PRESENTING FACTS AND FIGURES

The following word are always useful when presenting a slide, complete them using the words below

attention   axis   notice   look   talk   take   point   see   figures   question
*implications   background   speak   mean   put   might   know   suggest*

Introduce your slide	Highlight key points
a. Have a _____ at this	e. You'll _____
b. The vertical _____ represents.	f. I should _____ out
c. As you can _____	g. I'd like to draw your _____ to …
d. Let's _____ a closer look	h. Let me _____ you through
Give the context	**Interpret Data**
i. To give you the _____ to that	l. These _____ show …
j. As you _____	m. The figures _____ for themselves
k. Now, let's _____ that into perspective	n. These results _____
	o. We _____ expect
	p. The real _____ is
	q. So, what does this _____, in terms of… ?
	r. Now, what are the _____ of this ?

Make numbers meaningful and match the figures (a – d) to the context (1 – 4)

|	
1. Globally 256 million people are involved in start-ups 2. The world consumes 164.5 billion litres of bottled water a year. 3. The world's richest 1 ½ are worth around $50 trillion 4. Apple's Fifth Avenue megastore turns over $350 million a year	a. To give you an idea of how much that is, it's enough to fill Loch Ness 22 times ! b. That's roughly the equivalent of selling 10,000 Mercedes c. To put that into perspective, if they joined hands, they'd circle the world 12 times. d. That means they currently control just over half the Planet's wealth !

Brainstorm all the verbs and adverbs you know to describe the following trends.

|	
1.	7.
2.	8.
3.	9.
4.	10.
5.	
6.	
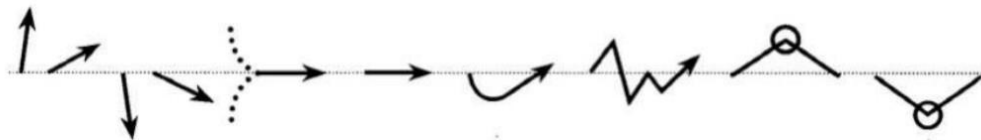
Complete the diagram with the following terms

Jump – soar – drop – plunge – remain - stable – constant

go up – decrease – grow – plummet – steady – decline

climb – go down – increase – unchanged – sharply

considerably – slowly – gradually – significantly – slightly

moderately – steeply – rapidly – quickly – substantially

steadily – level off
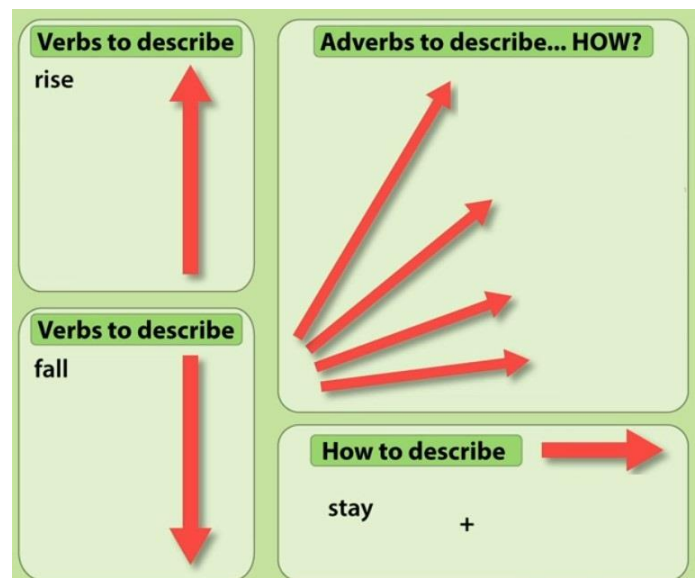
On the following graph, identify the different phases indicating stability and fluctuation.

To fluctuate / to level off / to reach a low point / to reach a peak / to remain stable
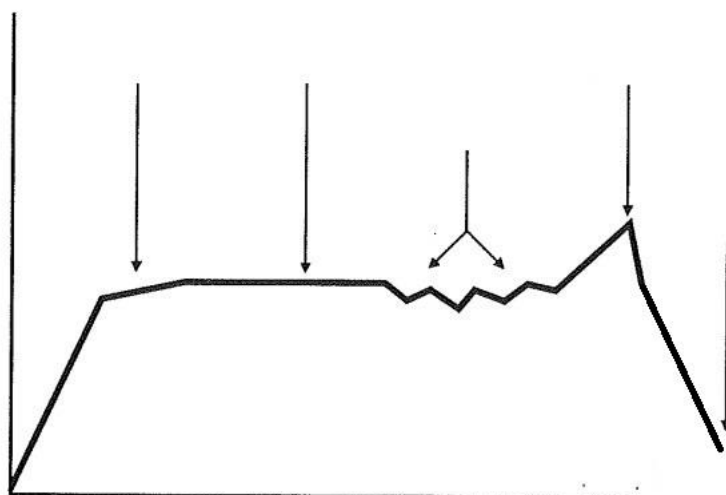
Describing a graph trends over time :
A - Choose the correct meaning of the words

1. To plunge (v.), a plunge (n.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

2.. To decline (v.), a decline (n.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

3. To soar (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

4. To grow (v.), growth (n.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

5. To shoot up (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

6. To level off (v.), a levelling-off (n.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

7. To drop (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

8. To rise (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

9. To surge (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

10. To plummet (v.)
□ a big decrease □ a decrease □ no change □ an increase □ a big increase

B - Fill the gaps with the correct adjective or adverb from the box

Notably / modest / sharp / dramatically / steadily / negligible

1. There was a _____ increase in profits last year. (sudden, big change)

2. Numbers of young people using the product grew _____. (Change at a consistent rate)

3. Sales declined _____ , despite increased advertising. (big change)

4. The difference between the figures for 2021 and 2022 was _____ (practically no difference)

5. The graph shows a _____ rise over the spring and summer period. (small change)

6. _____, production was moved out of the country before 2019. (important change)

C – Complete the second sentence so that it has the same meaning as the first. You should write one, two or three words.

1. Laptop sales grew rapidly in the first quarter, then slowed down considerably.
The _____ laptop sales was rapid in the first quarter, then slowed down considerably.

2. There was a lot of fluctuation in their income between 2019 and 2020.
Their income _____ between 2019 and 2020.

3. The popularity of this sport declined considerably over the following years.
There was a _____ in the populartity of this sport over the following years.

4. Ownership of tablets surged dramatically between October and december.
There was a _____ ownership of tablets between October and December.

5. There was a gradual increase in PC gaming after 2016.
PC gaming _____ after 2016.

6. Despite the levelling-off of IBM sales in 2014, production was increased.
Although IBM sales _____ in 2014, production was increased.

7.There was a significant decline in profits in the second quarter.
Profits _____ in the second quarter

8 The price suddenly surged at the end of 2016
The price _____ up at the end of 2016.
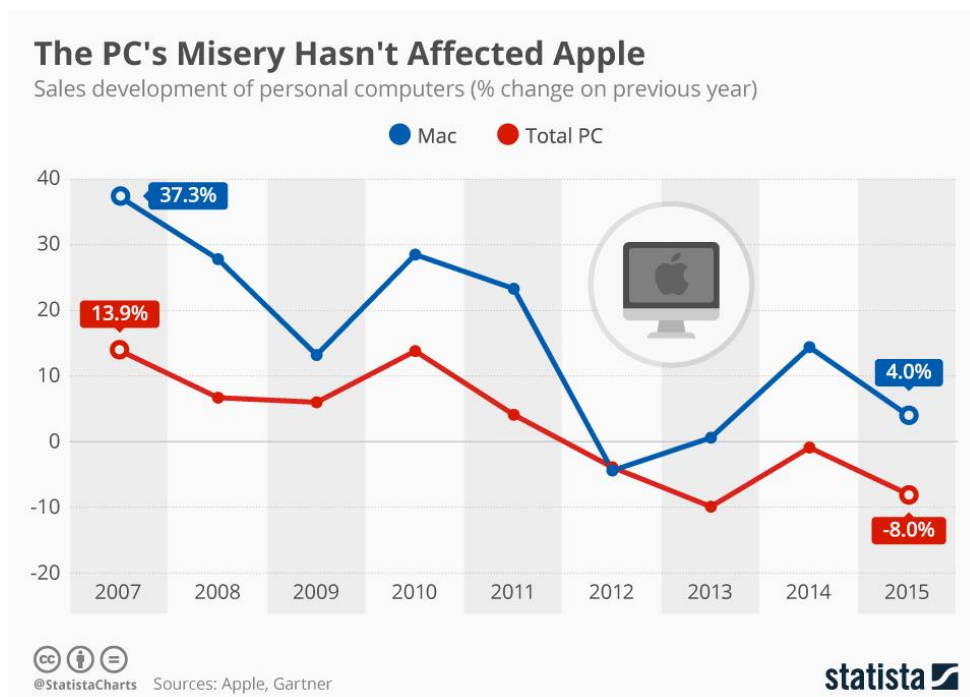

Translate the following sentences into English
1. La population de Vannes a régulièrement augmenté ces deux dernières années.

2. Les ventes d'Iphone demeurent constantes cette année.

3. Les ventes de gaz russe chutent depuis plusieurs mois.

4. Les embouteillages à Stockholm diminuent de 10% tous les ans.

5. La production d'éoliennes a fait un bond ces dernières années.

Rewrite the following sentences using ''there is / are'' forms (Keep the same sense as the original sentence and the same vocabulary. Juste change Adeverbs into adjectives, verbs into nouns, etc…)
Ex : Chocolate sales usually rise by 45% in December → There usually is a 45% rise in chocolate sales in December

 1. Lenovo sales fell by 14.7% last year.

 2. Mortgages have sharply risen this semester !

3. Power consumption in Europe will substantially fluctuate in 2023

4. In Germany, cyber attacks are increasing steadily

5. App developers recruitment drops by 9% this year in GB.

6. The market has been growing susbtantially over the past two years.


Practice !
Describe the following graph using some of the language introduced in this unit. Write at least 5 sentences and use different verbs and adverbs for each sentence.

The PC's Misery Hasn't Affected Apple
Sales development of personal computers (% change on previous year)

1. _____
2. _____
3. _____
4. _____
5. _____

Intensifiers & Softeners _(or adjectives & adverbs)_

The following bar charts show some of the most important intensifiers and softeners which indicate the extent of change.
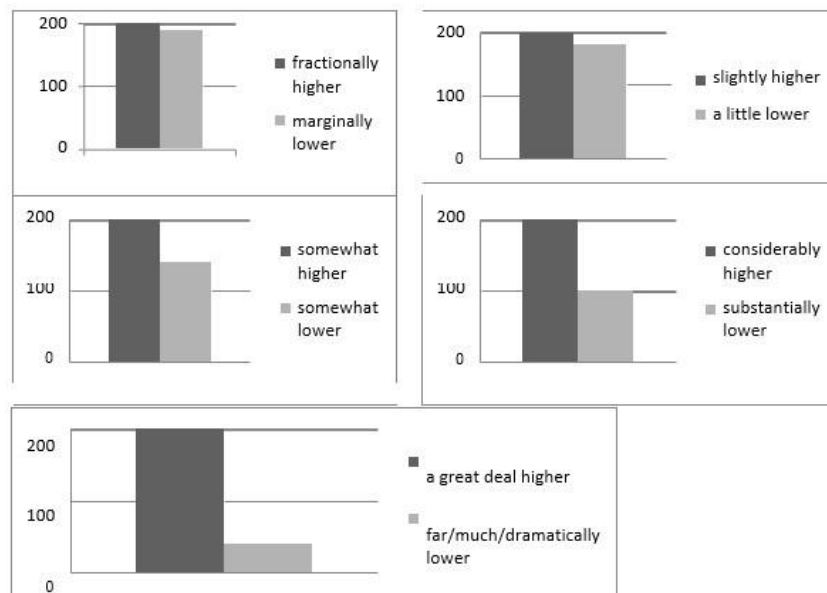
Intensifiers and softeners can be expressed in sentences like this:

Sales were slightly lower	_in the second quarter._
Sales dropped slightly	
There was a slight drop **in** sales	

Productivity was dramatically higher	_in the Swindon plant last month._
There was a dramatic increase **in** productivity	
Productivity rose dramatically	

Practice ! Comment on PC brands sales from Feb. 2020 through Mar. 2021

The Most Popular Desktop PC Brands in the U.S.

% of desktop PC owners in the U.S. who report using the following brand(s) in their household

Brand	%
Dell	33%
hp	31%
Apple	13%
Microsoft	7%
acer	6%
Lenovo	5%
ALIENWARE	4%
ASUS	4%

Based on a survey of 2,468 desktop PC owners aged 18 to 64 in the U.S. conducted in three waves between Feb. 2020 and Mar. 2021
Source: Statista Global Consumer Survey

statista