

## Wilt Jones

Wilt is a 20-year-old college basketball player who lives in Scarborough. He is currently enrolled in University of Toronto from 2022. He lives with his mother and father named Olivia and William, while also with his two brothers named Michael and Karl. His parents always made him and brothers participate in physical activity, involving numerous sports. Eventually basketball became the main focus for him. Other than that, he spends his time helping around the house with his mom or spending some time with his college friends in his free time.

Wilt is driven by the need to hone his basketball skills. His regular routine is waking up in the morning doing exercises and stretches that are vital to his growth. He likes to work on his core and flexibility so he can maintain his balance and durability. That way when playing competitively he plays longer while avoiding any injuries. He keeps the routine consistent so he can stay in shape while also maintaining a school life. During basketball training, he contacts fellow basketball athletes or his coach to help him improve on his skills. Depending on the conditions he would go to a public park to practice, or for maximum effort, he would go to an indoor facility with no distractions. He believes that playing against strong opponents in different environments will benefit him for preparation of his future basketball career.

Wilt's motivation for basketball is really important for his career. With that in his mind, he is very focused on the environment he plays in. Anything that can hurt his game cannot be affordable for him to deal with because maintaining his skills and healthy physique is important for his growth.

## **Pep Guardiola**

Pep is a forty-seven-year-old ex-soccer player who lives in downtown Toronto. After retiring twelve years ago, he ambitiously took on the role of coaching shortly after. He moved from England in 2018 to take on the opportunity of coaching the University of Toronto soccer team as well as up and coming soccer proteges on his off days. He's married to his wife Angela and has two sons, sixteen-year-old Leo, and thirteen-year-old David. He loves taking his family to different parks within and outside of the GTA to balance his life from the stresses of being a coach.

Every weekday Pep trains the University of Toronto soccer team with games taking place on the weekend. He is aspiring to create a new way of playing soccer which he likes to call "freedom football" to steer from the conventional methods of soccer which he believes will benefit everyone on his team and could lead to better results on the field. This means that he would have to get his players to stay longer on the field to ensure the tactics are drilled in their heads and to ensure their conditioning is up to par for it to succeed. With other teams at University of Toronto sharing the same fields as Pep's team, he is finding it hard to extend their training times with other teams booking the field.

Pep has had his fair share of injuries during his career as a soccer player. He knows that many of his injuries come from poor turf conditions and has always stayed on the University of Toronto field as their turf is maintained. He uses tablets to help his players understand his new concept, and is familiar with using technology to conduct reviews and video sessions.

## Jonathan Turner

Forty-six year-old Jonathan is a father of 5 children. He currently lives with his family in North York and loves to play sports with his 3 sons. He currently works as a hockey league organizer and manages the North York youth hockey league. Throughout his over two decade long run in sports management, Jonathan has committed to fostering a supportive and competitive environment for young athletes.

Jonathan's daily tasks include organizing league schedules, ensuring that arenas are booked and available for both practice and competitive games, and communicating with arena managers to resolve any issues regarding facility availability or safety. He is meticulous in his approach to logistics, ensuring that every league event is planned down to the smallest detail.

Jonathan uses a laptop and smartphone to manage schedules and communicate with teams. He values feedback from coaches and players about the arenas he rents, as it helps him provide the best possible venues for his leagues. He is especially interested in arenas with facilities that cater to youth development, including extra amenities like locker rooms and spectator seating.