**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

With a focus on finding a path to success, we can conclude that the most popular croudfunding category is Theater. Theater has a success rate of 54.36%. However, that comes with quite a bit of competition as Theater alone makes up 34.4% of the total campaigns out of our current dataset with 8 other categories making up the remaining 656 campaigns. Based on success rates alone, Journalism, at the opposite end of the spectrum, may seem appealing as it has a success rate of 100%. Although, Journalism also accounts for less than a single percent of the total campaigns. I must recommend further investigation regarding the nature of croudfunded journalism before pursuit.

We can also conclude that success as well as campaign activity appears to peak during the month of July.

In addition, we may conclude that there is a higher rate of success with goals ranging from $15,000 to $35,000 while mostly tapering off either above or below these values.

Furthermore, at no time of year did any campaign category have a 100% fail rate.

**What are some limitations of this dataset?**

Some limitations of this dataset may be a lack of detail as to what the campaign was aiming to offer. We know the general categories, but we do not know the specific genres or purposes of the campaign. For instance, we know that theater is the most popular category, but were comedies more successful than tragedies? Were horror, drama, or even musicals among the campaigns at all? There is no way to tell from this dataset alone.

**What are some other possible tables and/or graphs that we could create, and what additional value** **would they provide?**

One table that I used as reference but was not called for in the instructions was a line graph to see if there was any kind of bell curve to the deviation. Also, I believe it would be useful to draw additional comparisons regarding the number of backers to the various categories and perhaps further analyzing the locations the support might come from.