



**ISBR Business
School Organizes**

**One Week Online
Research Development Program (RDP)
on**

**RESEARCH REIMAGINED:
BRIDGING ACADEMIA &
INDUSTRY FOR REAL-
WORLD IMPACT**



APRIL 07TH TO 13TH 2025

About the Research Development Program (RDP)

This RDP is a bold step toward equipping researchers with the tools, insights, and methodologies necessary to create real-world impact.

Over the course of Seven days, distinguished speakers from academia, industry, and research organisations will explore cutting-edge themes, from AI-powered research methodologies and sustainability-driven business leadership to economic policy frameworks, digital product innovations, and sports science analytics.

The sessions are designed to provide participants with actionable insights, foster critical thinking, and bridge the research-industry divide. The ISBR Business School is proud to present a 7-day immersive RDP designed to redefine traditional research approaches.

This series focuses on industry-integrated research, encouraging scholars to move beyond theoretical frameworks and engage in deep industry screening, real-time problem identification, and data-driven decision-making.



Key Objectives of the RDP

-  Foster industry-oriented research through real-world insights.
-  Encourage data-driven and AI-powered research methodologies.
-  Bridge the gap between academia and industry challenges.
-  Provide actionable strategies for policy-making and business transformation.
-  Interesting insights on political consultation - Opportunities through Market Research

Who Should Attend?



Research Scholars & Students (UG & PG)
Seeking industry-aligned research opportunities.



Industry Professionals & Policy Makers
Looking to bridge the research-industry gap.



Academics & Educators
Interested in innovative research methodologies.



Entrepreneurs & Consultants
Exploring research-backed strategies for business

For Registration
Click the link

<https://docs.google.com/forms>

Registration Fee: Rs. 350

Certificate will be issued to all participants

For Payment
Scan the QR Code



Research Development Program - Schedule

RDP Day 1 April 7th 2025, Mon 7.00 pm to 8.00 pm (IST)		Mr. Bhartendu Kumar Research Fellow at TCS Research "Deep Research with AI Tools: Enhancing Interpretability and Generalization"
RDP Day 2 April 8th 2025, Tue 7.00 pm to 8.00 pm (IST)		Dr. Leena James Professor of Management & Head SDG Cell, Christ University "Research in Sustainability & Business Leadership: Integrating Ethics, Governance, and Impact"
RDP Day 3 April 9th 2025, Wed 7.00 pm to 8.00 pm (IST)		Dr. G. Sathis Kumar (Professor GSK) Professor Public Policy Professional Philosopher "Public Policy & Economic Research: Data-Driven Strategies for Sustainable Development"
RDP Day 4 April 10th 2025, Thu 7.00 pm to 8.00 pm (IST)		Mr. Nilesh Deshmukh B2B Product Manager Design Thinker Product Strategy & Agile Execution "AI, Agile, and Analytics: Research-Driven Innovations in B2B Product Strategy"
RDP Day 5 April 11th 2025, Fri 7.00 pm to 8.00 pm (IST)		Mr. Suganesh S Digital Consultant Product (SaaS) - Business Analyst Product Management Pre-Sales Trainer Career Counsellor "Emerging Research Frontiers in AI, Agile, and Analytics for Digital Product Innovation"
RDP Day 6 April 12th 2025, Sat 7.00 pm to 8.00 pm (IST)		Mr. Rajmohan Sathiyan Associate Dean of Kumaraguru College of Liberal Arts & Science (KCLAS), Tamil Nadu "Scientific Innovations in Sports Performance: Research-Driven Strength Training, Recovery, and Biomechanics"
RDP Day 7 April 13th 2025, Sun 7.00 pm to 8.00 pm (IST)		Vanam Tejasvi Political Consultant at Raajneeti Strategies (RASTRA) Hyderabad, Telangana, India "Bridging Academia & Political Research: Strategy, Policy, and Impact"

Research Specialists' - Profiles



Mr. Bhartendu Kumar

Research Fellow at TCS Research

"Deep Research with AI Tools: Enhancing Interpretability and Generalization"

Bhartendu Kumar is a Research Fellow at TCS Research and an AI researcher at IISc, Bengaluru, specializing in Biases and Generalization in Deep Learning. His work focuses on making AI models more interpretable for applications in medicine and autonomous navigation. With expertise in Optimization, Robustness, Stability, and Fairness in AI, he aims to build accountable learning systems. He holds an MTech in AI from IISc and a Bachelor's in Computer Science from Guru Jambheshwar University. His experience includes research at IISc, a data science internship at Udaan.com, and a teaching assistantship in Linear Algebra and Optimization. Skilled in Predictive Analytics, Data Science, and TensorFlow, he holds certifications in Google Cloud and AWS. Bhartendu has contributed to research with publications like Input Interface using Eyes from Webcam Stream and has received academic accolades. Passionate about mathematics and deep learning, he continues to explore AI's real-world impact.

Session Outline

- **Leveraging AI for Deep Research** – Exploring AI tools for optimization, generalization, and bias mitigation in research.
- **Interpretable & Explainable AI** – Strategies for making AI models more accountable and credible for real-world applications.
- **Applications & Case Studies** – Practical insights from medicine, autonomous navigation, and AI-driven search & discovery.



Dr. Leena James

Professor of Management & Head SDG Cell, Christ University

"Research in Sustainability & Business Leadership: Integrating Ethics, Governance, and Impact"

Dr. Leena James is a Professor of Management and Head of the SDG Cell at Christ University, Bengaluru, specializing in CSR, Corporate Governance, and Sustainable Business Practices. With over 20 years of experience, she has mentored thousands of students and professionals. She holds a PhD in CSR from Bharathidasan University and an MBA and MCom from Mahatma Gandhi University. A global speaker, she has delivered addresses in India, Germany, and Sri Lanka and played a key role in international conferences. She has collaborated with Petra Christian University, Indonesia, and serves on editorial boards of international journals. Her research includes Understanding Startup Valuation and its Impact on Startup Ecosystem. Recognized with awards like the Sustainability Peace Leadership Award, she actively supports environmental and social causes. As Secretary of the Environmental Club, she leads community initiatives, advocating for sustainability in corporate and educational frameworks.

Session Outline

- **Corporate Sustainability & Leadership** – The role of business leaders in driving ethical and responsible sustainability initiatives.
- **Aligning Business with SDGs** – Strategies for integrating Sustainable Development Goals (SDGs) into corporate frameworks.
- **Building a Sustainable Future** – Case studies on CSR, governance, and sustainability-driven business transformation



Dr. G. Sathis Kumar (Professor GSK)

Professor | Public Policy Professional | Philosopher

"Public Policy & Economic Research: Data-Driven Strategies for Sustainable Development"

Dr. G. Sathis Kumar, known as Professor GSK, champions the philosophy of "Be the Cause." With over 15 years of experience in economics, strategy, and public policy, he focuses on sustainability, macroeconomic analysis, and evidence-based policymaking. He is a Professor of Economics at VIT Chennai, teaching Microeconomics, Public Policy, and Strategy while serving on institutional committees. Previously, he was Chief Policy Researcher at Populus Empowerment Network, collaborating with global think tanks, and Chief Learning Officer at Dr. GSK's Social Lab, promoting quality education. He has held academic positions at Presidency University Bangalore, Great Lakes Institute of Management, and Gandhigram Rural Institute. An accomplished researcher, his publications include Environmental Sustainability: Approaches and Policy Options. Holding a PhD in Economics from Gandhigram Rural Institute and postgraduate degrees from Purdue University, he continues to shape discussions on governance, sustainability, and strategic policymaking.

Session Outline

- Evidence-Based Policymaking** – Using economic research to shape effective governance and business strategies.
- Sustainability & Public Policy** – Integrating economic and environmental policies for long-term impact.
- Strategic Decision-Making** – Case studies on macroeconomic trends, governance models, and policy interventions.



Mr. Nilesh Deshmukh

B2B Product Manager | Design Thinker | Product Strategy & Agile Execution

"AI, Agile, and Analytics: Research-Driven Innovations in B2B Product Strategy"

Nilesh Deshmukh is a B2B Product Manager at Codewave, specializing in product strategy, agile methodologies, and user-centric innovation. With an MBA in Product Management and 2.5+ years of experience, he excels in building scalable tech solutions and driving product execution. Currently leading HostedAI, a GPU-as-a-Service platform, he manages product roadmaps, sprint priorities, and agile execution. His expertise spans stakeholder collaboration, backlog prioritization (RICE, MoSCoW), UX research, and data-driven product growth. A research scholar and speaker, he has presented at IIM Visakhapatnam and WeSchool International Conference 2023. Additionally, he has coordinated 14+ workshops, showcasing leadership in mentorship and knowledge sharing. Passionate about innovation, technology, and business transformation, Nilesh bridges business goals with user needs to create impactful digital products.

Session Outline

- AI & Cloud Computing in Product Management** – Exploring GPU-as-a-Service (GaaS) and AI-driven decision-making in B2B product strategies.
- Agile Frameworks & Data-Driven Product Growth** – Researching the impact of backlog prioritization models (RICE, MoSCoW) on scalable tech innovations.
- Human-Centered UX Research & Market Analytics** – Investigating user behavior, design thinking, and data insights for optimizing digital product adoption.



Mr. Suganesh S

Digital Consultant | Product (SaaS) - Business Analyst | Product Management | Pre-Sales | Trainer | Career Counsellor

"Emerging Research Frontiers in AI: Agile, and Analytics for Digital Product Innovation"

Suganesh S is an accomplished Digital Consultant and Business Analyst, specializing in Product Management, Agile Execution, and Pre-Sales Strategy. With extensive experience in SaaS products, design thinking, and process optimization, he has a strong track record in analyzing business challenges, identifying opportunities, and driving strategic solutions. Currently working at Mallow Technologies, he plays a key role in product lifecycle management, automation, and client relations, ensuring seamless integration of business and technology. His expertise spans across agile methodologies, user experience enhancement, and data-driven decision-making. With prior experience at Robosoft Technologies and Infosys, he has successfully led requirement gathering, stakeholder management, and pre-sales engagements, contributing to business growth and innovation. His ability to translate complex business needs into actionable solutions makes him a valuable asset in product consulting. A certified Career Coach, Suganesh is passionate about mentoring professionals and fostering a collaborative learning environment. Holding an MBA in Marketing from Christ University and an M.Sc. in Computer Science from NIT Trichy, he continues to bridge technology with business excellence.

Session Outline

- AI-Driven Product Management** – Exploring AI, data analytics, and automation in SaaS product lifecycle management.
- Human-Centred Design & Agile Innovation** – Applying design thinking and agile frameworks for user-centric digital solutions.
- Business Intelligence & Market Analytics** – Leveraging big data, SQL, and digital marketing insights for strategic decision-making.



Mr. Rajmohan Sathiyan

Sports Science Consultant | High-Performance Coach | Recovery Strategist | Academic Leader

"Scientific Innovations in Sports Performance: Research-Driven Strength Training, Recovery, and Biomechanics"

Rajmohan Sathiyan is a renowned Sports Science Consultant, High-Performance Coach, and Recovery Strategist, with a strong foundation in sports performance, strength & conditioning, and athlete recovery strategies. As Associate Dean at Kumaraguru College of Liberal Arts and Science, he plays a pivotal role in shaping the future of sports science education. With extensive experience in elite athlete training, performance diagnostics, and biomechanics, Rajmohan has trained professional athletes, sports teams, and fitness professionals. As Co-Founder of Fitness Marathon, he leads athlete performance coaching, strength training programs, and trainer development initiatives. His expertise spans across load monitoring, injury prevention, sports analytics (Kinovea), and yoga-based mobility training, making him a leading voice in sports science and human performance research. With a strong academic and industry background, Rajmohan has successfully blended scientific research with practical coaching methodologies, ensuring holistic athlete development and recovery strategies. A visionary in sports technology and athlete performance, he continues to bridge the gap between academia and applied sports science, driving innovation in strength training, rehabilitation, and performance optimization.

Session Outline

- Evidence-Based Strength & Conditioning** – Research-backed training methodologies, load monitoring, and injury prevention strategies.
- Recovery Science & Rehabilitation** – The role of mobility training, sports therapy, and data-driven recovery protocols for peak performance.
- Sports Biomechanics & Performance Analytics** – Advanced research in motion analysis, wearable technology, and AI-driven athlete assessment.



Ms. Vanam Tejasvi

Political Consultant at Raajneeti Strategies (RASTRA) Hyderabad, Telangana, India

"Bridging Academia & Political Research: Strategy, Policy, and Impact"

Vanam Tejasvi is a seasoned political research consultant with over eight years of experience in political strategy, content creation, and policy analysis. She has collaborated with six political parties and 50+ representatives, specializing in voter sentiment analysis, policy framing, and strategic messaging. As the founder of Raajneeti Strategies (RASTRA), she has influenced campaigns at regional and national levels, particularly in Telangana and Delhi. Beyond consulting, Tejasvi is an esteemed Professor of Political Science, mentoring aspiring civil servants at institutions like Pragnya Group of IAS Institutions. She has also contributed to political analysis as a Research Content Specialist at Zee Entertainment Enterprises. Holding a Bachelor's and Master's in Political Science from Osmania University, she combines academic rigor with real-world expertise. Passionate about governance, international politics, and electoral strategy, Tejasvi continues to shape impactful political narratives through research, education, and consultancy.

Session Outline

- **Political Research & Academic Insights** – The role of research in shaping electoral strategies and governance.
- **From Theory to Practice** – Applying political science concepts to real-world campaigns and policy making.
- **Strategic Communication & Content** – Crafting impactful narratives using data-driven insights.

ORGANIZING CONVENERS



Dr. M.R. Jhansi Rani

Professor in OB & HRM
Director – Research Centre
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