**RULES**

Team should consist of maximum two members.

(For **PCCE students** the team members should be registered members of the E-Cell. If students want to register as E-Cell members kindly contact Mr. Royston Braganza on +919881909565)

Entries can be submitted in two categories: Technical and Non-Technical.

* The entry has to be submitted in a word document as per the format. \*\*

Entries will be shortlisted by group of experts prior to the competition. Teams shortlisted will be informed via e-mail.

* The final presentation has to be a power point presentation and it has to include the business model canvas.

5 teams from each category will be shortlisted depending on the number of entries.

Time limit given should be adhered to. No extension will be allowed.

No foul language or aggressive actions allowed.

Judging criteria will be decided by group of experts.

A valid e-mail address and mobile phone number must be given with entries.

The final round of the competition will consist of the following stages: (On stage)

**Stage 1**: A slide show using Microsoft PowerPoint, or equivalent program should be presented.

Time limit: 7 minutes maximum.

No slide limit.

Either one or both team members can present.

Stage 2 will commence as soon as Stage 1 concludes.

**Stage 2**: Q&A Round

Time Limit: 3 minutes

Questions will be asked by judges, Teachers and Audience.

Judges decision is final and binding.

\*\*(while submitting the entries follow this format)

Name of the Project

Overview of the business idea:

**Questions :**

* What is the market opportunity?
* What is the problem and its size that you are addressing?
* What is your product/service offering? How is it unique/a breakthrough?
* Is the team capable of building a scaled business?
* What progress have you made till date?
* What are the few key learnings?
* What are your high level goals through December 2017?

**Team Details :**

Name of the team members

Contact details: Phone numbers and email ids