

AdamSelipsky

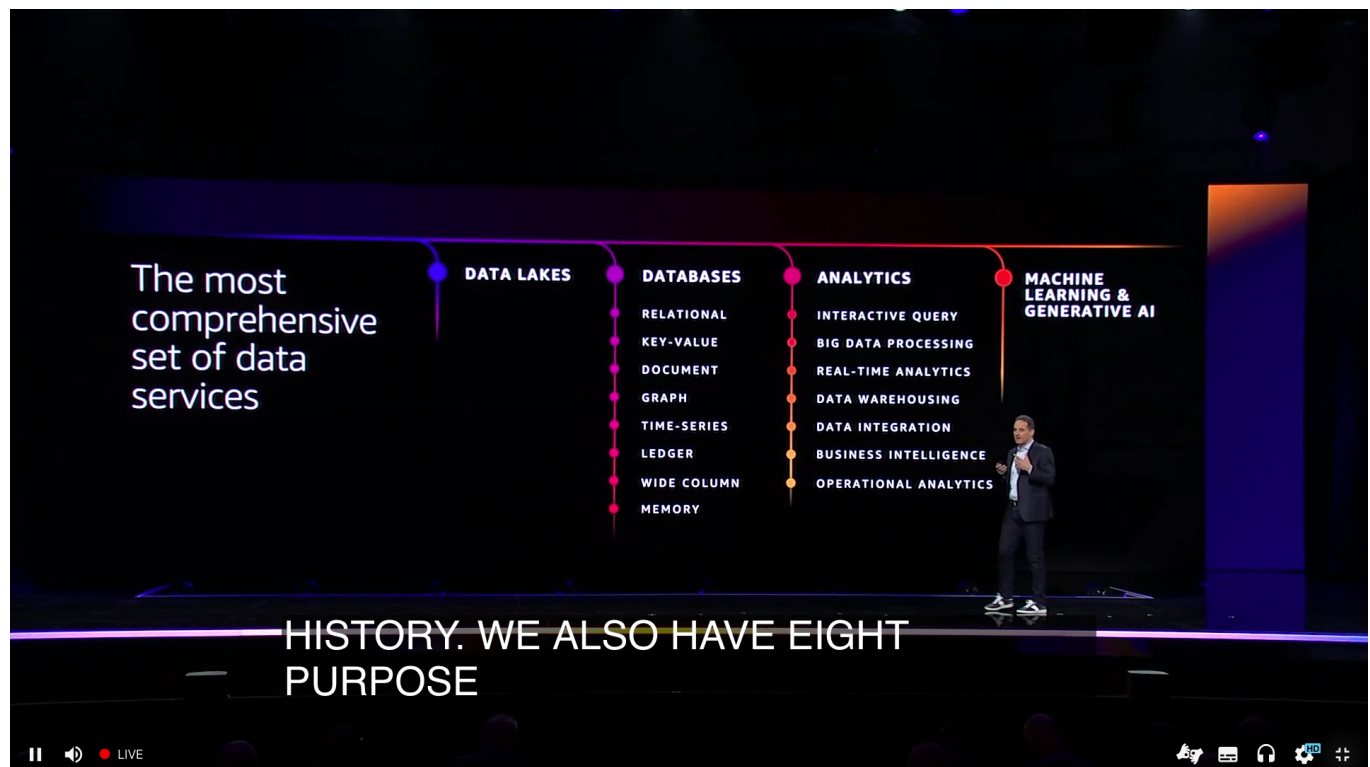
Keynote Tuesday

Join Adam Selipsky, CEO of Amazon Web Services, as he shares his perspective on cloud transformation. He highlights innovations in data, infrastructure, and artificial intelligence and machine learning that are helping AWS customers achieve their goals faster, mine untapped potential, and create a better future.

Generative AI extravaganza

Big marketing push for all AI features

AWS Q looking pretty slick.



AWS Redshift is cheaper than what? Snowflake? But does it do Snowflake things?

Used to be that Snowflake was better for most DW tasks, perhaps that has changed.

Feed the AI, use the right integration tools for your use case.

Break down data silos

ETL, aka moving data around, massaging it, hard work and lots of it.

ETL pipeline architecture, yada yada

Zero ETL future

Aurora to Redshift integration, near-real-time DW?

Three more Zero Integration DW services

PostgreSQL, MySQL and DynamoDB can all go straight to Redshift now
Also dumps Redshift data to OpenSearch with no integration engineering.

AWS DataZone

Discoverability and searchability via automatic metadata cataloguing

Your Business Data is your business differentiator

Kuiper Satellite Connectivity

We shall see what the real use cases are, shipping data across orbital space, securely!?

#neato