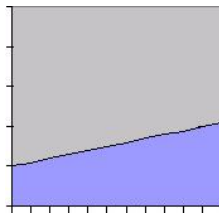
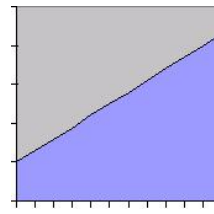


Reporting Change

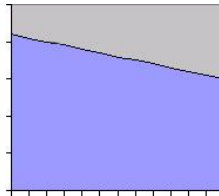
This vocabulary guide demonstrates how to talk about progress in a firm.



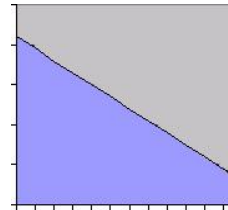
increased gradually
rose slightly



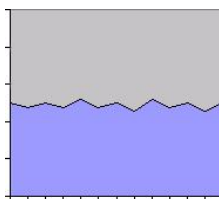
increased sharply
rose dramatically



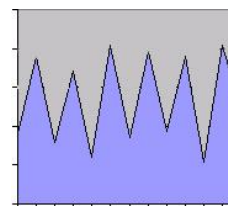
decreased slightly
declined gradually



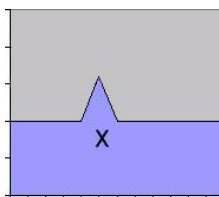
decreased sharply
declined dramatically



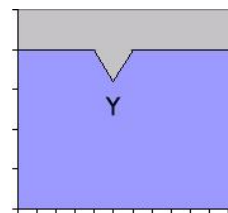
fluctuated mildly



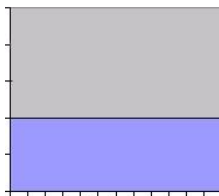
fluctuated wildly



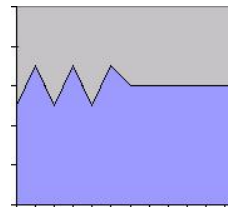
spiked at X



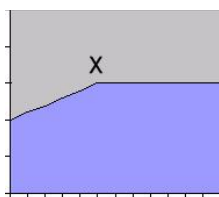
dipped at Y



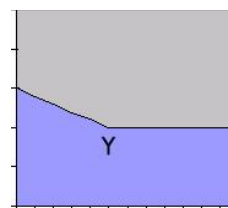
remained steady



stabilized
levelled-off



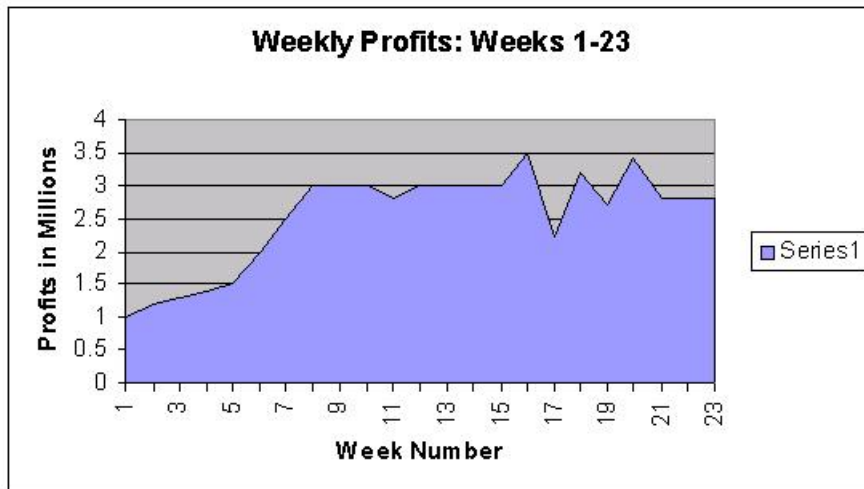
peaked at X
levelled-off at X



bottomed-out at Y
levelled-off at Y

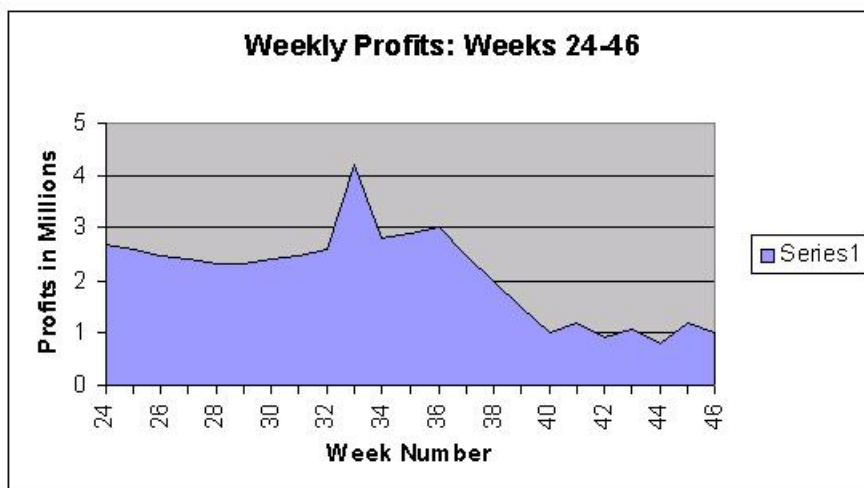
Reporting Change

Use the words in the boxes and the charts to complete the cloze activities below:



rose dramatically
 stabilized
 maximum
 minimum
 increased slightly
 slight dip
 peaked
 levelled off
 fluctuated wildly

From week 1 to week 5, profits _____. Then from week 6 to week 8, profits _____ and _____ at 3.0 million in week 8. From week 8 to week 15 profits _____ with a _____ in week 11. Then from week 15 to week 21 profits _____ with a _____ of 3.5 million in week 16 and a _____ of 2.2 million in week 17. From week 21 to week 23, profits _____ at 2.8 million.



increased gradually
 dropped substantially
 minimum
 spike
 decreased slightly
 maximum
 fluctuated mildly
 bottoming out

From week 24 to week 28, profits _____ and then from weeks 29 to week 36, profits _____ with a _____ of 4.2 million in week 33. From week 37 to week 40, profits _____, _____ at 1 million at week 40. From week 40 to week 46, profits _____ with a _____ of 1.2 million and a _____ of 0.8 million.