

Reg. No.

B.Tech. DEGREE EXAMINATION, MAY 2023
Third & Fourth Semester

18PDH103T – SOCIAL ENGINEERING

(For the candidates admitted from the academic year 2018-2019 to 2021-2022)

Part - A should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.

Part - B & Part - C should be answered in answer booklet.

3 hours

Max. Marks: 100

PART – A (20 × 1 = 20 Marks)

Answer ALL Questions

- | | Marks | BL | CO | PO |
|--|-------|----|----|----|
| 1. Each society is in a state of constant disequilibrium and social characteristics each society was a quote by _____. | 1 | 1 | 1 | 6 |
| (A) Mathias Grebe (B) David F Aberle | | | | |
| (C) A.W. Grew (D) Heraclitus | | | | |
| 2. A philanthropist is someone who involves in _____. | 1 | 2 | 1 | 6 |
| (A) Teaching (B) Politics | | | | |
| (C) A generous donation of money (D) Plating trees for a good cause | | | | |
| 3. Changes in the culture, tradition beliefs and symbols is called _____. | 1 | 2 | 1 | 6 |
| (A) Change in law (B) Social change | | | | |
| (C) Change in social structure (D) Change in technology | | | | |
| 4. Chipko movement is an example of _____. | 1 | 2 | 1 | 6 |
| (A) Revolutionary social change (B) Alternative social change | | | | |
| (C) Reformative social change (D) Change in technology | | | | |
| 5. Democratic social engineering is otherwise called _____ social engineering. | 1 | 1 | 1 | 6 |
| (A) Large-scale (B) Social trends | | | | |
| (C) Piecemeal (D) Utopian | | | | |
| 6. Which of the following is NOT a revolutionary social change? | 1 | 1 | 1 | 6 |
| (A) Alcoholics anonymous (B) French revolution | | | | |
| (C) Indian independence struggle (D) Civil rights movement | | | | |
| 7. Invention, discovery and diffusion are considered to be main sources of _____. | 1 | 1 | 1 | 7 |
| (A) Social change (B) Cultural change | | | | |
| (C) Managerial change (D) Behavioural change | | | | |
| 8. SEL, under personal awareness, means _____. | 1 | 1 | 4 | 9 |
| (A) Safety Engineering Lessons (B) Society and Educational Learnings | | | | |
| (C) Self and Empowerment Lessons (D) Social and Emotional Learning | | | | |

25MA3&4-18PDB103T

9. Slavery is a form of _____ (B) Social control
(A) Social stratification (D) Social change
(C) Social mobility
10. Society is a web of social relationships. Whose words are these?
(A) Steve and Larry page (B) MacIver and page
(C) Larry page and GE Moore (D) John Stuart Mill
11. What does PPCI stand for in social responsibility competencies?
(A) Positive personal and cultural identity (B) Positive professional and cultural identity
(C) Personal, professional and cultural identity (D) Positive personal community identity
12. Which of the following is NOT an example of individual responsibility?
(A) Working in a homeless shelter (B) Recycling
(C) Donating time (D) Being fair to none
13. Who advocates "negative utilitarianism"?
(A) Friedrich Hayek (B) John Dewey
(C) Karl Popper (D) Sigmund Freud
14. Who propounded the conflict theory of social change?
(A) T. Parsons (B) E. Durkheim
(C) D.V Sorokin (D) K. Marx
15. Which of the following is a likely consequence of social movement organizations?
(A) Increasing confusion (B) Increase in everyday resistance
(C) Leaders and organization (D) Terrorism
16. Which of the following is NOT a characteristic of social change?
(A) Community change (B) Universality
(C) Unpredictable (D) Uniform
17. Which characteristics in you will help sustain a healthy and balanced lifestyle?
(A) Well being (B) Introvert personality
(C) Being extrovert (D) Quality care on yourself
18. International human rights prosper in _____.
(A) Authoritarian society (B) Equitable society
(C) Totalitarian society (D) Exploitative society
19. _____ advocates piecemeal social engineering.
(A) Karl Popper (B) Kal Cooper
(C) Charles Lindholm (D) Adam Smith
20. _____ said, "It is impossible for a man to jump in the same river twice"
(A) Karl popper (B) Norman Vincent Peale
(C) Heraclitus (D) Socrates

PART – B (5 × 4 = 20 Marks)
Answer ANY FIVE Questions

	Marks	BL	CO	PO
21. Discuss any four causes of drug addiction.	4	3	2	9
22. Explain pollution and any two ways to eradicate pollution.	4	3	2	7
23. What is social business? Explain with an example.	4	3	4	6
24. What is CSR? Give an example of CSR activity.	4	3	5	6
25. What are the 5R's of zero waste management?	4	3	4	7
26. Give any four implementable solutions to solve crimes against women.	4	3	6	9
27. Write a short note on poverty.	4	2	2	10

PART – C (5 × 12 = 60 Marks)
Answer ALL Questions

	Marks	BL	CO	PO
28. a. Explain global warming and climate change with examples.	12	2	3	7
(OR)				
b. Discuss corporate social responsibilities, shedding light on the types, government policies and benefits of CSR towards society.	12	2	3	7
29. a. Explain the types of NGOs based on the level of operation.	12	3	3	6
(OR)				
b. Discuss in detail about value diversity and building cross-cultural relationship.	12	3	5	6
30. a. Define personal awareness and responsibility and competencies of social awareness and elaborate upon them.	12	3	3	8
(OR)				
b. Define social entrepreneurship and explain the advantages of social enterprises and social business.	12	3	4	7
31. a. Define social change and list out and explain the characteristics of social change.	12	3	5	6
(OR)				
b. Explain the types of social entrepreneurs in detail.	12	3	5	7
32. a. Explain with relevant examples how we can control the degradation of the environment.	12	3	6	7
(OR)				
b. Discuss the types of social responsibility and the connected activities.	12	3	4	6
