

UI/UX Task for Goods Transportation App

Experience Level: 0 to 3 years

Task Overview:

Design a **user-friendly and visually appealing** UI/UX for a **goods transportation app** that supports (Reference site: <https://porter.in/>)

1. **Two-Wheelers** – For small package deliveries.
 2. **Trucks** – For bulk transportation.
 3. **Packers & Movers** – For shifting households/offices.
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Task Deliverables:

1. **User Flow & Wireframes**
 - Create a user flow diagram showing how users interact with the app.
 - Low-fidelity wireframes for the main screens.
 2. **High-Fidelity UI Designs** (Mobile App)
 - **Home Screen** – Service selection (Two-wheelers, Trucks, Packers & Movers)
 - **Booking Screen** – Pickup & drop location, vehicle type, estimated fare.
 - **Order Tracking Screen** – Real-time tracking of the vehicle.
 - **Payment Screen** – Multiple payment options.
 - **History & Support Screens** – Past orders and customer support options.
 3. **Prototype**
 - A clickable prototype using **Figma, Adobe XD, or Sketch**.
 4. **Design Justification**
 - A short document explaining the design choices (colors, typography, layout).
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Bonus (Optional):

- Suggest improvements based on competitor research.
- Add micro-interactions or animations for better user engagement.