

Entrepreneurship Development Cell, IIT Roorkee
Recruitment (zeppelin)

Name	Aniruddh Jain	
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Why do you want to join EDC

Every other person has a B plan nowadays, but they never seem to witness the very basic reasons for its failure. Coming in contact with people who have already pondered over such topics and could provide an insight on this would be very helpful. I witnessed the managerial skills required, and can fully understand how the system works. I personally believe in social entrepreneurship and not just in any business plan. I also believe that not everyone should be a entrepreneur, if someone has a prosperous hereditary business then he should consider improvising in it. i think EDC will help me understand more about business and business strategy, and if things turn out well allow me to establish an idea like Phokat copy - Zerox - Adister etc.

What other activities are you a part of?

Central cogni design team : shrusti design : debate group : NSO football : Nasa : Wargasm

Strengths/Skills

Designing (Photoshop and corel) ; Photography (Nikon D3000) ; learnt HTML ; I have always been good at speaking publicly, conducted programmes in school and department as well. ; Debates and extempore ; People skills :