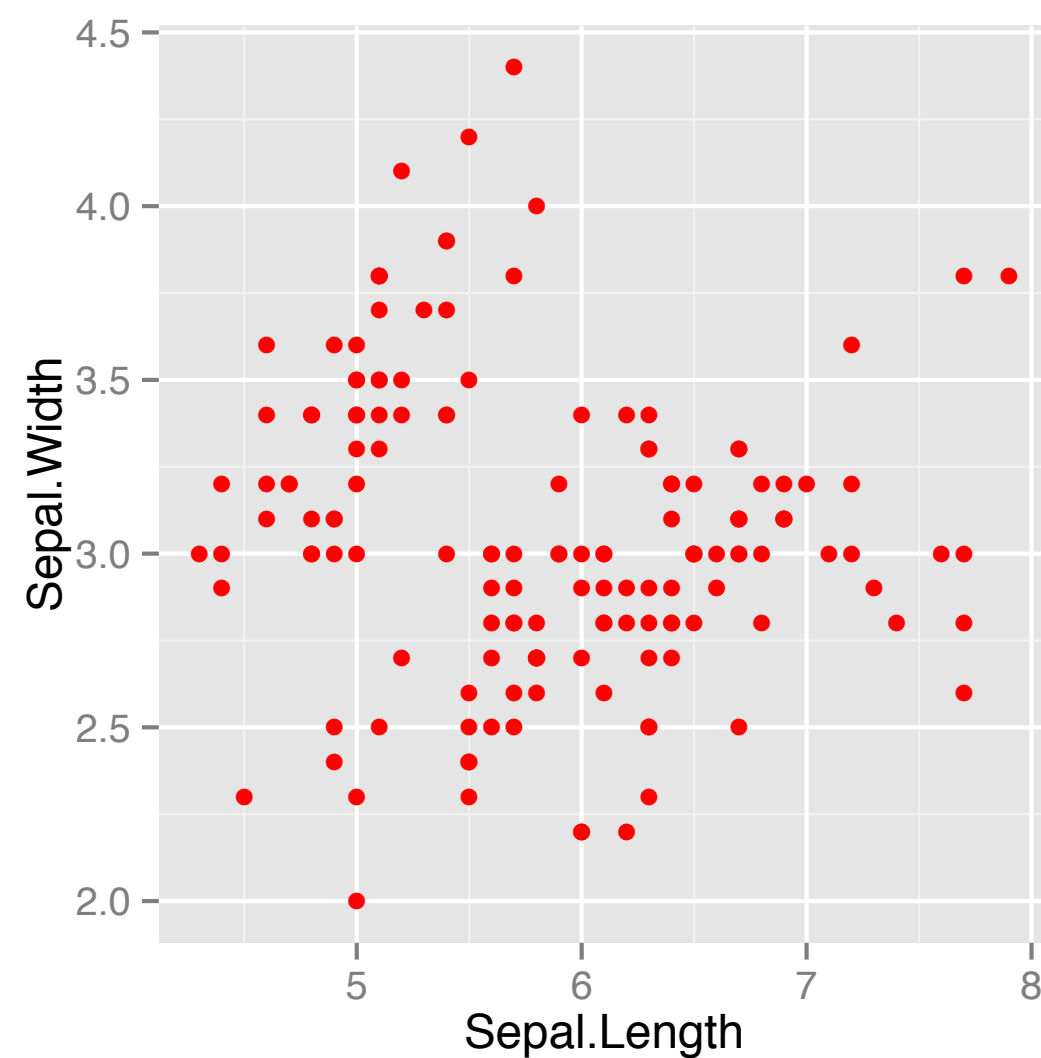




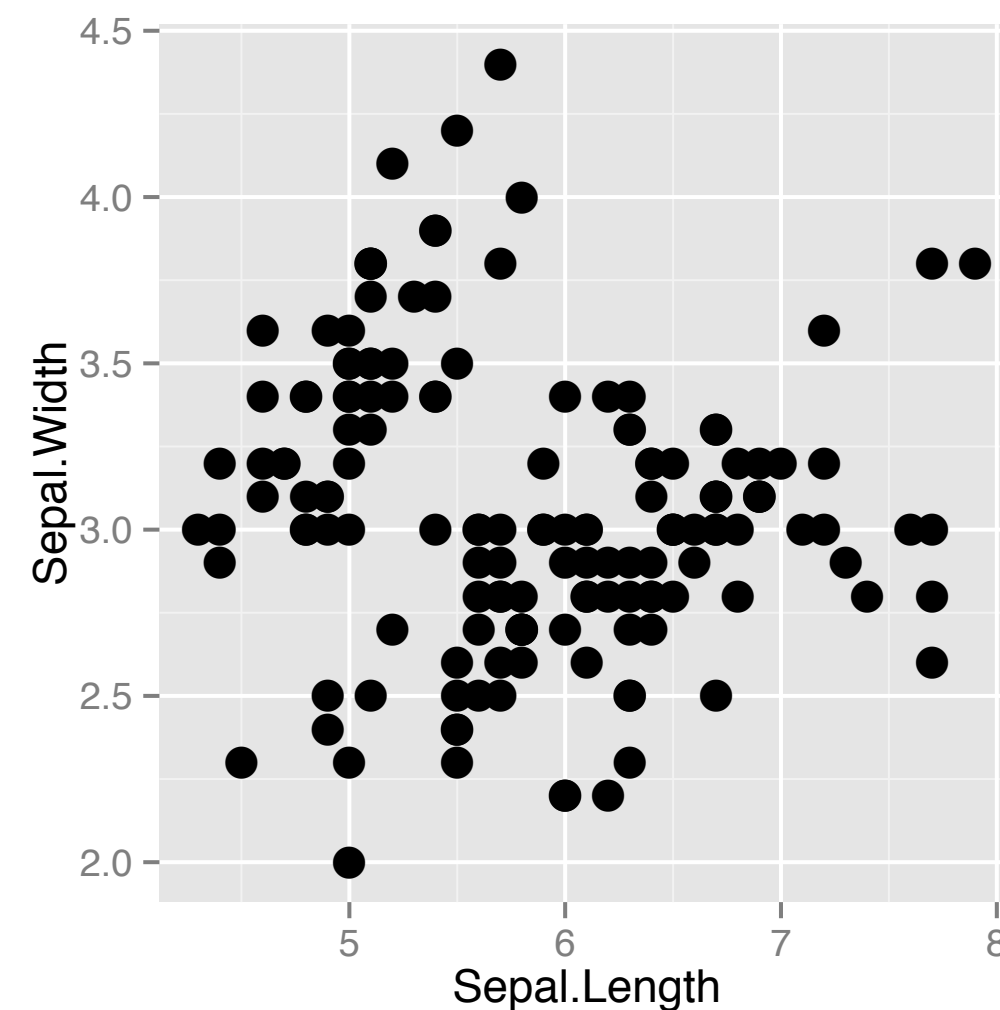
DATA VISUALIZATION WITH GGPLOT2

# Visible Aesthetics

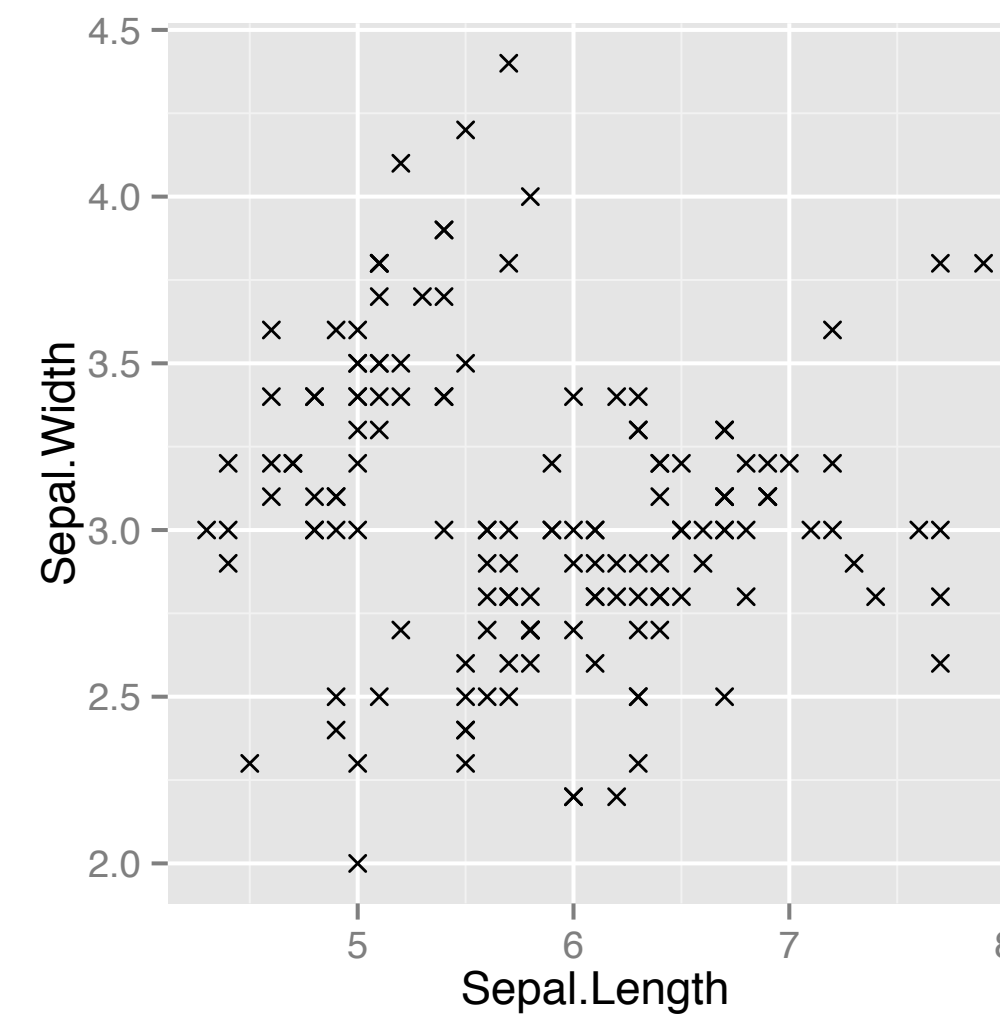
# Aesthetics? Attributes!



Type	Property
Colour	Red



Type	Property
Size	10



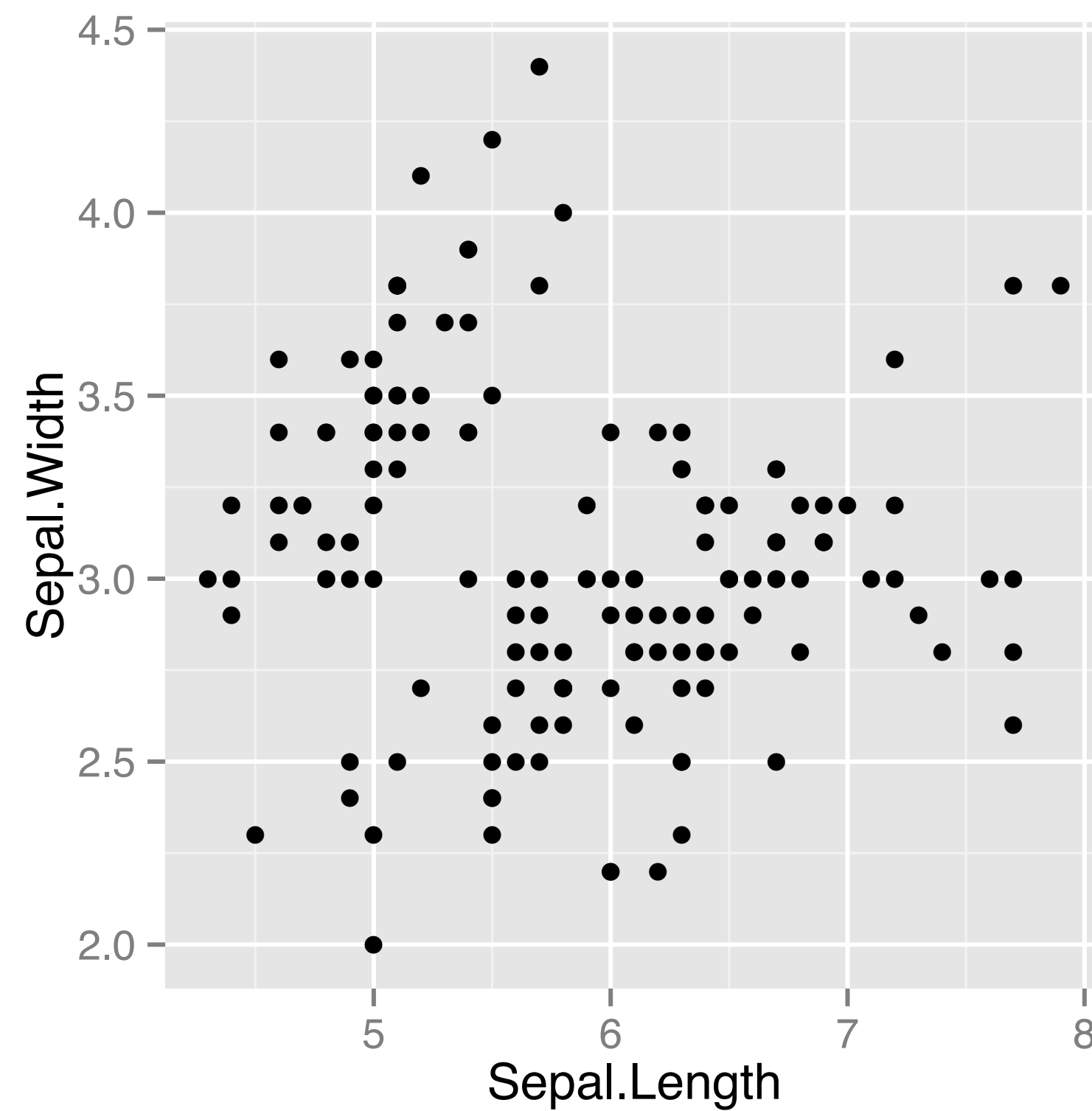
Type	Property
Shape	4

Type	Variable
Colour	Species

mapping Species on colour

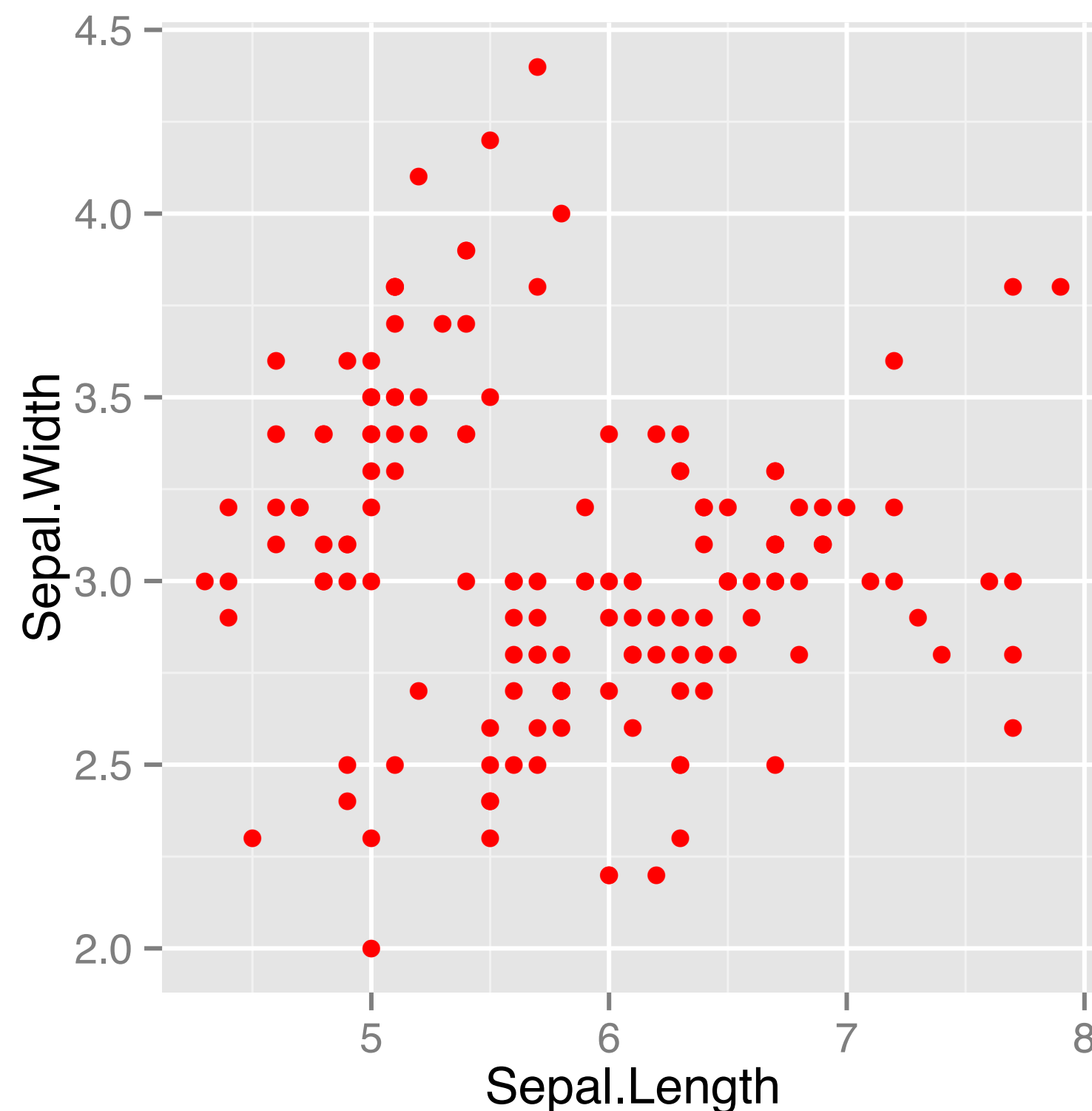
# Mapping

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width)) +  
  geom_point()
```



# Attribute

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width)) +  
  geom_point(col = "red")
```

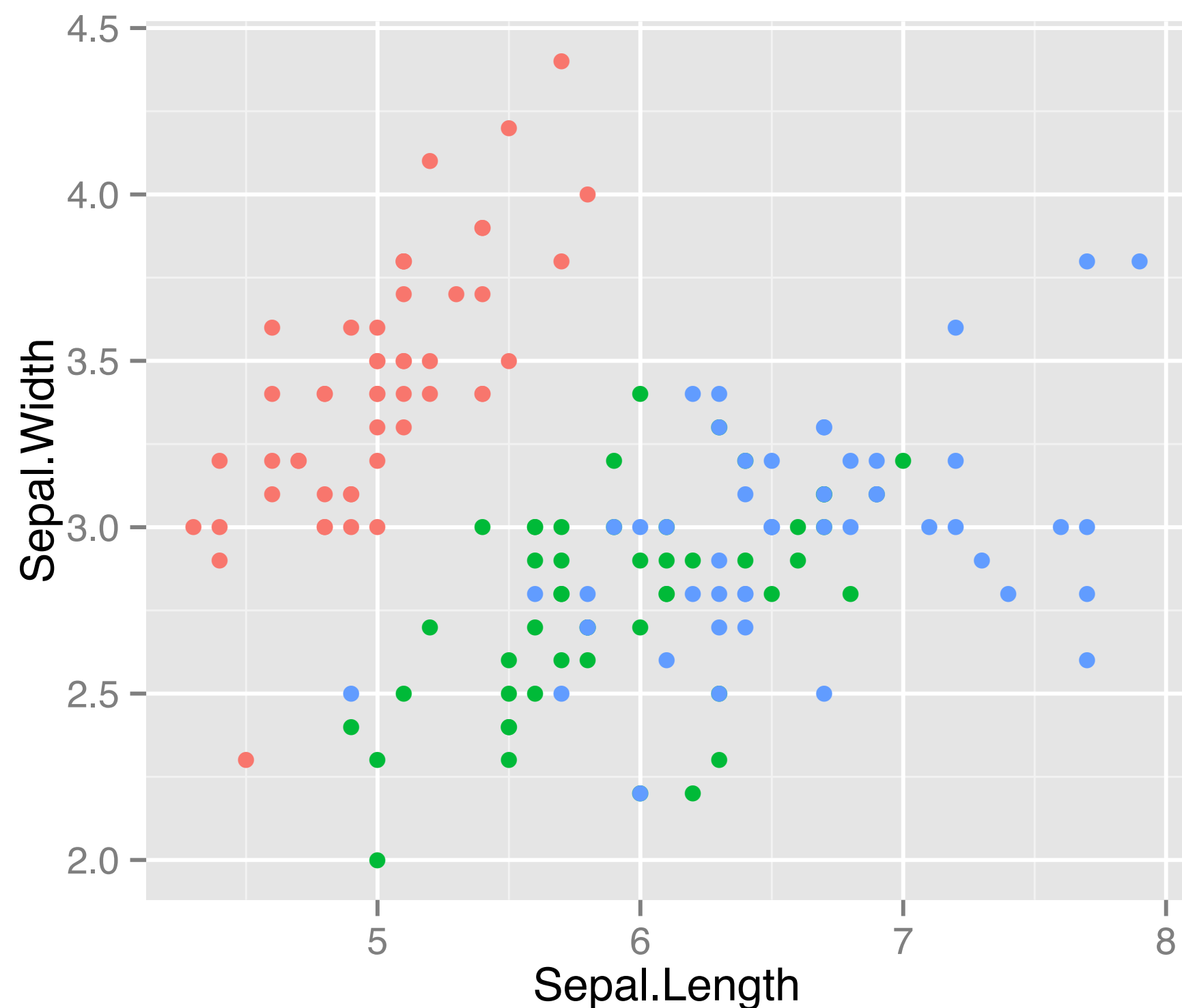


so mapping occurs in `aes()`  
but you can specify attributes  
just in that geom. Interestingly  
you can also specify `aes()` within  
the geom - that will do the mapping

That is more commonly done if you  
wish to use different data set  
for the geom

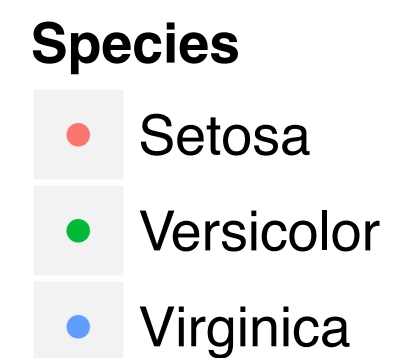
# Mapping onto color

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width,  
                  col = Species)) +  
  geom_point()
```



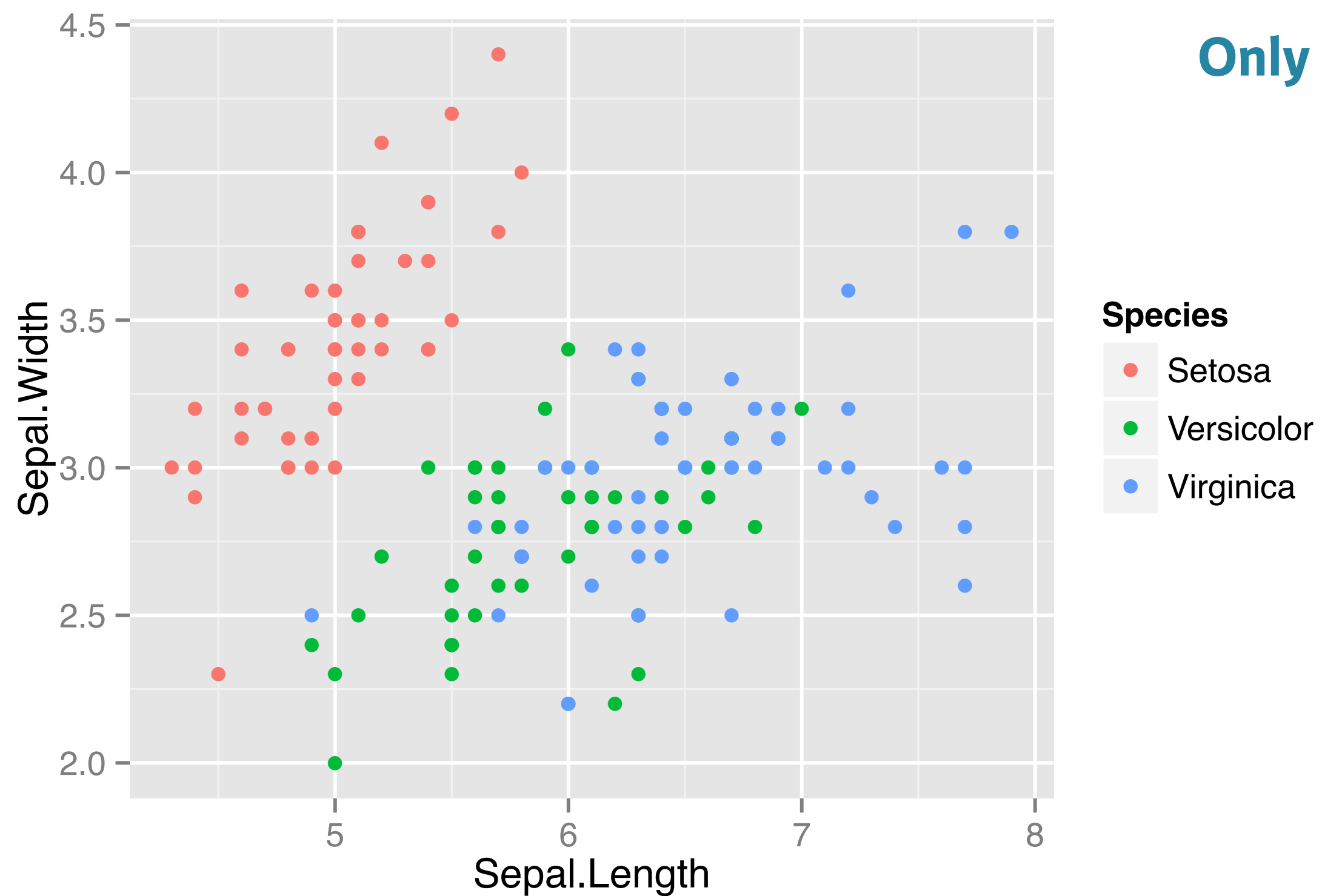
**Data frame column mapped onto visible aesthetic**

**Aesthetics in aes(), attributes in geom\_()**



# Mapping onto color (2)

```
> ggplot(iris) +  
  geom_point(aes(x = Sepal.Length, y = Sepal.Width,  
                col = Species))
```



# Typical Aesthetics

Aesthetic	Description
x	X axis position
y	Y axis position
colour	Colour of dots, outlines of other shapes
fill	Fill colour
size	Diameter of points, thickness of lines
alpha	Transparency
linetype	Line dash pattern
labels	Text on a plot or axes
shape	Shape



DATA VISUALIZATION WITH GGPLOT2

# **Aesthetics Best Practices**



# Which Aesthetic?

- Be creative
- Clear guidelines
- Jacques Bertin (cartographer)
  - *The Semiology of Graphics*, 1967
- William Cleveland
  - Perception of visual elements (90s)

# Form follows Function

there is a function to the plot and it depends on who your audience is



for other specialists

for general public

if data is not effectively presented - it is junk

# Aesthetics

never misrepresent your data

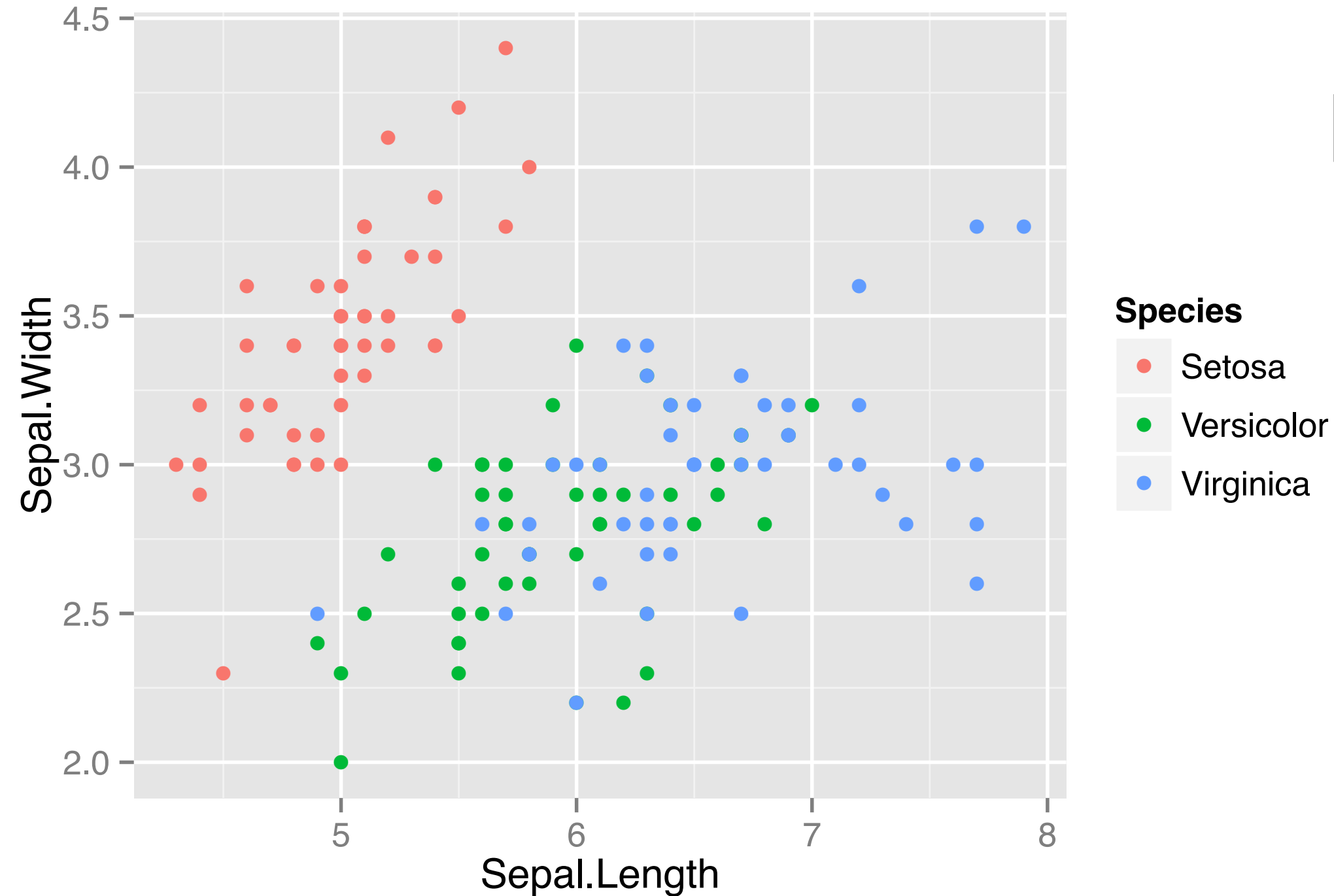
do not confuse the reader (overly complex figures)

encode the data (numbers, tags) into visual language

Aesthetic	Description
x	X axis position
y	Y axis position
colour	Colour of dots, outlines of other shapes
fill	Fill colour
size	Diameter of points, thickness of lines
alpha	Transparency
linetype	Line dash pattern
labels	Text on a plot or axes
shape	Shape

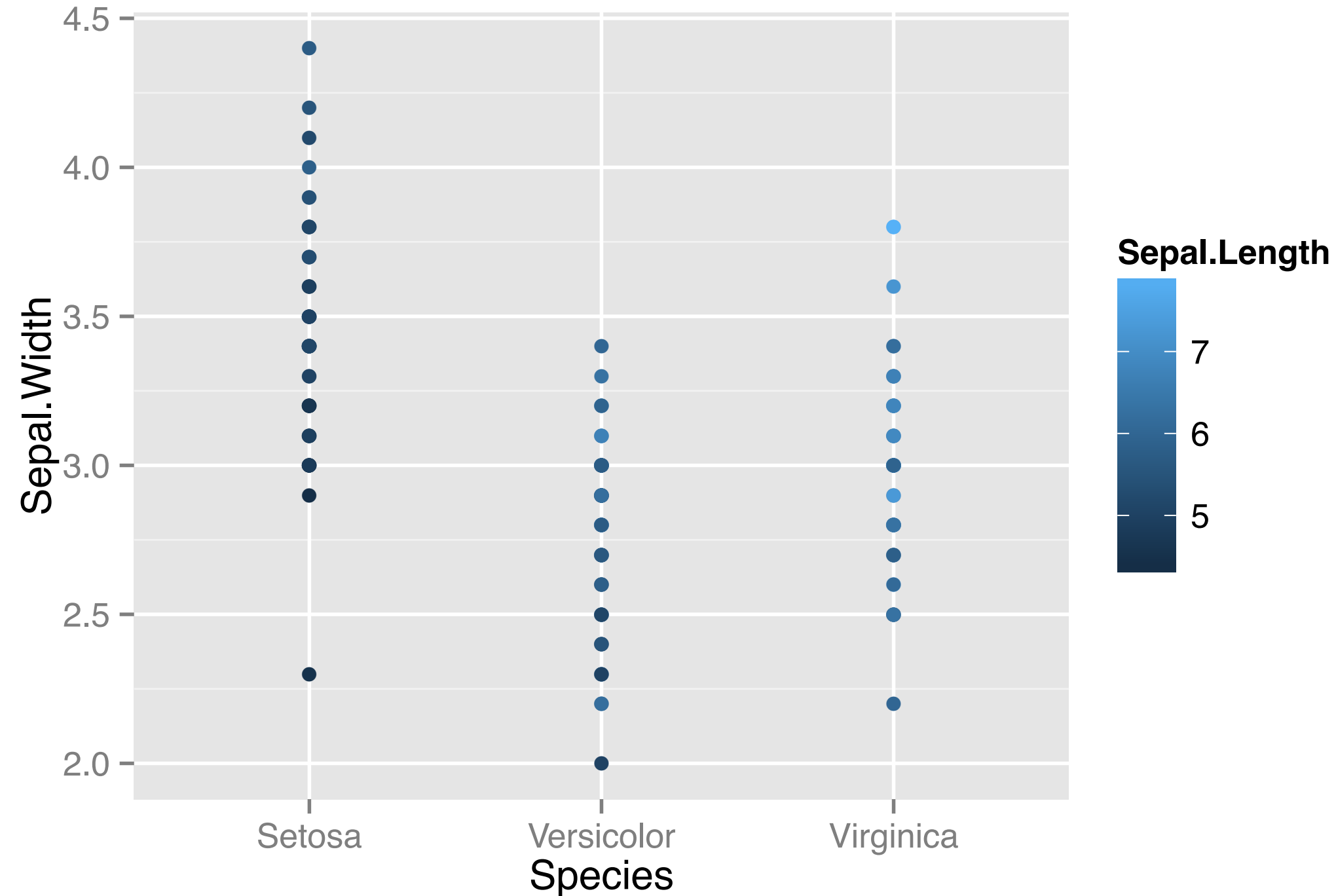
# Aesthetics - Continuous Variables

```
> ggplot(iris.1, aes(x = Sepal.Length,  
                    y = Sepal.Width,  
                    col = Species)) +  
  geom_point()
```



# Aesthetics - Continuous Variables

```
> ggplot(iris.1, aes(col = Sepal.Length,  
                    y = Sepal.Width,  
                    x = Species)) +  
  geom_point()
```

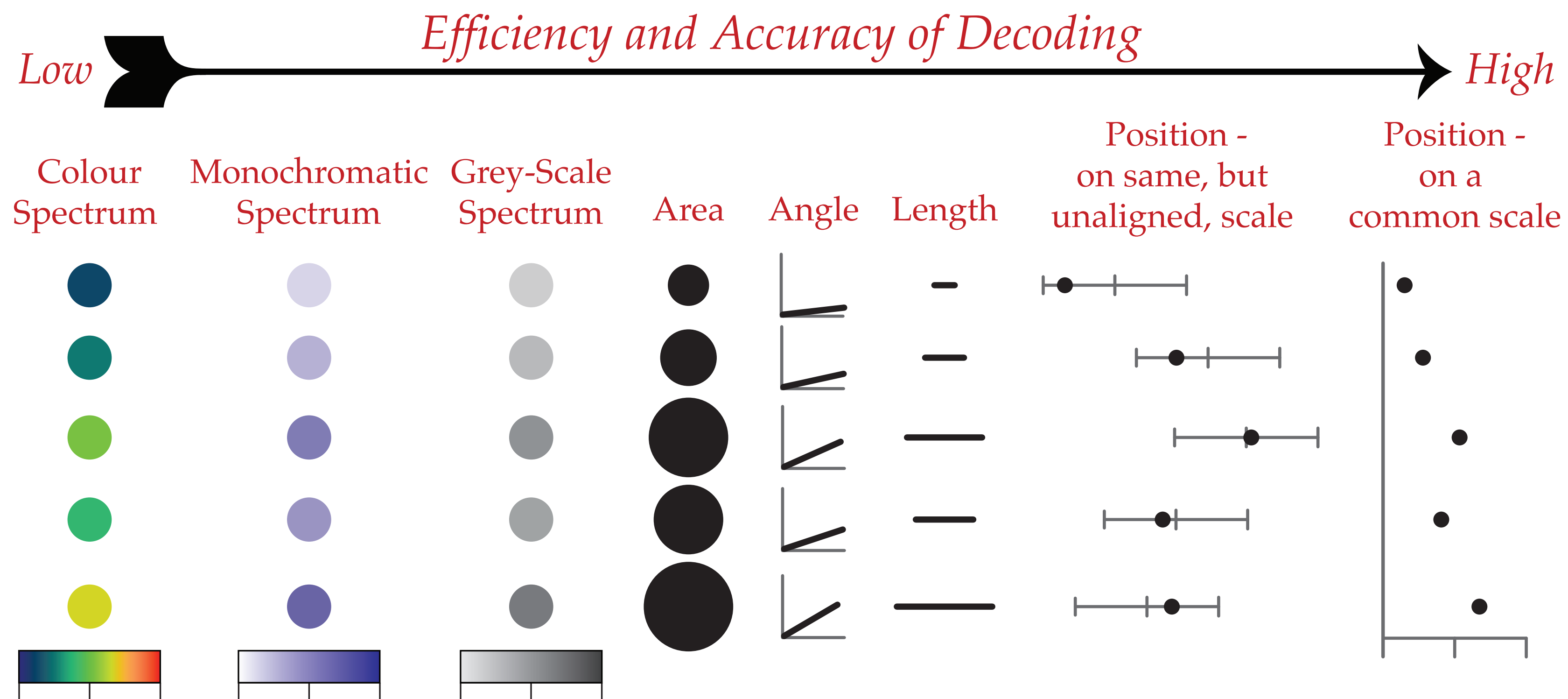


# Aesthetics - Continuous Variables

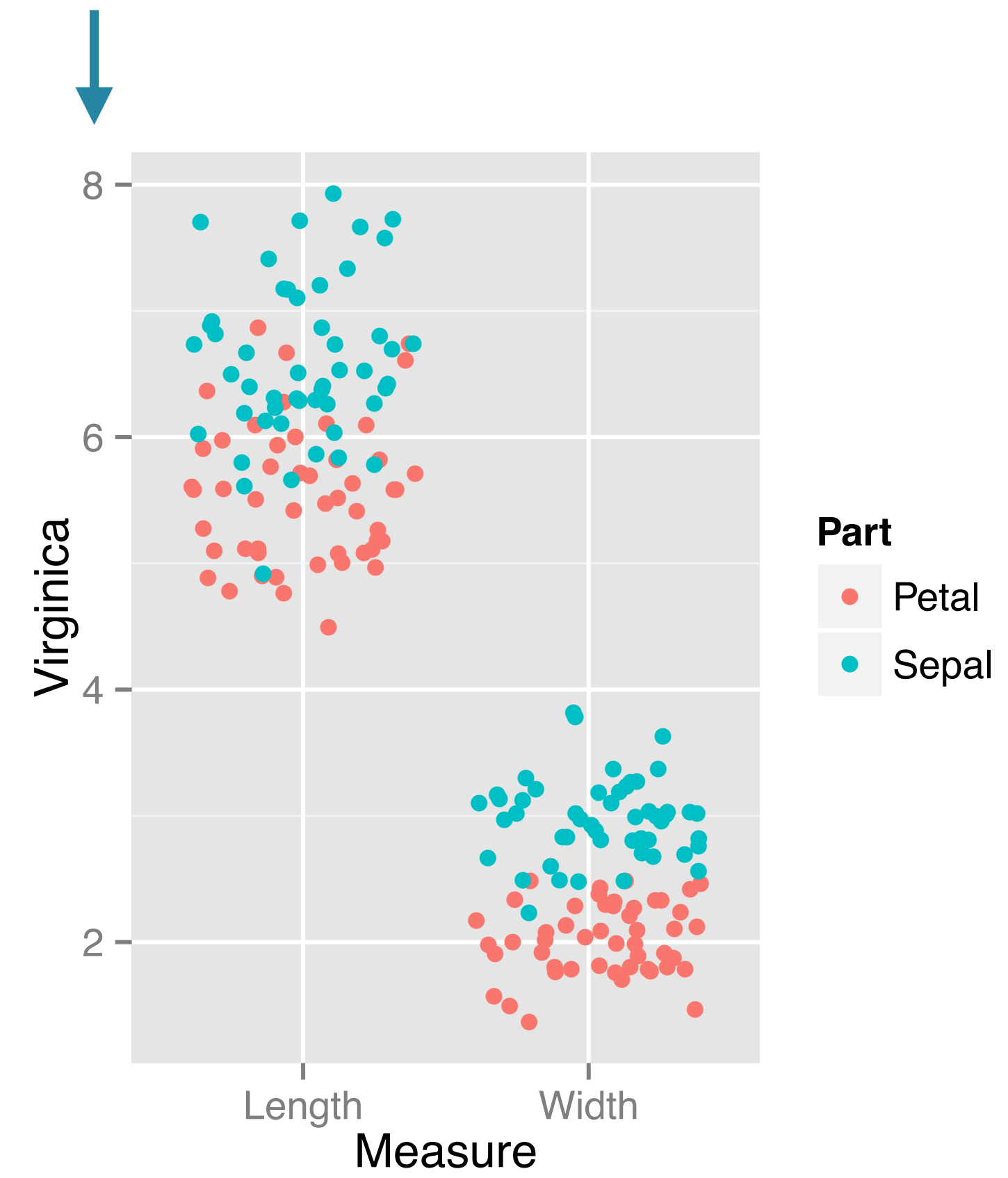
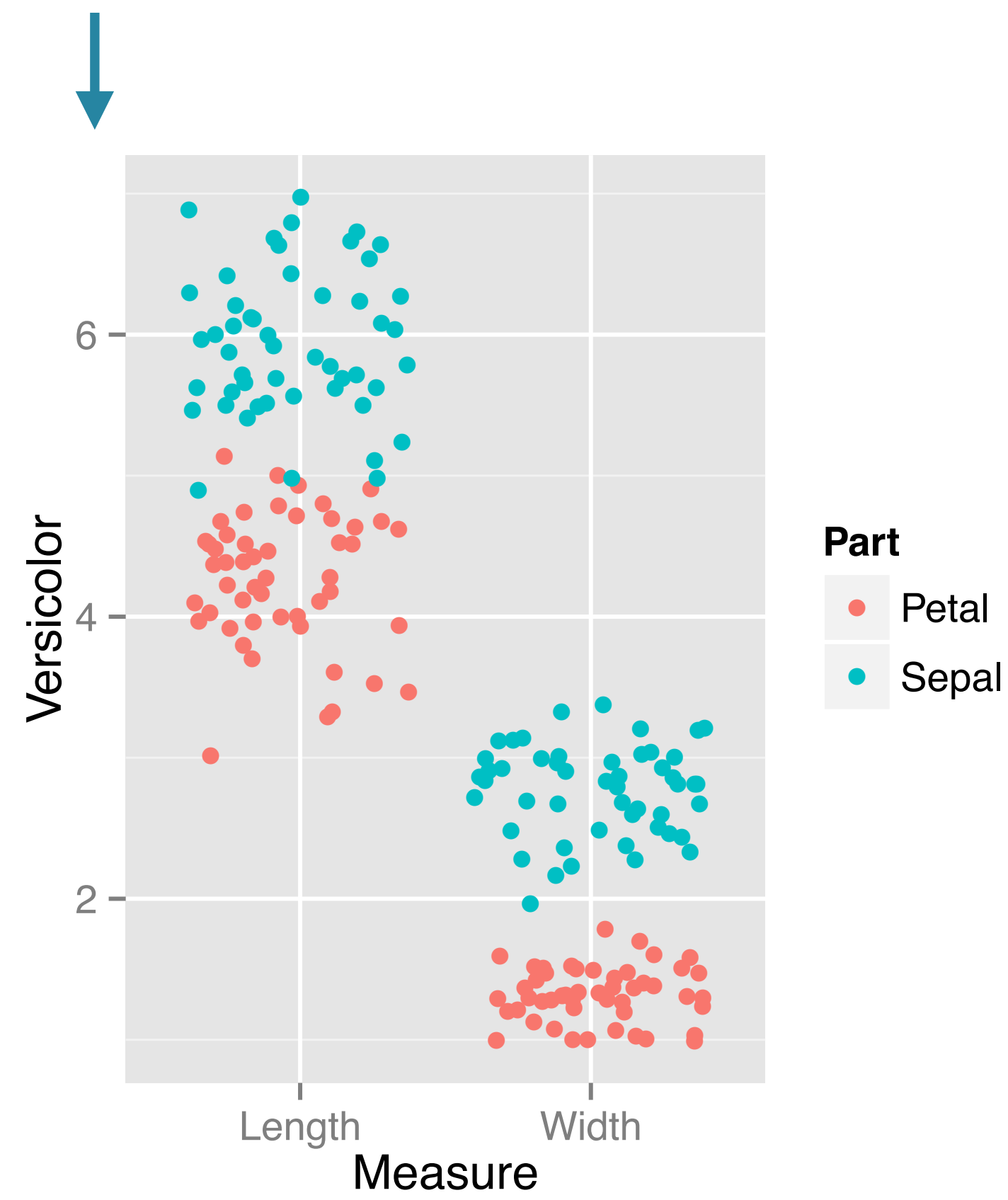
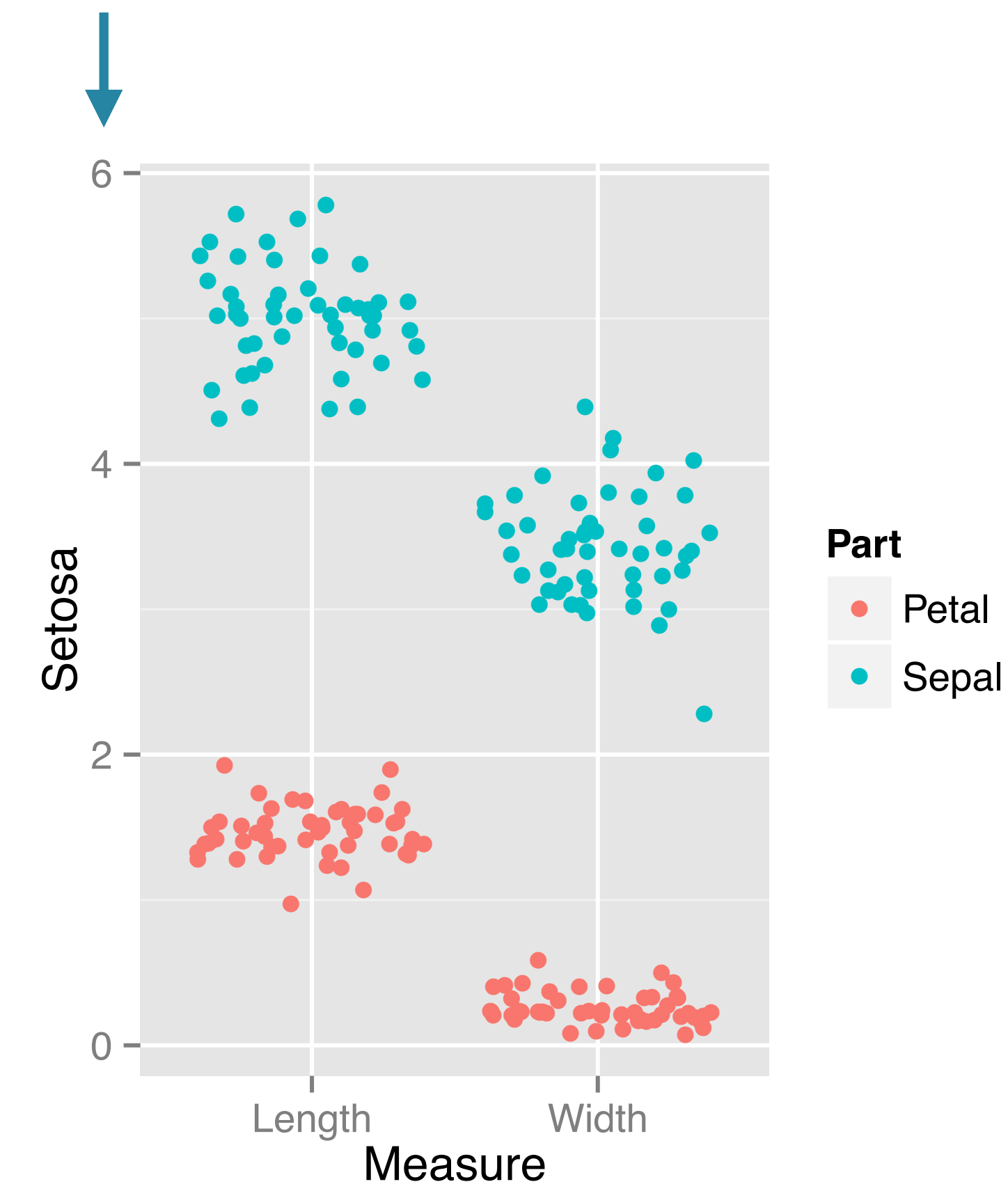
Aesthetic	Description
x	X axis position
y	Y axis position
size	Diameter of points, thickness of lines
alpha	Transparency
colour	Colour of dots, outlines of other shapes
fill	Fill colour

less useful -> lower in the table

# Guide - Continuous Variables

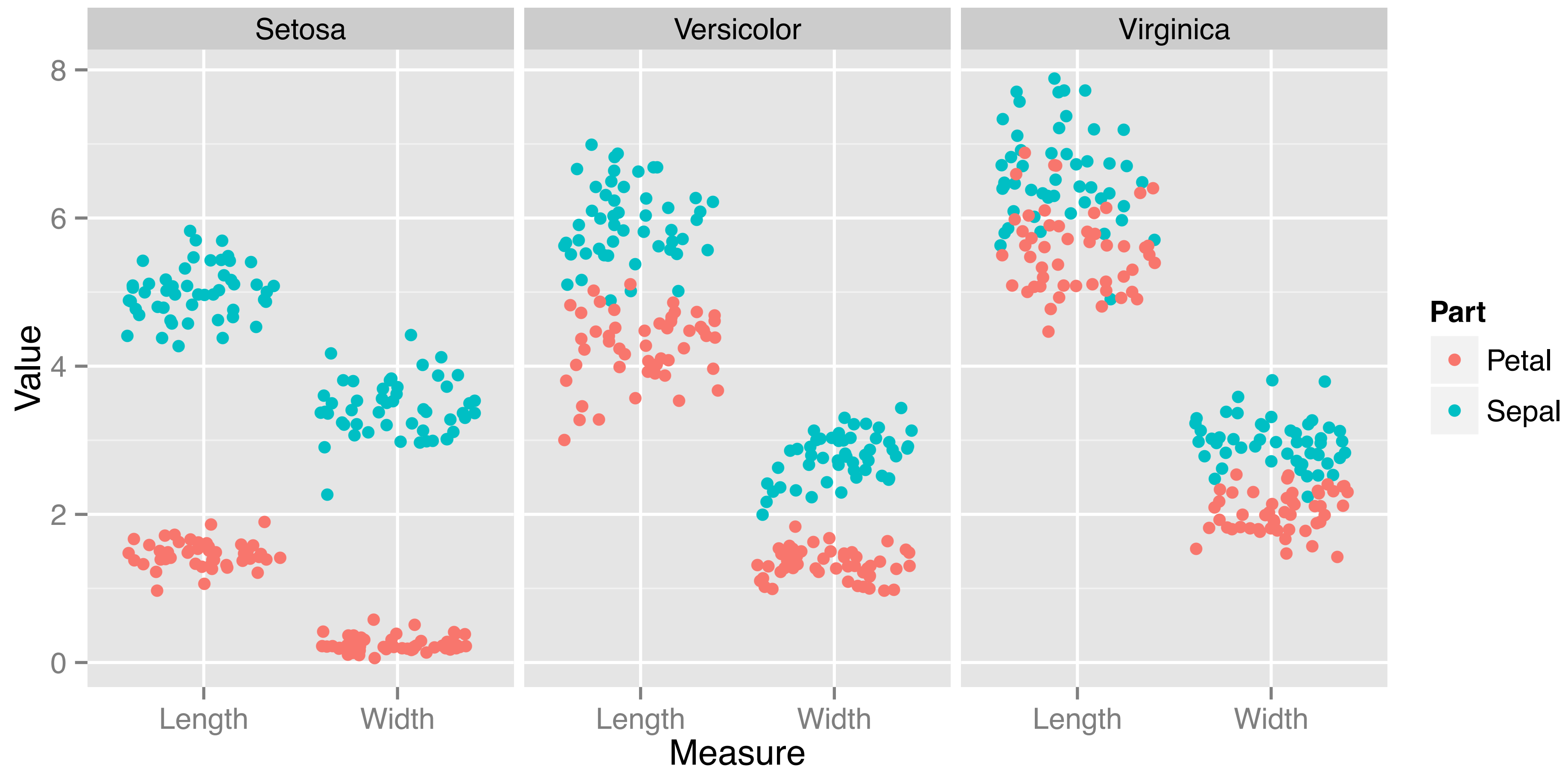


# Unaligned y axes



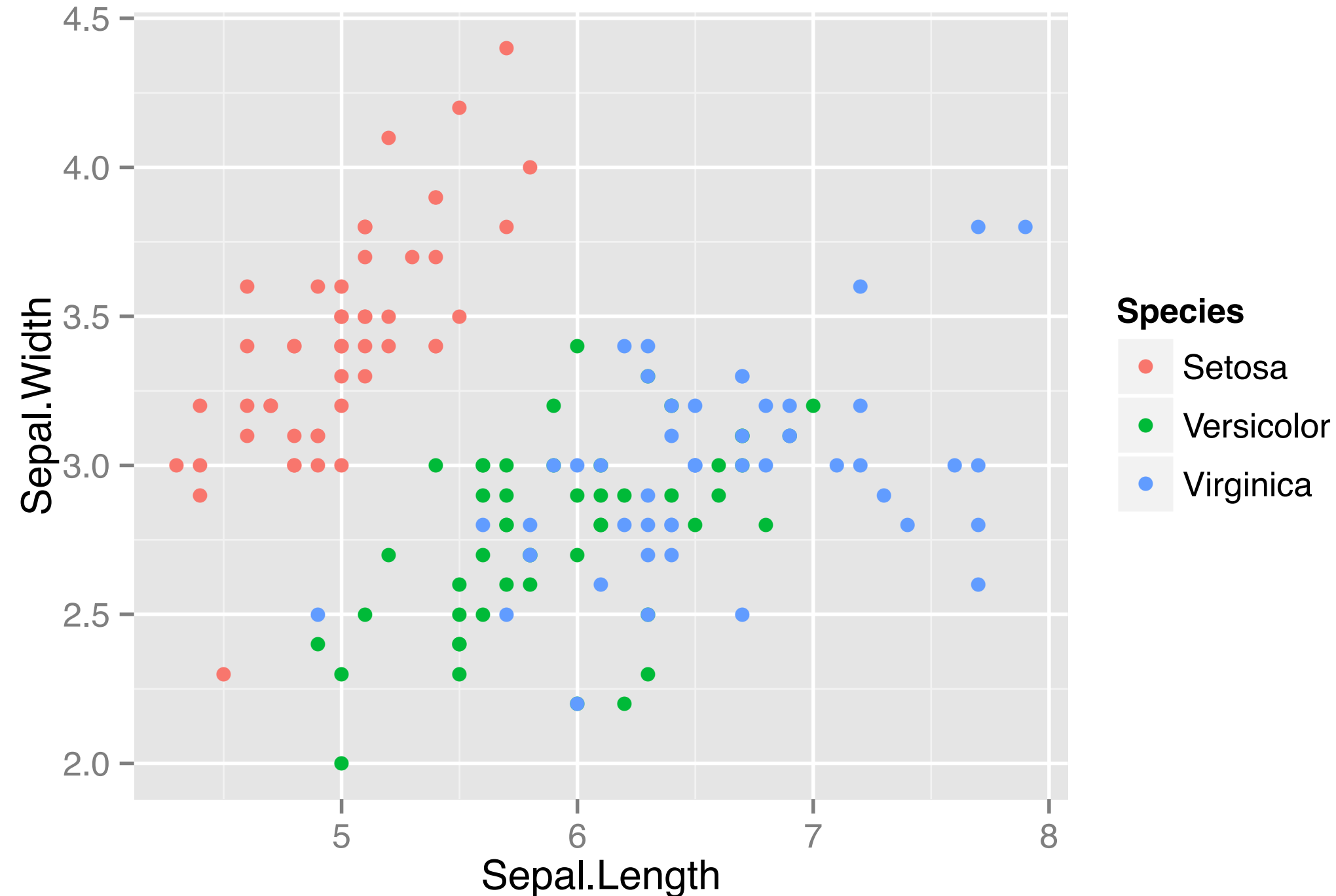


# Common y axis



# Aesthetics - Categorical Variables

```
> ggplot(iris.1, aes(x = Sepal.Length,  
                    y = Sepal.Width,  
                    col = Species)) +  
  geom_point()
```

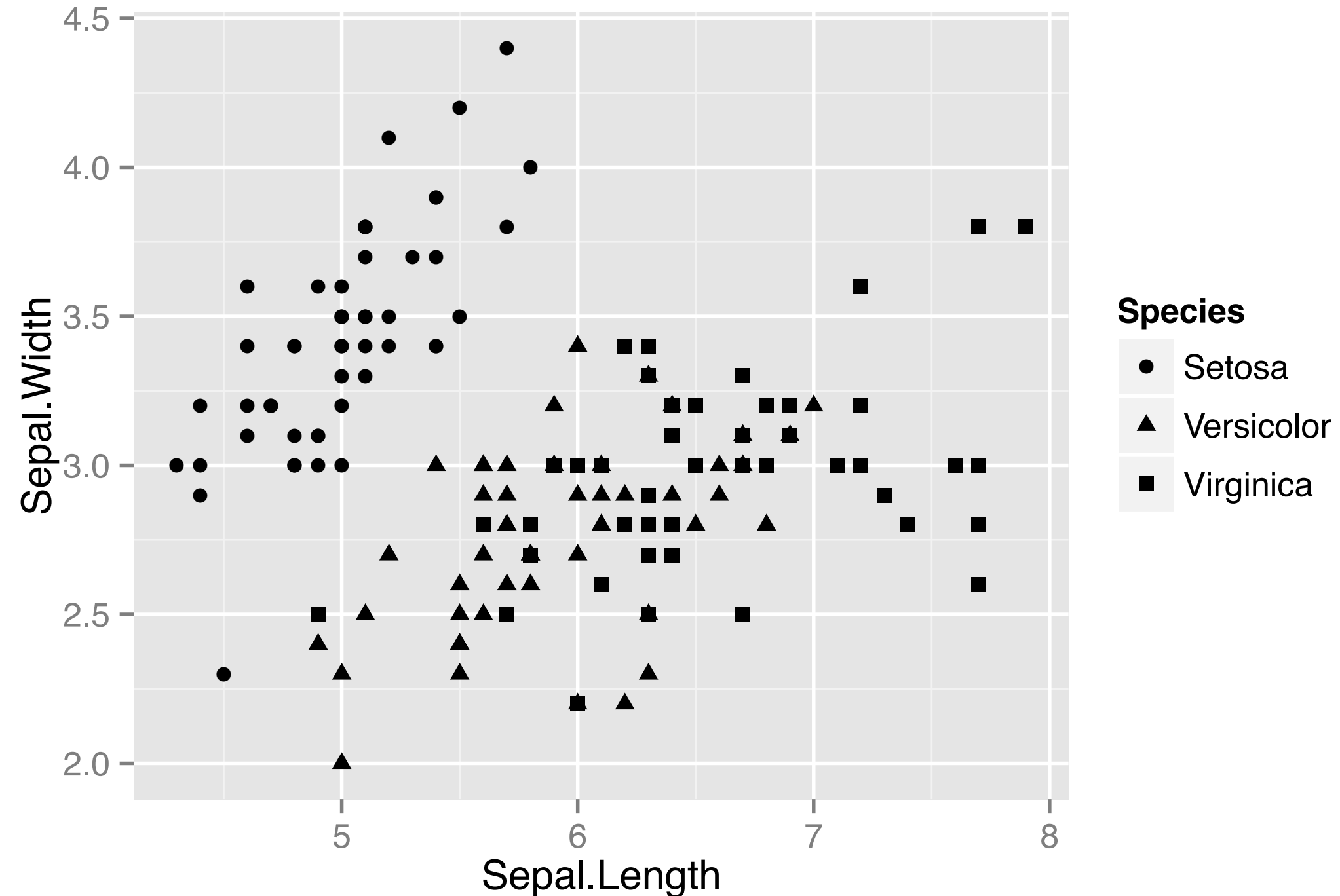


categorical variables have more diverse choices  
- since they represent small and finite groups  
however it is good to choose something that  
is easy to interpret.

Aim to remove unnecessary visual elements - not data

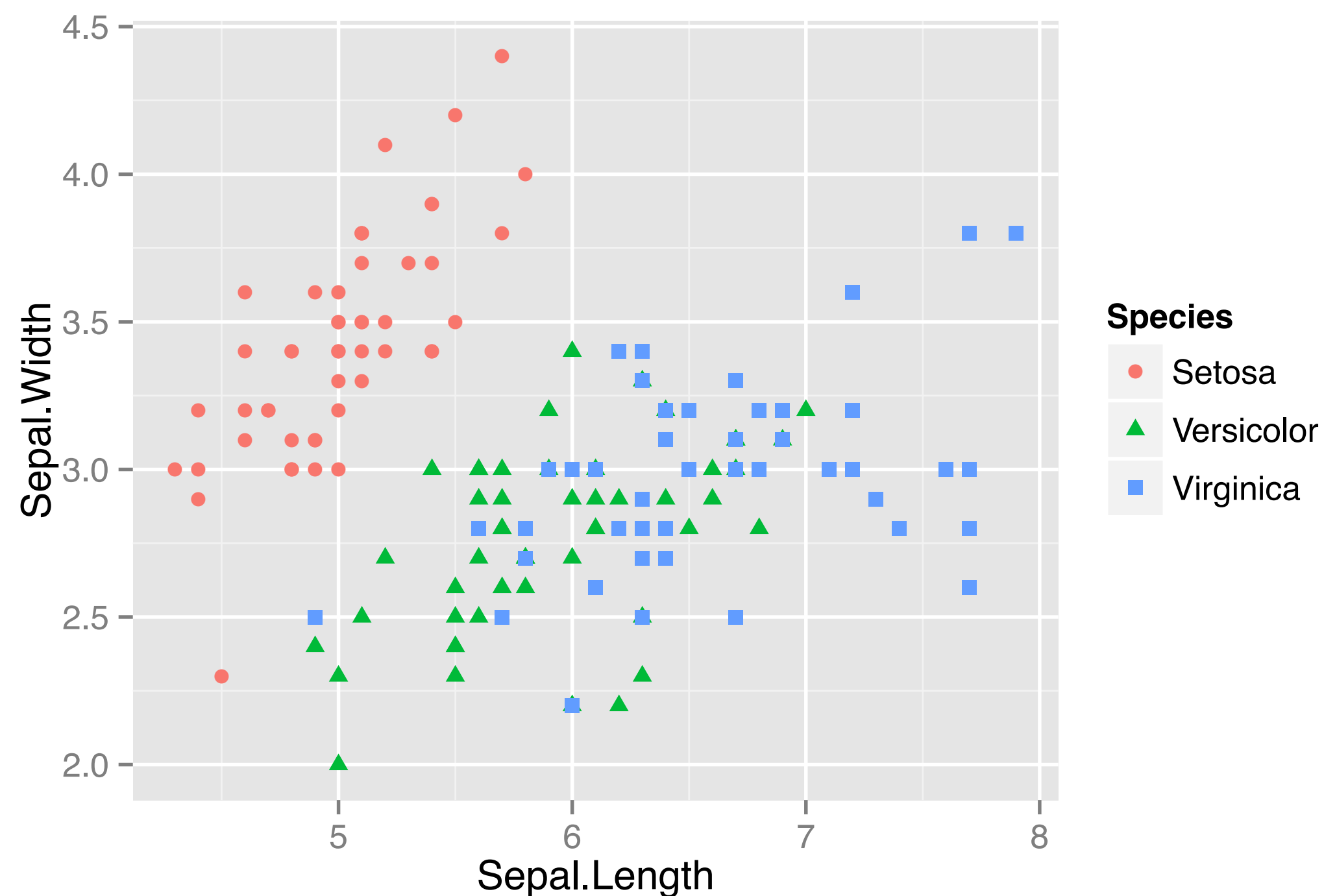
# Aesthetics - Categorical Variables

```
> ggplot(iris.1, aes(x = Sepal.Length,  
                    y = Sepal.Width,  
                    shape = Species)) +  
  geom_point()
```



# Aesthetics - Categorical Variables

```
> ggplot(iris.1, aes(x = Sepal.Length, y = Sepal.Width,  
                    shape = Species, col = Species)) +  
  geom_point()
```



you can use two mappings for one variable  
(categorical variable)

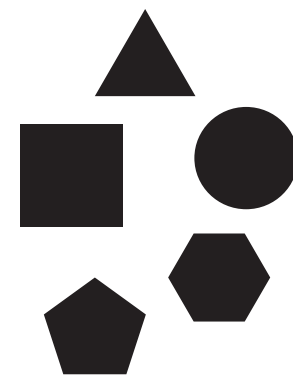
# Aesthetics - Categorical Variables

Aesthetic	Description
labels	Text on a plot or axes
fill	Fill colour
shape	Shape of point
alpha	Transparency
linetype	Line dash pattern
size	Diameter of points, thickness of lines

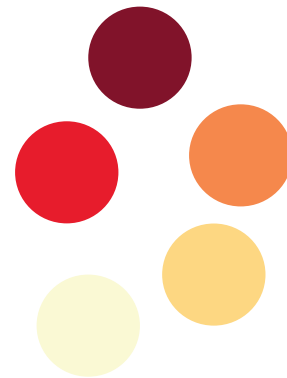
# Aesthetics - Categorical Variables

Low  Efficiency in Decoding Separate Groups  High

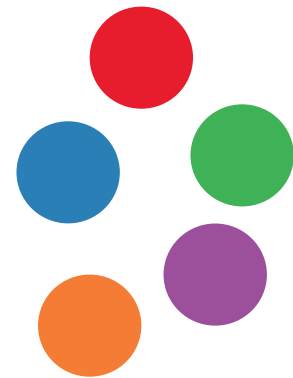
Filled  
Shapes



Sequential  
Colours

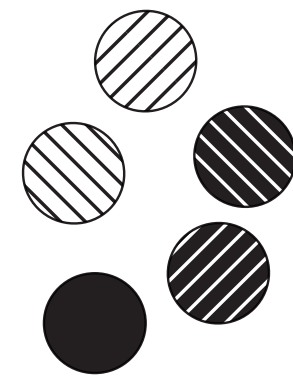


Qualitative  
Colours

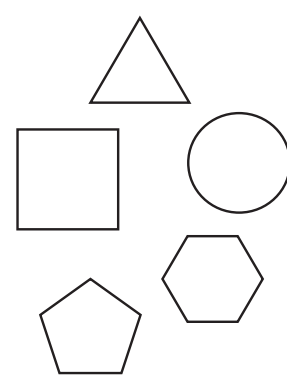


qual cols - nominal variables  
seq col - for ordinal variables

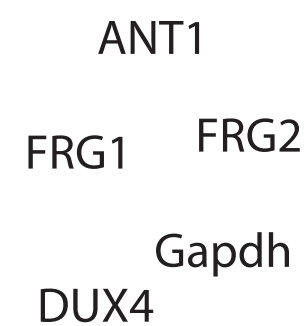
Hatching



Shape  
Outlines

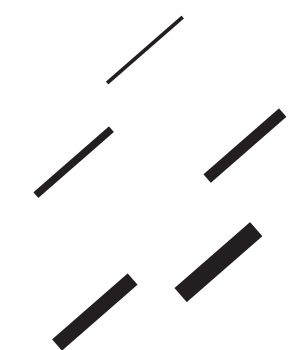


Labels

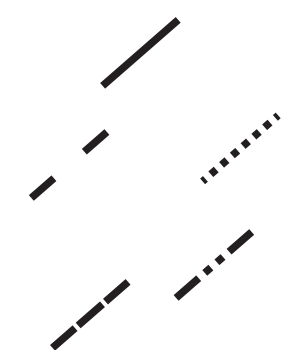


hollow shapes easier to distinguish  
than solid shapes

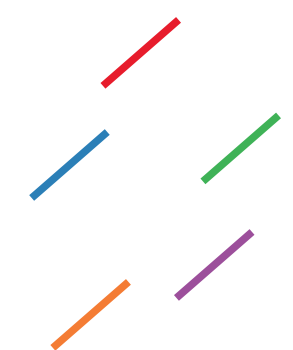
Line Width



Line Type



Line Colours



circles preferable to shapes with straight lines

better avoid  
left side  
elements  
in graphs



DATA VISUALIZATION WITH GGPLOT2

# Modifying Aesthetics

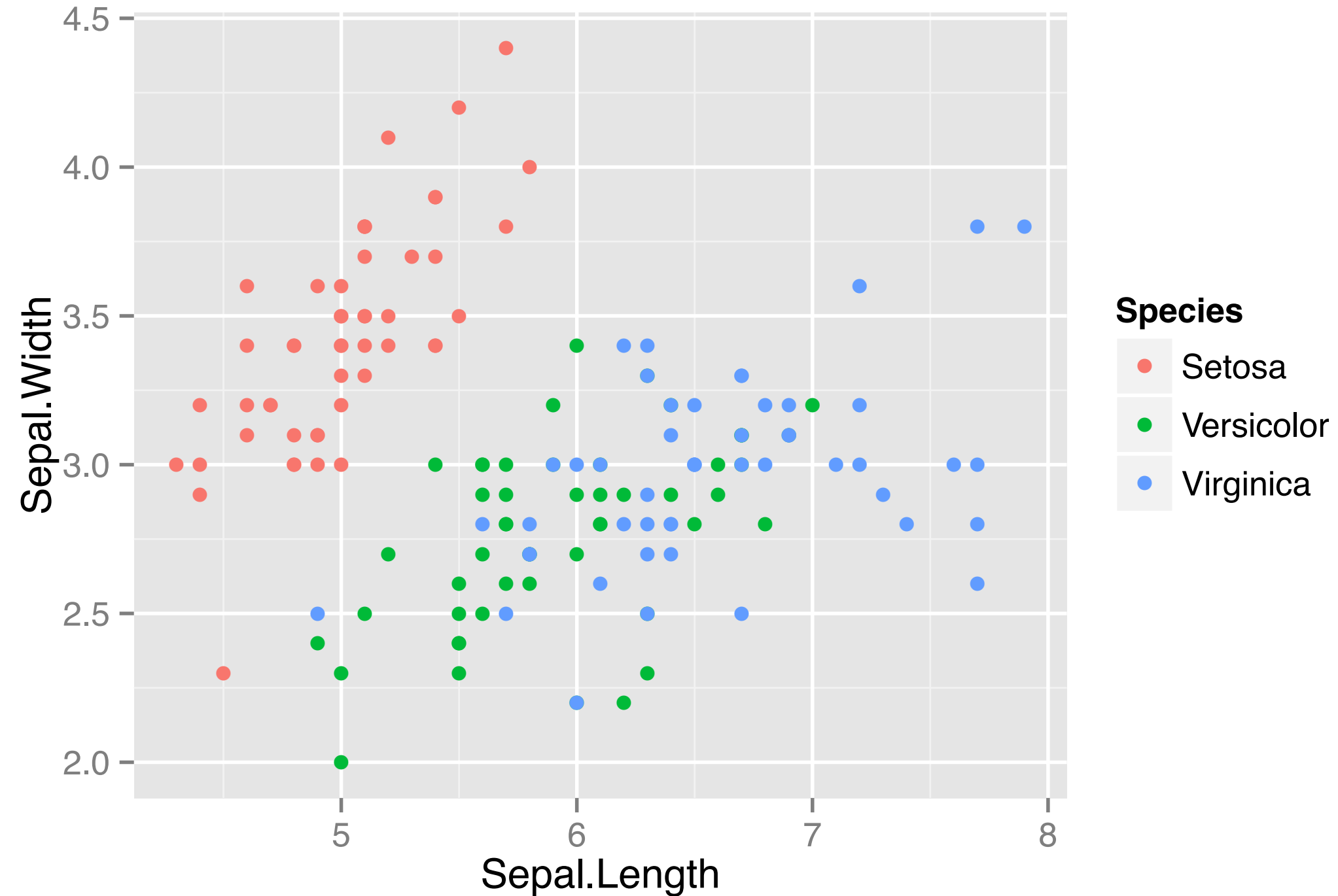
# Positions

- **identity** value in the dataframe is exactly where the value (geom) will be placed on the plot
- **dodge**
- **stack**
- **fill**
- **jitter** — when there is too much overplotting and we need to add some random noise to x and y. We specify the amount of jitter such as 0.1 or 0.7
- **jitterdodge**



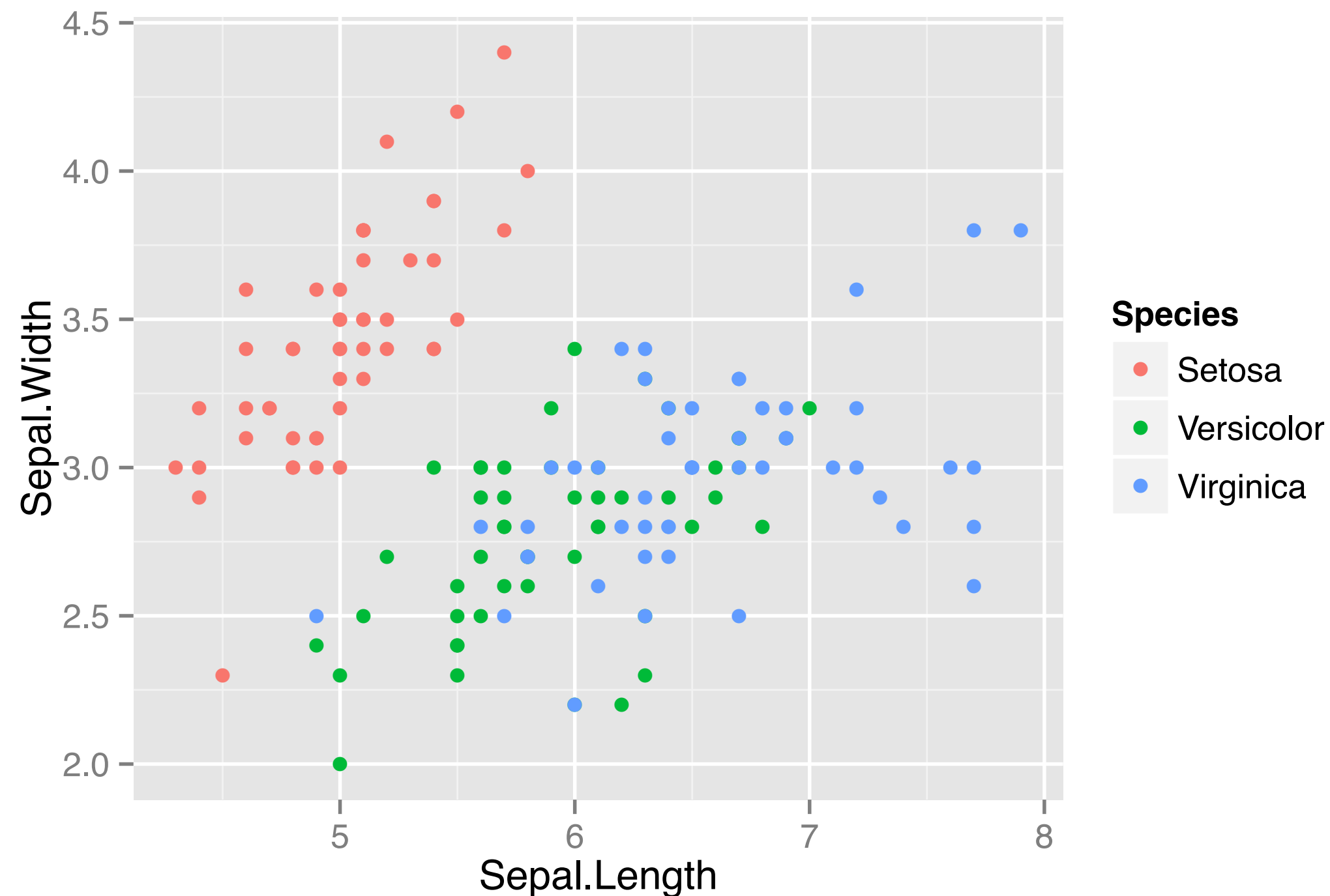
# position identity (default)

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point()
```



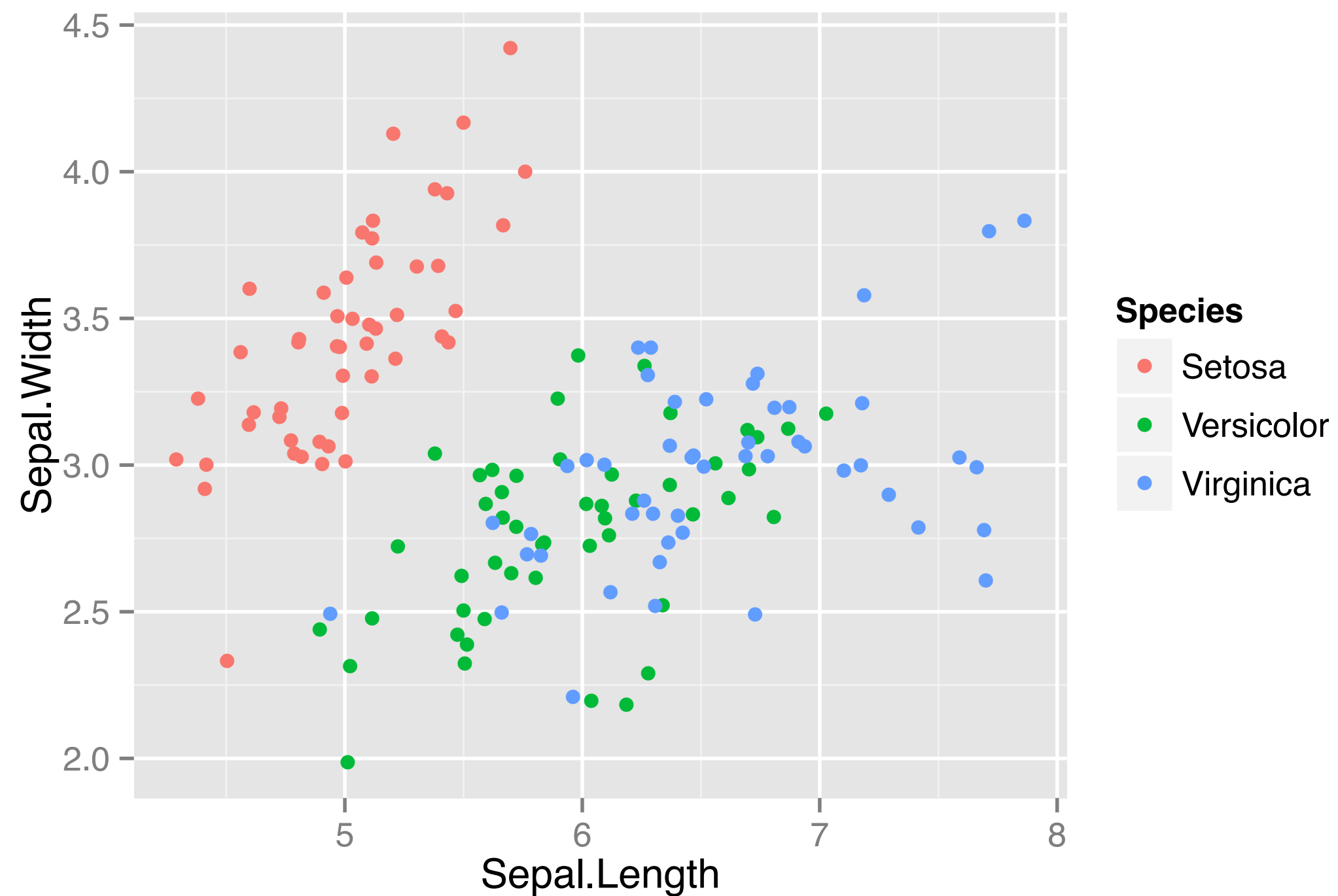
# position identity (default)

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "identity")
```



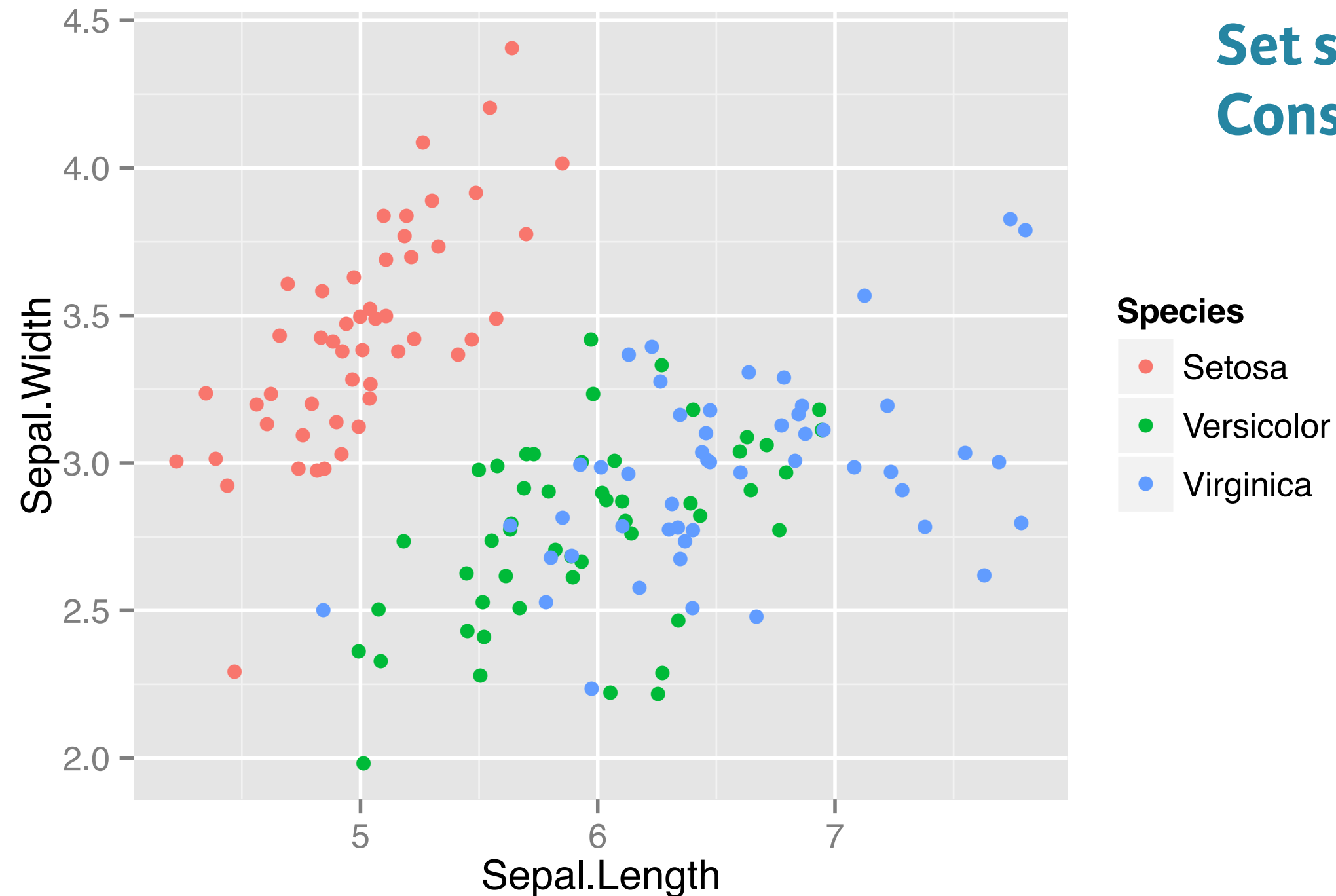
# position jitter

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter")
```



# position jitter (2)

```
> posn.j <- position_jitter(width = 0.1)
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +
  geom_point(position = posn.j)
```



**Set specific arguments for the position**  
**Consistency in jitter across plots**

because we can re-use that position  
in all our plots

# Scale Functions

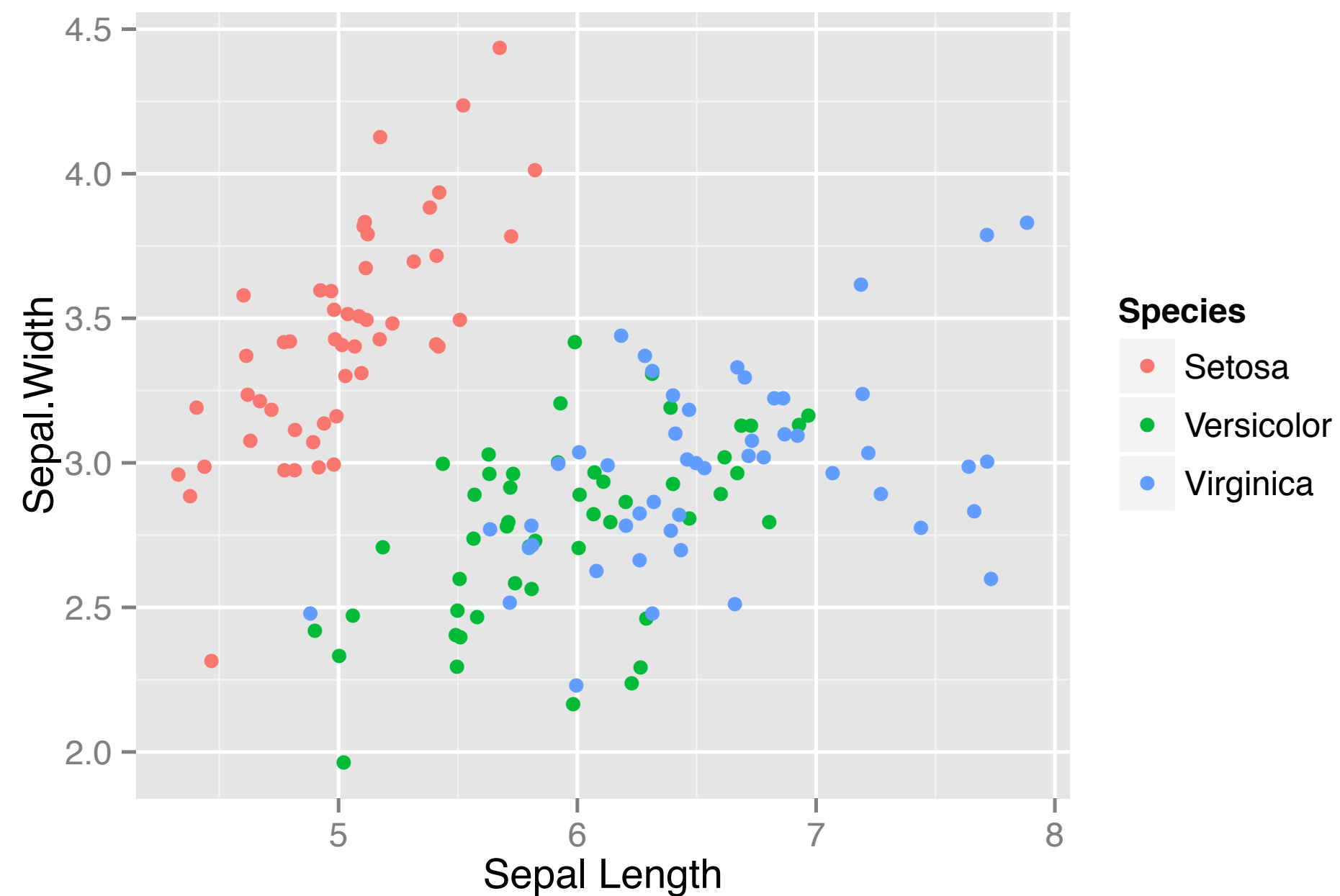
- `scale_x...` each of the aesthetics is a scale which we map data onto. Color is a scale and x and y is a scale therefore we can access them with scale underscore functions
- `scale_y...` factor - discrete - categorical - qualitative (depending on context but they all are the same)
- `scale_color...` first argument is the name of the scale. then the most common are:
  - limits - the limits of the scale
- `scale_fill...` breaks - controls the breaks in the guide
- `scale_color...` expand - numeric vector of length 2 that controls space between axes and data
- `scale_shape...` labels - are just the category names (such as in legend)
- `scale_linetype...`

# Scale Functions

- `scale_x_continuous`
- `scale_y...`
- `scale_color_discrete`
- `scale_fill...`
- `scale_color...`
- `scale_shape...`
- `scale_linetype...`

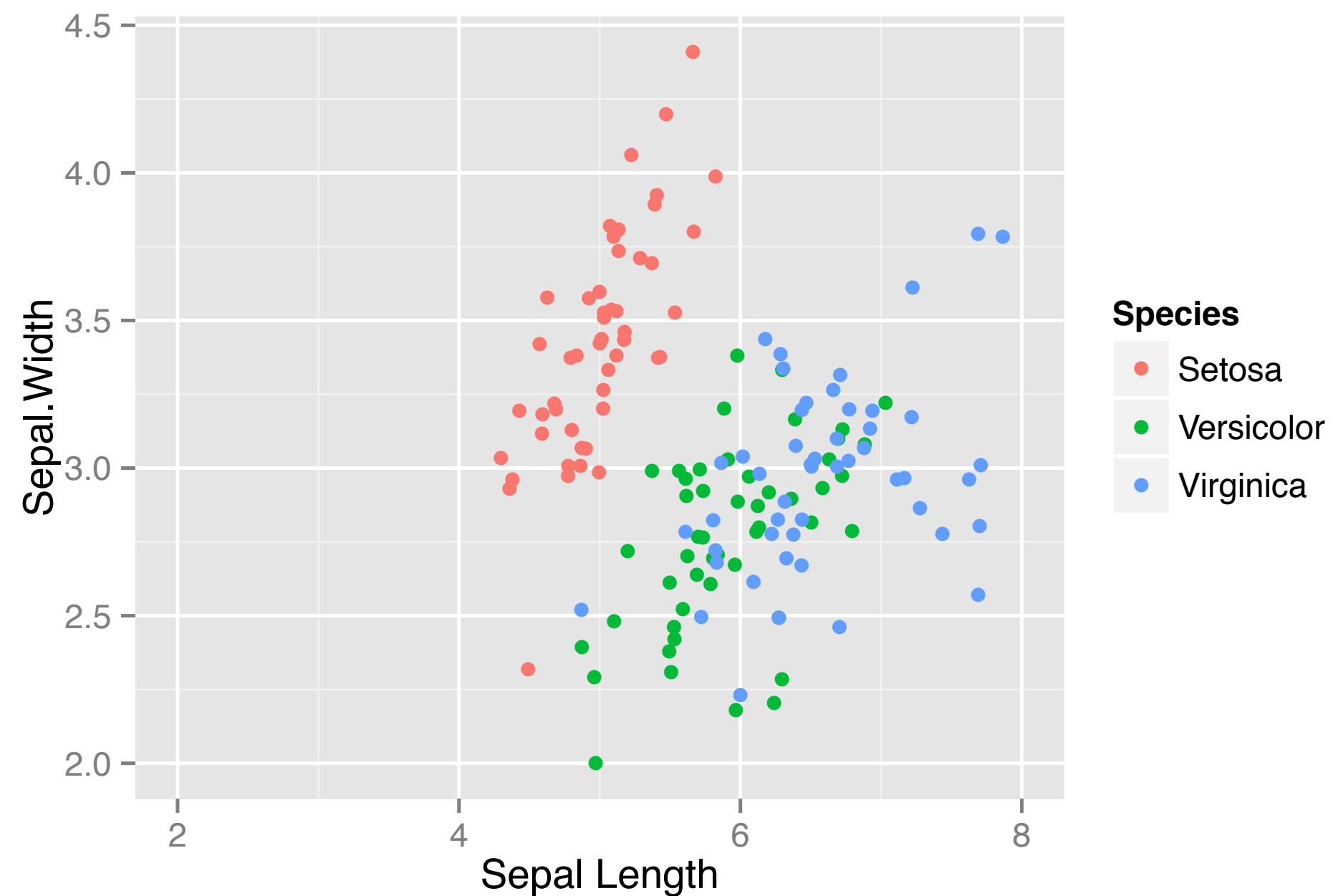
# scale\_

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  scale_x_continuous("Sepal Length") +  
  scale_color_discrete("Species")
```



# limit

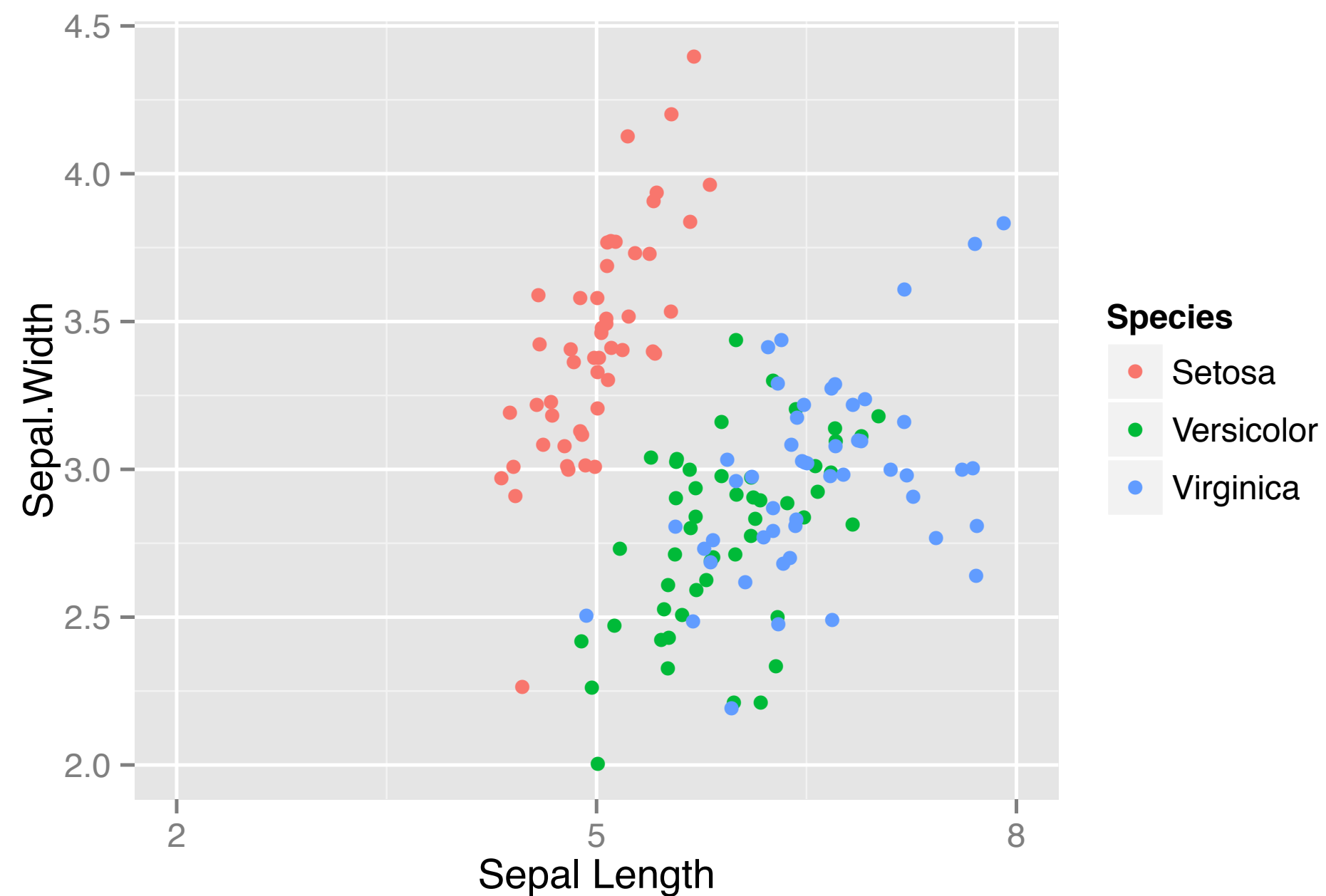
```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  scale_x_continuous("Sepal Length", limits = c(2, 8)) +  
  scale_color_discrete("Species")
```





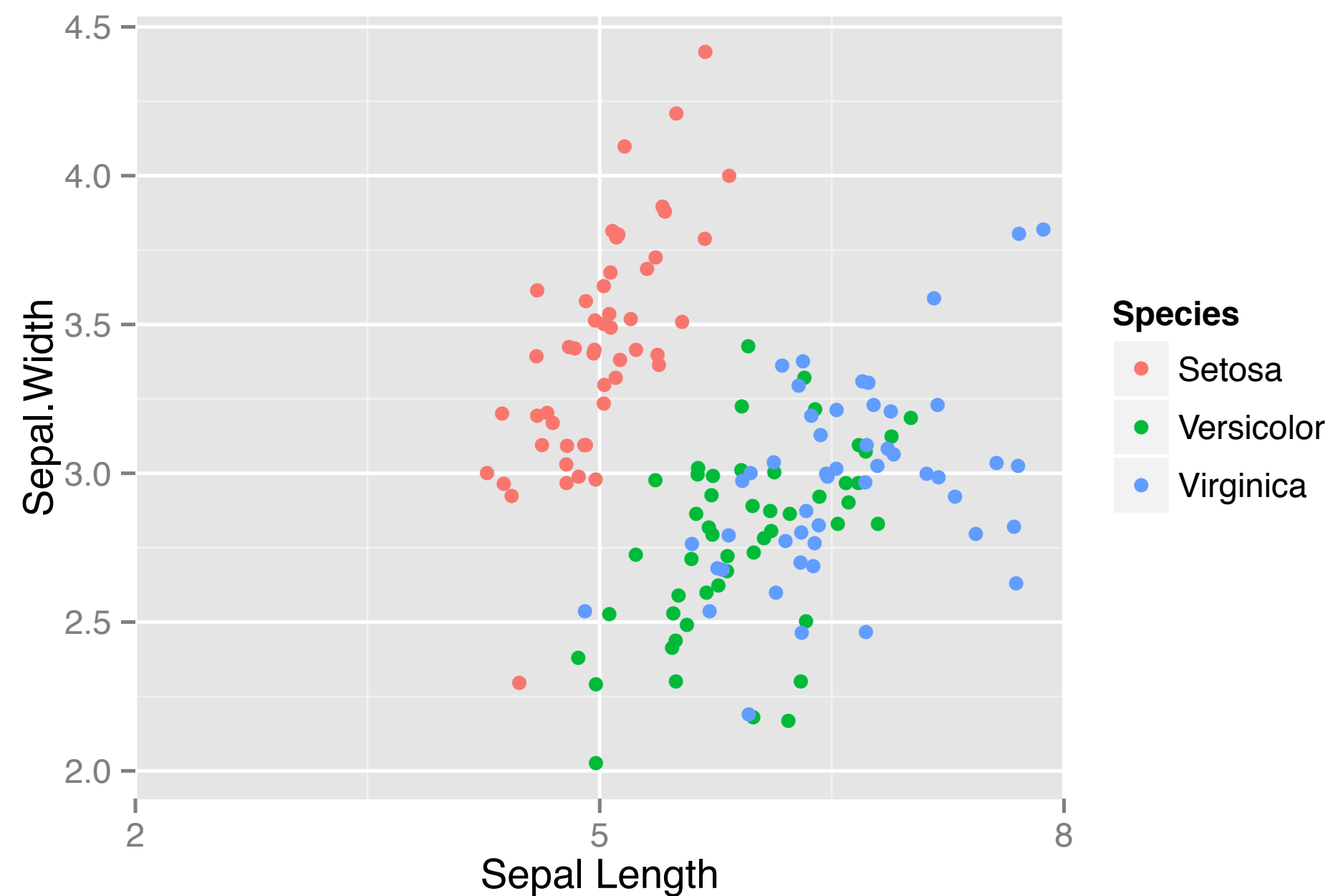
# breaks

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  scale_x_continuous("Sepal Length", limits = c(2, 8),  
                    breaks = seq(2, 8, 3)) +  
  scale_color_discrete("Species")
```



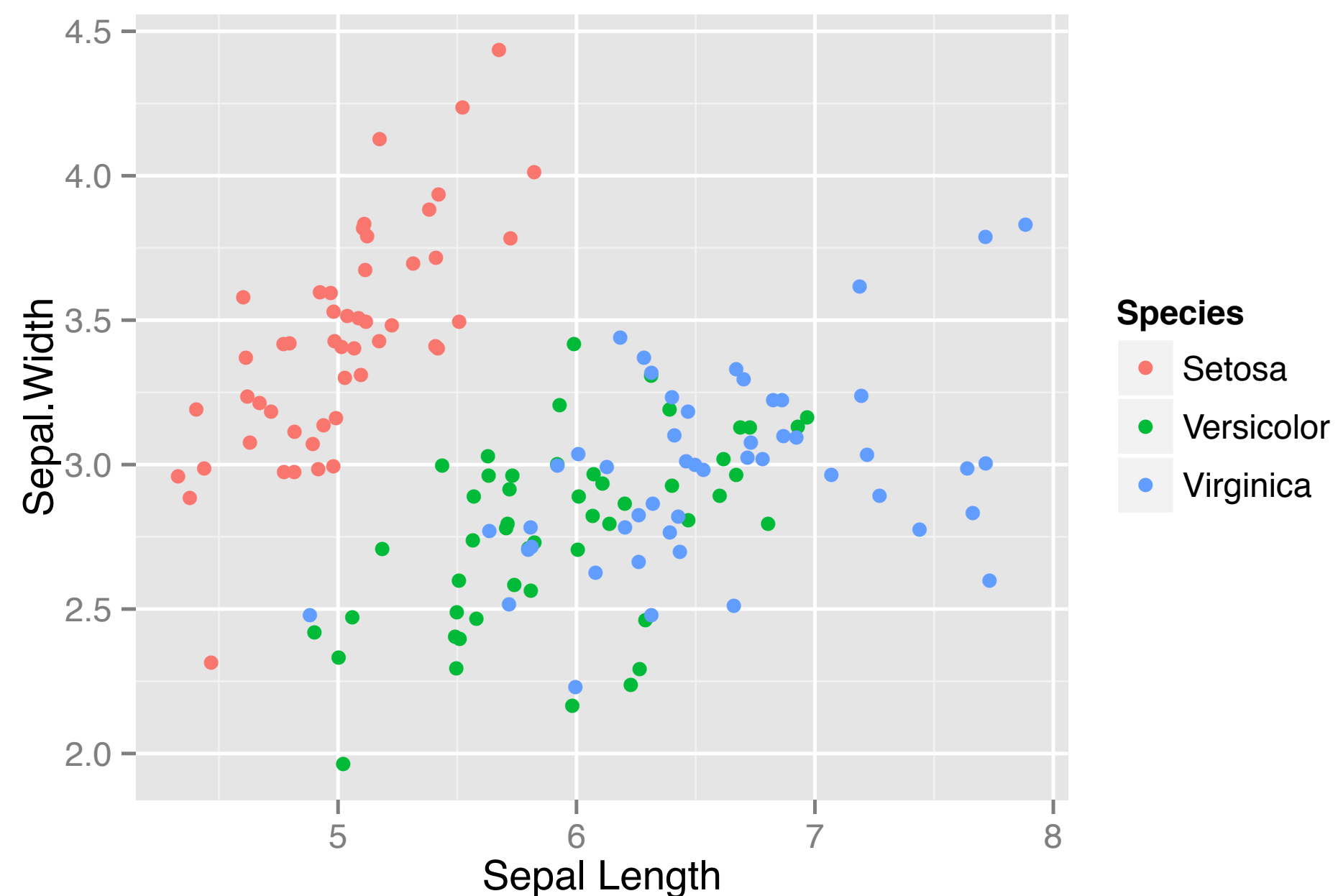
# expand

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  scale_x_continuous("Sepal Length", limits = c(2, 8),  
                    breaks = seq(2, 8, 3), expand = c(0, 0)) +  
  scale_color_discrete("Species")
```



# labels

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  scale_x_continuous("Sepal Length", limits = c(2, 8),  
                    breaks = seq(2, 8, 3), expand = c(0, 0)) +  
  scale_color_discrete("Species",  
                      labels = c("Setosa", "Versicolour", "Virginica"))
```



# labs

```
> ggplot(iris, aes(x = Sepal.Length, y = Sepal.Width, col = Species)) +  
  geom_point(position = "jitter") +  
  labs(x = "Sepal Length", y = "Sepal Width", col = "Species")
```

