

African School of Economics,
Princeton University

Dear Members of the Search Committee,

I am writing to apply for the position of Postdoctoral Fellow. I am a microeconomist specializing in political economy and industrial organization with particular focus on political communication and firm pricing. I will complete my Ph.D. in Economics from the University of Illinois, Urbana-Champaign in May 2022.

I am extremely interested in joining the African School of Economics. I have extensive experience in game theory and machine learning, which I utilize both in my research and teaching. I am confident that my enthusiasm for research, my theoretical and empirical approach to studying socially relevant topics, and my track record for collaborative work make me an excellent fit for the position in your department.

My research examines issues in political economy and industrial organization. In my job market paper, I theoretically and empirically analyze how politicians strategically vary ad content and placement to mobilize their base and demobilize the opposing one. As part of the empirical analysis, I employ both machine learning (supervised learning) and natural language techniques to classify political ads into distinct classes based on their content. I then use tools from causal inference such as instrumental variable estimation to test the theoretical predictions of my model. In industrial organization, I theoretically investigate topics such as price-matching guarantees, co-location, and secondary markets. Currently, in a joint work, my co-author and I empirically measure the switching costs that emerge from airline entry in new US domestic airports. To achieve this, we use both reduced form and structural methods.

Letters in support of my application from Professors Dan Bernhardt (Chair), George Deltas, and Stefan Krasa will be sent under a separate cover.

I can be reached via email at ecnstnt2@illinois.edu or by phone at +1-217-721-5834.

Please do not hesitate to contact me if there is any additional information that I can provide.

Thank you very much for your time and consideration.

Sincerely,
Evangelos Constantinou

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