

John Mills

John Mills is a third-year computer science student at York University. He is 20 years old and lives with his parents and three brothers Sean, Sebastian, and Jordan. On weekend afternoons, John enjoys walking or playing basketball with his brothers. He likes to engage in social activities at university, as he has been the computer science club's social media director since his second year. Additionally, he plays video games with his friends on weekdays after school.

John currently commutes to university four times a week, spending two and a half hours on a round trip. Like many other students, he is on student loans and it does not cover some of his expenses so he works as a front desk advisor at the university's library on a part-time basis. He is also working on personal programming projects alongside his four courses to potentially land an internship in the coming semesters.

With all the schoolwork workload, part-time job, and volunteer work he has to do, John often finds it difficult to stay organized. Recently, he has been unhappy with his academic performance and sometimes finds it hard to dedicate time to his projects. Additionally, as a social media director, he is too distracted to focus on his tasks. Therefore, he is looking for a tool to break down and prioritize his tasks so he can stay organized and productive, improve his grades, and get an internship. Furthermore, he wants to time and track his focused sessions for self-reflection.

Mary Jane

Mary Jane is a 31-year-old who works in a bank as an accountant. She lives with her husband, Jacob, and her two children Ethan and Emma. Ethan is seven years old and Emma is eight. On weekdays after work, she either cooks dinner or helps her kids with their homework but her favorite thing to do is watch her favorite show on Netflix with her husband after her kids go to bed. On weekends, Mary enjoys grocery shopping and spends the rest of her day with her family. They usually go out to eat or take the kids to the park. Additionally, she sometimes goes to the hair salon with her co-worker Jemma.

Before going to work every day, Mary wakes up about two hours early and runs for thirty minutes out with their dog Duke. Then, she showers and packs lunch for her kids. Her daily task at the bank involves budget monitoring, where she tracks spending and allocates budget with her co-workers using softwares such as Microsoft Excel and Scoro. Currently, the bank is working on the annual financial audit and the accountants are expected to get it done in two weeks.

Mary is usually stressed with all of her daily tasks and family commitments. Moreover, the audit is due in two weeks so she has to spend extra hours at home to work on it. She often finds herself sleep-deprived and struggles to make time for her family. Hence, Mary wants a tool to manage her daily tasks and responsibilities without feeling overwhelmed. She also wants the tool to remind her of any upcoming deadlines so she can stay ahead of time.