

## Website review

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From: Christine Davies (cadavies@btconnect.com)

To: emz201080@yahoo.co.uk

Date: Tuesday, 6 April 2021, 10:01 BST

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Hello Emma,

Here is the feedback on my website as requested.

### Website functionality:

I've now had a chance to look at the website properly. The menu and all the links work well and the site is very easy to use and navigate. I'm happy with the amount of interaction, which I feel is just right for the type of client the website is aimed at. Given that Springboard is a discreet product that needed to have a different feel to the rest of the site I think that the interactive link between my Therapies page and the Springboard page is a clever way of integrating the two elements.

### Design:

I am extremely happy with the design. You have fulfilled all aspects of my original brief and the finished site has exceeded my expectations. From the beginning you have taken my ideas on board but at the same time steered me toward a concept which I can now see is far superior to my original ideas.

I love the images and the subtle colour palette, which give a feeling of calm tranquillity and are an excellent match for the content I supplied. You have given me something different, thinking 'outside the box' and carefully selecting images which reflect the philosophy and ethos of my business without resorting to the stock healing and wellbeing pictures used on most sites. The whole site is very creative and evokes a feeling of intimacy with prospective clients whilst at the same time having the simple, uncluttered and very professional quality I wanted.

I'm very grateful for all your hard work in making sure I have a website that reflects my business so well.

Kind Regards, Christine