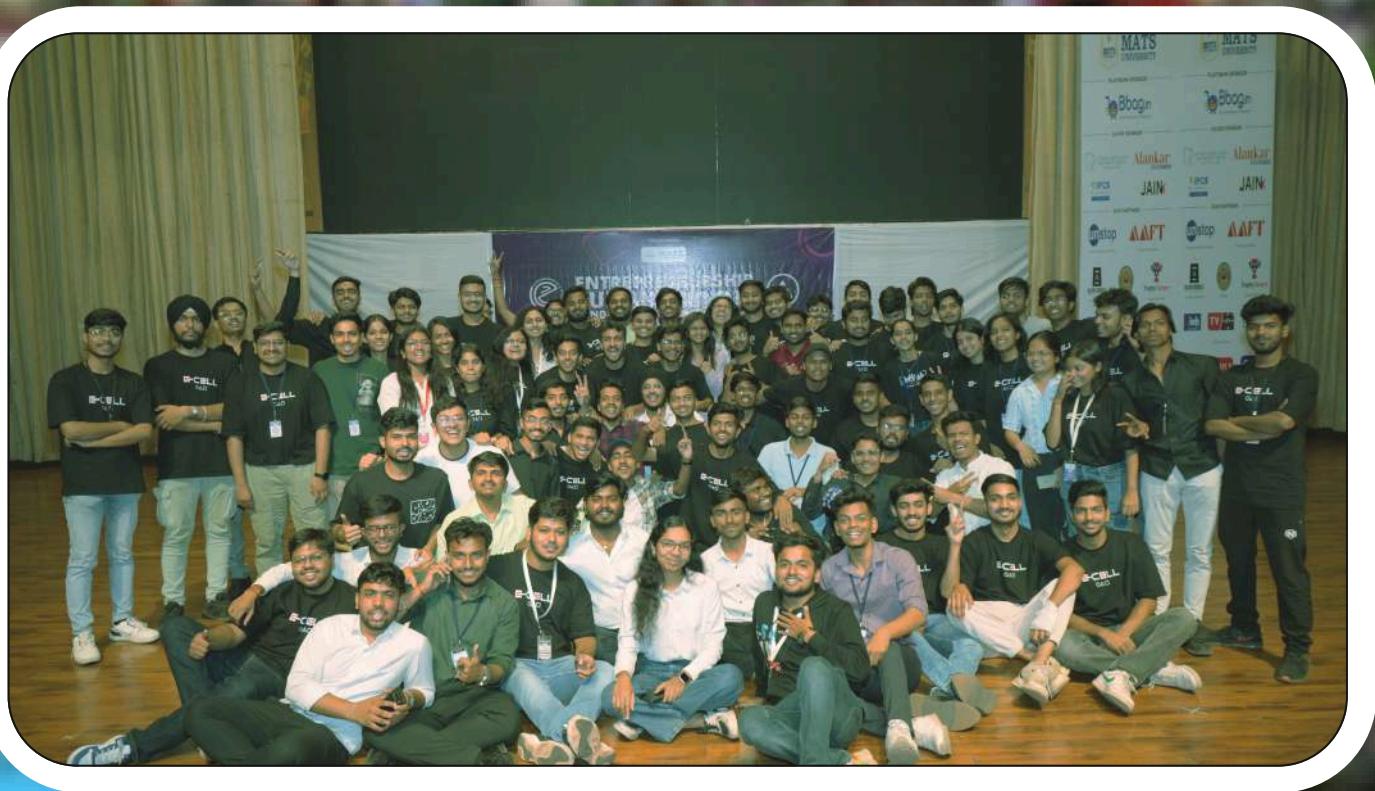




The Entrepreneurship Cell
National Institute of Technology
Raipur, India
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SPONSORSHIP BROCHURE



PAST SPEAKERS



Sandeep Chadda
Product Manager at Microsoft



Gajendra Purohit
Founder @MathsCare -
Mathematics Educator



Sandeep Jain
Founder of Coding Platform
GeeksforGeeks



Raj Shamani
Entrepreneur, Keynote Speaker
Social Media Influencer



Dr. Gopichand Katragadda
Ex- CTO Tata Sons
CEO Myelin Foundry



Anubhav Dubey
Co-Founder @Chai Sutta Bar

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ABOUT US

The Entrepreneurship Cell, NIT Raipur also known as E-Cell, NIT Raipur is a non-profit organization run by the students under the sagacious guidance of the management. We are a bunch of self-driven folks who strive hard to convert dreamers into doers.

After having a humble beginning in 2010, we haven't looked back since then. We have successfully expanded our networks not only in Chhattisgarh but also in other parts of India and have established links with various organizations, angel investors and accomplished entrepreneurs.

To help the youth in breaking the shackles of prejudices associated with entrepreneurship, we provide them with resources such as fresh ideas, mentorship programs, workshops by the pioneers of the industry and interactive speaker sessions.

Our flagship event E-Summit has been received with a great enthusiasm with speakers from distinct backgrounds showing us the path. We give wings to ideas by helping them get quick access to seed funding which helps the startup stand on its feet.

VISION & AIM

Striding forward carrying the motto of 'Leaders Beyond Borders, we at the Entrepreneurship Cell, NIT Raipur, aim to give a milieu to nurture innovative ideas.

E-Summit'24 would be a perfect conglomerate- notion of Entrepreneurship, Management and Quizzing to bring out the innovator within oneself.

E-Summit provides a platform for aspiring entrepreneurs to interact with some of the alpha geeks in the forte and provide the required guidance and get the budding entrepreneurs acquainted with the assets and liabilities in this field so that their actions don't go futile.

We would ensure that the ideas don't just thrive but become the greatest revelations of the country. E-Summit'24 will aim at laying a foundation stone for developing a perennial start-up culture that would surely inspire society to grow and progress.

E-SUMMIT' 25



The Entrepreneurship Summit also known as E-Summit is a three day-long annual event of E-Cell, NIT Raipur. With this event, we wish to inculcate and enrich the entrepreneurial environment in and around Chhattisgarh through various fun-filled yet educating sessions such as Startup showcases, competitions, E-Talks and so forth. We look forward to showcasing a plethora of innovations.

In the modern-day world, entrepreneurs are at the spearhead of solving the world's problems. To celebrate this fact, E-Summit brings a 3-day extravaganza, that will see students, corporates, entrepreneurs and budding enthusiasts on a common stage.

This event in NIT Raipur has surely proven to be the home of extensive networking, inspiring stories and a breeding ground for future solutions. We look forward to making you a part of this celebration and hopefully building a thriving long-term partnership.



MESSAGE FROM THE TEAM

The Entrepreneurship Summit'25 for us is not only an event but a journey to define ourselves, find our ways and most importantly to take back something as a team. Our vision is to let this event take shape of a platform where students, faculty, participants, speakers, as well as the sponsors, could interact and lay down the start of a much stronger tie than those just on paper. Through the generous support of sponsors like you, we have been able to climb these mountains of success and hope you will help us continue to make difference in the world.

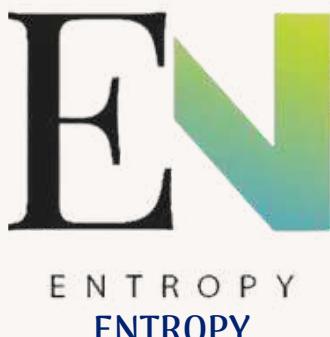


FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



FROM VISION TO
VENTURE



GIVE WINGS TO
IDEAS



SILENT HEROS OF
TODAY

The Startup Expo beckons young innovators to unveil their visions before a panel of seasoned experts and investors. It's your gateway to funding, recognition, and turning ideas into prosperous realities.

Entropy, a distinguished event tailored for aspiring entrepreneurs and students, serves as a platform to glean wisdom from industry experts, motivational luminaries, and accomplished entrepreneurs.

Uthkrishti is a transformative event that embodies the spirit of optimism and the pursuit of innovative rural and social startups with a profound commitment to driving positive change in society.

FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



SPARKS OF
ENTREPRENEURIAL

Ignition is a Business Model competition poised to bridge the gap between innovative entrepreneurs and visionary investors. Ignition aims to foster growth, innovation, and a brighter future for emerging businesses in India.



RESURRECT
AND CORRECT

The Business Case Study event is the battle of brains where student showcase their business acumen. Participants are presented with a real-world problem statement, and their approach to addressing this challenge is meticulously evaluated.



Ideas and Diplomacy

E M, a groundbreaking event set to redefine diplomacy and innovation! Step into the shoes of global leaders and represent nations in E MUN, an exceptional UN simulation that blends diplomacy with entrepreneurship.

FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



E-GATHERING
FUN EVENT

E-Gathering, a captivating cultural night, ushers in an atmosphere of delight for students. It features emerging stand-up comedians, top-notch musicians, and talented performers.



B - QUIZ
CHANNELNGE YOUR
GREY MATTER

B-Quiz is a brain-teasing quizzing event, where teams engage in a battle of wits to test their business knowledge, risk-taking mindset and analytical skills.



CRICNOMETRICA
THE ULTIMATE CRICKET
BATTLEGROUND

Cricnometrica is an exhilarating cricket themed auction event that offers participants a unique blend of cricket expertise and practical insight into the art of bidding where participants can immerse themselves in the dynamics of the cricket auction.

E-GATHERING



It is an event focused at rejoicing the E-Summit and bringing a dose of mental peace and dopamine. In 2022, the event began Mr. Rahul Subramanian briefed the audience about the importance entrepreneurship possesses and how to deal with daily life challenges by being happy and inspired. Followed by this was a hilarious standup comedy set by him.

Nishant Tanwar, the stand-up comedy sensation, took the stage by storm, delivering a performance with a unique blend of razor-sharp wit, observational humor, and relatable everyday tales that created a shared experience, making the audience feel like they were part of an exclusive comedy club.



RAHUL SUBRAMANIAN
Our past Speaker



NISHANT TANWAR
Our past Speaker

E-GATHERING



ASHISH SOLANKI

Our past Speaker

Ashish Solanki enthralled the audience with his engaging story telling skills and meshing them with exceptional comedic timing and hilarious one-liners which sent ripples of laughter cascading through the audience. With his exceptional performance, he turned the crowd into a big group of friends hanging out and having a blast, revitalizing the spirit of E-Summit.



E-GATHERING



Gurleen Pannu with her funny college experiences and anecdotes paired with her witty remarks left the audience rolling in laughter. Gurleen not only just delivered punchlines, but also invited spontaneous exchanges with the audience making the event a rollercoaster of laughter.

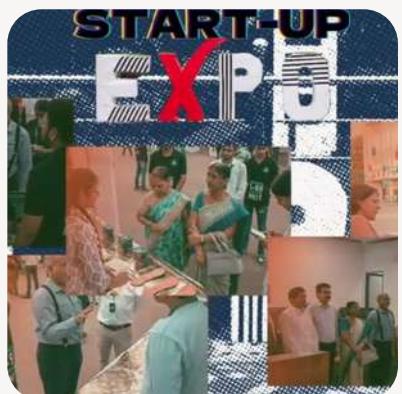
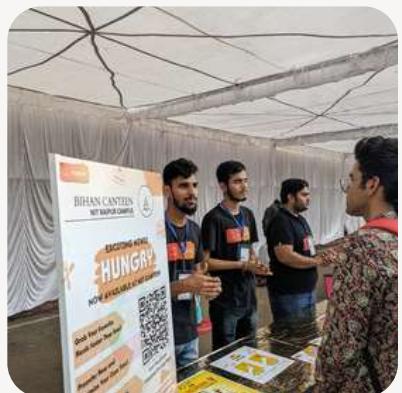


GURLEEN PANNU

Our past Speaker



EVENT GALLERY



STARTUP-EXPO

The event brought together visionary startups, investors, and industry leaders, fostering collaboration and growth.

Key highlights:

Investor Pitching - Startups showcased groundbreaking ideas to top investors.

Exhibitions - Innovative products attracted industry professionals.

V Networking & Insights - Experts shared invaluable knowledge.

V Growth Opportunities - New partnerships and funding avenues emerged.



PREVIOUS YEAR'S PUBLICITY

We at the Entrepreneurship Cell, NIT Raipur believe in delivering first-rate standards in publicity. We provide publicity in the following formats:



Hoardings and Digital Display at prominent locations throughout the city.

Publicity through Prominent news platforms and digital platforms :



News Channels



NIT Raipur App



NIT Raipur and E-Cell Website

Media Coverage:



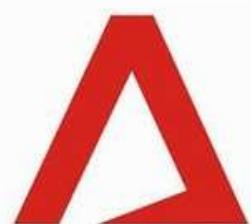
THE TIMES OF INDIA

DD
NEWS

दैनिक
भारकर

Grand
NEWS

हरिभूमि
समाचार ही नहीं, विचार भी



CHANNEL NEWSASIA

IBC 24
सवाल आपका है

The Hitavada

Mouth to mouth publicity and other off-campus activities :



City Centre Mall

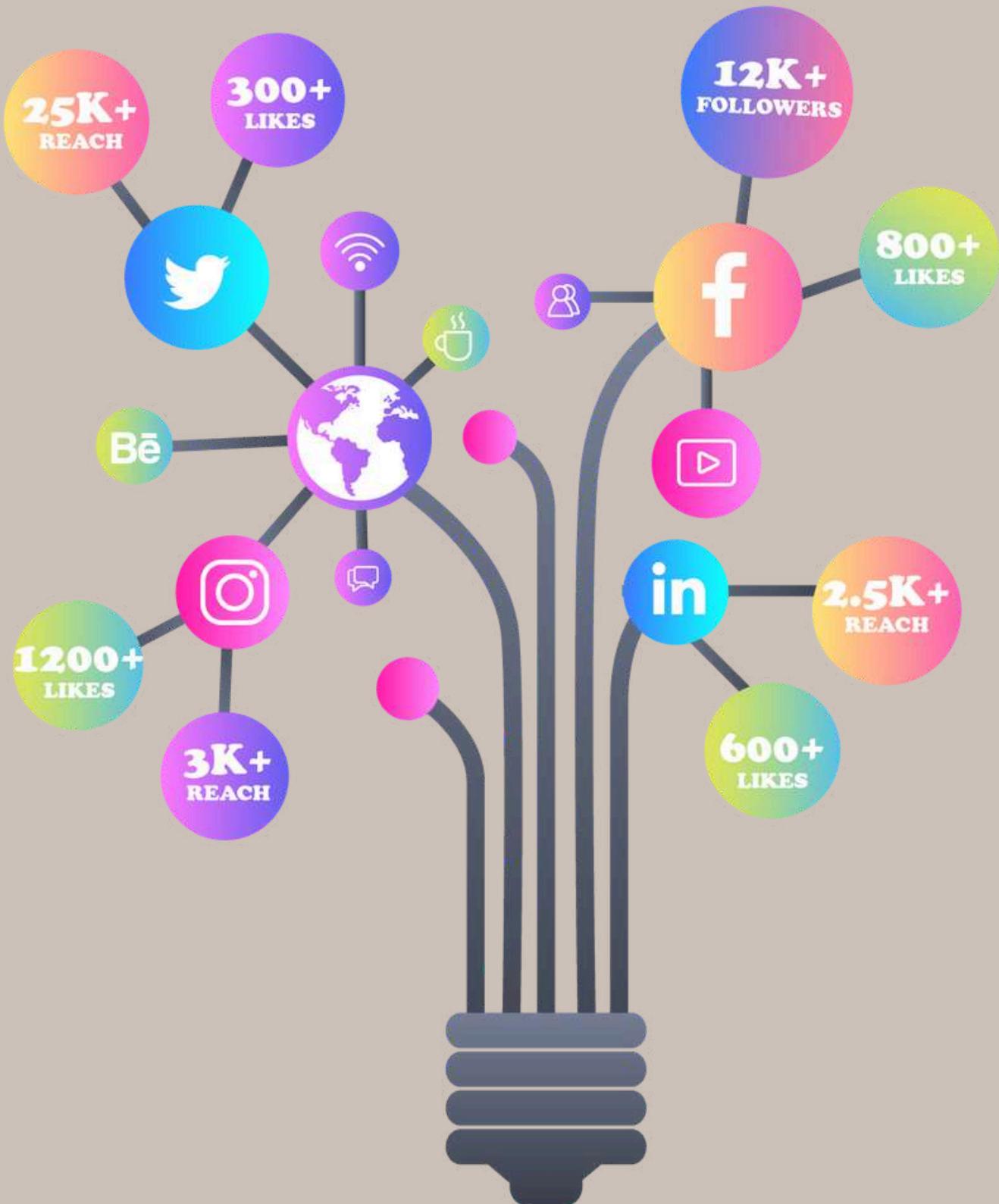


Promotion at Marine Drive



Mouth-to-Mouth PR

SOCIAL MEDIA





PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
OFF CAMPUS PUBLICITY				
MENTION IN BANNERS OR POSTERS				
PROMOTION ON FACEBOOK				
PROMOTION ON OFFICIAL WEBSITE OF E-CELL				
PROMOTION ON OFFICIAL APP OF E- CELL				
INCLUSION OF LOGO AT PROMINENT LOCATION DURING EVENT*				
VIP PASSES**				
PROMOTION ON INSTAGRAM				
DISTRIBUTION OF PUBLICITY MATERIAL PROVIDED BY YOU (FLYERS, LEAFLETS, ETC)				
INCLUSION OF LOGO ON PASSES				

	PLATINUM	GOLD	SILVER	BRONZE
MENTION IN EVENT BROCHURES & INVITATION LETTERS	✓	✓	✓	
MENTION IN KITS AN STANDEES	✓	✓		
VIDEO CLIPPING BETWEEN SESSIONS	✓	✓		
SPECIAL MENTION DURING EVENTS	✓	✓		
PROVISION OF MERCHANDISE DISTRIBUTION PROVIDED BY YOU	✓	✓		
PROVISION OF GIVING MOMENTO TO SPEAKERS	✓			
MENTION IN MERCHANDISE , GOODIES	✓			
ALLOTMENT OF EXHIBITION SPACE FOR YOUR PRODUCT***	✓			
SPEAKING OPPORTUNITY	✓			

*Number of inclusions is based on the sponsorship package selected

**VIP Passes are subject to sponsorship package.

Platinum - 8 passes

Gold - 6 passes

Silver - 3 passes

Bronze - 2 passes

*** Subject to final confirmation from college authority

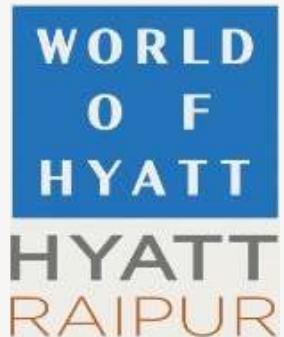
CUSTOM SPONSORSHIP PACKAGE

We at the Entrepreneurship Cell NIT Raipur understand that sometimes the best fit is tailor made. If none of the aforementioned packages suits your needs, we are also open to the idea of tailoring sponsorship package that will meet the requirements and needs of your company or your organization, subject to clearance by the college authorities. If you feel this is what you need contact us.

POINTS TO BE NOTED :

- All the sponsorship money can be paid through cheques, cash or demand draft.
 - The failure to furnish any one or more promotional media will be purely accidental and unintentional. In case of such failure, if any, the sponsors will not be entitled to claim compensation or bring about any other actions against the organizers. It cannot be used as a ground to repudiate a contract.
 - Any other proposal, demand or counter offer of the sponsor may be entertained. However, the decision on the final offering rests solely on the organizers.
 - All payments will be eligible for tax deduction under Section 80(G) of the Income Tax Act of 1961.
 - Social media publicity will be entertained throughout the year but with a limitation of twenty (20) shares on our social media pages.
 - A Memorandum of Understanding (MOU) shall be signed between the firm and the institution.
 - We are open to negotiation and value your suggestions and recommendations.
-

PAST SPONSORS



Bisleri



avinash
a relation for life

The Hitavada
THE PEOPLE'S PAPER • SINCE 1911
■ NAGPUR ■ JABALPUR ■ BHOPAL ■ RAIPUR



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सैंडविच ज्न.



WE ❤ SANDWICH

PAST SPONSORS



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PAST SPONSORS



Trophy Factory

www.trophyfactory.in



**AAFT
UNIVERSITY**



सिल्वर पोटली

World Of Silver

Lickster's



PAST SPONSORS

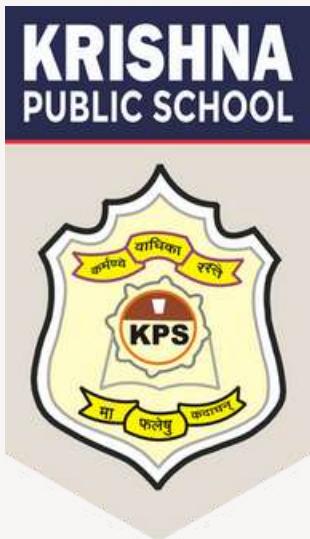


RAAG MUSIC ACADEMY

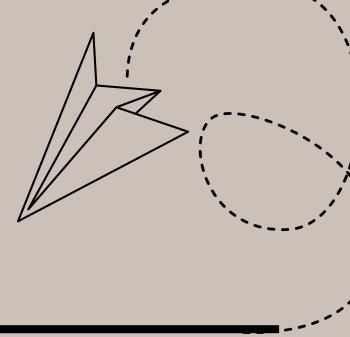


INFINITO COMICS

PAST SPONSORS



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