

Press Release

CareerFlair offers resources for newly graduated students to attain the skills they need to break into the workforce.

(Greensboro, North Carolina - April 24, 2023) CareerFlair is announced today to be a new online platform aimed at college students who find themselves struggling to break into the tech industry. CareerFlair is currently aimed at graduating college students in the Greensboro Area. By cross-referencing skillsets between users and individual job listings, and providing material to gain new skills, CareerFlair aims to improve students' odds of landing a job in the tech industry.

Students lately have been having issues breaking into the tech industry. These issues can take many different forms such as an insufficiency of skills that employers are looking for, a shortage of mentors to offer guidance, and a lack of transparency between job expectations and user skill alignment. Current resources available to students can oftentimes be costly, scattered across multiple platforms, or just wholly unavailable.

Our website is designed to give college-level students the skills and extra resources to get quality jobs within their chosen fields. Our product will provide skill builders such as programming lessons, skills assessments, and webinars that will greatly improve the interviewing process for employers and the hiring rate for students as well.

Students will come across our website in their search for bettering their resumes. We will be among the top professional networking and learning applications that pop up in their preferred search engine. Students will gain new skills and or polish their old ones with courses and skill assessments. Aside from skills, they can attend webinars to receive insight into companies and their hiring/interviewing process and more.

“ For the first time in my college career, I was able to confidently talk to recruiters and interviewers about the skills that I had listed on my resume. CareerFlair gave me suggestions on what skills I should learn and or improve upon for certain companies and jobs with the option to take skill assessments to establish my proficiency. This streamlined approach gave me the necessary tools and environment to flourish my skills. “

So if you want to add some CareerFlair to your next Career Fair try searching “CareerFlair” or using this link: [Insert Link]. Also, make sure to follow us on Twitter, Instagram, and Facebook.

Customers FAQ

- How do I customize my recommended job postings based on my skills?

A: Under the profile section, scroll down to the “Add Skills” section and click on the plus button. From there, add your skills to customize your job posting based on your current skill set.

- How do I import my resume/CV documents into my profile?

A: Under the profile section, click on documentation, and inside it will ask you to import a resume/ CV from either computer or paste a URL link.

- Where can I locate the skills assessment after reviewing a lesson?

A: After completing a lesson an option will appear asking you to complete the assessment or save it for a later time.

Stakeholders FAQ

- How frequently does the application update?

A: The website will post quarterly updates that contain bug fixes, security updates, and soft redesigns.

- What is the targeted audience the application is designed for?

A: Our website is marketed towards college students and those wanting to improve their career marketability.

- What future implantations are planned for the application?

A: In the future, we plan to create a personalized community experience for individual colleges/ universities.