportunities through the provision of internships.
- 08. Hybrid events:** ECX 4.0 plans to host events both virtually and physically as a way to better interact with both the virtual and physical societies.
- 09. Grand Finale:** This will be the final event for this edition and we will showcase our trainees and celebrate their hard work. It will also be a chance for them to network with potential employers and display their skills and talents. The event will also feature keynote addresses, panel discussions, as well as a showcase of the best projects from the technical training program and hackathon, HackX.

EVENT SCHEDULE - GRAND FINALE

THE HIGHLIGHT OF THE EVENT

Keynote session

Titled **"Innovate to Elevate: A Keynote Address on Tech's Transformative Power"**

Our distinguished keynote speaker, will take the stage to deliver a powerful talk that explores the profound impact of technology on our lives, businesses, and the world.

Panel session

Different experts from various branches of tech dive deep into the most exciting technological trends and innovations that are shaping the future of industries in 2023. Our panel of experts will share their insights, experiences, and predictions in this discussion.

Panel session 2

This panelists will delve into the strategies and leadership approaches required to successfully navigate the dynamic landscape of the tech industry. Our panel of seasoned professionals will share their experiences and perspectives on the topic

HackX

The top 5 teams from the Hackathon will present their designs to the judges and the best 3 will be awarded.

SPONSORSHIP PACKAGE

To ensure the success of this event, ECX is seeking partnerships, financial support and key stakeholders to promote this program that aims to empower our Nigerian students to become more employable and reliable in the labor force today.

The Sponsorship package varies in amounts, in Naira such as;

- **Platinum Sponsors:** 2,000,000 - Above
- **Gold Sponsors:** 1,000,000 - 2,000,000
- **Silver Sponsors:** 500,000 - 1,000,000
- **Bronze Sponsors:** 250,000 - 500,000

Below is more information on sponsorships, benefits, and opportunities for potential partners and sponsors.

Sponsorship Package	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
EVENT BENEFITS				
Prime brand showcasing through logo placement on event materials	✓			
Brand boost	✓	✓	✓	✓
Honorary award and recognition as gold sponsor		✓		
Email blasts	✓	✓		
Content collaboration	✓	✓	✓	

Sponsorship Package	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
EVENT BENEFITS				
Medium sized exposure through logo placement on event materials		✓	✓	
Honorary award and recognition as platinum sponsor	✓			
Follower frenzy	✓	✓	✓	✓
Panel speaker roles at grand finale	✓			
Recognition as bronze and silver sponsor			✓	✓
ROI Amplification	✓	✓	✓	✓
Testimonials/ Industry luminary status	✓	✓		
Small sized exposure through logo placement on event materials				✓
Exclusive booth at our grand finale	✓			
Multi Platform exposure	✓	✓	✓	✓
Website Feature	✓			

PARTNERSHIP & COLLABORATION

Other than financial support, we seek your support in other collaborating areas such as:

STUDENT OPPORTUNITIES

Our focus is to secure a range of advantages for students, including: internship opportunities, discounted or free courses, soft skills training and scholarships amongst others.

We are also interested in exploring potential sponsorship and partnership opportunities in the realm of Xternships. Our goal is to offer comprehensive training and support to student interns

GIFTS

Presenting gift items like swag would be a thoughtful gesture to show appreciation to students while fostering a positive brand representation and driving long-lasting brand awareness.

FOOD AND DRINKS

Providing us with refreshments for our grand finale would be incredibly supportive and beneficial.

FOR DONATIONS

For Cash Transfer;

0121184782

Wema Bank Plc

UNILAG ENGINEERING SOCIETY

SEND SPONSORSHIP ENQUIRES TO

Toluwanimi Atunbi (Sponsorship Lead)

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BUDGET

PRE EVENT DAY

S/N	Item	Description	Quantity	Unit price	Cost
1	Venue Procurement	Main Auditorium with 2500 sitting capacity	1	₦500,000	₦500,000
2	Decorations	Light decorations for the stage	1	₦500,000	₦500,000
3	Tags for committee members and volunteers	Identification tags for all volunteers	110	₦500	₦55,000
4	Meal tickets	The ticket would regulate attendees	1500	₦200	₦300,000
5	Banners(Roll up and Red carpet)	9x7 banner for backdrop	1	₦300,000	₦300,000
6	Flyers	Hand held flyers for publicity	300	₦100	₦30,000
7	Event brochure		1000	₦200	₦200,000
8	Transportation	Cost incurred for physical meeting.			₦100,000
9	Merchandise production	Cost for ECX 4.0 merch			₦770,000
10	Internet provision for Tutors	Cost of providing data for the tutors of each training track		₦5000	₦500,000
11	Operational cost	Cost of running the training			₦650,000
	TOTAL				₦3,905,000

BUDGET

EVENT DAY

S/N	Item	Description	Quantity	Unit price	Cost
1	Breakfast	Doughnuts with hot coffee from Nescafe	1000	250	₦250,000
2	Lunch	Lunch(A plate of rice for the attendees)	1500	1500	₦2,250,000
3	Water	Bottle water to serve the attendees	200	100	₦200,000
4	Guest Treatment	Cost incurred to feed panelists	10	2,000	₦20,000
5	Honorarium	Honorarium for panelist	10	20,000	₦200,000
6	Souvenirs- Notepads, bags pens	Cost incurred to produce the souvenirs	1000		₦875,000
7	Media Coverage	Total cost to have the event covered			₦400,000
8	DJ/MC	Cost to have sound system in place			₦400,000
9	Certificates for Training Participants		1000	1000	₦1,000,000
10	Awards for top Participants	Top 3 performers in each track	30	₦15,000	₦450,000
11	Security	Cost incurred to provide security Personnel for crowd control			₦100,000

BUDGET

EVENT DAY


S/N	Item	Description	Quantity	Unit price	Cost
12	R & R(Reward and Recognition)	Award plaques to outstanding members of the committee and volunteers	10	15,000	₦150,000
13	Miscellaneous				₦200,000
	TOTAL				₦6,495,000


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