

Centre de Recerca en Economia Internacional (CREi).

Dear Members of the Search Committee,

I am writing to apply for the position of Assistant Professor in Economics as advertised on Econ Job Market. I am a microeconomist specializing in political economy and industrial organization with particular focus on political communication, timing of elections and firm pricing. I will complete my Ph.D. in Economics from the University of Illinois at Urbana-Champaign in May 2022.

I am extremely interested in joining CREi. As a member of the centre, I will contribute to its focus on economics education, continue my research on strategic communication and firm pricing, and lead centre service activities. I find the research philosophy at CREi very stimulating, and I am confident that my theoretical and empirical approach to studying socially relevant topics, and my track record for collaborative work make me an excellent fit for the position in your department.

My research agenda adopts both theoretical and empirical methods to analyze issues in political economy and industrial organization. In my job market paper, I theoretically and empirically examine how politicians strategically vary ad content and placement to mobilize their base and demobilize the opposing one. In industrial organization, I have employed theoretical techniques to examine a wide range of topics such as price-matching guarantees, co-location, and secondary markets. Currently, in a joint work, my co-author and I empirically measure the switching costs that emerge from airline entry in new US domestic airports.

Included in my application are copies of my CV, my job market paper titled “Messaging the Bases: Tailoring Political Ads to Audiences”, and a statement summarizing my current and future research agenda. Letters in support of my application from Professors Dan Bernhardt (Chair), George Deltas, and Stefan Krassa will be sent under a separate cover.

I will be available for virtual interviews at the European Job Market in December 2022 and AEA Meeting in January 2021. I can be reached via email at [ecnstnt2@illinois.edu](mailto:ecnstnt2@illinois.edu) or by phone at +1-217-721-5834.

Please do not hesitate to contact me if there is any additional information that I can provide.

Thank you very much for your time and consideration.

Sincerely,  
Evangelos Constantinou

Phone: [+1\(217\)-721-5834](tel:+12177215834)  
Email: [ecnstnt2@illinois.edu](mailto:ecnstnt2@illinois.edu)  
Website [evangelosconstantinou.com](http://evangelosconstantinou.com)