

# UNRAVEL

## Team Members

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# PROBLEM HYPOTHESIS

We believe that the common Indian person experiences difficulty in understanding policy details because of the complex platforms, terms, and language



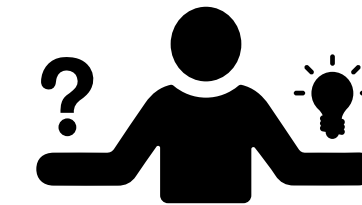
## Problem 1

Everyone fears that the companies manipulate data of policies to show high settlement ratio, as well as to avoid giving claims because of Lack of Transparency



## Problem 2

Also, Most feel troubled while searching for a good policy catering to their personal needs because of too many complex choices.



## Problem 3

The problem my customer faces is Complex language, Lack of Transparency and not having a highly accurate policy suggester.

The customer faces this problem because there is no platform in the market which is using Blockchain for transparency, NLP model for chatting and ML model for accurate predicting to find the best policy for you.

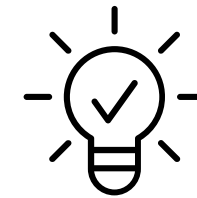
# SOLUTION

Combine healthcare, payer, and insurance services in a user-friendly app/website. Provide access to medical records, share documents for insurance claims, and communicate with providers seamlessly. Utilize ML for premium prediction, NLP for a better user experience, and Blockchain for transparency.



## Solution at Payer End

- Provide them with a chatbot like GPT to ask doubts and help in claim settlement
- Use ML predictions to provide best personalized policies
- Put policies and records in Blockchain for transparency and trust
- Provide complete environment with all facilities like OAuth, Payment Gateway etc.



## Solution at Provider End

- Provide ML predictions to Insurance Providers so that they can provide better services and accurate policies
- Provide necessary documents to facilitate the claim settlement.
- Provide a Natural Language Processing Model(GPT-like) to extract health data from User prescription

# BUSINESS MODEL CANVAS

## Key Partners

**Healthcare Networks:**  
Partnerships with hospitals and clinics for integrated care.

**Insurance Networks:**  
Alliances with insurance providers for a wide range of services.

**Technology Providers:**  
Collaborations with tech companies for advanced features.

Healthcare Networks

- Hospitals
- Clinics
- Pharmacy

Insurance Networks

- Banks
- Insurance Companies
- ML model

## Key Activities

**Platform Development:** Continuous improvement of the app and website functionalities.

**Marketing :** Promoting the platform to target customer segments.

**Customer Service:** Providing top-notch support and assistance to users.

Create healthcare related designs and ensure customer insurance claim resolution as soon as possible

## Key Resources

**Technology Infrastructure:** Robust servers and security systems to handle sensitive data.

**Partnerships:** Collaborations with healthcare providers and insurance companies.

**Expert Team:** A skilled team of developers, customer service reps, and healthcare professionals.

- Robust servers and security systems
- Industry connections
- Expert Team

## Value Proposition

The **primary need addressed** is the **complexity** and **inconvenience** faced by individuals when managing their healthcare and insurance requirements.

- **Streamlined communication:** Direct communication channels with healthcare providers and insurance companies.
- **One-stop solution:** Users can manage their healthcare and insurance needs in one place.
- **Fair Premium Prediction:** Leverage our ML model for unbiased insurance premium assessments, ensuring equitable rates for clients, insurers, and healthcare providers.
- **Direct Savings :** Eliminate middleman fees and hidden charges by using our direct insurance policy purchasing platform.

**Ease of access:**  
Simplified access to personal medical records and insurance policies.

## Customer Relationships

**Personalized Experience:**  
Customized user profiles with tailored healthcare and insurance options.

**Community Engagement:**  
Forums and support groups for users to share experiences and advice.

**Feedback System:**  
Regular surveys and feedback channels to improve services.

Forums to share experiences and regular surveys for feedback.

## Channels

**Website:**  
A comprehensive portal to manage healthcare and insurance needs.

**Mobile App:**  
A user-friendly app for patients to access services on-the-go.

**Customer Support:**  
Dedicated support for assistance and inquiries.

Official website  
Mobile App  
Customer Support

## Customer Segments

**Patients:**  
Individuals seeking easy access to healthcare services and insurance.

**Healthcare Providers:**  
Hospitals and clinics looking to streamline patient care and insurance processing.

**Insurance Companies:**  
Insurance providers aiming to offer better customer service and efficient claim processing.

Patients  
Healthcare Providers  
Insurance Companies

## Cost Structure

**Development Costs:** Expenses related to app and website development.

**Operational Costs:** Day-to-day expenses of running the platform.

**Marketing Costs:** Investment in **advertising campaigns** and **Promotional Activities** : such as awareness drives

**Content Creation:** Investment in high quality blogs,short movies to promote our products.



## Revenue Streams

**Subscription Fees:** Monthly or annual fees for premium features.

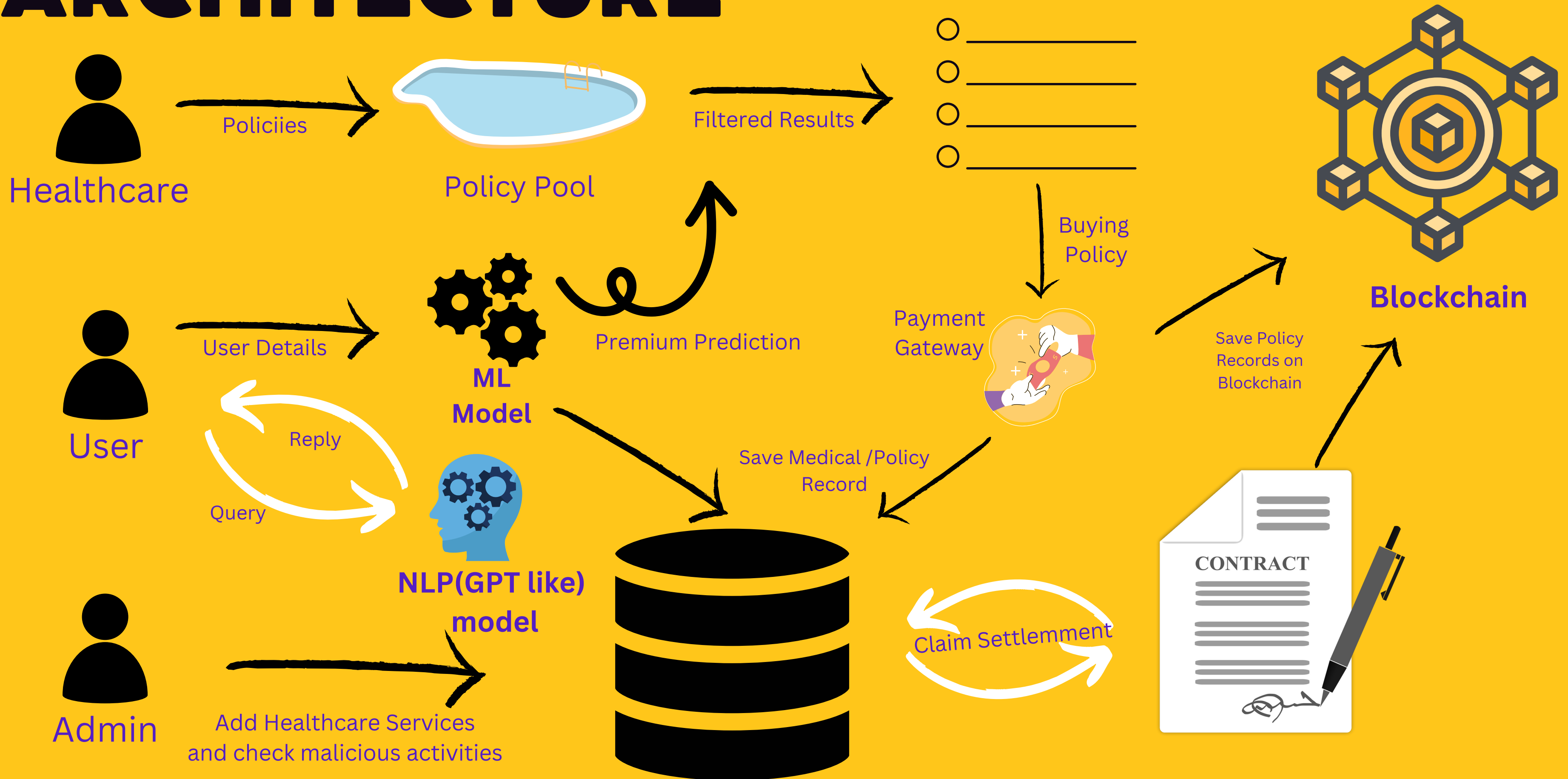
**Commission:** A percentage fee from insurance companies for each policy sold.

**Service Fees:** Charges for additional services like expedited claim processing.

Printable sales through social media

Affiliate marketing commissions from healthcare-related businesses

# ARCHITECTURE

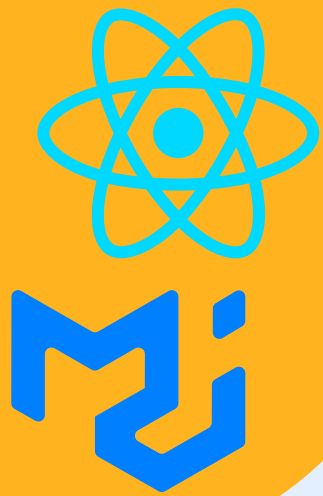
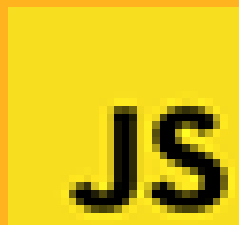




# TECH STACK

## FRONTEND

- React + Vite Setup
- Tailwind CSS
- Material UI
- Redux Toolkit



## BACKEND

- Node.js
- Express.js
- MongoDB
- Redis
- AWS
- Google Cloud
- Firebase



## ML/NLP

- Python
- Scikit-Learn
- Numpy
- FastAPI
- Pandas
- Seaborn

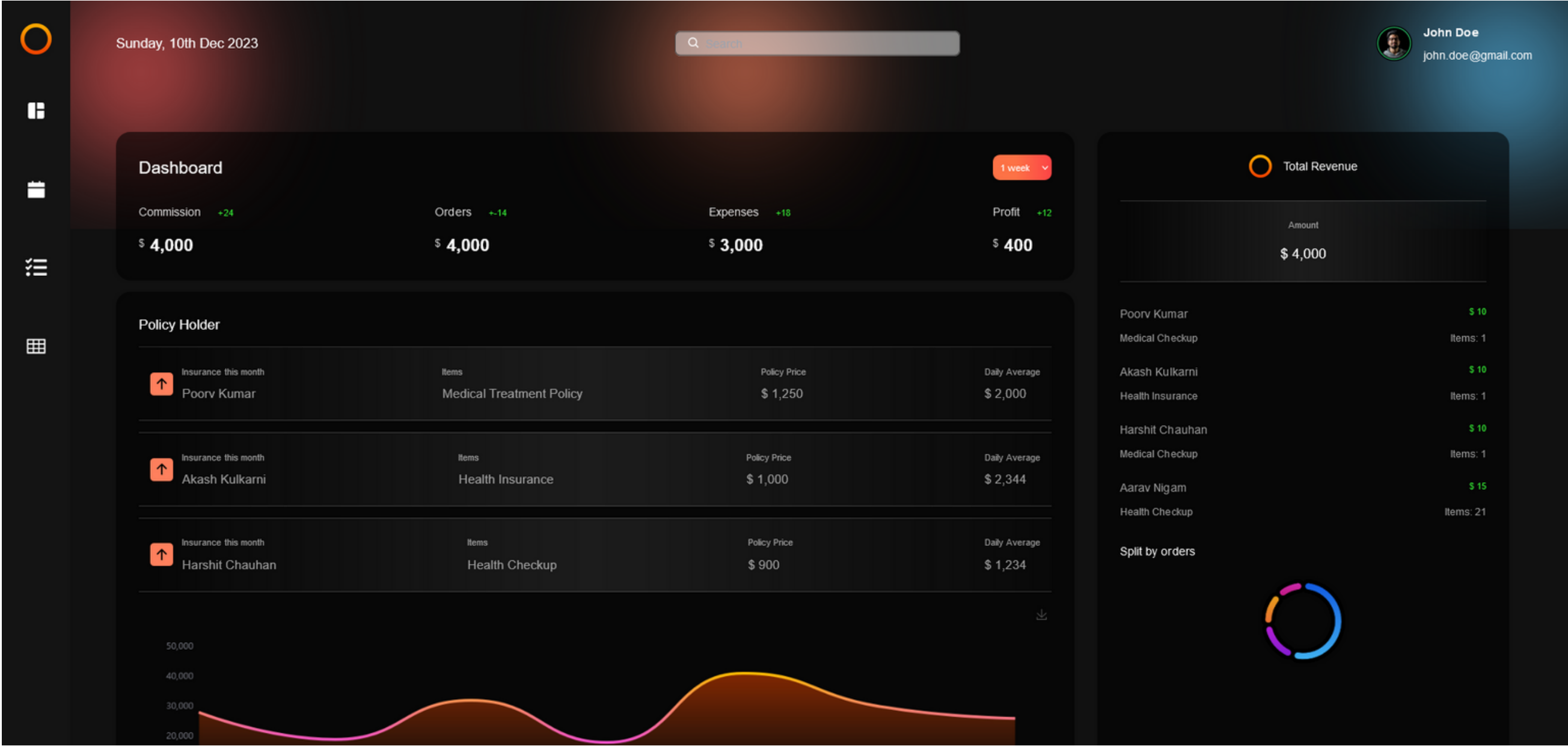


## BLOCKCHAIN

- Solidity
- Ethereum
- Metamask
- Hardhat



# DASHBOARD



# PAYMENT

The payment interface is designed for a user to complete a transaction. It includes the following elements:

- Header:** Shows the insurance policy number and a close button.
- Preferred Payment Methods:** A section with a button for 'UPI - PhonePe'.
- Cards, UPI & More:** A section with buttons for 'Card', 'UPI / QR', 'Netbanking', 'Wallet', and 'Pay Later', each with associated logos.
- Total Amount:** A large display showing the total amount to be paid: ₹ 12,440. Below it is a 'View Details' link.
- Pay Now Button:** A prominent button to initiate the payment.



# LOGIN



## Login to your account

Don't have an account yet? [Signup](#)

Email address

Password

☐ Remember me

[Forgot your password?](#)

Login

# SIGNUP



## Signup to create an account

Already have an account? [Login](#)

Username

Email address

Age

Height(in meters)

Weight(in KG)

number Of children

Are you a smoker

Password

Confirm Password

Signup

# POLICY DETAILS

carē

HEALTH INSURANCE

Direct Care Plan

[View all Features](#) · [View Hospitals](#)

Our Platform is One Stop all for all your Insurance Needs

Cover Amount

Medical Procedures are getting more Expensive Each Year

Amount

5 Lakh

Policy Period

Choosing a multi-year plan saves your money and the trouble of remembering yearly renewal

1 Year @ ₹10,288

2 Year @ ₹12,588

Save ₹ 981

3 Year @ ₹15,588

Save ₹ 1281

Recommended Add-ons

Add-ons are a smart way to enhance your cover at a fraction of the cost.

Critical Illness - 20 critical illnesses covered

Members Covered

Harshit(22)

Edit Members

Summary

Base Premium - 2 Years

₹ 12,240

Select Rider(s)

Missing out on benefits

[View riders](#)

Select Add-ons

No Add-ons Selected

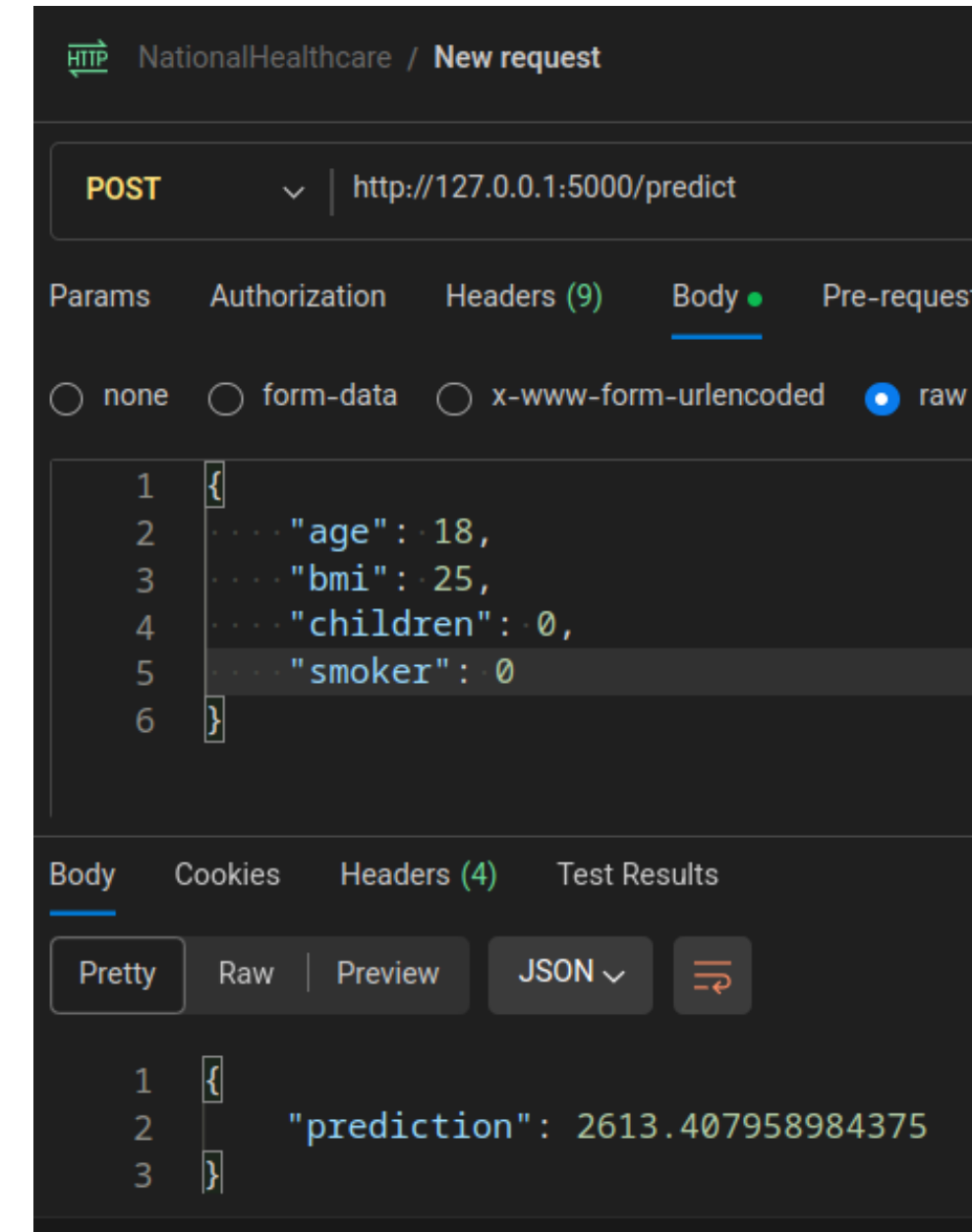
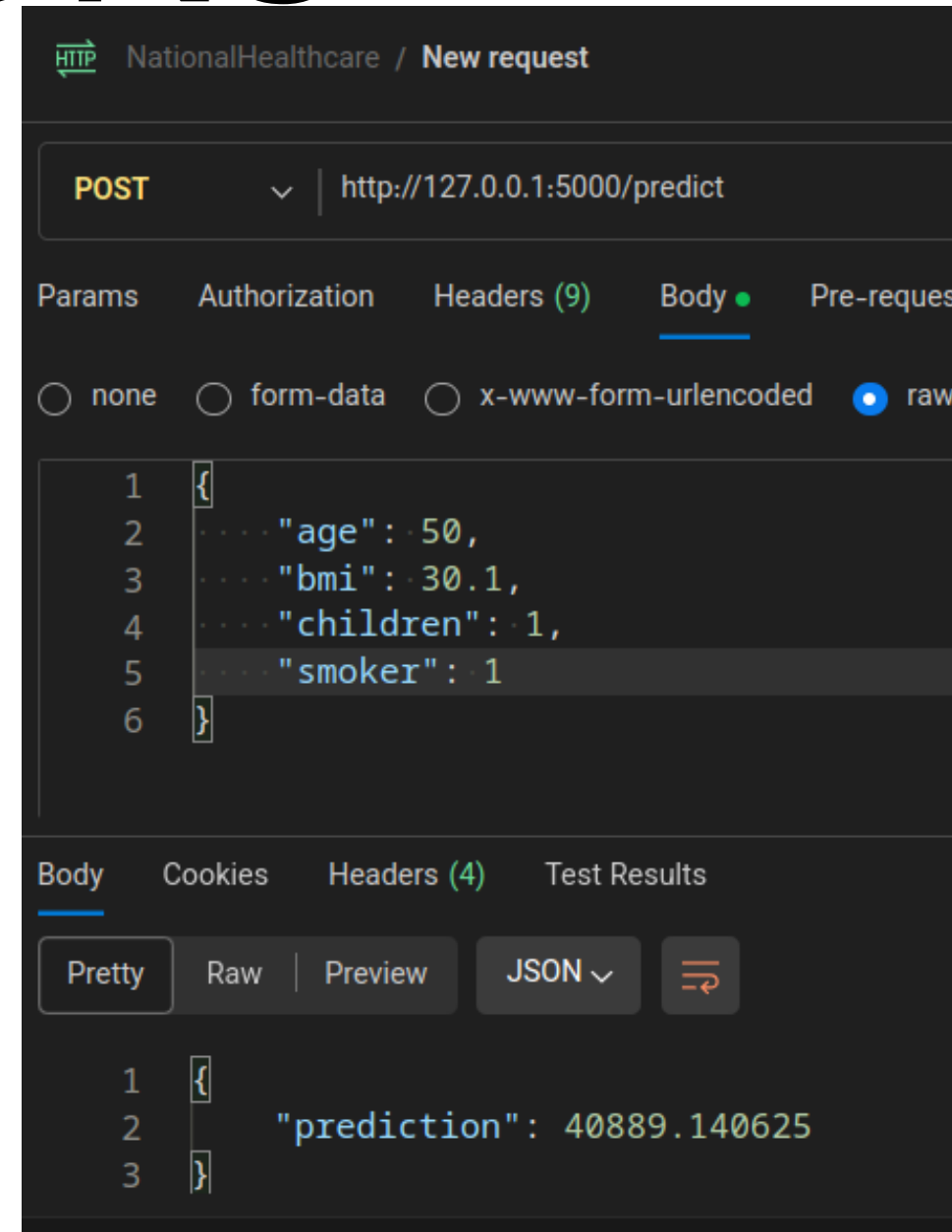
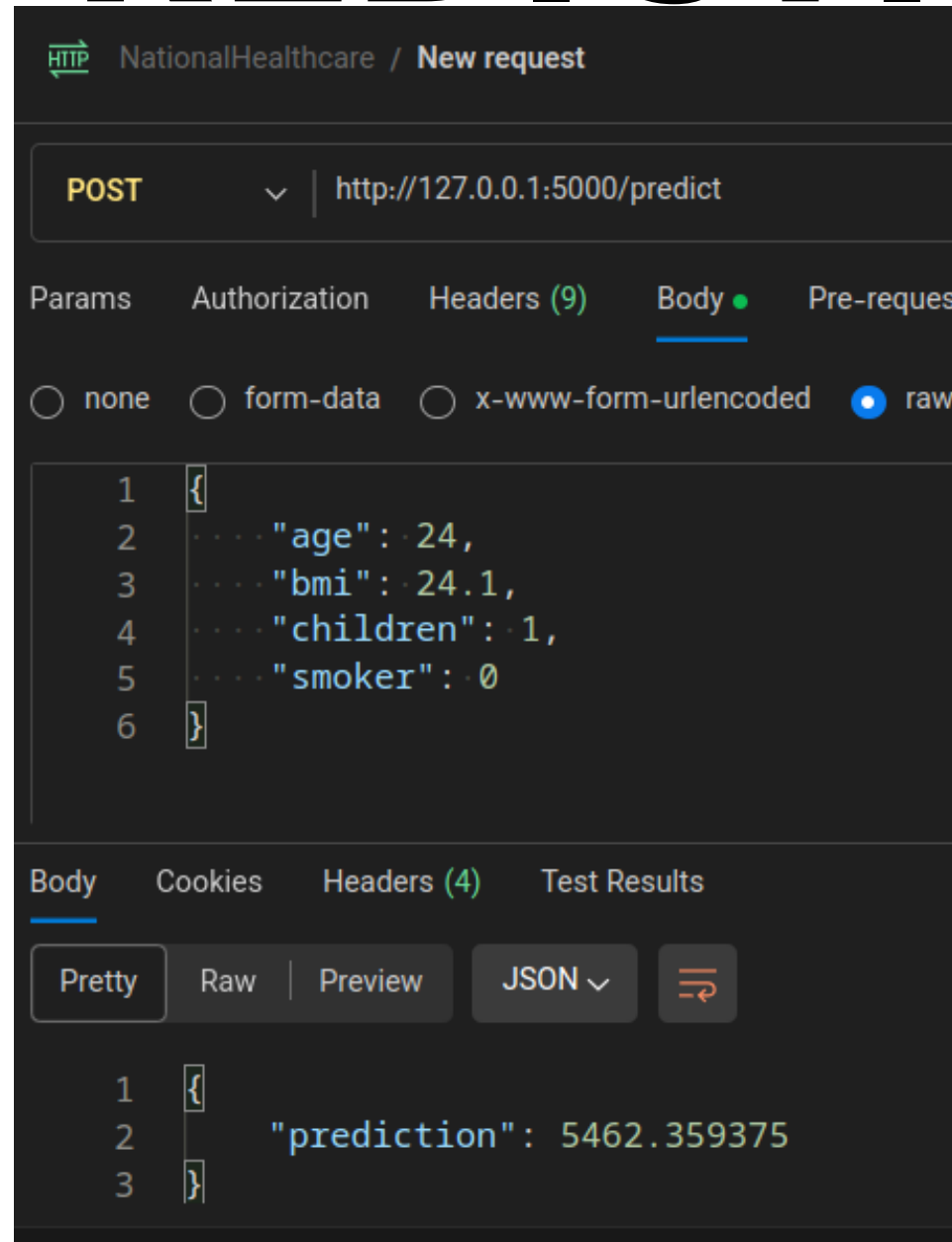
[View add-ons](#)

Total Premium

₹ 12,240

Proceed To Checkout

# MACHINE LEARNING PREDICTIONS



# BLOCKCHAIN

ApplicationsPlaces

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Remix - Ethereum IDE

remix.ethereum.org/#lang=en&optimize=false&runs=200&evmVersion=null&version=soljson-v0.8.22+commit.4fc1097e.js

Apps(6) WhatsAppEdClubchatGPTBardThe #1 way col...Comp\_CodingDevelopmentHonorsPapersMath3maSpotify - Web P...All Bookmarks

DEPLOY & RUN TRANSACTIONS

Transactions recorded 2

Deployed Contracts

POLICYCONTRACT AT 0XD91...35

Balance: 0. ETH

createPolicy

\_policyName:Hey\_pol

\_price:2000

\_policyType:1

\_startDate:28000

\_endDate:38000

CalldataParameterstransact

getPoliciesByP...uint256 \_price

getPolicyuint256 \_policyId

getPolicyCount

policies

0

CalldataParameterscall

0: uint256: id 0

1: string: policyName Hey\_pol

2: uint256: price 2000

3: address: holder 0x5B38Da6a701c568545dCfcB03FcB875f56beddC4

4: uint8: policyType 1

5: uint256: startDate 28000

6: uint256: endDate 38000

7: bool: isActive true

Ballot\_test.sol1\_Storage.sol

```
1 // SPDX-License-Identifier: MIT
2 pragma solidity ^0.8.0;
3
4 contract PolicyContract {
5     enum PolicyType { Life, Health, Property }
6
7     struct Policy {
8         uint256 id;
9         string policyName;
10        uint256 price;
11        address holder;
12        PolicyType policyType;
13        uint256 startDate;
14        uint256 endDate;
15        bool isActive;
16    }
17
18    Policy[] public policies;
19    mapping(uint256 => uint256[]) policiesByPrice;
20
21    event PolicyCreated(
22        uint256 indexed id
```

0listen on all transactionsSearch with transaction hash or address

decoded input{}
decoded output-
logs[]

transact to PolicyContract.createPolicy errored: Error encoding arguments: Error: invalid BigNumber string (argument="value", value="health", code=INVALID\_ARGUMENT, version=bignumber/5.7.0)

transact to PolicyContract.createPolicy errored: Error encoding arguments: Error: invalid BigNumber string (argument="value", value="Health", code=INVALID\_ARGUMENT, version=bignumber/5.7.0)

transact to PolicyContract.createPolicy errored: Error encoding arguments: Error: invalid BigNumber string (argument="value", value="Health", code=INVALID\_ARGUMENT, version=bignumber/5.7.0)

transact to PolicyContract.createPolicy pending ...

✓ [vm] from: 0x5B3...eddC4 to: PolicyContract.createPolicy(string,uint256,uint8,uint256,uint256) 0xd91...39138 value: 0 wei data: 0x372...00000 logs: 1 hash: 0x4ec...e32c9

status0x1 Transaction mined and execution succeed

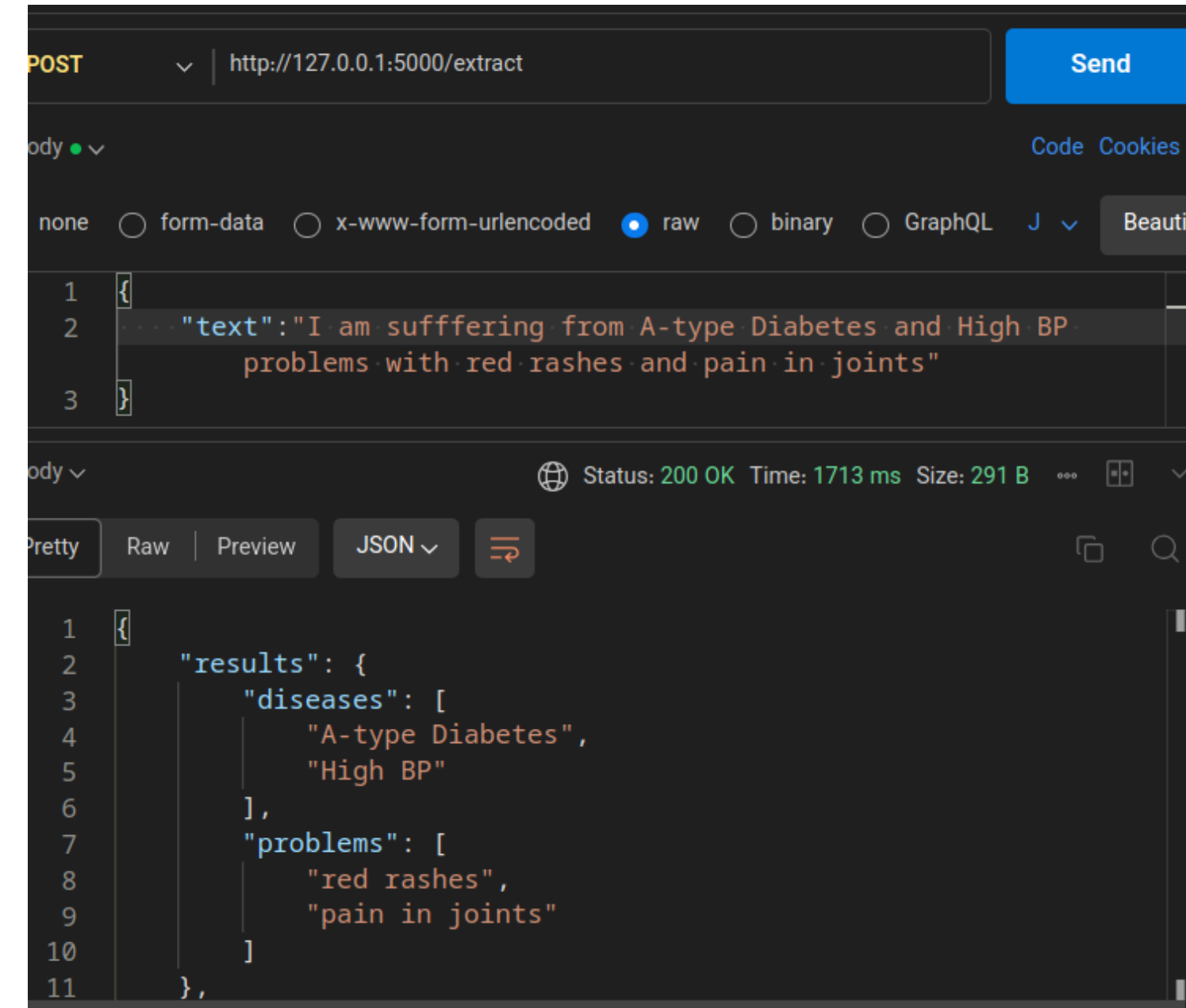
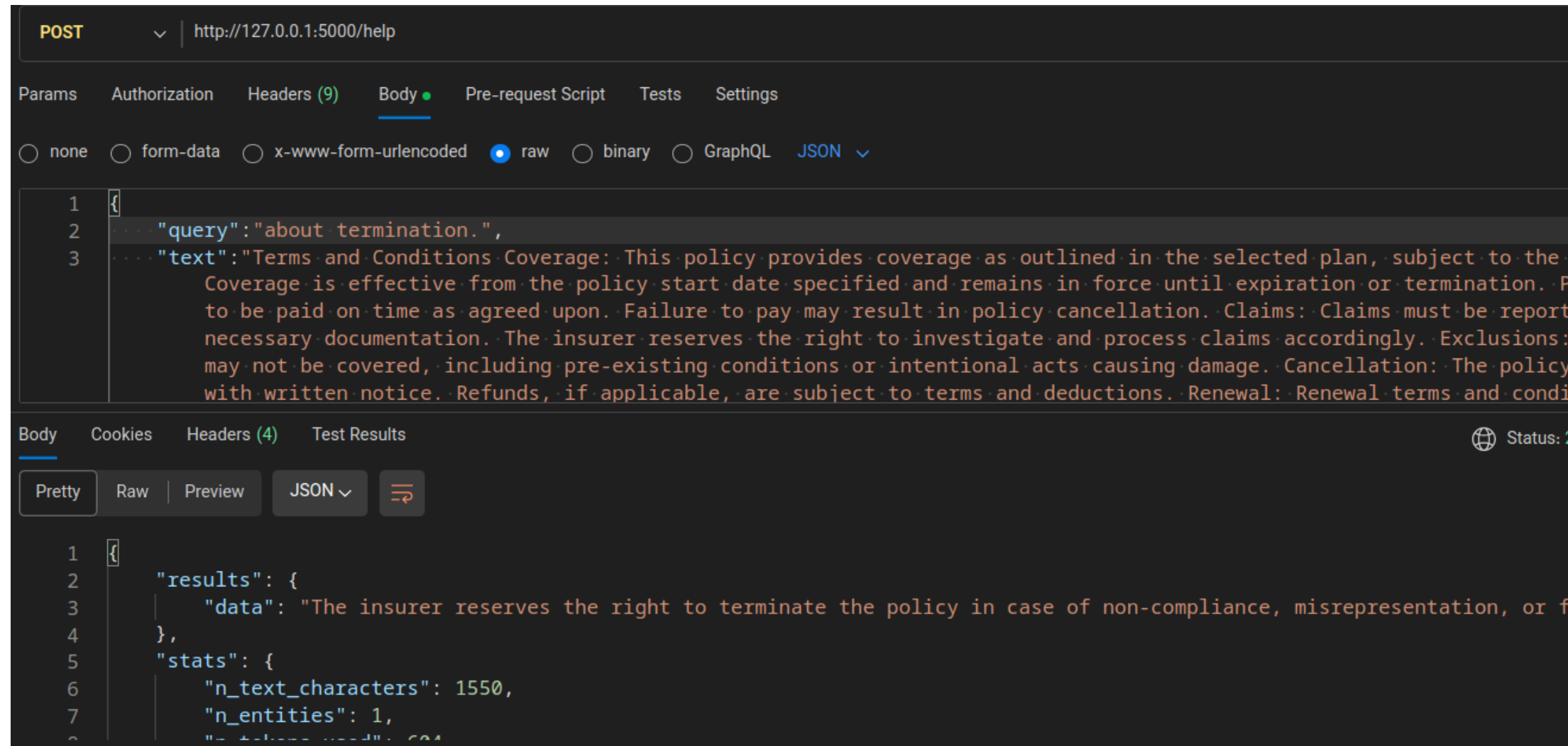
transaction hash0x4ec213e476995b9a740c8d571b3c4f7ba82fe3efe851c650fb803e1dfbee32c9

block hash0x5bf7e2a411a85522a2683dc507b2c19b042248ea8ad1eb12b4ce6922f098d7b1

block number2

Debug

# NATURAL LANGUAGE PROCESSING(LIKE CHATGPT)



# OUR TEAM

**Aarav Nigam**

**TEAM LEADER  
AI/ML EXPERT  
BLOCKCHAIN DEV**

1. Structure the use cases
2. Develop the **ML model** with best Accuracy
3. Create a **Natural Language Processing** Model to extract important terms from user's description
4. Create a **Blockchain app** to record all policy data

**Akash Kulkarni**

**FRONTEND DEVELOPER  
UI/UX DESIGNER**

1. Design the UI for both the App and Web page for a **good user experience**
2. Create the **frontend website** using **REACT**
3. Integrating websites with backend APIs for a **smooth experience**

**Harshit Chauhan**

**BACKEND DEVELOPER  
DOMAIN EXPERT**

1. Develop a multi-functional and **scalable server** to handle a large amount of users
2. Create **functional and fast APIs** to provide a seamless experience
3. Provide Domain Knowledge about the Problem Statement.

**Poorv Kumar**

**FRONTEND DEV(WEB + APP)  
BACKEND DEVELOPER**

1. Develop the **App using React native** to provide facilities to more users
2. **Integrate** and adjust **APIs** for better functionality.
3. Make the App smooth for a **smooth User Experience**.



**THANKS  
FOR  
GIVING US  
THIS  
OPPORTUNITY!!!**

