

Department of Economics and Murphy Institute of Political Economy,
Tulane University.

Dear Members of the Search Committee,

I am writing to apply for the position of Assistant Professor of Economics as advertised on AEA Joe board. I am a microeconomist specializing in political economy and industrial organization with particular focus on political communication, timing of elections and firm pricing. I will complete my Ph.D. in Economics from the University of Illinois, Urbana-Champaign in May 2022.

I am extremely interested in joining the faculty of Tulane. As a member of the department, I will contribute to its focus on interdisciplinary education, continue my research on strategic communication, and lead departmental service activities. I find Tulane's tradition for teaching and its research philosophy very stimulating. I am confident that my enthusiasm for teaching, my theoretical and empirical approach to studying socially relevant topics, and my track record for collaborative work make me an excellent fit for the position in your department.

In my job market paper, I theoretically and empirically analyze how politicians strategically vary ad content and placement to mobilize their base and demobilize the opposing one. In other work, I examine the incentives for candidates of the same party, who advertise in the same district, to free ride off of each others advertising efforts. In joint work, my coauthor and I characterize conditions such that voting outcomes are independent of voting order.

In addition, I have a strong interest in teaching, and I have experience teaching a wide range of topics. During my doctoral studies at Illinois, I was honored to be selected by my students among the top 10% of teachers in the university. I have also served as head teaching assistant for multiple semesters, which has provided me the necessary tools to develop my own course.

Included in my application are copies of my CV, my job market paper titled "Messaging the Bases: Tailoring Political Ads to Audiences", a summary of my research agenda, and other requested materials. Letters in support of my application from Professors Dan Bernhardt (Chair), George Deltas, and Stefan Krasa will be sent under a separate cover.

I will be available for virtual interviews at the AEA meetings in January 2022. I can be reached via email at ecnstnt2@illinois.edu or by phone at +1-217-721-5834.

Please do not hesitate to contact me if there is any additional information that I can provide.

Thank you very much for your time and consideration.

Sincerely,
Evangelos Constantinou

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