

Course PI: Maria Pukalchik
Course TA: Dmitrii Shadrin

Introduction to Digital Agriculture

Term 3, 2020-2021



Course structure



- Lecture 01. Introduction to Digital Agriculture

- Lecture 02. Statistic in Environmental sustainability cases
- Lecture 03. Advanced machine learning for Environmental sustainability
- Lecture 04. Crop yield simulation models and sensitivity indexes

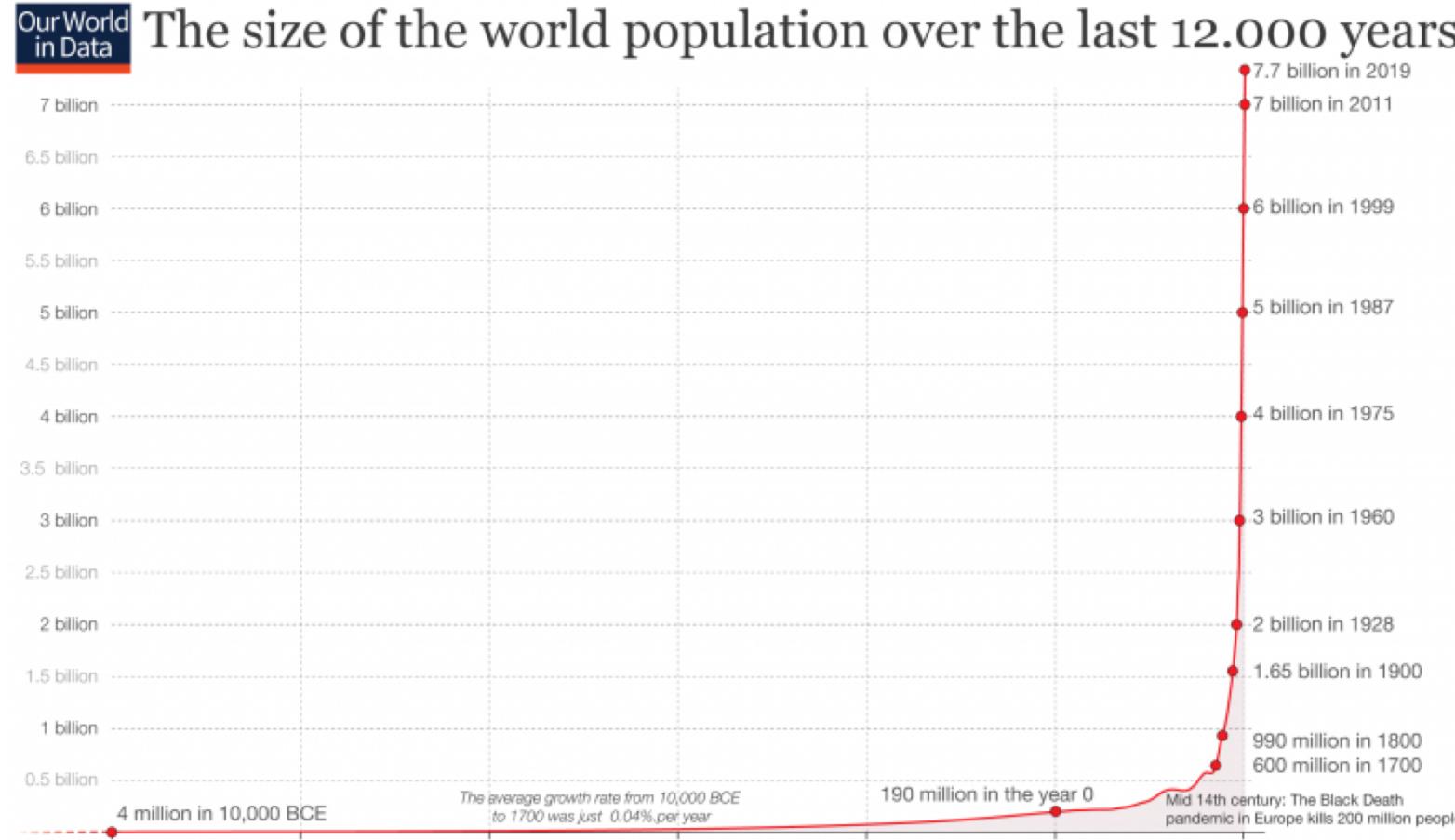
- Lecture 05. Plants and greenhouses
- Lecture 06. Advanced ML for plants grow prediction
- Lecture 07. Computer vision for plants
- Lecture 08. Remote sensing

Grade system	60% HomeWorks	20% Final project	10% Personal activity	10% Attendance
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Lecture 01 focuses on:

- Why agriculture is so important?
- Where is the place of Data Science in Agro?
- Key topics of Digital Agriculture
- Where is the glory and the money?

World Population: Past, Present, and Future



35-fold
has increased
human population
over the last
1600 years

10 bln
World population
projected to
reach in 2050

Production to Meet Population



Demand for cereals, for both food and animal feed uses is projected to reach **3 billion tonnes** by **2050**, up from today's nearly **2.1 billion tonnes**.



The projections show that feeding the world population in **2050** would require raising overall food production by some **70 percent**. Production in the developing countries would need to almost double.



90% of the growth in crop production globally—**80%** in developing countries—is expected to come from more planting and higher yields

Agriculture technologies changed during the Human history

10 000 b.c.

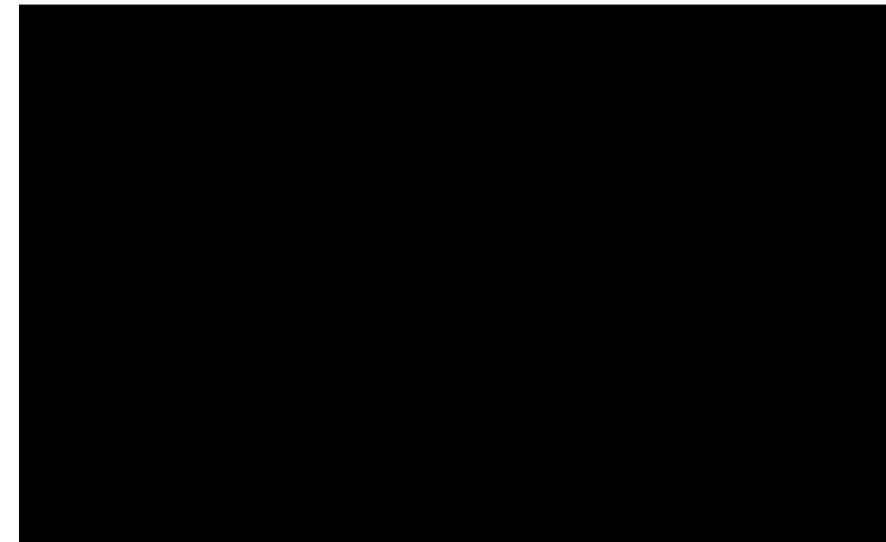


*

1915



2018

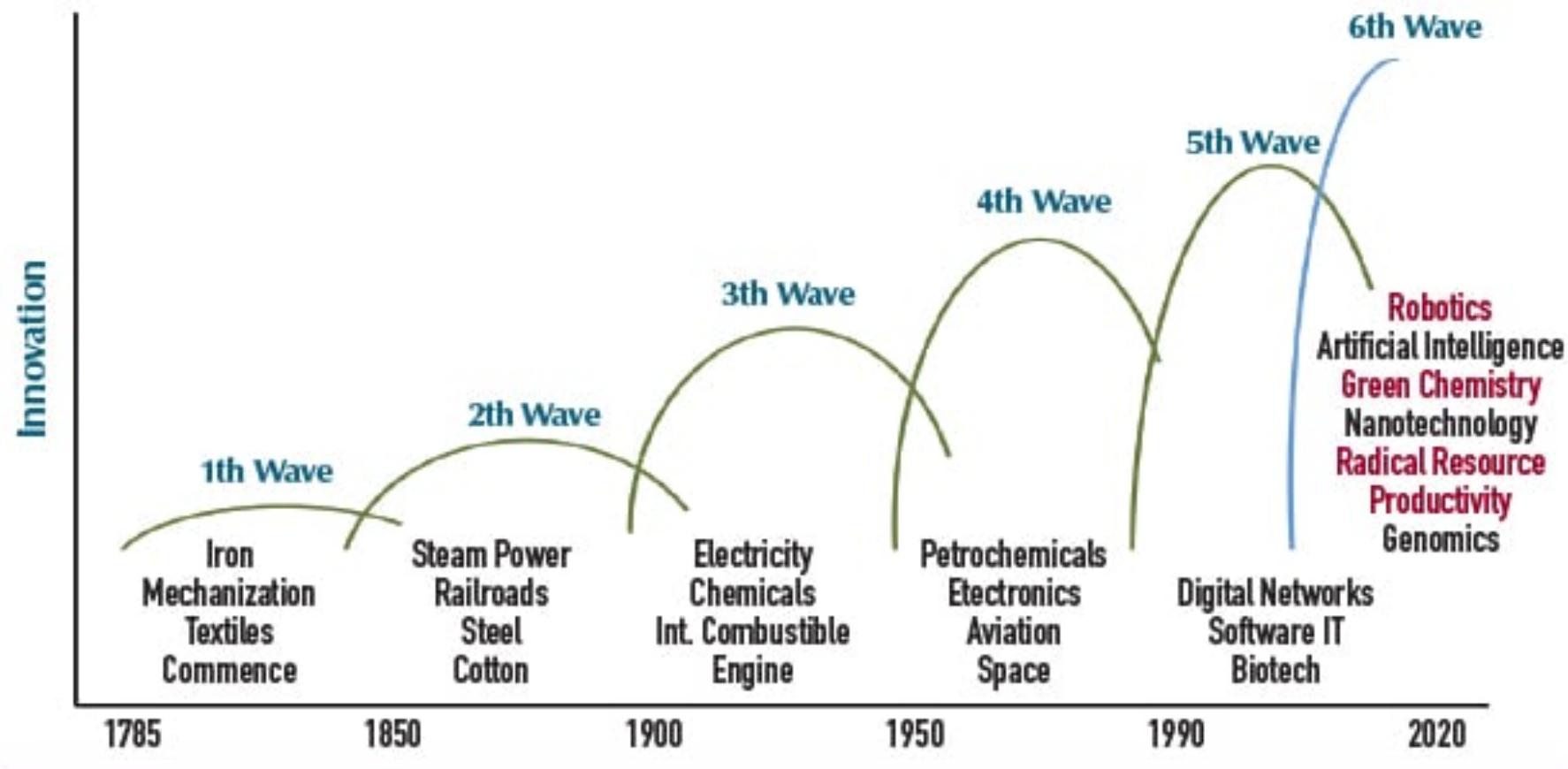


*Sugar beat workers, USA, Colorado. Photograph by Lewis Hine, July 1915.

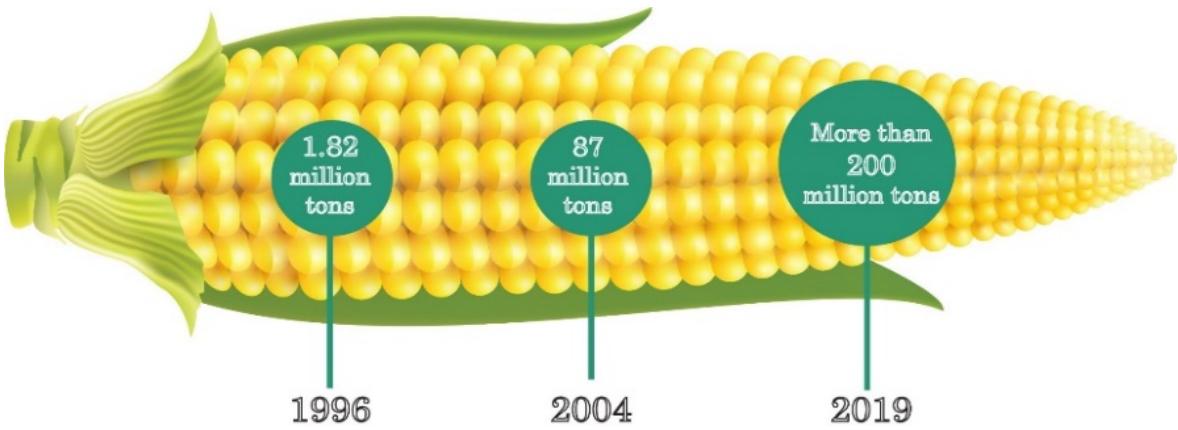
**Sugar beet harvest, Michigan, Amity Harvester, USA <https://www.youtube.com/watch?v=ovL2xQ4V6Lo>

Technological Innovations is the crucial reason of agriculture (R)evolutions

...new technologies requires modifications of other elements of the technological complex, continued technological change requires a dynamic economy constantly adjusting to changing circumstances.*

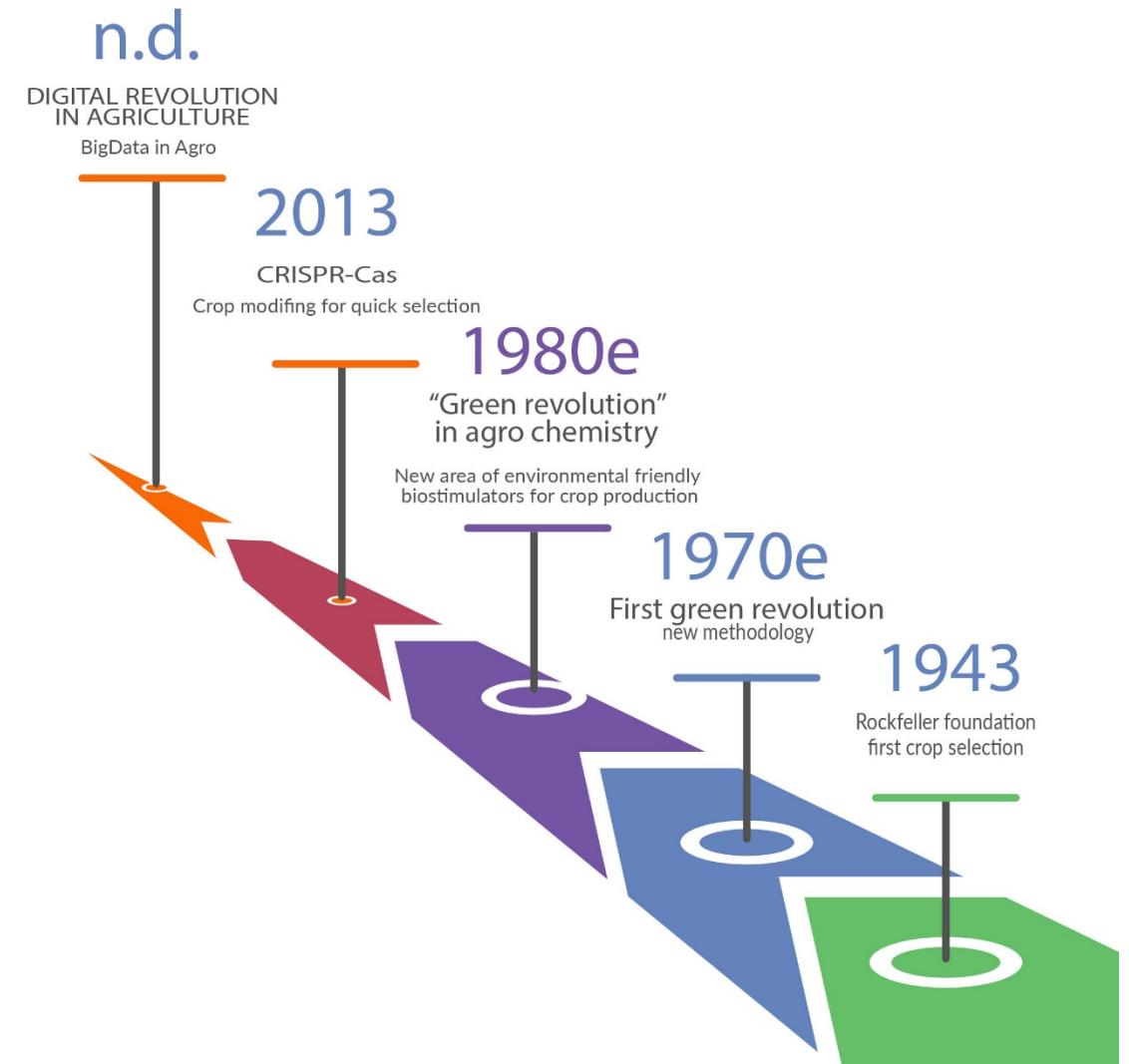


(R)evolutions in Agriculture



198 %

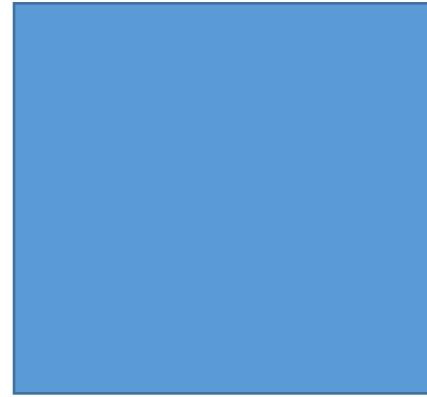
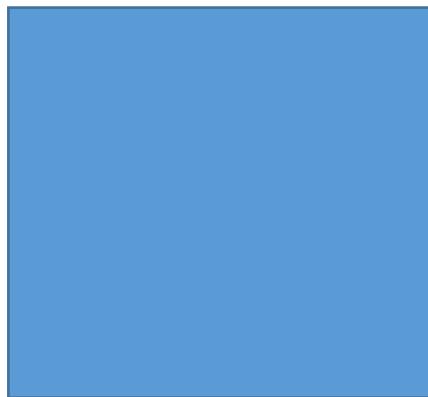
Increased the
volume of corn
production
from 1996-2019



Agriculture has ‘many faces’ but the same demands

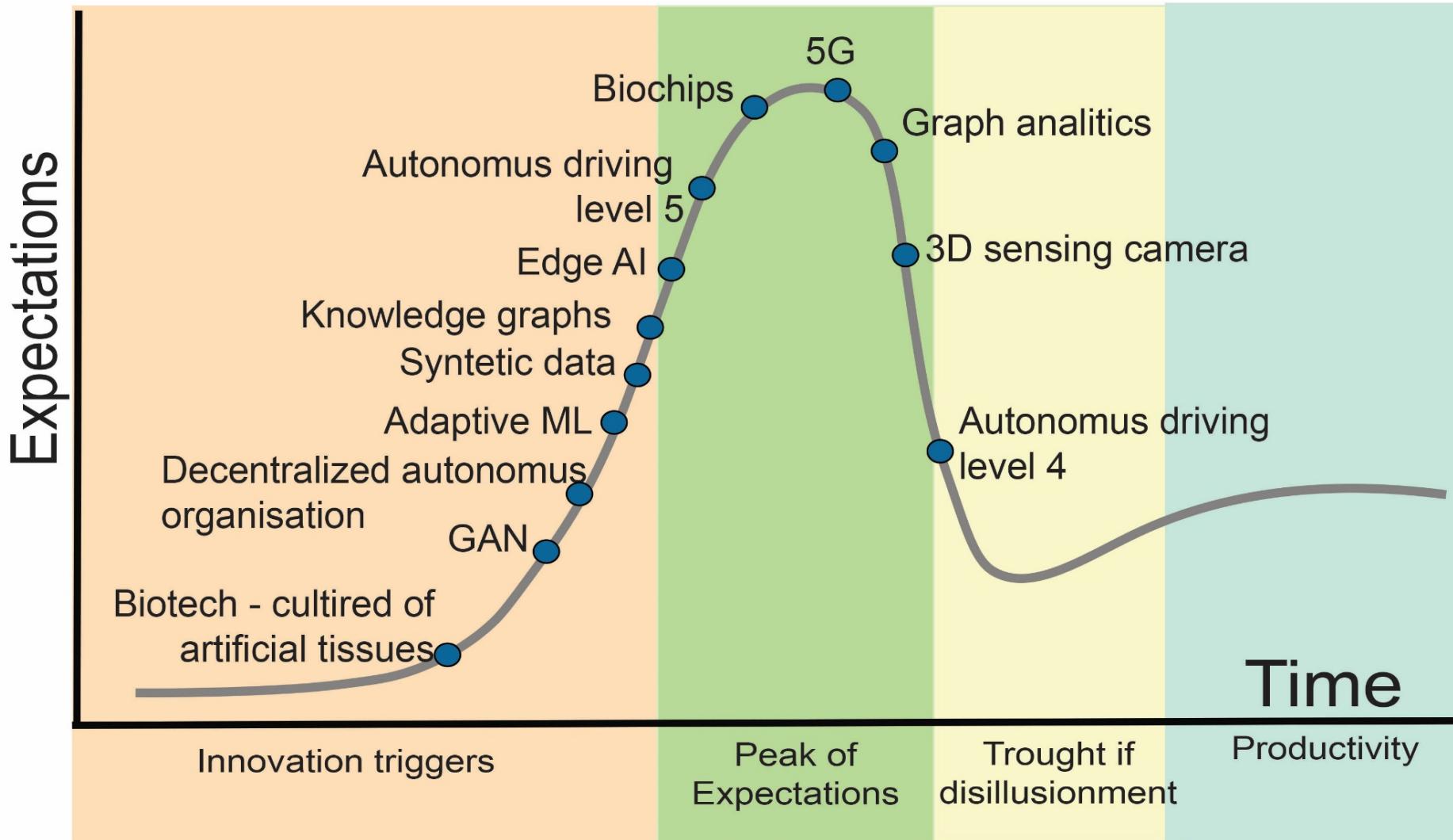
Agriculture - the utilization of biological processes on farms to produce food and other products useful and necessary to man

**Specific agricultural activities and what is produced
determine the type of farming**

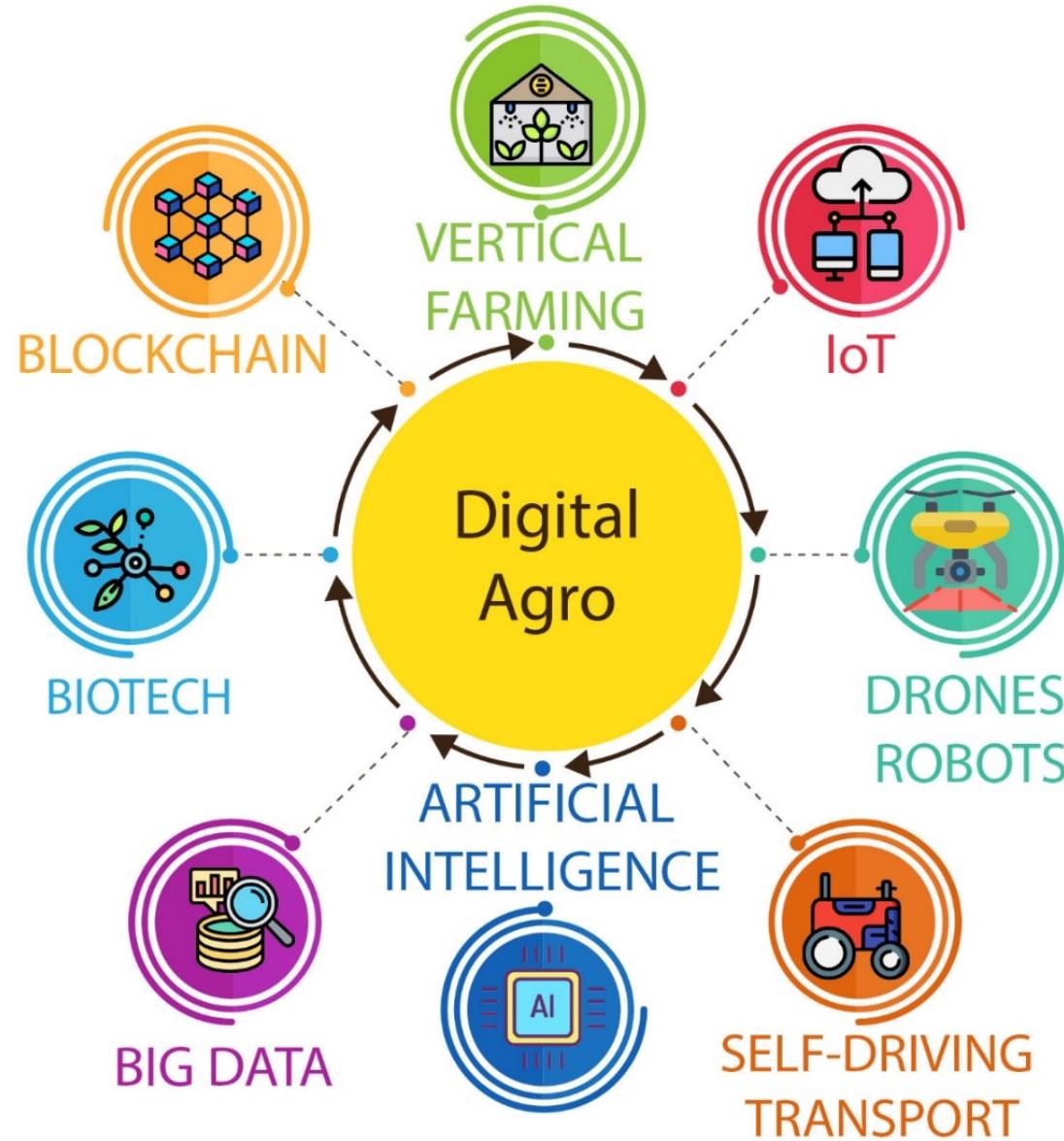


Gartner Hype Cycle for Emerging Technologies 2020

Focus on AgTech-applicable categories



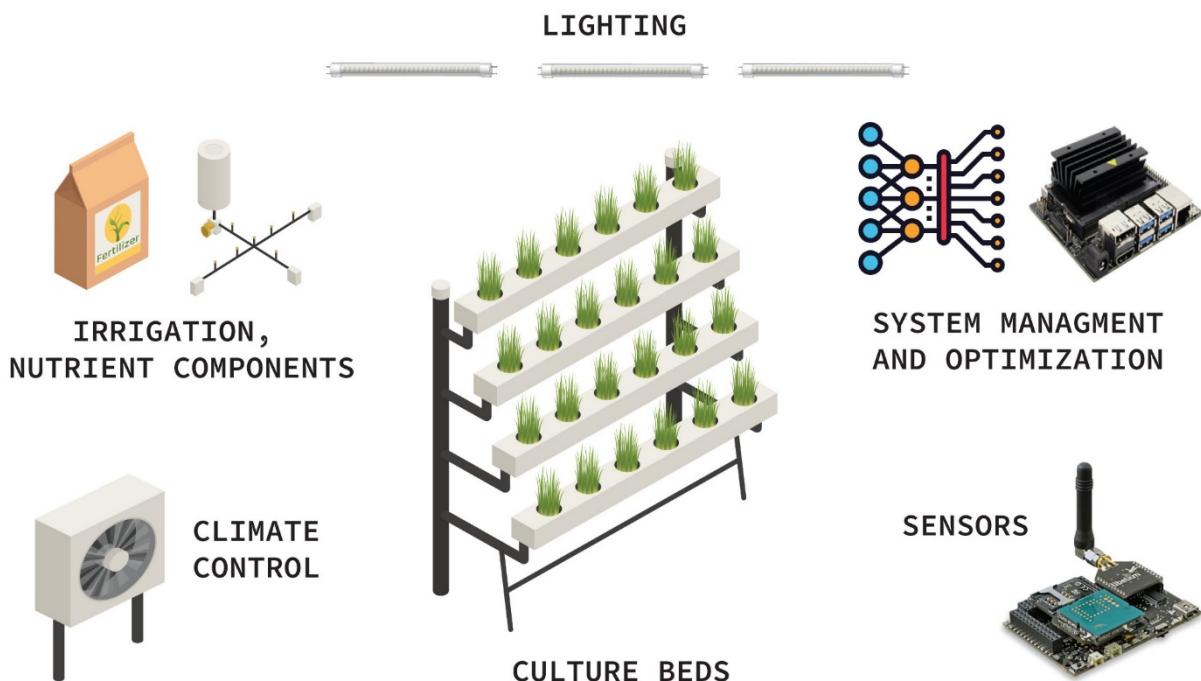
We focus on the eight most popular and promising
Data Science application for Agro



Vertical farming is one of the decade's hottest trends

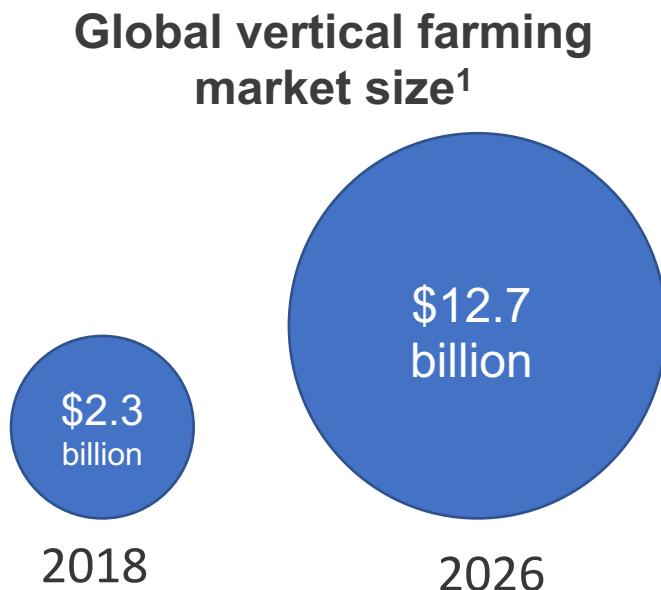
Vertical farm - is a method of cultivating various types of produce in vertically arranged layers, in unused vertical spaces of warehouses, skyscrapers, shipping containers, etc.

Components of vertical farm



Vertical farming is one of the decade's hottest trends

One universal trend is that modern greenhouses and vertical farms are moving closer to metropolitan areas, universities and large transportation hubs



Benefits and marketing concept:

- Cost-effectiveness
- Scalability
- Environmental sustainability
- High-tech engineering
- Food ‘freshness’

Benefits and marketing concept: Scalability



An in-store farm of Infarm in the
Metro's store in Paris, France

Picture Credit: Metro



A container farm of Agricool in France

Picture Credit: Agricool.



An appliance farm of Click & Grow

Picture Credit: Click & Grow.

Benefits and marketing concept: Environmental sustainability



Water usage may be drastically reduced because the same water can be recycled time and again through the same hydroponic system



Fertilizer use can be greatly reduced and herbicides and pesticides for weed and pest control are unnecessary



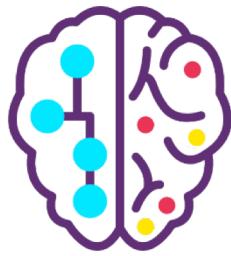
43 food miles* in transportation instead of 2000 food miles for open field production and 500-1000 food miles for greenhouses

Benefits and marketing concept: High-tech engineering

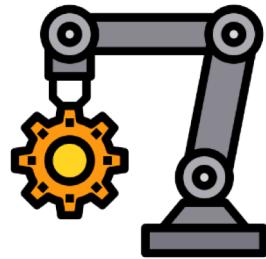
The key technologies in vertical farming include



Perception technologies
cameras and other sensors
which can monitor for color
and other factors, such as
disease detection,
identifying plants ready for
harvest and harvesting, etc.



Artificial intelligence
which can process the data
from the sensors and
formulate solutions



**Automated and even
autonomous mechatronics**
robots and other automated
machines which pick the
produce when it is ready for
market, or apply cures to
ailments during their growing

Benefits and marketing concept: Food freshness

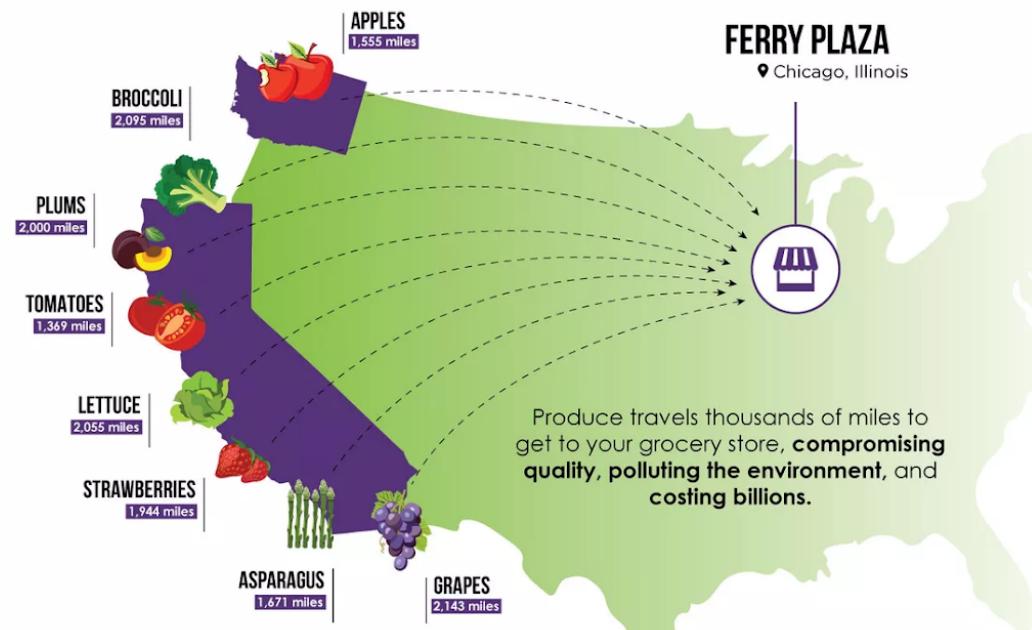


VERTICAL
FARMING

MORE MILES → FEWER NUTRIENTS

vertical-farming.net/blog/2020/03/25/coronavirus-vertical-farms/

[Apps](#) [Яндекс](#) [Sci-Hub - сервис д...](#) [Telegram Web](#) [Synonym Synonym...](#) [Aggeek.net](#) [Dimensions](#) [Authorization](#) [Mar...](#)



 **Plenty** is on a mission to provide **fresh, local produce** to **communities everywhere** in a way that's **better for the environment**

[THE AVF](#) [TOOLS & RESOURCES](#) [SERVICES](#) [SUSTAINABILITY](#) [CONTACT US](#) [DONATE](#)

 Association for
Vertical Farming



**CORONAVIRUS PANDEMIC HIGHLIGHTS VITAL NEED FOR
VERTICAL FARMS IN WORLD CITIES**

 MARCH 25, 2020  KYLE BALDOCK  UNCATEGORIZED  0 COMMENTS

Funding for vertical farming startups is increasing

2019

BOWERY and *InFARM* raised \$90 and \$100 million, respectively, in Series B funding

2018

BRIGHT FARMS raised \$55 million in Series D round

2017

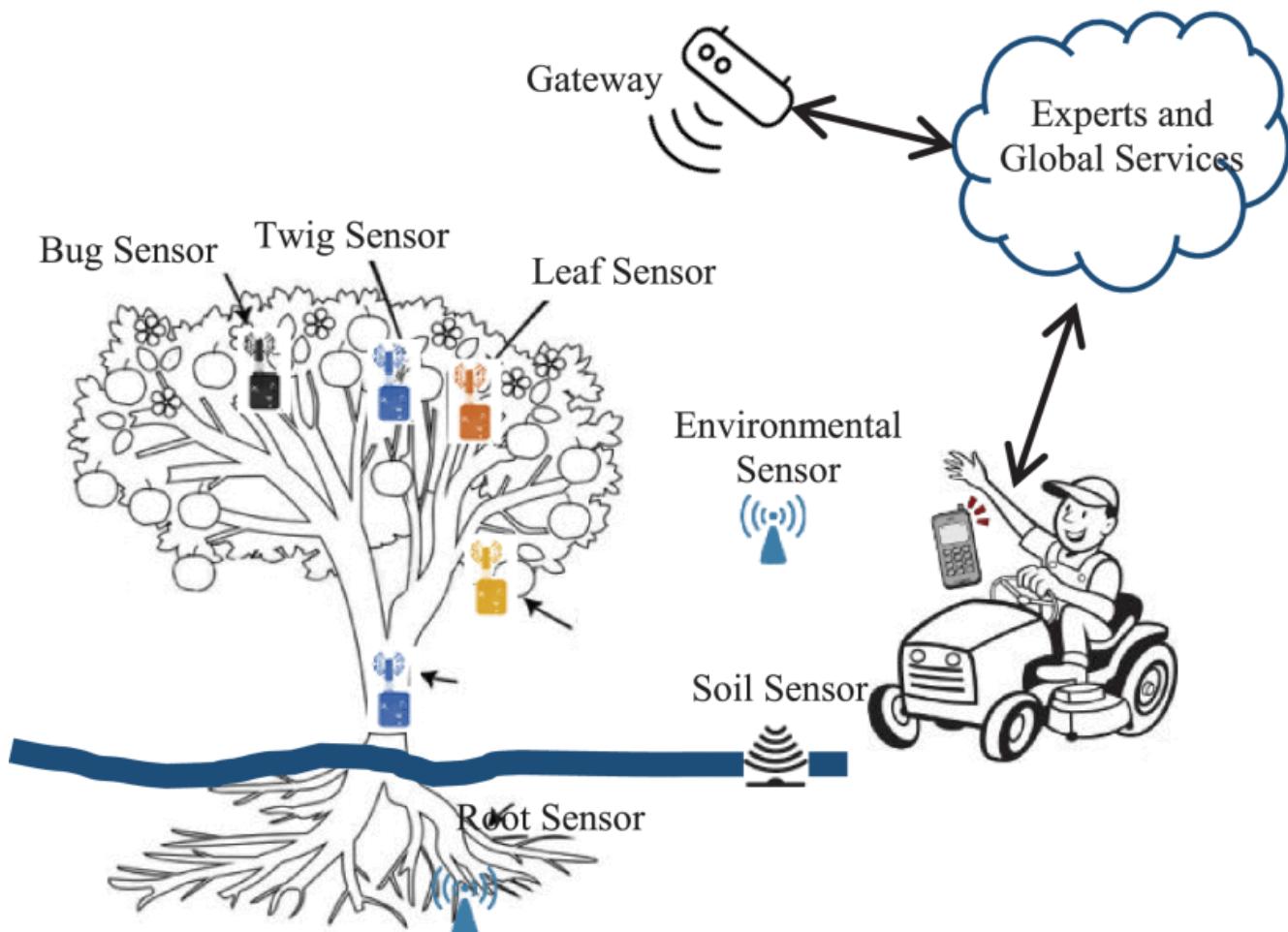
Jeff Bezos- backed *Plenty* amazed the world with a record shattering \$200 million from Softbank in Series B funding

IKEA and the Sheikh of Dubai invest \$40 million in *AeroFarms*

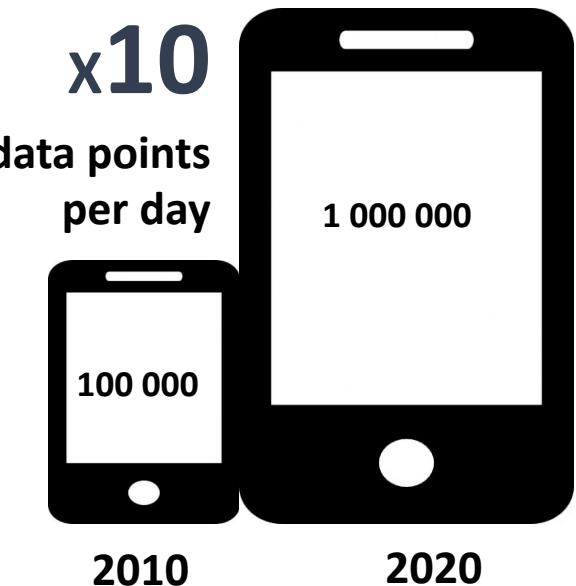
The vertical farming industry is a market full of potential, but it is not without its risks.



Wireless Sensors and Internet of Things for Agro



Amount of Data Generated by the Average Farm per day

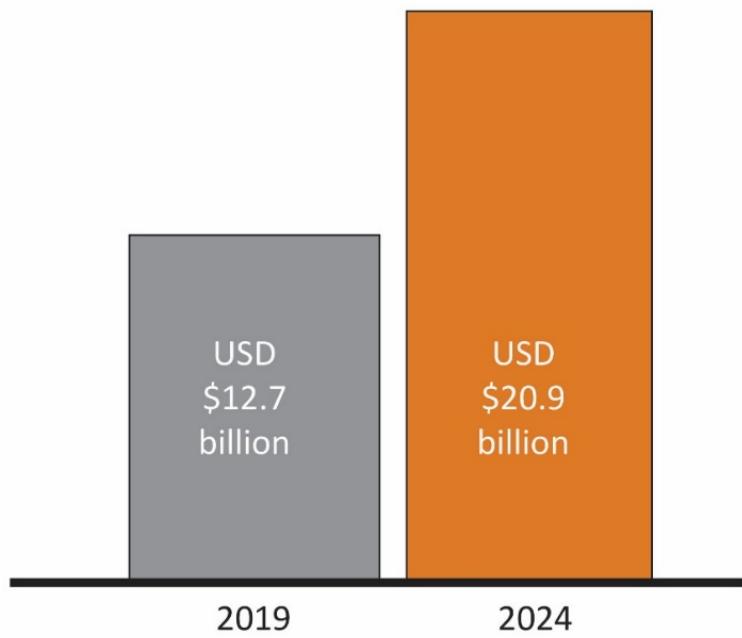




Wireless Sensors and Internet of Things for Agro



The agriculture IoT market
is expected to be worth
\$20.8 bln by 2024



IoT-based products could be used to solve major Agriculture problems



1. Disease identification & Diagnosis
2. Fertilizer Calculator
3. Soil Study
4. Water Study
5. Need of Crop Needs Estimation
6. Analysis of Crop Produce Readiness
7. Identification Temperature and Humidity (for Horticulture crops)



Picture source: M. Ayaz, M. Ammad-Uddin, Z. Sharif, A. Mansour and E. M. Aggoune, "Internet-of-Things (IoT)-Based Smart Agriculture: Toward Making the Fields Talk," in IEEE Access, vol. 7, pp. 129551-129583, 2019.

IoT-based architectures



IoT-based application always is a complexity multy - lawyer story

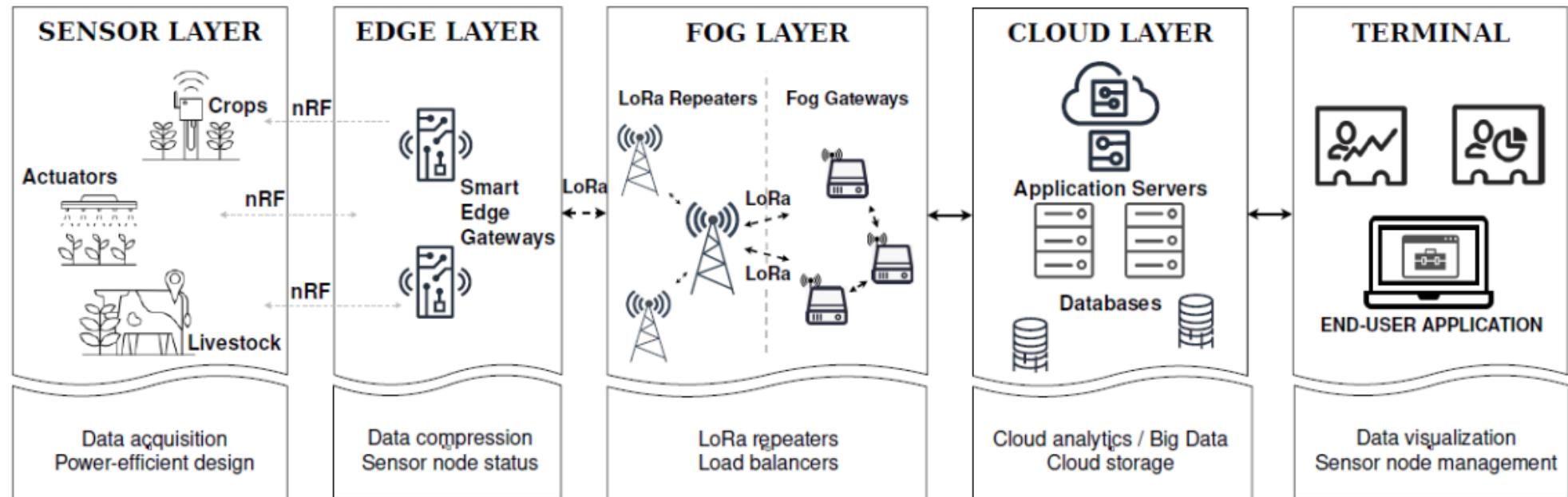
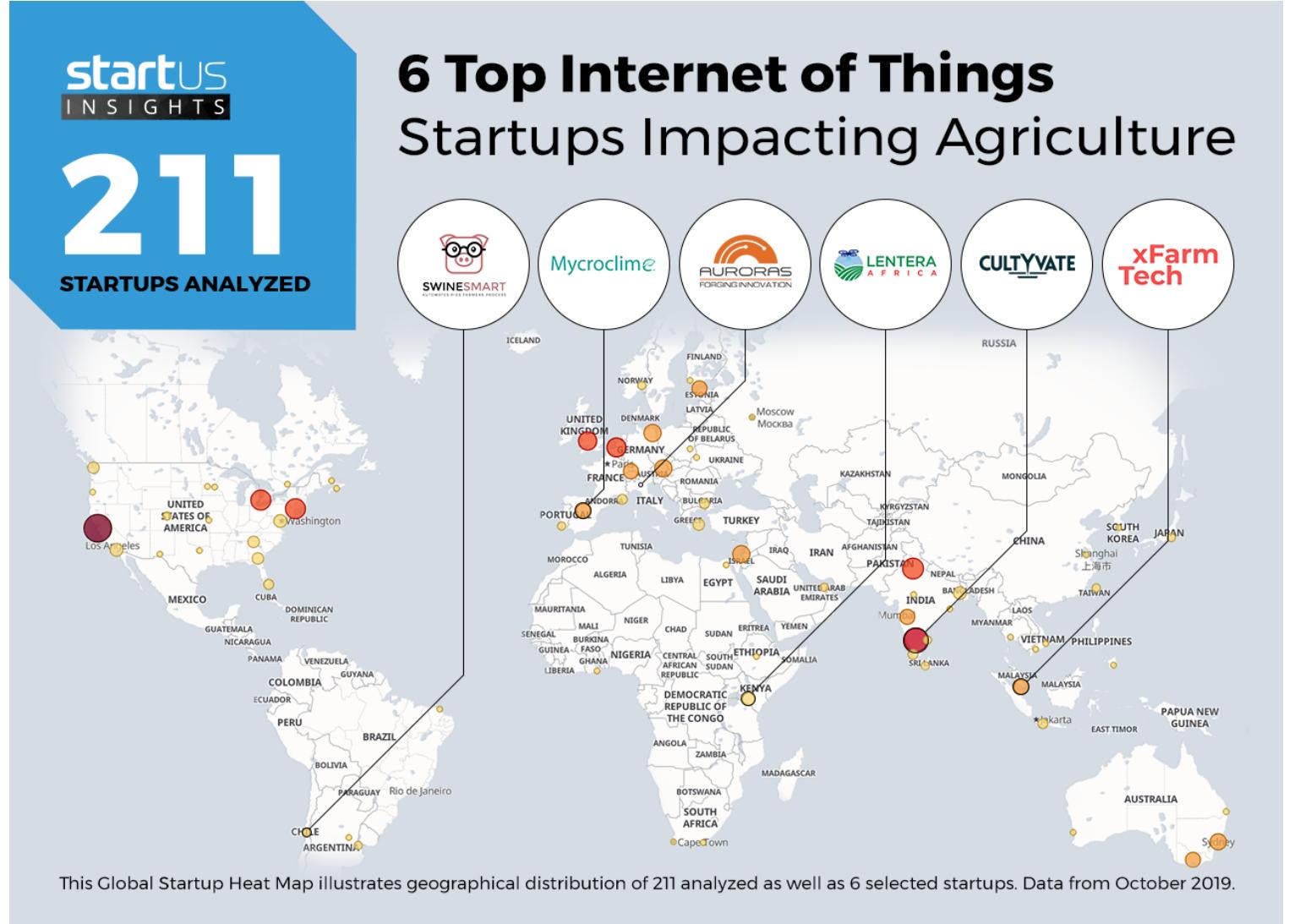


Fig. Possible 5-layers IoT system for Agriculture*



<https://www.startus-insights.com/innovators-guide/6-top-internet-of-things-startups-impacting-agriculture/>

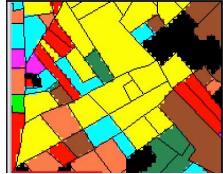
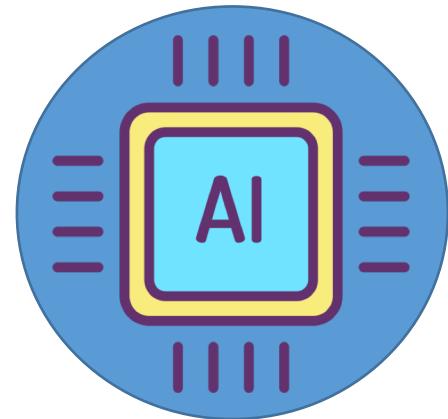


5 Ways how AI benefits to agriculture

Receiving useful data to help fight food scarcity for small farmers



Tackle climate changes



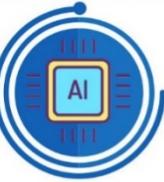
Crops and Land classifications



Yield predictions

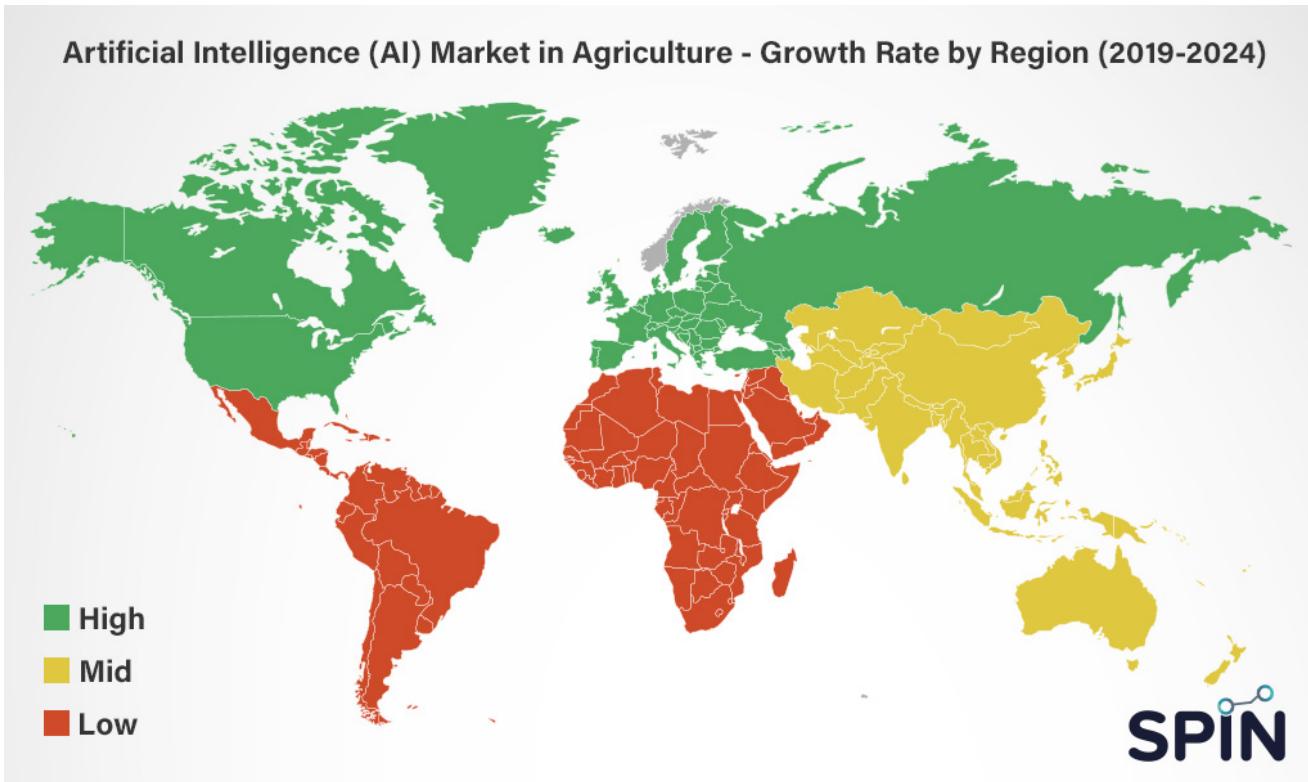


Managing crop diseases and pests



AI in Agriculture Market

The global AI in agriculture market was valued at **\$671.6 million** in 2019 and is projected to reach **\$11,200.1 million** in 2030



Source: Artificial Intelligence (AI) in Agriculture Market Research Report: By Type (Product, Service), Technology (Machine Learning, Predictive Analytics, Computer Vision), Application (Precision Farming, Agriculture Robots, Livestock Monitoring, Drone Analytics) – Global Industry Analysis and Growth Forecast to 2030

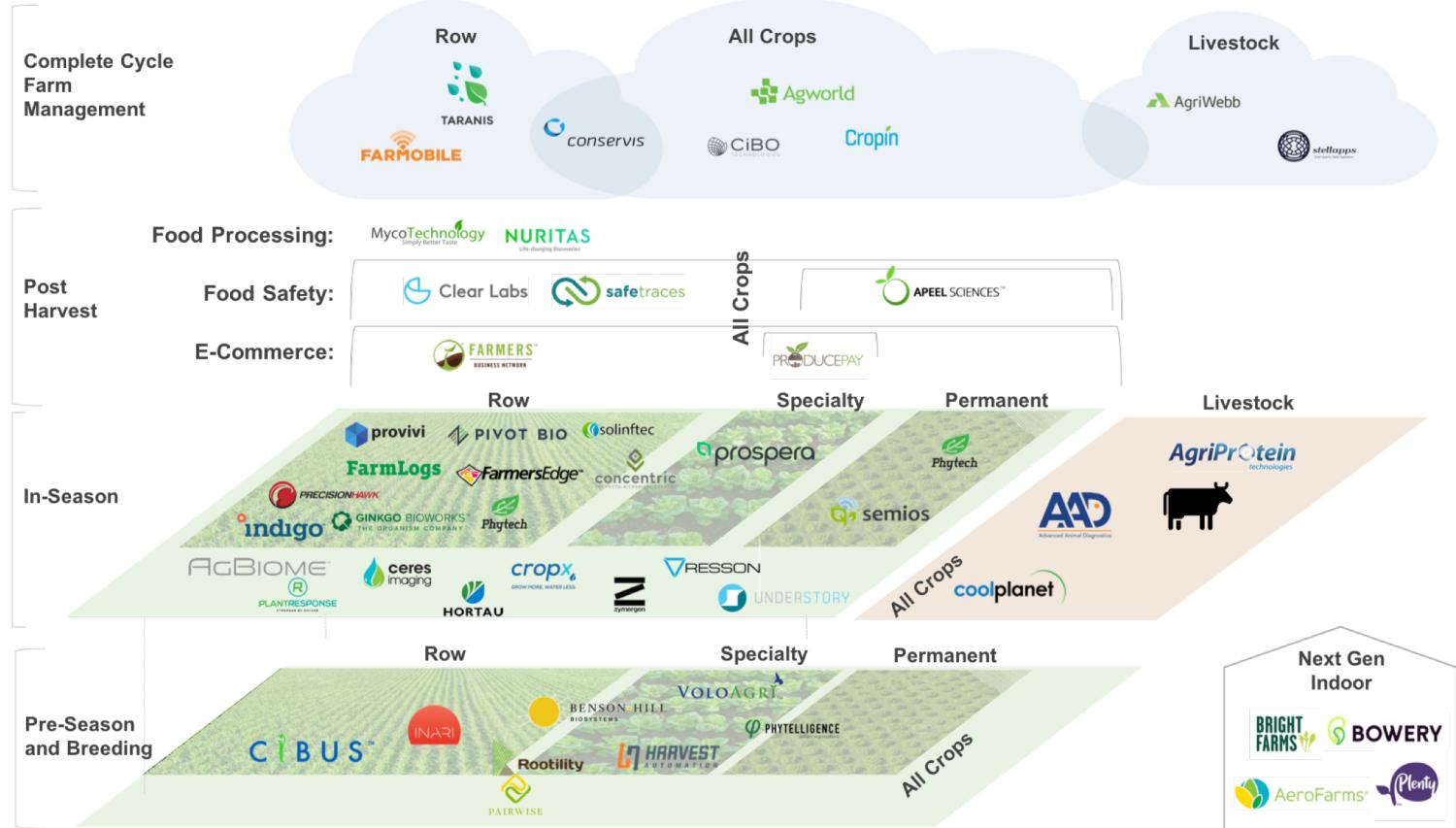
The majority of startups in agriculture are adapting AI-enabled approach



2019 THRIVE TOP 50 Landscape Map

Published in **Forbes**

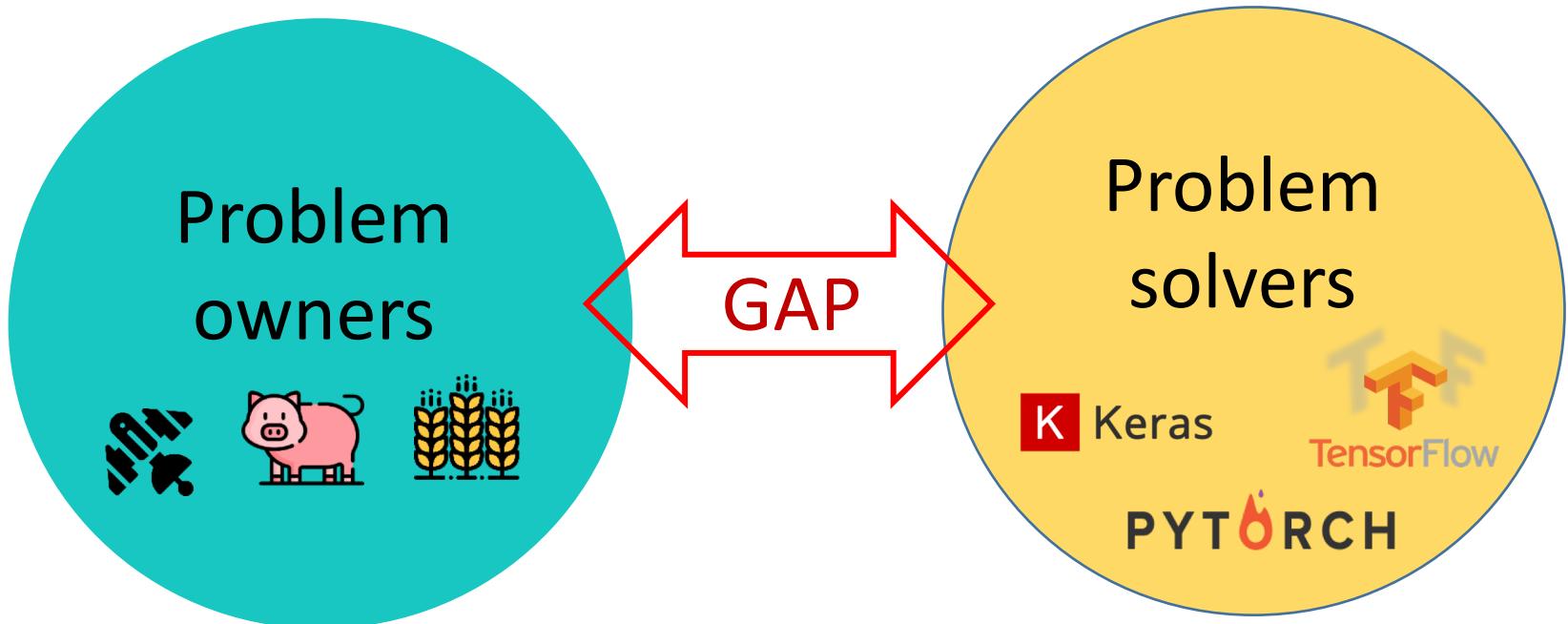
SVG VENTURES



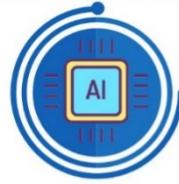
Source: <https://thriveagrifood.com/thrive-announces-2019-top-50-report-highlighting-leading-growth-stage-companies-unicorn-predictions-in-food-and-agtech/>



Why agriculture is still not AI-native?



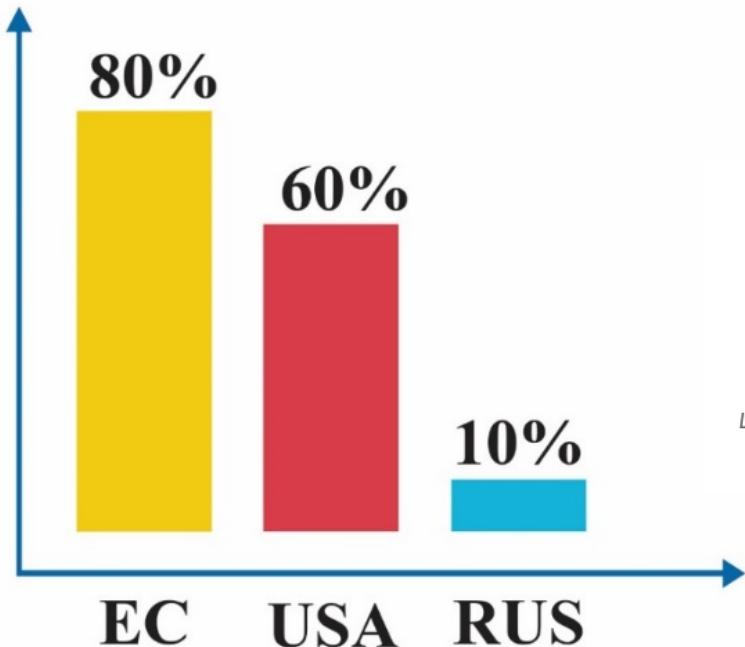
Why agriculture is still not AI-native?



AI is taking over the connected world

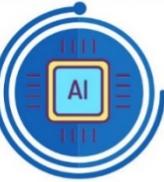
... but the farm is not yet connected!

Percentage of households and
farmers with broad internet
connections¹



Ageing workforce on EC farm managers ¹





Why agriculture is still not AI-native?

agfundernews.com/there-are-more-apps-for-farmers-than-ever-before-but-southeast-asias-smallholders-arent-biting.html
Яндекс Sci-Hub - сервис д... Telegram Web Synonym Synonym... Aggeek.net Dimensions Authorization Maria Pukalchik - C



FoodTech AgTech Investment Industry Research Opinion Events v Jobs v Sponsors v About

AgFunder Network Partners



There are more apps for farmers than ever before, but Southeast Asia's smallholders aren't biting

March 25, 2020 Jack Ellis

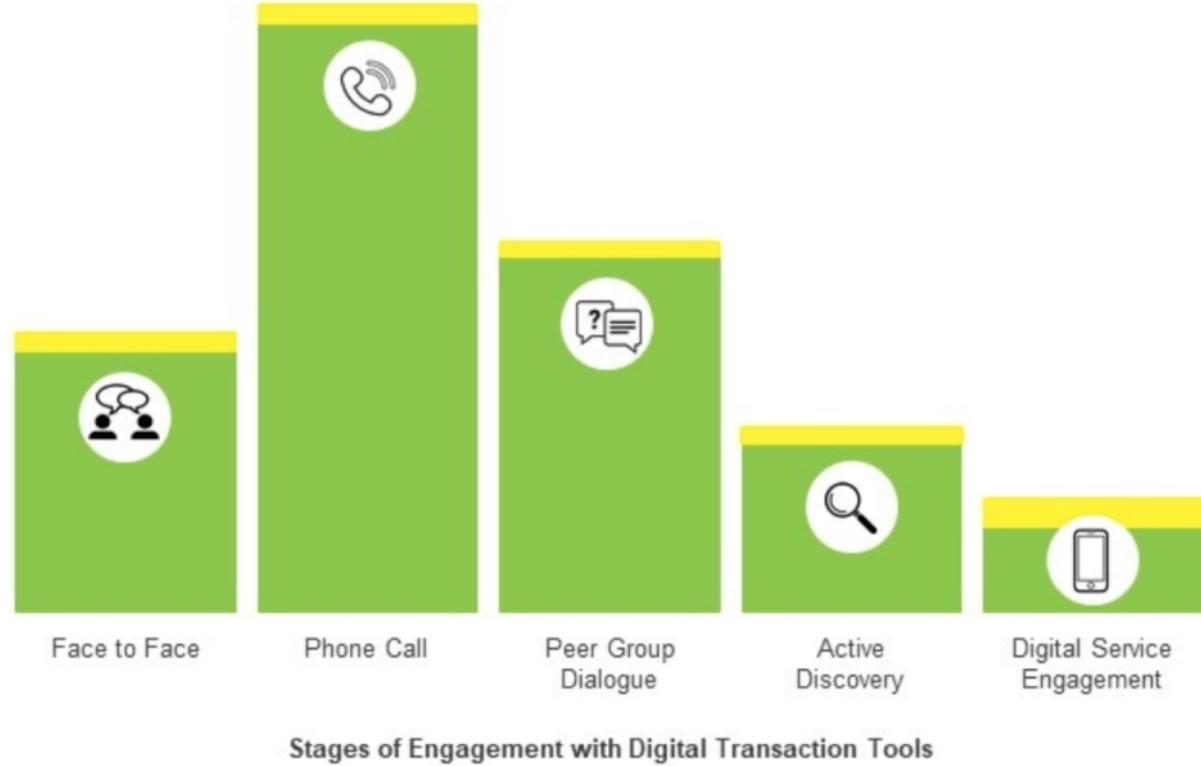
When it comes to niche tech solutions, farmers have more options today than at any time in the past.

From [marketplace apps](#) that help them to buy supplies and sell their produce, to [drones](#) and [sensors](#) linked to their phones that help them keep their farms in check, there is an abundance of choice.

This range of mobile solutions is often said to be transforming the business of agriculture – particularly for the smallholders who make up most of the industry

Image credit: Grow Asia

Approx. Distribution of Farmers at Each Stage



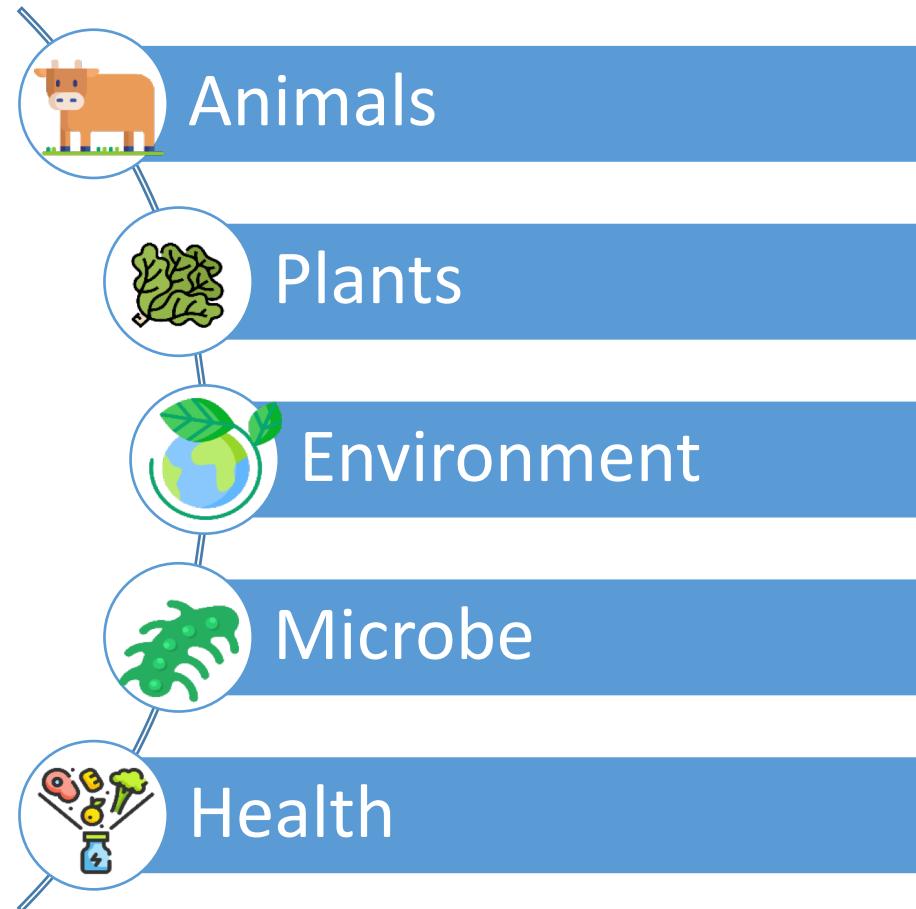
Source: <https://agfundernews.com/there-are-more-apps-for-farmers-than-ever-before-but-southeast-asias-smallholders-arent-biting.html>

Image credit: Grow Asia

Biotech for Agriculture



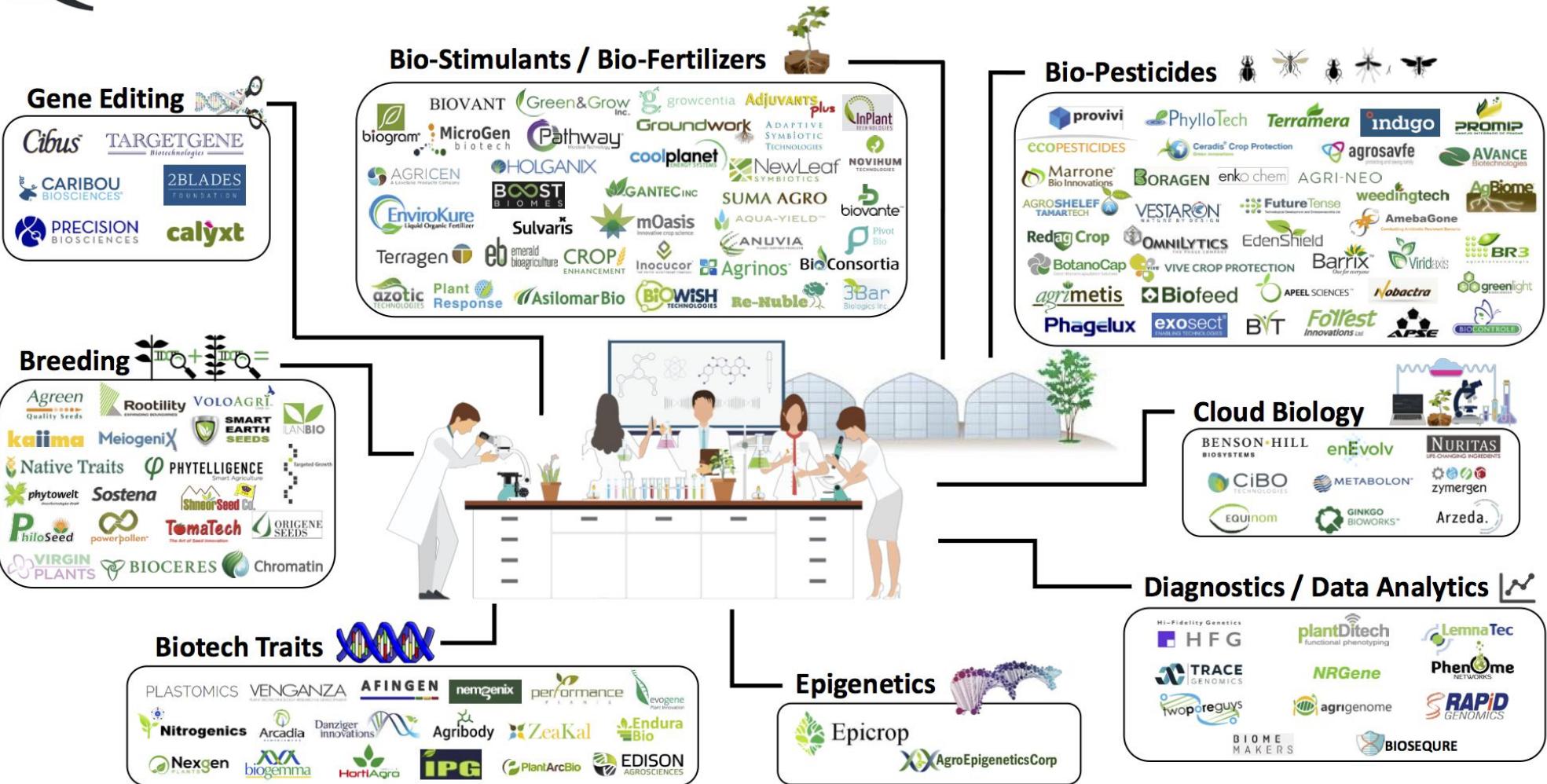
Agricultural Biotechnology - a range of tools, including traditional breeding techniques, that alter living organisms, or parts of organisms, to make or modify products; improve plants or animals; or develop microorganisms for specific agricultural uses¹





Plant Biotech Landscape 2017

TechAccel
Technology Acceleration Partners™





Animal Biotech Landscape 2017

TechAccel
Technology Acceleration Partners™

Pharmaceuticals



Gene Editing



Feedstuffs



Biologics



Diagnostics / Data Analytics



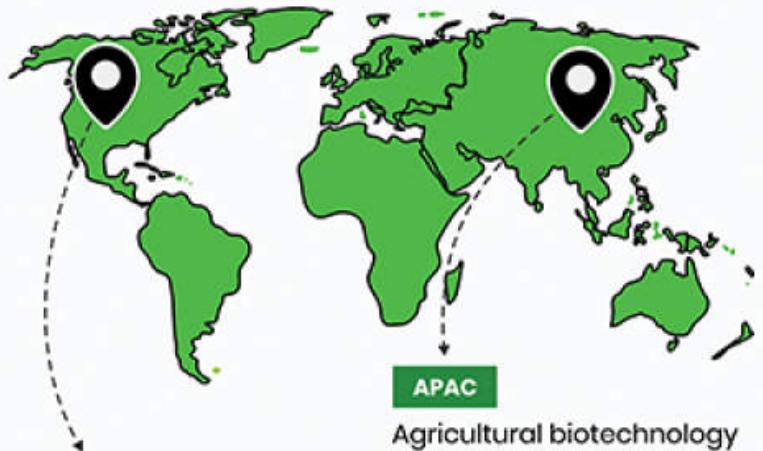
Feed Additives



AgBiotech market



AGRICULTURAL BIOTECHNOLOGY MARKET



North America

Agricultural biotechnology market was the largest market in 2016

Market Players

Syngenta AG | Performance Plants Inc. |
Monsanto Company | Certis USA LLC | BASF SE |
Vilmorin & Cie | Evogene Ltd. |
ADAMA Agricultural Solutions Ltd. | KWS SAAT SE |
DowDuPont Inc. | Global Bio-chem Technology Group Company Limited.

CAGR 10.1%
(2017 – 2023)

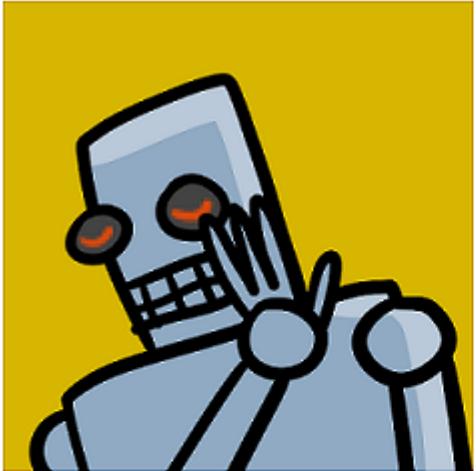
\$55.5
BILLION
2023

\$28.5
BILLION
2016

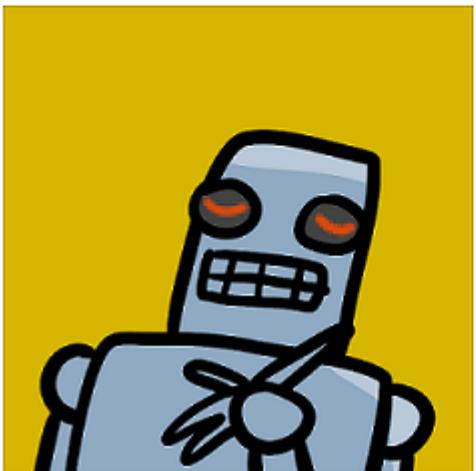




Robots and Drones for agriculture



Doomsday



Farmers hour

Robots and Drones for agriculture





Agricultural drones market



Key Players*



AeroVironment™

PROCEED
WITH
CERTAINTY



THE FUTURE OF POSSIBLE

Parrot®

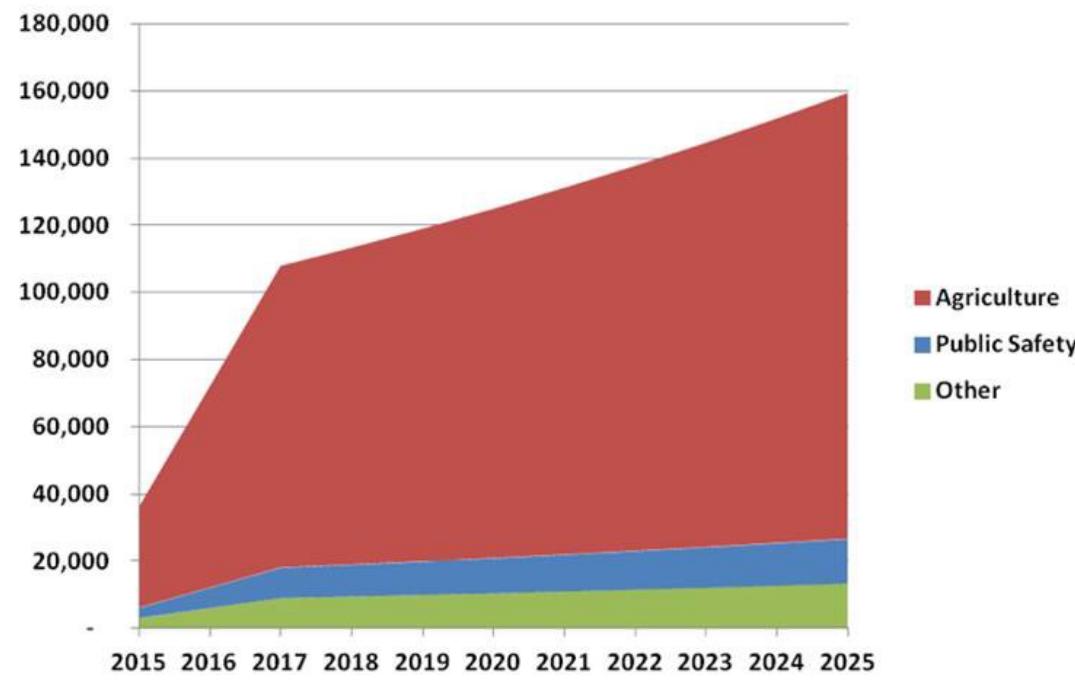


draganFLY™
INC

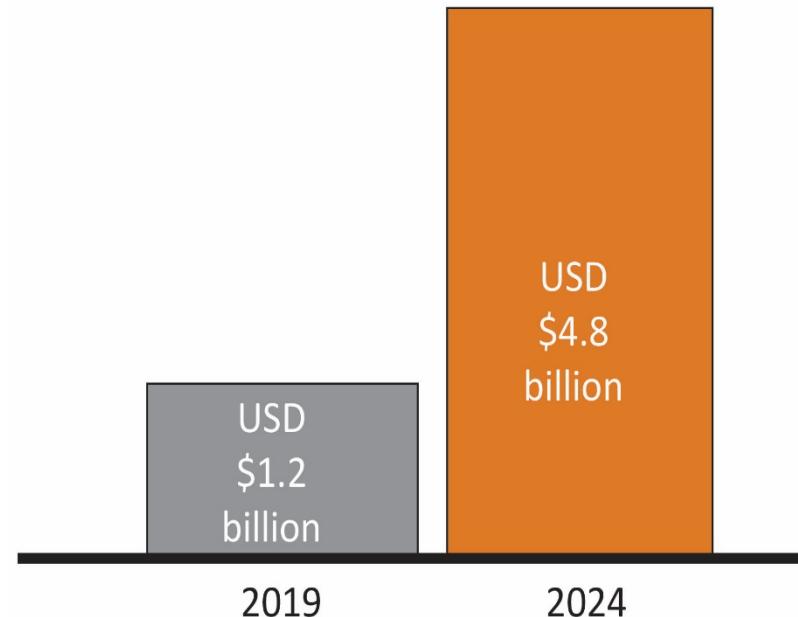


Agricultural drones market

**Annual Drones Sales
in USA market¹**



**The World Agriculture
Drones market is expected
to be worth \$4.8 bln by
2024²**





There are still many restrictions in place for the commercial use of drones



Blockchain for agriculture



Blockchain - is a technology that allows users to transfer value or assets between other without the need for a trusted intermediary





Blockchain to tracing food from source to table

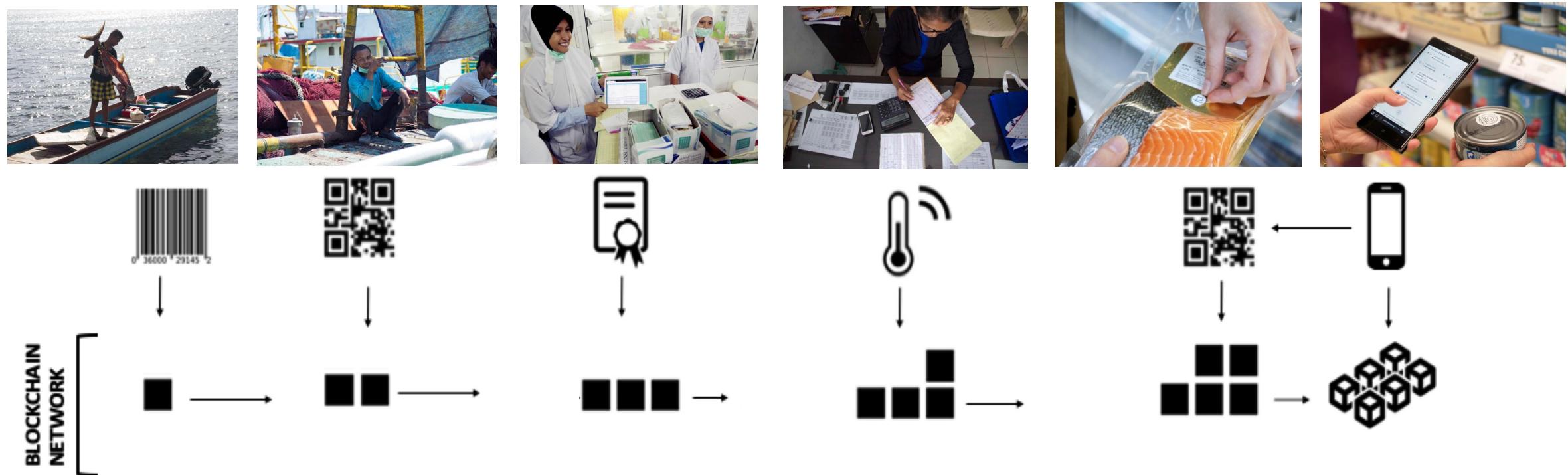
- Open and shared ledger system will trace product origin with immutable provenance data from farm to table
- Retailers can verify easily that the product they are receiving is exactly what they paid for



Blockchain to tracing food from source to table

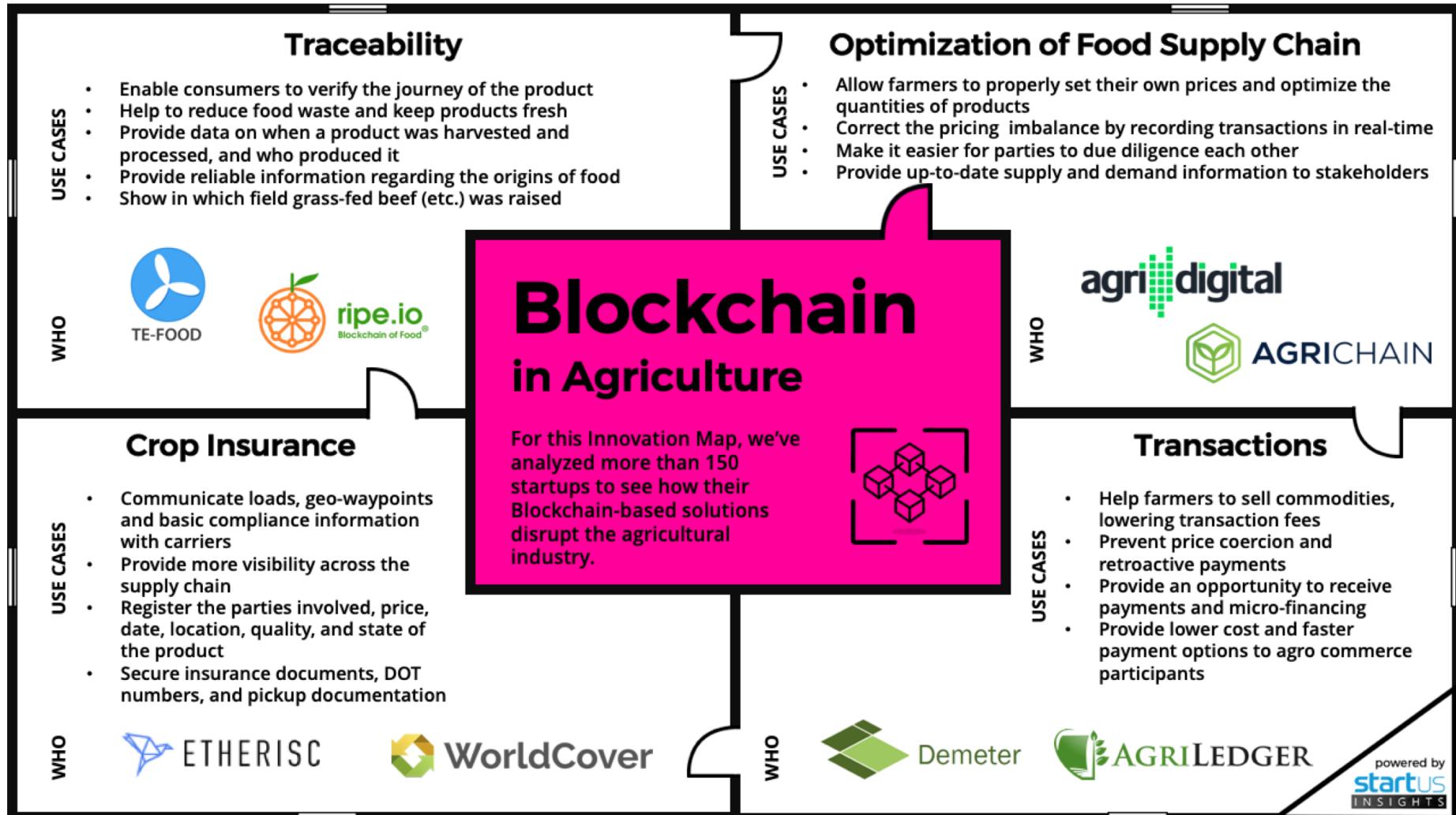


Real example of technology: Tracking tuna on the blockchain



* Pictures credit: <https://www.provenance.org/tracking-tuna-on-the-blockchain>

Blockchain for agriculture

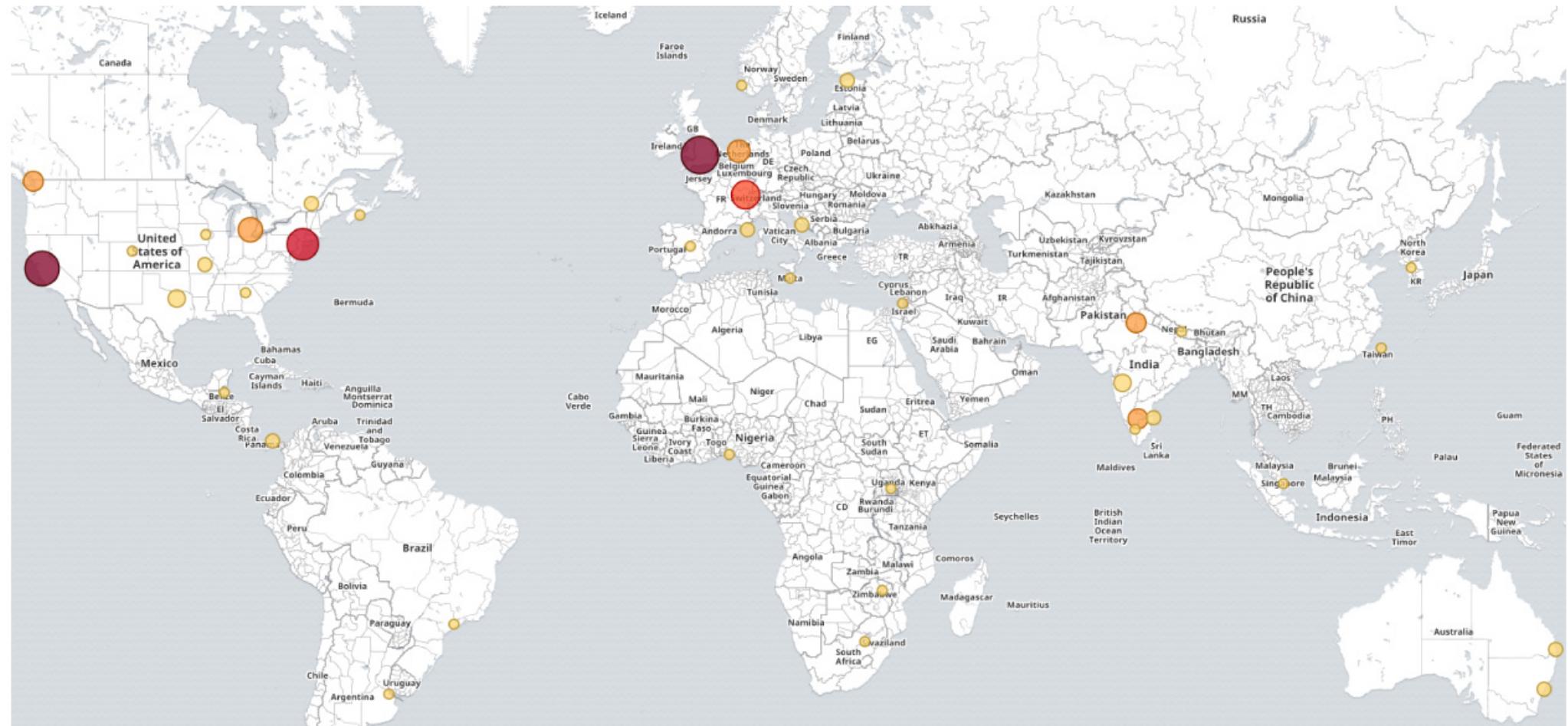


Blockchain for agriculture



Heat Map: Blockchain Startups Transforming Agriculture

December 2018



This Heat Map illustrates the geographical distribution of over 150 Blockchain startups disrupting agriculture.

startUS
INSIGHTS

DS application to agriculture is becoming a trend in top-ranking conferences

Events	Topics
ICLR 2021 International Conference on Learning Representations	Workshop on Computer Vision for Agriculture CV Crop decease Multispectral imaging
 CVPR SEATTLE WASHINGTON JUNE 16-18 2020	The 1st International Workshop AGRICULTURE-VISION: CHALLENGES & OPPORTUNITIES FOR COMPUTER VISION IN AGRICULTURE Computer vision New benchmarks for CV in agro
ICCV 2021 International Conference on Computational Vision	Remote sensing applications Smart sensors

Next lectures



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