

WELCOME TO OUR

NEWSLETTER

APRIL, 2025 EDITION

CELEBRATING MILESTONES

CONGRATULATIONS TO OUR STUDENT STARTUPS ON OFFICIALLY REGISTERING THEIR VENTURES

- **Kelvin Saungweme** has officially incorporated Nourasense Pvt Ltd, his healthtech startup on a mission to revolutionize child growth and nutrition using AI-driven solutions.
- **Henilsinh Raj** has successfully registered Axxamine.ai, his AI-powered healthcare startup, transforming diagnostics with unmatched speed and precision.
- **Ankit Rai** has launched Fuelflux Technology Pvt Ltd, his SaaS startup aimed at empowering businesses through seamless digital solutions.

These incredible milestones mark the beginning of an exciting journey.



Trustopay Secures Funding at ₹6 Crore Valuation Through PIERC's Investor Network

We are proud to share that Trustopay, incubated at our Vadodara Startup Studio, has successfully raised capital at a ₹6 crore valuation with the support of PIERC's investor network.



TRUSTOPAY

This significant milestone highlights Trustopay's innovative fintech solution, solid market traction, and the trust it has garnered from early-stage investors. The funds will drive their upcoming phase of growth, product enhancement, and market expansion.

A remarkable achievement and a strong validation of the startup's vision — congratulations to the entire team.

Startup 'GetIntoDare' Secures ₹3.5 Lakhs Sanctioned Funding under Srujan Grant

Our Ahmedabad Startup Studio incubated startup, **GetIntoDare**, has been sanctioned **₹3.5 Lakhs in funding under the Srujan Grant**, recognizing its potential to drive innovation and impact

Congratulations to the team on this achievement as they continue their journey from idea to impact

PIERC Recognized Among Top 9 Incubation Centres at Startup Mahakumbh 2025

PIERC Team had the honour of presenting at **Startup Mahakumbh 2025** as one of the **Top 9 shortlisted incubation centres** across India for the prestigious "**Best Pre-Incubation Program at Universities Award**" by **Startup India, Government of India**.



**Top 9
Incubation Centres**



What's Next at PIERC

Startup Nivesh 1.0: Where Funding is Not a Chance, But a Commitment

We are all set to redefine the Demo Day experience with a groundbreaking initiative that ensures **real opportunities and guaranteed outcomes** for promising startups. Scheduled for **June 27–28, 2025**, this two-day event promises to deliver what every founder hopes for—**funding with certainty**.

Branded as **India's First Demo Day with Assured Outcomes**, the event moves beyond traditional pitch sessions to offer founders direct access to committed investors and immediate capital opportunities

What to expect:

- **2 high-impact days** of engagement and networking
- **20+ serious investors** actively looking to invest
- **Guaranteed funding** for at least 3 ventures
- **30 handpicked startups** selected for their innovation and potential



This is your moment to move from idea to investment.

Apply by **May 30, 2025**, and claim your spot on the Demo Day stage.

PIERC for Students

Exploring the power of design-led innovation at its roots

Mr. Anup Chaudhary and Mr. Hutesh Baviskar from the PIERC team recently visited the Parul Institute of Design, engaging with 18 student-led startup teams working across diverse creative domains such as product design, fashion, branding, lifestyle, and sustainability.

Each team presented their unique ideas, followed by one-on-one discussions with the PIERC team. These discussions focused on key entrepreneurial principles such as identifying problem-solution fit, understanding user personas, and aligning ideas with viable business models.



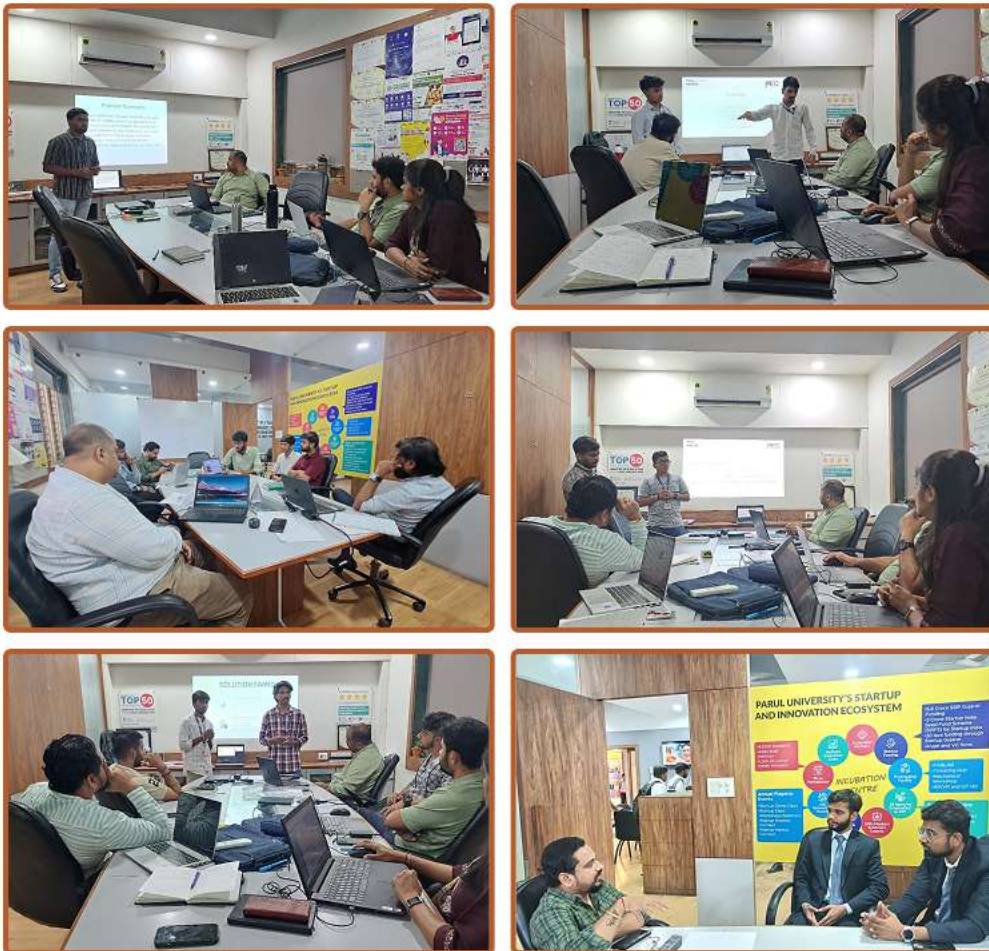
Additionally, the session introduced students to the comprehensive support available through PIERC, including mentorship, prototyping facilities, funding access, and opportunities for incubation.

This initiative aims to empower design students to bridge the gap between imagination and execution, turning creative concepts into functional and impactful ventures.

Phase 2 Presentations Successfully Completed for Cohort 7 Startups

We successfully completed the **Phase 2 presentations** for our upcoming **Cohort 7**.

During this phase, the teams shortlisted from **Phase 1** presented their startup ideas, progress, and strategic plans to the **PIERC evaluation** panel. These presentations offered valuable insights into the **innovation**, **feasibility**, and **scalability** of their ventures.



Following a thorough assessment, **32 distinguished teams** have been selected to advance to the next stage. These teams will now participate in a **structured incubation program** designed to support the **validation of their concepts**, strengthen their **operational foundations**, and facilitate their **growth**.

International Exchange & Engagement

Global Thought Leaders Visit PIERC to Explore Innovation and Entrepreneurship in India

PIERC had the honour of hosting four distinguished global leaders who shared their expertise and insights on innovation, sustainability, and entrepreneurship:

- **Dr. Juergen Kleinwaechter** – Renowned solar scientist and inventor from Germany
- **Mr. Urs Endress** – Global industry leader and son of the founder of Endress+Hauser, Switzerland
- **Mr. Dy** – World Karate Champion and Founder of a wellness studio (Cameroon/Switzerland)
- **Mr. Deepak Gadhia** – Chairman, Sunrise CSP India Pvt. Ltd.



During the visit, the delegation explored PIERC's initiatives that support startups through mentorship, funding, prototyping, and strong industry-academic networks.

They also discussed the role of Government of India initiatives in driving the growth of the Indian startup ecosystem.

The visit was facilitated by Mr. Jay Sudani, CEO of PIERC, and Mr. Dhruvil Shah, CEO of Parul University, who led the interaction and shared the vision of fostering a globally connected, impact-driven startup ecosystem.



Strengthening Global Ties: University of Granada's Advisor Visits PIERC to Explore Indo-Spanish Startup Collaboration

Mr. Vicente Marcial Ballesteros, Advisor for India at the Vice-Rectorate of Internationalization, University of Granada, Spain, recently visited the Parul Innovation and Entrepreneurship Research Centre (PIERC) for a strategic dialogue with our CEO, Mr. Jay Sudani.

Strengthening Global Ties



Their insightful discussion focused on best practices in incubation models, startup support systems, and the potential for robust international collaboration between India and Spain. Key topics included enhancing entrepreneurial ecosystems, facilitating bilateral knowledge exchange, and enabling startups to scale beyond borders.

EVENTS

PIERC Showcases Innovation And Collaboration At Startup Mahakumbh 2025

Our presence at Startup Mahakumbh 2025 has been a truly inspiring experience. From showcasing cutting-edge innovations by our startups across diverse sectors to engaging in meaningful dialogues with industry leaders, investors, and ecosystem enablers, the atmosphere has been charged with entrepreneurial energy.

The PIERC team is actively on the ground—forging strategic collaborations, mentoring visionary founders, and playing an integral role in driving the momentum of India's innovation movement.



STARTUP

MAHAKUMBH



2025

This event not only reinforces our commitment to nurturing next-generation startups but also amplifies our efforts to position Parul University as a leading hub of innovation on the national stage.

PIERC Participated In Surat Startup Summit 2025 As Ecosystem Partner

We proudly participated as an Ecosystem Partner at the Surat Startup Summit 2025, held in collaboration with SGITC. The summit successfully brought together innovators, industry leaders, and ecosystem enablers to foster meaningful dialogue and drive entrepreneurial growth.



Events by Institute Innovation Club

INSTITUTE	EVENT
PIET DS - Chemical engineering department	Prototype design and development
Parul Institute of Technology - Computer science and Engineering Department	Workshop on Protecting Intellectual Property Rights and IP Management for Startups
Parul Institute of Technology - Agriculture	Workshop on "Business Model Canvas
Parul Institute of Technology - Computer science and Engineering Department	How to Plan for Start-up and Legal & Ethical Steps
Parul Institute of Technology - Computer science and Engineering Department	Innovation to Launch: Applying Design Thinking for startup success

INSTITUTE

EVENT

Parul Institute of Technology - Computer science and Engineering Department

Expert talk on "How to plan for start-up and legal & Ethical steps6

Parul Institute of Technology - Computer science and Engineering Department

Workshop on "Business Model Canvas

PIET DS Mechanical and electrical Department

Workshop on The Importance of Creativity and Innovation

PIET-DS, Computer Engineering Department

Expert Talk on the theme:
"Balancing Access and Ownership: The Ethics of Intellectual Property.

Parul Institute of Technology, Department of Automobile Engineering

Raising Capital and Managing Finance for Startups

Parul Polytechnic Institute, IT Department

How to plan for startup and legal & ethical steps

Department of Earth and Environmental Sciences

Intellectual Property Rights

Parul Institute of Applied Science

How to plan for start-up and legal & Ethical steps

Parul Institute of Technology, Mechatronics , Robotics & Automation and Biomedical Department

Session on Importance of Intellectual Property for Engineers

Parul Institute of Physiotherapy & Research

IPR – Technology Commercialization of Medical Innovation

Parul Institute of Commerce

How to Plan for a Startup and Legal & Ethical Steps

Parul Institute of Technology, Department of Chemical Engineering

One-Day Visit organized at the Research and Development Cell (RDC)



FAB LAB
Parul® University

Celebrating World Creative and Innovation Day with Innovation in Action!

On this meaningful occasion, New Era Senior Secondary School joined forces with Fablab to host an engaging Design Thinking Workshop, igniting creativity and problem-solving in young minds.

Students had the opportunity to tackle real-world challenges and transform their ideas into prototypes through a hands-on learning experience — from brainstorming to building.

The workshop was a day filled with learning, making, and imagining a better tomorrow, driven by design thinking and the collaborative energy of the community.



STARTUP STUDIO HIGHLIGHTS

AHMEDABAD STARTUP STUDIO

- **Cligent Technology Pvt. Ltd. Engages in Strategic Discussion with Armed Forces Cell Leadership**

Our incubated startup, Cligent Technology Pvt. Ltd., recently had an insightful and strategic discussion with Sanjay Sharma and Gaurav Sharma, Head and Co-Head of the Armed Forces Cell. The session focused on aligning Cligent's tech-driven solutions with the evolving needs of the defence sector, identifying potential pilot opportunities, and understanding compliance pathways for defence-grade deployment.



- **Fundraising Playbook: Interaction with Syncoro Ventures**

As part of our ongoing efforts to equip startups with practical fundraising knowledge, we hosted a virtual interaction with Syncoro Ventures, titled "Fundraising Playbook."

The session offered valuable insights into early-stage fundraising strategies, investor expectations, pitch preparation, and deal structuring. Startups had the opportunity to understand how to align their fundraising approach with venture capital standards and build long-term investor relationships.



STARTUP STUDIO HIGHLIGHTS

AHMEDABAD STARTUP STUDIO

- **Workshop on Innovation & Entrepreneurship for Homeopathy Students and Faculty**

A dedicated Workshop on Innovation & Entrepreneurship was conducted for Undergraduate, Postgraduate, and Faculty members of the Homeopathy discipline, aimed at fostering entrepreneurial thinking within the healthcare domain.



The session introduced participants to core concepts of idea validation, problem-solution fit, and startup ecosystems, with practical insights into turning healthcare challenges into viable ventures. Through interactive discussions and case studies, the workshop emphasized the role of innovation in transforming patient care and advancing the field of homeopathy.

STARTUP STUDIO HIGHLIGHTS**SURAT STARTUP STUDIO****• Matchmaking Your Startup with the Right Brand Identity**

“Matchmaking Your Startup with the Right Brand Identity”, featuring Harshil Jain, Founder of Foxipop Media. Held on 12th April 2025, the session provided deep insights into branding, digital marketing, and social media strategies for startups. Attendees explored how to build a strong brand foundation, craft impactful messaging, and leverage digital tools for business growth. The interactive session empowered budding entrepreneurs to shape their brand identity with clarity and purpose.



REACH US OUT

• **Parul Innovation and Entrepreneurship Research Centre**

📍 BBA Building, Ground Floor

📷 pierc_pu

f Parul Innovation & Entrepreneurship Research Centre, Parul University

in PIERC Parul University

🐦 @edc_pu

• **Fablab**

📍 Administration Block, PIET
Building, 1st Floor

📷 fablab_pu

• **Vadodara Startup Studio**

📍 Diva Hospital, Near Amitnagar Circle, VIP Rd,
Karelibagh, Vadodara, Gujarat 390022

📷 vstartupstudio

f Vadodara Startup Studio – Parul University

in Vadodara startup Studio, PIERC

• **Ahmedabad Startup Studio**

📍 Opp -Kabir Enclave, Bopal - Ghuma
Road, Ghuma, Ahmedabad, Gujarat
380058

📷 ahmstartupstudio

f Ahmedabad Startup Studio

in Ahmedabad Startup Studio , PIERC

• **Surat Startup Studio**

📍 Office No. 310, Trinity Cygnus, Someshwar
Char Rasta, Near University Road, Vesu, Surat,
Gujarat 395007

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• **Rajkot Startup Studio**

📍 409, The Millenium, Nr Nana Mava Circle, 150 Feet
Ring Rd, Rajkot, Gujarat 360005

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