Notes on Creating a Personal Professional Website

Or, How I Learned to Stop Feeling Like An Imposter and Have Fun Selling Myself

Take It From Me, a Job Person or Something

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For CINE-GT 3490 Advanced Topics in Preservation Studies
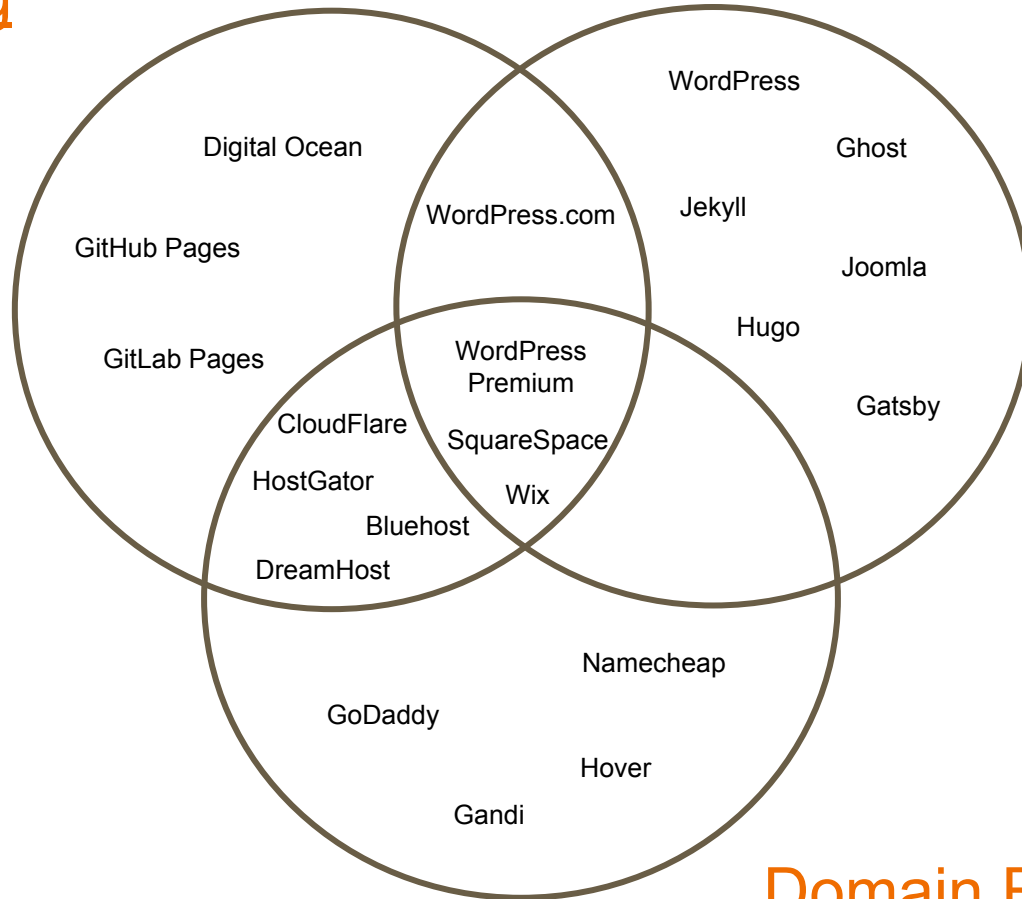Ethan Gates

Why?

- "Dynamic" CV

- Track your accomplishments

- ...while publicizing them

- More broad than resume

- Back up important job-related files

- Low-stakes way to learn how the web works

How?

- Domain name
  (a memorable URL)

- Hosting
  (a server to put your content on)

- Publishing software
  (a way to manage and make new content)

...How do I choose?

- $$$

- Time

- Control

- Sustainability

Dynamic vs. Static Websites

Dynamic

- Use databases to generate pages and content

- Software is usually a **Content Management System** (CMS)

- Good for it-just-works, minimal design intervention

- e.g. WordPress, SquareSpace, Joomla, Ghost

Static

- No databases to create pages and content

- Software is usually a **Static Site Generator**

- Good for learning web basics, customization

- e.g. Jekyll, Hugo, Gatsby

Examples

- ethan-gates.com

- digiprez.com

- jeffreymoro.com

- jvns.ca

- The Obscuritory

- XFR Collective