

## LOGO IDENTITY

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## BACKGROUNDS



## SHORT LOGO

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# Poppins semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9

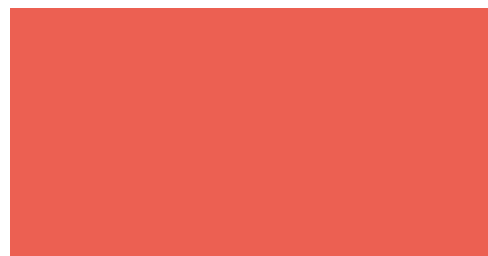
! @ # \$ % ^ & \* ( )

## TYPO & COLORS



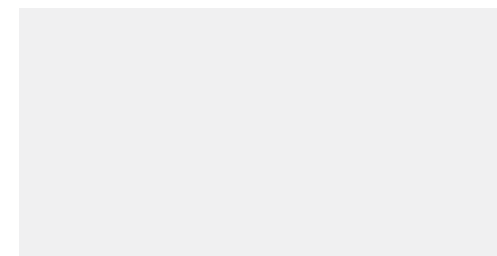
**#1C2932**

**R 28 G 41 B 50**  
**C 88 M 69 Y 54 K 65**



**#EC6052**

**R 236 G 96 B 82**  
**C 0 M 74 Y 64 K 0**



**#F0F0F1**

**R 240 G 240 B 241**  
**C 7 M 5 Y 5 K 0**