What do I want my website to achieve?

- Users to be able to find out who I am and what therapies I offer
- Give an outline of my background and philosophy
- Give details about treatments: length of treatments, length of appointments and costs.
- Include testimonials
- Inform users about my collaboration with Michael – Springboard
- Have a blog (hope to update once a month) — Future addition
- Provide a client only area with a password where clients can access my own support materials and find links to other websites — future addition
- Provide contact details with information about where I am, face to face appointments, online appointments via Skype/Zoom, links to my Facebook page.

What do I want my website to look and feel like?

- Professional with an uncluttered simplicity
- A feeling of calm, warmth and relaxation and a connection to the natural world.
- A modern clear font
- Headings black and soft grey or muted warm tones
- Images: Natural – sea, trees, someone meditating, natural foods such as fruit and vegetables

chat with christine

clear - lots of text, not all on display - overwhelming - cease to read.

Soft colours

Not literal images

not hands for healing

Contact page - form which sends email

Christine page

links to pages throught.

Not literal images

Google map for location

interactivity for clients but not too much

Springboard
- Seperate page, different business but has to tie in

— Clients range 20yrs - 60yrs.