Americans in both parties are concerned over the impact of AI on the 2024 presidential campaign

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Amid growing unease over the role of artificial intelligence in everyday life, a majority of Americans say they are concerned about the impact of AI on the 2024 presidential campaign. Americans also express little confidence in major technology companies to prevent misuse of their platforms to influence the election.

A new Pew Research Center survey finds:

A majority of Americans are highly concerned that AI will be used to create fake info about the 2024 candidates

% who say artificial intelligence (AI) will be used ____ during the presidential campaign

Mostly for bad	About equally for good and bad	Mostly for good	Not sure
39	27	5	28

% who say they are ____ concerned that AI will be used to create and distribute fake information about the presidential candidates and campaigns

Extremely/ Very	Somewhat	Not too/ Not at all	Not sure
57	25	7	10

Note: No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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- 39% of Americans say that AI will be used mostly for bad purposes during the presidential campaign, compared with only 5% who say it will be used mostly for good purposes. Another 27% say it will be used about equally for good and bad.
- A 57% majority of U.S. adults – including nearly identical shares of Republicans and Democrats – say they are extremely or very concerned that people or organizations seeking to influence the election will use AI to create and distribute fake or misleading information about the candidates and campaigns.

How Americans view tech companies' responsibility during election season

When it comes to major technology companies, 77% of U.S. adults say companies like Facebook, X (formerly Twitter), TikTok and Google have a responsibility to prevent the misuse of their platforms to influence the 2024 presidential election.

However, just 20% say they are very or somewhat confident that these companies will prevent their platforms from being misused, according to the survey, which was conducted Aug. 26-Sept. 2. The share of Americans who say tech companies bear a responsibility to prevent misuse of their platforms has changed little since 2020 and 2018.
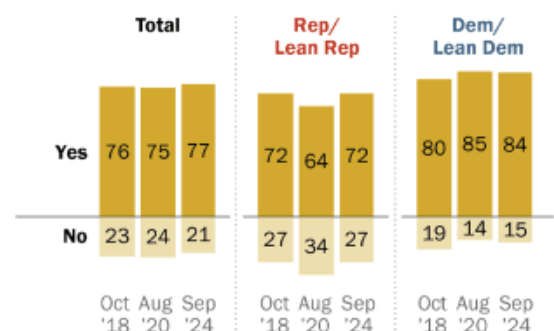
Views by party

Majorities in both parties continue to say tech companies have an obligation to prevent their platforms from being misused. But Democrats and Democratic-leaning independents (84%) are more likely than Republicans and GOP leaners (72%) to express this view.

In both parties, most say tech firms have responsibility to prevent misuse of their platforms to influence the election

Do you think technology companies like Facebook, X (formerly Twitter), TikTok and Google have a responsibility to prevent the misuse of their platforms to influence the election?

	Total			Rep/ Lean Rep			Dem/ Lean Dem		
Yes	76	75	77	72	64	72	80	85	84
No	23	24	21	27	34	27	19	14	15
	Oct '18	Aug '20	Sep '24	Oct '18	Aug '20	Sep '24	Oct '18	Aug '20	Sep '24

Note: No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.

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While Democrats' views have changed little since 2020, the share of Republicans who now say tech companies have this responsibility is higher than four years ago. In August 2020, 64% of Republicans said tech companies were responsible for preventing misuse of their platforms.

How Americans' confidence in tech companies has changed over time

Public confidence in tech companies to prevent the misuse of their platforms to influence elections has declined over the last six years.

- Today, just 20% of Americans say they are very or somewhat confident in tech companies like Facebook, X, TikTok and Google to prevent the misuse of their platforms to influence the 2024 presidential election.

- In 2018, a third of Americans said they were confident these companies could do this.

Today, 79% of adults say they are not too or not at all confident that tech companies can stop the misuse of their platforms to influence the election.

Views by party

Declining public confidence in tech companies to prevent misuse of their platforms to influence elections

% who say they are ____ confident in tech companies like Facebook, X (formerly Twitter), TikTok and Google to prevent the misuse of their platforms to influence the election

Note: No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.
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Majorities in both parties say they are not confident in technology companies to prevent misuse of their platforms. Republicans and Democrats alike have grown less confident since 2018.

- 80% of Republicans and Republican-leaning independents are not at all or not too confident in tech companies to prevent the misuse of their platforms, up from 72% who were not confident in 2018. However, the share of Republicans who say they are not at all confident has decreased since 2020 (33% now, 43% then).

- 79% of Democrats and Democratic leaners say they are not confident in tech companies to stop misuse – an increase of nearly 20 percentage points since 2018, when 62% of Democrats were not confident.
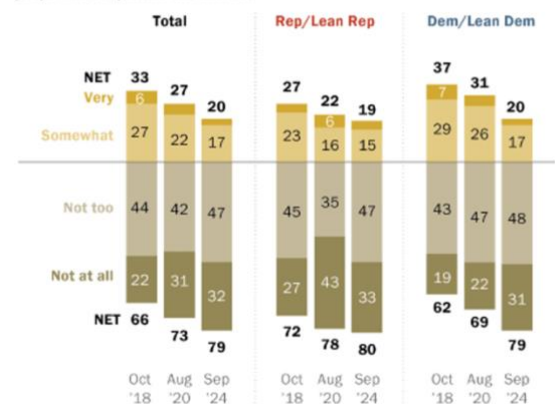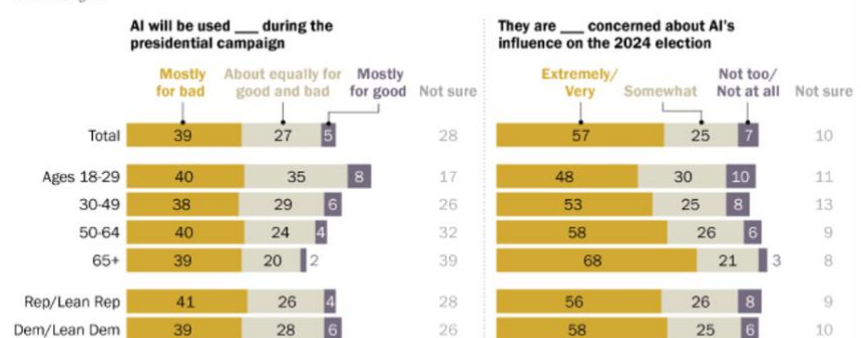
Views of AI's impact on the election differ by age, not party

Republicans and Democrats largely express similar views of how AI might influence the 2024 election.

- Roughly four-in-ten Republicans (41%) and Democrats (39%) say AI will be used mostly for bad during the 2024 presidential campaign.

- Similar shares in both parties say they are extremely or very concerned about AI's influence on the election (56% of Republicans and 58% of Democrats).

Republicans, Democrats about equally concerned about AI's influence on election

% who say ...

Note: No answer responses are not shown.
Source: Survey of U.S. adults conducted Aug. 26-Sept. 2, 2024.
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Adults in all age groups are about equally likely to say AI will be mostly used for bad during the presidential campaign. And relatively small shares in all age groups say it will primarily be used for good.

But younger adults are more likely than older adults to say AI will be used equally for good and bad. Among older people, there is more uncertainty about how AI will be used during the election.

- 35% of adults under 30 say AI will be used about equally for good and bad, while 17% say they are not sure.
- Among those ages 65 and older, 20% say AI will be used about equally for good and bad, while 39% are not sure how it will be used.

Americans ages 65 and older are more likely than people in any other age group to be extremely or very concerned about AI's influence on the election: 68% say this. Among adults under 30, by comparison, 48% have the same level of concern.

I - Comprehension Questions:

1. What percentage of Americans are concerned about the impact of AI on the 2024 presidential campaign?
2. How do most Americans perceive the use of AI in the upcoming election? Will it be used for good or bad purposes?
3. What is the public's level of confidence in tech companies like Facebook, X, TikTok, and Google in preventing the misuse of their platforms for the election?
4. Which political group has more confidence that tech companies will prevent platform misuse, Republicans or Democrats?
5. Has the percentage of Republicans who believe tech companies have a responsibility to prevent platform misuse changed since 2020? If so, how?
6. How do views on AI's role in the election differ by age? What is the major difference between older and younger adults?
7. Which age group is more concerned about the influence of AI on the 2024 election, and by what margin?

II - Grammar Exercises:

1. **Fill in the blanks with the correct verb forms (present simple or continuous):**
   - A majority of Americans _____ (say) they _____ (be) concerned about the impact of AI on the 2024 election.
   - Technology companies _____ (have) the responsibility to prevent the misuse of their platforms, but only a small percentage _____ (believe) they can actually do this.

2. **Choose the correct option (past simple or present perfect):**
   - The percentage of Republicans who believe tech companies have this responsibility _____ (has increased/ increased) compared to 2020.
   - Since 2018, Americans _____ (have lost/ lost) confidence in tech companies' ability to stop platform misuse.

3. **Rewrite the following sentences in passive voice:**
   - 39% of Americans say AI will be used mostly for bad purposes during the 2024 election.
   - Younger adults are more likely to say that AI will be used equally for good and bad

4. **Complete the sentences using the correct prepositions:**
   - Americans are concerned _____ the misuse of AI in the upcoming election.
   - Public confidence _____ tech companies has decreased over the past six years.

5. **Turn the following into reported speech:**
   - "35% of adults under 30 say AI will be used equally for good and bad."
   - "79% of adults say they are not confident that tech companies can stop platform misuse."

Here are a variety of exercises related to **Artificial Intelligence (AI)**

1. Fill in the Blanks (AI Vocabulary)
Complete the sentences with the correct words from the list: *automation, algorithm, machine learning, data, bias, neural networks, artificial intelligence, deep learning*.

1. _____ refers to the ability of machines to perform tasks that typically require human intelligence.
2. Companies use _____ to automatically process large amounts of _____ and improve performance over time.
3. An _____ is a set of rules or instructions that a machine follows to solve problems.
4. _____ models mimic the human brain and are used in advanced AI to process information in complex ways.
5. One major concern about AI is that it might learn human _____ from the data it is trained on.
6. _____ is a subset of AI that uses layers of algorithms to analyze data in ways similar to the human brain.
7. The use of AI in industries often leads to the _____ of jobs, replacing human labor with machines.

2. Multiple Choice (Understanding AI Concepts)
Choose the correct option:

1. What is **artificial intelligence** primarily focused on?
   - o a) Replacing all human workers
   - o b) Making machines that can perform tasks that require human intelligence
   - o c) Developing robots for everyday household chores
2. **Machine learning** is:
   - o a) A method to manually program machines to make decisions
   - o b) A technique where machines learn from data and improve over time without human intervention
   - o c) A system of using human intelligence to assist machines in complex tasks
3. **Bias in AI** refers to:
   - o a) Machines being unfairly programmed by developers
   - o b) The system's ability to make unbiased decisions
   - o c) AI producing results that are unfair or discriminatory because of the data it is trained on
4. Which of the following is an **example of AI** in daily life?
   - o a) A self-driving car that adapts to traffic conditions
   - o b) A microwave that heats food based on a timer
   - o c) A person writing code for a website

3. True or False (AI's Role in Society)
Decide whether the following statements are true or false:

1. AI systems are completely neutral and cannot be influenced by human prejudices.
   True / False
2. Machine learning is a branch of AI where computers can learn from data without being explicitly programmed.
   True / False
3. The development of AI can lead to the automation of jobs and could potentially replace human workers in certain industries.
   True / False

4. Deep learning is less advanced than traditional AI techniques and doesn't require much data.
   True / False

4. Sentence Correction (AI and Grammar)
Correct the mistakes in the following sentences related to AI:
1. The AI are able to making decisions based on data.
   o **Correction: _____**
2. Machine learning algorithms have been using to predict customer preferences.
   o **Correction: _____**
3. In the future, robots will replaced human in many industries.
   o **Correction: _____**
4. AI is a technology which becoming more and more important in today's world.
   o **Correction: _____**

5. Discussion Questions (Critical Thinking about AI)
Write a short paragraph answering the following questions:
1. **Do you think AI will have more positive or negative effects on society in the future? Why?**
2. **What are some ethical concerns surrounding the use of AI in decision-making processes, such as hiring employees or providing loans?**
3. **How do you think AI can impact education in the future? Will it replace teachers, or will it be a tool to assist them?**

6. Match the Definitions (AI Terms)
Match the AI-related terms with their correct definitions:

Term	Definition
1. Artificial Intelligence	a) A system where machines improve performance based on data without human help
2. Neural Networks	b) A subset of AI involving multi-layered algorithms that analyze complex data
3. Automation	c) The ability of a machine to perform tasks that typically require human intelligence
4. Machine Learning	d) A network inspired by the human brain used to process information
5. Deep Learning	e) Replacing human labor with machine-operated systems

7. Writing Task (Pros and Cons of AI)
Write an essay on **"The Advantages and Disadvantages of Artificial Intelligence in the Workplace."**

In your essay, you should:
- Introduce the concept of AI.
- Discuss at least two advantages and two disadvantages of AI.
- Provide examples of industries where AI is currently being used.
- Conclude by giving your opinion on whether AI is beneficial overall or not.