

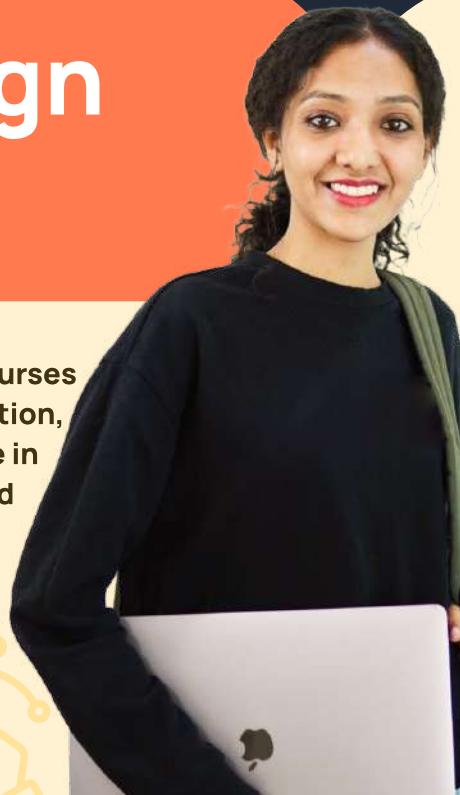


mycaptain

presents

Visual Design Launchpad

Embark on a creative journey with courses in Design, Photography, VFX & Animation, Illustration, and more. Gain expertise in various design disciplines and expand your creative horizons.



About MyCaptain

MyCaptain is India's biggest online learning platform, enabling individuals to get into the most promising careers of today and tomorrow.

Designed for college students, we're committed to empowering you to excel in any career path you choose. With over 5 Lakh students already trained and thriving in the job market, we're the trusted partners you need to turn your dreams into reality.



Incubated



Recognised

Our success in numbers

100+

Colleges Partnered

5 lakh+

Students Trained

200+

Industry Experts

100+

Internship Partners

Featured in

MyCaptain Co-Founder Sameer Ramesh On Using Ed-Tech To Pursue Passions”

An e-learning platform that offers a plethora of streams, MyCaptain is a gateway to more offbeat careers”

VCCIRCLE



30 under 30 2021,
Special mention”

4 engineers who teach people how to do everything but engineering”

Forbes



| What is the Visual Design Launchpad?

Embark on a transformative journey with our Visual Design Launchpad, guided by seasoned professionals from top-tier design firms and creative industries.

Explore 6 comprehensive courses and participate in 12+ interactive workshops, acquiring essential skills for success in visual design. Gain access to exclusive networking events and customized internship opportunities, empowering you to excel in the dynamic world of visual design.

Courses



UI/UX Design



Graphic Design



Illustration & Doodling



Photography



VFX and Animation



Generative AI for Productivity

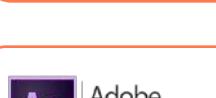
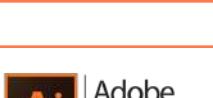


Workshops

12 High Value Workshops with Designers, Animators and Creators from:



Tools you'll learn





Why Choose the Visual Design Launchpad?

This comprehensive pack is your all-in-one resource for mastering everything related to Visual Design.

 **LIVE** Live and online classes encompassing various domains in Visual Design.

 Taught by Industry-experts

 Resume optimisation and LinkedIn profile

 Internship opportunities

 12+ Free workshops with reputed Designers & Creators

 6+ Portfolio-worthy projects

 A chance to network with like-minded professionals

 Lifetime access to the Course, our App and the Community

| Exclusive Power-Packed Workshops with Industry Leaders



10 Tips to Create a Kick-Ass Design Portfolio

Subhadra Rath, Graphic Designer

boAt



Masterclass on Digital Illustration Techniques and Trends

Animesh Joshi, Product Designer Faculty

MAAC™
MAYA ACADEMY OF ADVANCED CREATIVITY



Careers in Product Design from CultFit

Parna Sarkar, Product Designer

cult.fit



Navigating the Shift: Graphic Design to UI/UX Transition

Tousif Rahaman, UX designer

PHILIPS



राष्ट्रीय डिजाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



Careers in UIUX Design from DesignBoat

Anubhav Bhatia, UIUX Designer

designboat
UI/UX SCHOOL

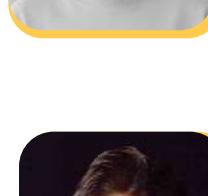
MAAC™
MAYA ACADEMY OF ADVANCED CREATIVITY



Navigating Your UI/UX Career: Insights from PayPal

Suhail Khira, UX Designer

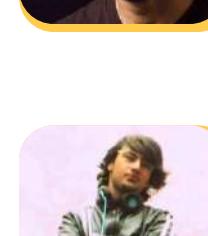
PayPal



Navigating Careers in Product Design

Samikshya Satpathy, Product Designer

NYKAA



Figma Masterclass by a Philips Product Designer

Tousif Rahaman, UX designer

PHILIPS



राष्ट्रीय डिजाइन संस्थान
NATIONAL INSTITUTE OF DESIGN



UI/UX Design Strategies for Mobile Applications

Rahul Shubham, UIUX Designer

HDFC BANK



Introduction to Game Design

Pawan Sandhar, Game Designer

Co-Founder Smash Head Studio



The Adobe Illustrator Masterclass: Designing logos and infographics

Arashree Padhy, Illustrator and Animator

MAP

Museum of Art & Photography

Careers in the field of Product Design

Prabhat Raju, Senior Product Designer

Locus

| Careers you can Step into

Graphic Designer

Create visual concepts using computer software or by hand to communicate ideas that inspire, inform, and captivate consumers.

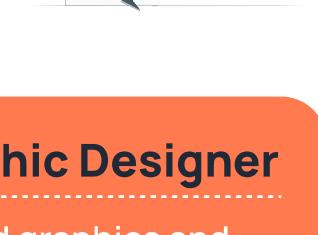


UI/UX Designer

Design user interfaces and experiences for websites, apps, and other digital platforms, focusing on enhancing usability and accessibility.

Web Designer

Design and create websites, focusing on both the aesthetic appeal and user experience.

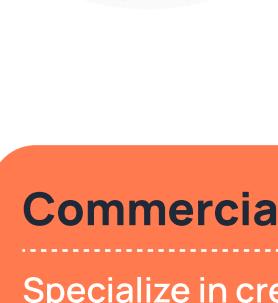


Motion Graphic Designer

Create animated graphics and visual effects for various media, such as films, television shows, and advertisements.

Illustration Artist

Create illustrations and drawings for various purposes, including editorial, advertising, and storytelling.

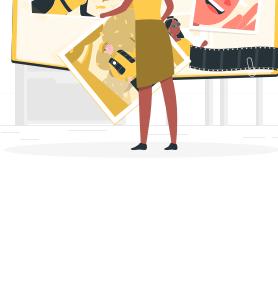
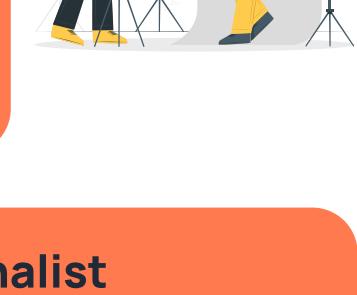


3D Modeler/Animator

Design and animate three-dimensional models for use in films, video games, advertisements, and other visual media, adding depth and realism to virtual environments and characters.

Commercial Photographer

Specialize in creating images for commercial purposes, such as advertising campaigns, product photography, corporate events, and editorial shoots for magazines and websites.

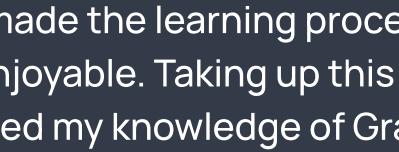
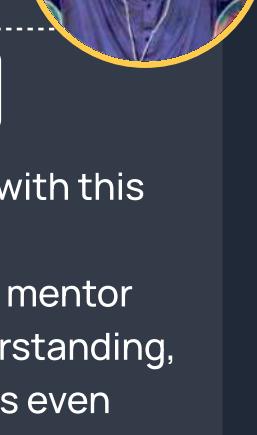


Photojournalist

Capture compelling images that tell stories and document events for newspapers, magazines, online publications, and news agencies, covering a wide range of topics from current events to human interest stories.

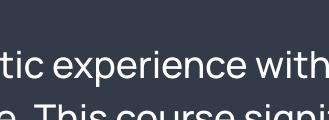
| Success Stories from the Community

Yash Kumar



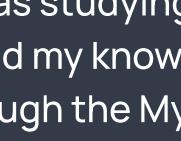
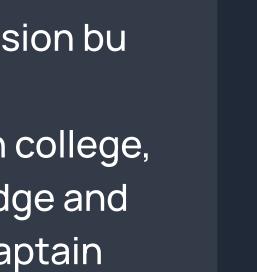
I had a very positive experience with this course. It provided an excellent opportunity for networking. The mentor was both professional and understanding, which made the learning process even more enjoyable. Taking up this course has enhanced my knowledge of Graphic Designing, as I gained insights into the overall principles and best practices used in the field. It was a valuable learning experience that I highly recommend to others interested in graphic design.

Basanth Satish



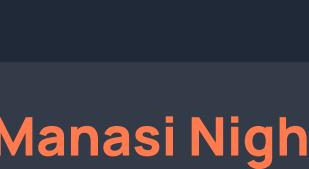
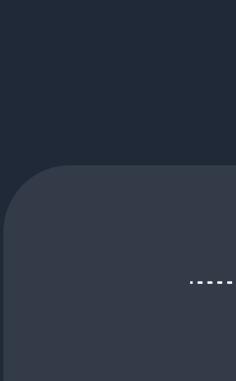
I had a fantastic experience with this photography course. It was an excellent opportunity to connect with many like-minded individuals passionate about photography. This course significantly deepened my knowledge of photography, teaching me both the technical skills and artistic principles essential to capturing stunning images.

Sushumna Rajavolu



I had a fantastic experience with this UI/UX Design course. This course significantly deepened my knowledge of UI/UX design, teaching me both the technical skills and artistic principles essential to creating intuitive and engaging user experiences. The community is also very helpful and supportive.

Ritwika Dutta

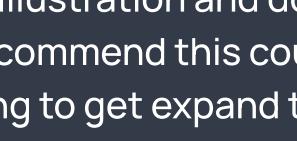
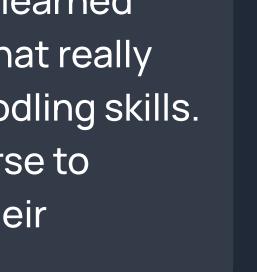


I wanted to know more about Design but wasn't sure where to begin. I was introduced to MyCaptain through my College Whatsapp group and I am so happy that I made the right decision by joining it,

Even with what I was studying in college, I was able to expand my knowledge and opportunities through the MyCaptain course. The mentors were industry experts so they also shared their own experiences which might help us.

My entire experience was amazing.

Manasi Nighil



The Illustration & Doodling course was a great experience. I met a lot of creative people who love art as much as I do. The instructor was professional and easy to talk to, making the class enjoyable. I learned new techniques and concepts that really improved my illustration and doodling skills.

I definitely recommend this course to anyone looking to get expand their knowledge of art.

Introduction to the Courses

01 Graphic Design

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » Basics of Design
- » Developing Design Thinking
- » Basic Principles of Design
- » All about Colour Theory
- » Understanding Design Elements: Shape, Size & Form
- » Understanding Colour Theory
- » How to crack a Design Brief
- » Walkthrough of  Adobe Illustrator
- » How to work on  Adobe Illustrator
- » Basics of Logo Designing
- » Fundamentals of Typography
- » Mood board and Word Mapping
- » Basics of  Adobe Photoshop
- » Using different Tools on  Adobe Photoshop
- » Designing your First Poster using  Adobe Photoshop
- » All about Print Ads
- » All about Social Media Ads
- » How to Design for Print
- » How to Design for Social Media
- » Repurposing your Designs
- » Creating a Beginners Portfolio
- » Careers in Design

Projects you'll work on



- Design a logo for a specified brand or company. Conduct research to understand the brand's identity, values, and target audience. Develop multiple logo concepts, exploring different styles, colors, and typography.
- Design a poster for print and social media promotion. Develop a visually engaging concept that effectively communicates the message. Ensure the design is suitable for both print and digital formats, optimizing dimensions and resolution for each platform.

Captain for this Course



Sarshar Sayyed

Illustrator & Graphic Designer

4+ Years of experience

Freelance

Designer

Ex-





02 Illustration & Doodling

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » What is Doodling
- » Tools needed to Doodle
- » Drawing Basic Shapes
- » Mixing Shapes & Patterns
- » Borders and Frames
- » How to Draw People
- » Making your first Doodle
- » Basics of Illustrations
- » Why to create Illustrations
- » Types of Illustrations
- » Different Styles of illustrations
- » Guide to Adobe Illustrator
- » Setting up Adobe Illustrator
- » Adobe Illustrator's Advanced Tools
- » Drawing Tools on Adobe Illustrator
- » Making your first illustration
- » Understanding the Golden Rules of Designing
- » The Golden Ratio
- » Rule of Thirds: Understanding & Application
- » What is Colour Theory
- » Using Colour Theory for illustrations
- » Application of Composition techniques in illustrations
- » Making Characters on Adobe Illustrator
- » Exploring AUTODESK SKETCHBOOK
- » Building your Portfolio

Projects you'll work on



- Doodle a character based on provided specifications or creative prompts. Explore different styles and expressions to bring the character to life, focusing on personality traits and visual storytelling.
- Create a portfolio project showcasing your illustration skills using Adobe Illustrator. Choose a theme or concept for your project and develop a series of illustrations that demonstrate your style, technique, and creativity.

Captain for this Course



Sarshar Sayyed
Illustrator & Graphic Designer

4+ Years of experience

Freelance Designer

Ex-
 The Hype Capital



03 UI/UX Design

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » Understanding the Process of Designing
- » User Interface vs User Experience
- » Elements of Design Thinking
- » Understanding the Design process
- » All About Figma
- » Working on Figma
- » Understanding Font Systems
- » How to do User Research
- » Mapping out the Customer Journey
- » How to Create a Design Flow
- » Understanding Information Architecture
- » Labeling & Navigation Systems
- » Tools used in Information Architecture: | |
 OmniGraffle smartdraw
- » Basics of Wireframing
- » LoFi Wireframes
- » HiFi Wireframes
- » What is a Prototype
- » How to create Prototype Designs
- » Designing a Portfolio

Projects you'll work on



- Research and create a user persona for a specified target audience based on demographic and psychographic information. Then, develop a user journey map outlining the steps a user would take to achieve a specific goal within your interface or application.
- Design wireframes for a specified interface or application based on provided requirements and user personas. Create wireframe sketches or digital prototypes illustrating the layout, structure, and functionality of key screens or interactions.

Captain for this Course



Sounak Sikdar

UX Designer Consultant

5+ Years of experience



04 VFX and Animation

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » Introduction to blender®
- » Basic 3D Concepts
- » Understanding and Applying Modifiers
- » Conceptual Overview and Modeling Basics
- » Step by Step process of Modeling a simple object
- » UV Mapping and Basic Texturing
- » Basics of Materials and Shaders
- » Introduction to Lighting in blender®
- » Lighting Techniques and Setup
- » Basics of Animation
- » Animation Editors: Graph Editor & Dope Sheet
- » Particle Systems for Effects
- » Introduction to Physics Simulations
- » Bringing Objects to Life with Basic Animation
- » Creating Simple Effects with Particle Systems
- » Motion Tracking in blender®
- » Advanced Compositing and Rendering Techniques
- » Introduction to DaVinci Resolve for Compositing
- » Integrating 3D Objects into Video with blender®
- » Effects and Colour Grading
- » Compositing and Final Touches in DaVinci Resolve

Projects you'll work on



- Model a simple household object. Start with basic shapes, adjust proportions, and use modifiers for detail. Set up a camera angle and light source, then render the final scene.
- Composite a 3D object or animation into real footage. Motion track a video clip, create/animate a 3D object, and render it for compositing. Use Fusion to composite the animation into the footage and adjust color settings to match the live footage.

Captain for this Course



Naveen Wadhwa

Creative Director- VFX Animation

23+ Years of experience

Ex- Moving Picture Company & BOSON ENTERTAINMENT



05 Photography

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » Basics of Photography
- » Science behind Photography
- » What is Composition & Framing
- » Understanding the Basics of Camera
- » Learning the Photography Terminology
- » Guide to Buying a Camera
- » Types of Lenses
- » Principles of Lighting
- » Types of Lighting
- » Creating your First Photo
- » Different types of Shoot
- » Timelapse & Hyperlapse
- » Difference between Micro & Macro Photography
- » Slow & Fast Shutter
- » What is a Zoom Burst
- » How to use a Zoom Burst
- » Understanding Perspective Photography
- » Experimenting with Distance & Pace
- » Experimenting with Shutter & Blur
- » How to shoot in Low Light
- » Basics of Post Processing
- » Softwares to Edit Photos
- » How to Color Grade your Images
- » Using & Creating Presets
- » Building your Photography Portfolio
- » Careers in Photography

Projects you'll work on

- Submit 3 pairs of photos (before and after editing). Ensure the photos follow rules of composition, use color pictures only, and include examples of slow shutter and fast shutter techniques.
- Choose a photography theme and capture at least 5 photos that reflect it. For example, select street photography and take story-based images during a walk. Compile your photos into a PDF and submit them for review.



Captain for this Course



Sarshar Sayyed
Illustrator & Graphic Designer

4+ Years of experience

Freelance

Designer

Ex-
 The Hype Capital



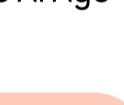
06 Generative AI for Productivity

4 Weeks
8 Live Classes
4 Practical Projects

Topics covered

- » Understanding AI-driven productivity tools
- » Advantages of AI in Personal and Academic Tasks
- » Overview of ChatGPT, Canva AI, lumen5 & Stable Diffusion
- » Using ChatGPT for Ideation
- » Boost your writing with ChatGPT
- » Introducing Canva AI: Magic Design
- » AI-driven features in Canva
- » AI-generated Graphics, Icons, and Illustrations
- » Canva AI: Step-by-Step Image Enhancement
- » Showcasing Template Customization Transformations
- » Stable Diffusion Interface Walkthrough
- » Getting Started with Stable Diffusion
- » Interpreting Data to Inform Stable Diffusion Decisions
- » Exploring lumen5's Key Features and Functions
- » Crafting effective resumes using AI-powered tools
- » Tailoring Resumes to Specific Job Descriptions
- » Conducting mock interviews with AI Chatbots
- » Enhancing Interview Skills with AI-driven Practice
- » Personal Branding Strategies for Job Seekers in the AI Age

Projects you'll work on



- Design a college event presentation using Canva AI. Incorporate event details and enhance the design with graphics and icons for an engaging visual experience.
- Create a compelling video using lumen5 for a provided article or piece of content. Utilize lumen5's features to transform the text into engaging visuals, incorporating relevant imagery, animations, and text overlays to convey key points effectively.

Captain for this Course



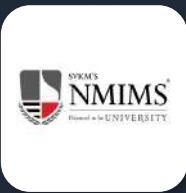
Aman Malhotra

Senior Software Developer

4+ Years of experience

Orangewood.

 | Present in 1000+ Top Colleges



and more...

Networking & Internship Opportunities

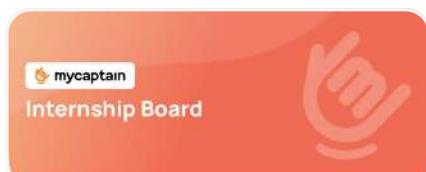
Be part of a community with whom you will learn and grow together.



Connect & learn with Like-minded individuals



Connect with mentors and get the right guidance



Available Internships (100)

Graphic Design intern
 Proxie Studio
 Remote

Duration: 2 Months

Published: 5 hours ago

Photographer
 Proxie Studio
 Remote

Duration: 2 Months

Published: 5 hours ago

UI/UX designer intern
 Proxie Studio
 Remote

Duration: 2 Months

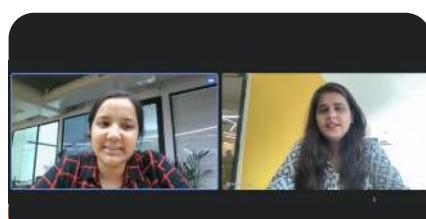
Explore

My Courses

Internships

Profile

Get access to our internship portal to crack your dream internship



Get expert insights with our power-packed workshops

_UNLOCK Certificates & LORs

On completion of each of the courses, you will receive individual Certificates of Participation & Competency.



Upon successful completion of each workshop, you will be awarded a Certificate of Attendance & Completion.



LoR

With a little more hardwork and passion you can even unlock Letter of Recommendation.



Ready To Take Charge of your Career?

Join Our Next Cohort



@mycaptainofficial
750k+ Followers



@mycaptain
56,000+ Followers



@mycaptain
14k+ Followers