ESUMMIT'21

TENETS OF TENACITY

Schedule | Jan 21,22,23 - 2022



INAUGURATION DAY

6:00PM - 6:15PM

Inaugural Address by Dr. Abhay Karandikar (Director, IIT Kanpur)

6:15PM - 6:30PM

Address by Dr. Amitabha Bandyopadhyay (Faculty Advisor, E-Cell IIT Kanpur)

6:30PM - 7:00PM

Keynote Address by
Mr. Srikanth
Gopalakrishnan
(Managing Director, CIO-HR, Deutsche Bank Group)

7:00PM - 7:30PM

Keynote Address by Mr. Srikant Gokhale (CEO Retail, LANDMARK Group)

7:30PM - 8:00PM

Fireside Chat between Mr. Manu Rekhi (MD, Inventus Capital Partners) & Mr. Jayesh Parekh (Co-Founder, Sony Entretainment Television)



DAY-1



TALK SESSIONS

11:00AM - 12:00PM

R&D & Entrepreneurship

12:00PM - 1:00PM

Fireside Chat: The Bitcoin Blockchain

2:00PM - 3:00PM

Panel Discussion - The VC Meeting Guide: What do VCs expect?

4:00PM - 5:00PM

Technopreneurs

6:00PM - 7:00PM

Ace The Pitch!

12:00PM - 1:00PM

WORKSHOPS

Blockchain & Cryptocurrency

1:00AM - 2:00PM

Step Up Your App-Building Game with Lowcode

3:00PM - 4:00PM

Financial Benchmarks and Indices



COMPETITIONS

12:00PM - 1:00PM

Upstart - 1 min Elevator pitch

1:00PM - 2:00PM

BizQuiz - Prelims

5:00PM - 6:00PM

Treasure Hunt

5:00PM - 7:00PM

Upstart - 10 min pitches

6:00PM - 7:00PM

Pitch Prime







UPSTART The Indian Business Model Competition



DAY-2

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TALK SESSIONS

11:00AM - 12:00PM

Corporate Canvas

12:00PM - 1:00PM

Breaking Stereotypes: Women Leading From The Front

2:00PM - 3:00PM

Panel Discussion -Steering Digital Revolution in Education

4:00PM - 5:00PM

Unicorns - Not So Imaginary Anymore

WORKSHOPS

10:00AM - 11:00PM

Network with a Purpose

1:00PM - 2:00PM

Low-code: The Future of App Development

3:00PM - 4:00PM

How to maximise clicks for display advertising? An approach using reinforcement learning.

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DAY-3

COMPETITIONS

10:00AM - 12:00PM

Pitchers 2.0

12:00PM - 3:00PM

Upstart - 10 min pitches

1:00PM - 3:00PM

BizQuiz - Finals

4:00PM - 5:00PM

Decrypt

PITCHERS 🛟 2.0

UPSTART
The Indian Business Model Competition



DECRYPT

6:00PM - 7:00PM

Closing Ceremony

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DAY-3