



The Entrepreneurship Cell
National Institute of Technology
Raipur, India
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E SUMMIT

SPONSORSHIP BROCHURE



PAST SPEAKERS



Sandeep Chadda
Product Manager at Microsoft



Gajendra Purohit
Founder @MathsCare -
Mathematics Educator



Sandeep Jain
Founder of Coding Platform
GeeksforGeeks



Raj Shamani
Entrepreneur, Keynote Speaker
Social Media Influencer



Dr. Gopichand Katragadda
Ex- CTO Tata Sons
CEO Myelin Foundry



Anubhav Dubey
Co-Founder @Chai Sutta Bar

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ABOUT US

The Entrepreneurship Cell, NIT Raipur also known as E-Cell, NIT Raipur is a non-profit organization run by the students under the sagacious guidance of the management. We are a bunch of self-driven folks who strive hard to convert dreamers into doers.

After having a humble beginning in 2010, we haven't looked back since then. We have successfully expanded our networks not only in Chhattisgarh but also in other parts of India and have established links with various organizations, angel investors and accomplished entrepreneurs.

To help the youth in breaking the shackles of prejudices associated with entrepreneurship, we provide them with resources such as fresh ideas, mentorship programs, workshops by the pioneers of the industry and interactive speaker sessions.

Our flagship event E-Summit has been received with a great enthusiasm with speakers from distinct backgrounds showing us the path. We give wings to ideas by helping them get quick access to seed funding which helps the startup stand on its feet.

VISION & AIM

Striding forward carrying the motto of 'Leaders Beyond Borders, we at the Entrepreneurship Cell, NIT Raipur, aim to give a milieu to nurture innovative ideas.

E-Summit'24 would be a perfect conglomerate- notion of Entrepreneurship, Management and Quizzing to bring out the innovator within oneself.

E-Summit provides a platform for aspiring entrepreneurs to interact with some of the alpha geeks in the forte and provide the required guidance and get the budding entrepreneurs acquainted with the assets and liabilities in this field so that their actions don't go futile.

We would ensure that the ideas don't just thrive but become the greatest revelations of the country. E-Summit'24 will aim at laying a foundation stone for developing a perennial start-up culture that would surely inspire society to grow and progress.

E-SUMMIT' 25



The Entrepreneurship Summit also known as E-Summit is a three day-long annual event of E-Cell, NIT Raipur. With this event, we wish to inculcate and enrich the entrepreneurial environment in and around Chhattisgarh through various fun-filled yet educating sessions such as Startup showcases, competitions, E-Talks and so forth. We look forward to showcasing a plethora of innovations.

In the modern-day world, entrepreneurs are at the spearhead of solving the world's problems. To celebrate this fact, E-Summit brings a 3-day extravaganza, that will see students, corporates, entrepreneurs and budding enthusiasts on a common stage.

This event in NIT Raipur has surely proven to be the home of extensive networking, inspiring stories and a breeding ground for future solutions. We look forward to making you a part of this celebration and hopefully building a thriving long-term partnership.



MESSAGE FROM THE TEAM

The Entrepreneurship Summit'25 for us is not only an event but a journey to define ourselves, find our ways and most importantly to take back something as a team. Our vision is to let this event take shape of a platform where students, faculty, participants, speakers, as well as the sponsors, could interact and lay down the start of a much stronger tie than those just on paper. Through the generous support of sponsors like you, we have been able to climb these mountains of success and hope you will help us continue to make difference in the world.



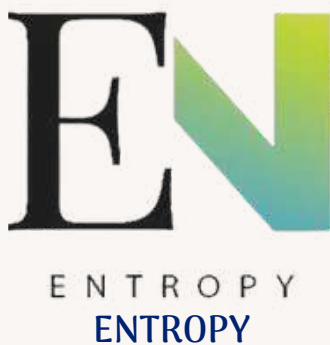
FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



FROM VISION TO
VENTURE

The Startup Expo beckons young innovators to unveil their visions before a panel of seasoned experts and investors. It's your gateway to funding, recognition, and turning ideas into prosperous realities.



GIVE WINGS TO
IDEAS

Entropy, a distinguished event tailored for aspiring entrepreneurs and students, serves as a platform to glean wisdom from industry experts, motivational luminaries, and accomplished entrepreneurs.



SILENT HEROS OF
TODAY

Uthkrishti is a transformative event that embodies the spirit of optimism and the pursuit of innovative rural and social startups with a profound commitment to driving positive change in society.

FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



IGNITION

SPARKS OF
ENTREPRENEURIAL

Ignition is a Business Model competition poised to bridge the gap between innovative entrepreneurs and visionary investors. Ignition aims to foster growth, innovation, and a brighter future for emerging businesses in India.



BUSINESS CASE STUDY

RESURRECT
AND CORRECT

The Business Case Study event is the battle of brains where students showcase their business acumen. Participants are presented with a real-world problem statement, and their approach to addressing this challenge is meticulously evaluated.



ENTREPRENEUR MODEL UNITED
NATIONS

Ideas and Diplomacy

EM, a groundbreaking event set to redefine diplomacy and innovation! Step into the shoes of global leaders and represent nations in EMUN, an exceptional UN simulation that blends diplomacy with entrepreneurship.

FLAGSHIP EVENTS

THINGS THAT MAKE US TRULY DIFFERENT



E-GATHERING
FUN EVENT

E-Gathering, a captivating cultural night, ushers in an atmosphere of delight for students. It features emerging stand-up comedians, top-notch musicians, and talented performers.



B - QUIZ
CHANNELNGE YOUR
GREY MATTER

B-Quiz is a brain-teasing quizzing event, where teams engage in a battle of wits to test their business knowledge, risk-taking mindset and analytical skills.



CRICNOMETRICA
THE ULTIMATE CRICKET
BATTLEGROUND

Cricnometrica is an exhilarating cricket themed auction event that offers participants a unique blend of cricket expertise and practical insight into the art of bidding where participants can immerse themselves in the dynamics of the cricket auction.

E-GATHERING



It is an event focused at rejoicing the E-Summit and bringing a dose of mental peace and dopamine. In 2022, the event began Mr. Rahul Subramanian briefed the audience about the importance entrepreneurship possesses and how to deal with daily life challenges by being happy and inspired. Followed by this was a hilarious standup comedy set by him.

Nishant Tanwat, the stand-up comedy sensation, took the stage by storm, delivering a performance with a unique blend of razor-sharp wit, observational humor, and relatable everyday tales that created a shared experience, making the audience feel like they were part of an exclusive comedy club.



RAHUL SUBRAMANIAN
Our past Speaker



NISHANT TANWAR
Our past Speaker

E-GATHERING



ASHISH SOLANKI

Our past Speaker

Ashish Solanki enthralled the audience with his engaging story telling skills and meshing them with exceptional comedic timing and hilarious one-liners which sent ripples of laughter cascading through the audience. With his exceptional performance, he turned the crowd into a big group of friends hanging out and having a blast, revitalizing the spirit of E-Summit.



E-GATHERING



Gurleen Pannu with her funny college experiences and anecdotes paired with her witty remarks left the audience rolling in laughter. Gurleen not only just delivered punchlines, but also invited spontaneous exchanges with the audience making the event a rollercoaster of laughter.



GURLEEN PANNU

Our past Speaker



EVENT GALLERY



STARTUP-EXPO



The event brought together visionary startups, investors, and industry leaders, fostering collaboration and growth.

Key highlights:

Investor Pitching - Startups showcased groundbreaking ideas to top investors.

Exhibitions - Innovative products attracted industry professionals.

V Networking & Insights - Experts shared invaluable knowledge.

V Growth Opportunities - New partnerships and funding avenues emerged.



PREVIOUS YEAR'S PUBLICITY

We at the Entrepreneurship Cell, NIT Raipur believe in delivering first-rate standards in publicity. We provide publicity in the following formats:



Hoardings and Digital Display at prominent locations throughout the city.

Publicity through Prominent news platforms and digital platforms :



News Channels



NIT Raipur App



NIT Raipur and E-Cell Website

Publicity through Prominent news papars:

शार्क टैंक में नवाचार को शामिल करने से ज्यादा खुशी थी 'सर' सुनने की

लैसकाई के सीईओ से 40 लाख का फंडिंग प्राप्त करने वाले जुगाडू कमलेश पहुंचे रायपुर, नईदुनिया से खास बातचीत

शार्क टैंक में नवाचार को शामिल करने से ज्यादा खुशी थी 'सर' सुनने की। लैसकाई के सीईओ जुगाडू कमलेश ने रायपुर में हुए एक कार्यक्रम में कहा कि उन्हें 40 लाख का फंडिंग प्राप्त करने में मदद मिली है, जो उनके लिए बहुत बड़ा कदम है। उन्होंने कहा कि यह फंडिंग उनके नवाचार को आगे बढ़ाने में मदद करेगी।

जुगाडू कमलेश ने कहा कि वे अपने नवाचार को आगे बढ़ाने में मदद करने के लिए रायपुर में एक कार्यक्रम में शामिल हुए थे। उन्होंने कहा कि यह फंडिंग उनके नवाचार को आगे बढ़ाने में मदद करेगी।

शार्क टैंक शो में सलेक्ट होने से उनके सर बोलने पर हुई खुशी: 'E-Summit 23-24' concludes at NIT Raipur

सिटी रिपोर्टर, रायपुर

डोटीयू ऑर्गेनाइजिंग में एनआईटी के ई-समिट की ओर से आयोजित एंटरप्रेन्योरशिप सम्मेलन में जुगाडू कमलेश नाम से मराठर कमलेश नामा रखने वाले ने कहा कि मराठर के मालेगोव से 20 किमी की दूरी में मेरा गांव है। बचपन से ही जुगाडू कर कुछ न कुछ इनोवेशन करता था। जब मैं सलेक्शन टोवी शो शार्क टैंक इंडिया सीजन-1 में हुआ। तब वहां पर जब कि हमारे इनोवेशन को भी फंड मिल सका है। सलेक्शन होने के लिए बहुत आनंद, एक एक लड़की ने कहा कि सर आपको...

Session on 'Strategies for Solving a Case Study' at NIT

Approach to solve ZS Case Study Challenge of 2021 highlighted

Staff Reporter RAIPUR, Mar 20

THE Entrepreneurship Cell of National Institute of Technology (NIT) Raipur recently organised a virtual session on 'Strategies for Solving a Case Study'. This event was organised under the guidance of Dr R N Patel, Professor in-charge, Entrepreneurship Cell. The panel of speakers consisted of ZS Case Study Challenge winner Shashwat Awasthi along with...

नई सोच खींचती है ग्राहकी, बदलाव से मिलेगी ऊंचाई, जोखिम भी जरूरी

शार्क टैंक इंडिया की कंटेस्टेड नीति और परामर्श पैनल डिस्कशन में हुए शामिल

सिटी रिपोर्टर | एनआईटी में आयोजित

नई सोच खींचती है ग्राहकी, बदलाव से मिलेगी ऊंचाई, जोखिम भी जरूरी। शार्क टैंक इंडिया की कंटेस्टेड नीति और परामर्श पैनल डिस्कशन में हुए शामिल।

असफलता से ही प्रशस्त होता है सफलता का मार्ग

एक्सपर्ट ने छात्रों को आंत्रप्रेन्योरशिप के लिए प्रेरित

असफलता से ही प्रशस्त होता है सफलता का मार्ग। एक्सपर्ट ने छात्रों को आंत्रप्रेन्योरशिप के लिए प्रेरित किया।

E-Cell of NIT Raipur organises E-Summit 2025

Staff Reporter RAIPUR, Mar 23

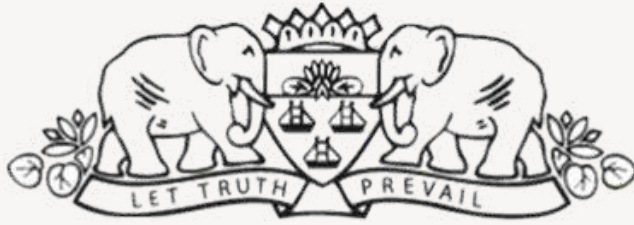
THE Entrepreneurship Cell of NIT Raipur has organised the E-Summit 2025. The event was held on March 23, 2025.

सफलता तब, जब हम अपना संपूर्ण देने का कोस्ट-अप

एनआईटी के ई-समिट 2025 में स्टार्टअप फाउंडरों की बातें

सफलता तब, जब हम अपना संपूर्ण देने का कोस्ट-अप। एनआईटी के ई-समिट 2025 में स्टार्टअप फाउंडरों की बातें।

Media Coverage:



THE TIMES OF INDIA



TheHitavada

Mouth to mouth publicity and other off-campus activities :



City Centre Mall

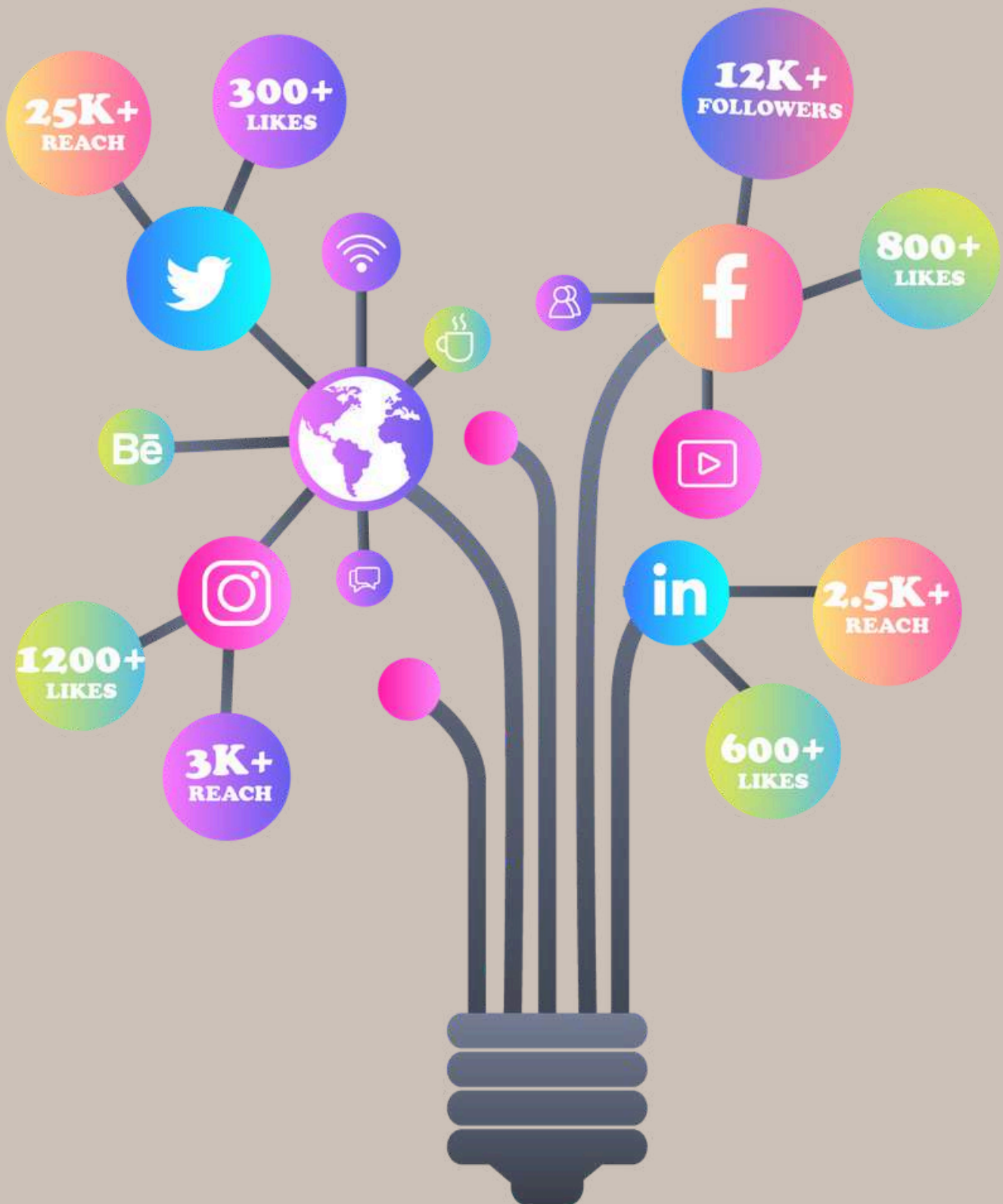


Promotion at Marine Drive



Mouth-to-Mouth PR

SOCIAL MEDIA





PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
OFF CAMPUS PUBLICITY				
MENTION IN BANNERS OR POSTERS				
PROMOTION ON FACEBOOK				
PROMOTION ON OFFICIAL WEBSITE OF E-CELL				
PROMOTION ON OFFICIAL APP OF E- CELL				
INCLUSION OF LOGO AT PROMINENT LOCATION DURING EVENT*				
VIP PASSES**				
PROMOTION ON INSTAGRAM				
DISTRIBUTION OF PUBLICITY MATERIAL PROVIDED BY YOU (FLYERS, LEAFLETS, ETC)				
INCLUSION OF LOGO ON PASSES				

	PLATINUM	GOLD	SILVER	BRONZE
MENTION IN EVENT BROCHURES & INVITATION LETTERS				
MENTION IN KITS AN STANDEES				
VIDEO CLIPPING BETWEEN SESSIONS				
SPECIAL MENTION DURING EVENTS				
PROVISION OF MERCHANDISE DISTRIBUTION PROVIDED BY YOU				
PROVISION OF GIVING MOMENTO TO SPEAKERS				
MENTION IN MERCHANDISE , GOODIES				
ALLOTMENT OF EXHIBITION SPACE FOR YOUR PRODUCT***				
SPEAKING OPPORTUNITY				

*Number of inclusions is based on the sponsorship package selected

**VIP Passes are subject to sponsorship package.

Platinum - 8 passes

Gold - 6 passes

Silver - 3 passes

Bronze - 2 passes

*** Subject to final confirmation from college authority

CUSTOM SPONSORSHIP PACKAGE

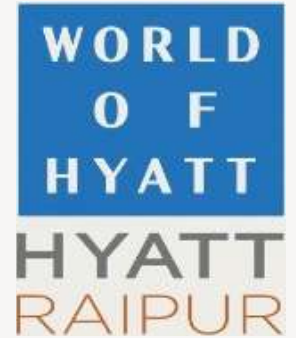
We at the Entrepreneurship Cell NIT Raipur understand that sometimes the best fit is tailor made. If none of the aforementioned packages suits your needs, we are also open to the idea of tailoring sponsorship package that will meet the requirements and needs of your company or your organization, subject to clearance by the college authorities. If you feel this is what you need contact us.

POINTS TO BE NOTED :

- All the sponsorship money can be paid through cheques, cash or demand draft.
- The failure to furnish any one or more promotional media will be purely accidental and unintentional. In case of such failure, if any, the sponsors will not be entitled to claim compensation or bring about any other actions against the organizers. It cannot be used as a ground to repudiate a contract.
- Any other proposal, demand or counter offer of the sponsor may be entertained. However, the decision on the final offering rests solely on the organizers.
- All payments will be eligible for tax deduction under Section 80(G) of the Income Tax Act of 1961.
- Social media publicity will be entertained throughout the year but with a limitation of twenty (20) shares on our social media pages.
- A Memorandum of Understanding (MOU) shall be signed between the firm and the institution.
- We are open to negotiation and value your suggestions and recommendations.

PAST SPONSORS

Symbol of Trust



Bisleri



avinash
a relation for life

The Hitavada
THE PEOPLE'S PAPER • SINCE 1911
■ NAGPUR ■ JABALPUR ■ BHOPAL ■ RAIPUR



SANDWICH JN.
सैंडविच जं.



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Ye Jodi' Salamat Rahe



Trophy Factory

www.trophyfactory.in



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UNIVERSITY



GODAWARI™



सिल्वर पोटली

World Of Silver

Licksters



HappyChases
Chase it Happily



StockGro

PAST SPONSORS



RAAG MUSIC ACADEMY



INFINITO COMICS

PAST SPONSORS



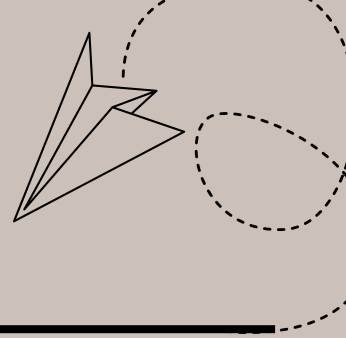
AMITY
INNOVATION
INCUBATOR

RAIPUR





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