Naveen Ganji

Digital Product Designer

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SUMMARY

Innovative Digital Product Designer with a background in economics, blending analytical and design skills. Experienced in user-centered design, prototyping, and usability testing. Skilled in translating complex data into intuitive interfaces and collaborating with cross-functional teams to create impactful, user-friendly design solutions.

SKILLS

Category	Skills
Core UX/UI & Product Design Skills	User Experience Design (UX) | User Interface Design (UI) | User-Centered Design (UCD) | Interaction Design | Responsive Design | UX Research | Information Architecture (IA) | Wireframing | Prototyping | Design Systems | Visual Design | User Research | Persona Creation | User Flows | Journey Mapping | Style Guides | Motion Design
Research & Analysis	User Research (Qualitative & Quantitative) | Competitive Analysis | A/B Testing | Usability Testing | Feedback Analysis (User & Stakeholder) | Accessibility Testing (WCAG Compliance)
Tools & Technologies	Figma | Adobe XD | Framer | Miro | HTML | CSS | Javascript | MS Office
Methodologies & Frameworks	Design Sprint | Design Thinking Process | Double Diamond Process | Product Roadmap Creation | Atomic Design Principles | Heuristic Evaluation
Soft Skills	Effective Communication | Problem Solving | Collaboration & Cross-Disciplinary Teamwork | Attention to Detail | Critical Thinking | Adaptability | Time Management | Strategic Planning

PROJECTS

SkillGrove - Education WebApp   Jan 2025 - Feb 2025

- Designed a **unified platform** that seamlessly integrates learning, mentorship, peer networking, events, and career opportunities.
- Achieved **90% positive feedback** from 5 users and a **40-50%** reduction in time spent accessing resources, confirming enhanced efficiency and user satisfaction.

HostelMate – Hostel Management App   Oct 2024 - Dec 2024

- Created an **all-in-one platform** that simplifies hostel living by integrating **hostel discovery, rent payments, expense tracking, service requests, language learning,** and seamless communication.
- Achieved **90%+ positive feedback** from 5 users and enhanced overall user satisfaction and convenience.

EDUCATION

Bachelor of Arts (Hons): Jain Deemed to be University   Aug 2021 - Aug 2024
Economics

Class 6th to Class 12th: Sainik School Kalikiri   Aug 2014 - Jun 2021
MPC Computer Science

CERTIFICATIONS

LetsUpgrade

Figma Bootcamp

Accenture

Digital Skills: User Experience

Uxcel

Design Thinking | UX Design Foundation | UX Research | User Interface Design | Color Psychology | Mobile Design

LANGUAGES

English | Telugu | Hindi