Name: Stephanie
Age: 22
Occupation: Third-year university student at the University of Toronto
Field of Study: Computer Science

Stephanie is a 22-year-old university student in her third year studying **Computer Science** at the University of Toronto. Having grown up in a household that embraced technology, she is highly proficient with digital tools. In addition to her studies, Stephanie works part-time at a local café to support herself financially. She enjoys the fast pace of city life and often juggles her academic responsibilities with her social life and work.

Stephanie is tech-savvy and comfortable using apps like FlashForge to enhance her learning experience. She frequently relies on digital platforms like learning management systems and flashcard apps to prepare for her exams, especially in coding-heavy courses like data structures, algorithms, and software development. For her, technology is not just a tool but an essential part of her daily routine. She appreciates systems that offer ease of use and efficiency, helping her study on the go or collaborate with classmates. Her primary goal is to make the most of her study time, and she loves the flexibility that FlashForge offers. She seeks a system that allows her to create and organize flashcards quickly, test herself in various modes (e.g., reviewing algorithm steps or coding syntax), and share study materials with her peers. Stephanie values time-saving features, balancing her academic, work, and social commitments.

Name: Robert Thompson
Age: 34
Occupation: Data Structures and Algorithms (EECS 2101) Lecturer at York University

Robert Thompson is a 34-year-old professor who teaches **Data Structures and Algorithms** at York University. He lives with his wife and two young children in a suburban neighbourhood, balancing his responsibilities as a parent and an educator. Having been a teacher for eight years, Robert has honed his ability to make complex computer science topics—such as algorithms, data structures, and computational theory—engaging and understandable for his students. He believes in fostering a learning environment that encourages curiosity and problem-solving.

Throughout his teaching career, Robert has adapted to the evolving role of technology in education. Once hesitant about incorporating digital tools, he has now embraced them to enhance his teaching. He integrates these tools seamlessly into his lessons, helping students grasp difficult concepts more interactively. Robert acknowledges that using the right technology can make abstract computer science topics more accessible and easier to digest for students.

One of the digital tools that Robert has adopted is **FlashForge**, which he finds invaluable for helping his students study effectively. He uses FlashForge to create interactive flashcards that simplify complex coding concepts, algorithms, and data structures, turning them into manageable, bite-sized pieces of information. His students benefit from the ability to test themselves on key concepts, making their study sessions more dynamic and productive.

Robert's primary objective is to make learning more interactive and accessible for all his students. FlashForge allows him to track their progress, identify areas where they may be struggling, and adjust his teaching strategies accordingly. The app's ease of use means that it doesn't take much time to set up, and it integrates smoothly into his workflow. Robert appreciates how FlashForge enhances the learning experience, making his classroom both engaging and supportive while ensuring that his students have the resources they need to succeed.

Name: Imole Sosanya
Age: 16
Occupation: High School Junior

Imole Sosanya is a 16-year-old high school junior who lives with her parents and younger brother in a busy urban neighbourhood. She is an ambitious student who is actively involved in extracurricular activities like the debate team and soccer. Balancing her academics with her other commitments is a challenge, but she prides herself on maintaining good grades. Imole is preparing for her upcoming SATs and college applications, so studying efficiently has become her top priority.

Imole is comfortable with technology and uses it for everything, from social media to studying. She prefers learning tools like **FlashForge** that are visually appealing and interactive, as they help her stay focused and engaged. She has used flashcard apps before to study for tests and enjoys their simplicity and effectiveness. She often uses her phone or tablet to review flashcards during commutes or breaks between activities.

Her main goal is to streamline her study sessions to cover more material in less time. Imole values apps like **FlashForge** that allow her to quickly create flashcards, access pre-made decks and track her progress. She often collaborates with friends, so she appreciates the ability to share and edit flashcard sets with others. With her busy schedule, having a tool like **FlashForge** that helps her study efficiently is essential to achieving her academic goals.