



భారతీయ పాఠశాల విజ్ఞాన పరిశోధనా సంస్థ  
भारतीय प्रौद्योगिकी संस्थान हैदराबाद  
Indian Institute of Technology Hyderabad



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



## Department of Entrepreneurship and Management, IIT Hyderabad

# Workshop on Ideas to Impact

Think Creatively, Design Strategically &  
Build Innovatively!

Date: 1<sup>st</sup> March, 2025

Venue: IIT Hyderabad

Time: 9.30am to 5.30pm (Offline)

### Program Overview:

- This 1-day program is offered by Department of Entrepreneurship and Management, IIT Hyderabad.
- Open to UG and PG students who are currently enrolled or recent graduates
- Designed to provide aspiring entrepreneurs with the necessary knowledge, tools, and skills for their entrepreneurial journey.
- An in-depth understanding of entrepreneurial mindset, value proposition, and business models.

### FACULTY COORDINATIONS:

Dr. Jayshree Patnaik  
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Indian Institute of Technology Hyderabad

Department of Entrepreneurship and Management

## Coverage:

- Entrepreneurial Mindset & Stages
- Understanding Value Proposition Canvas
- Exploring Design Thinking Tools
- Concept of Business Models for ideators

## Objective:

- To equip students with an entrepreneurial mindset
- To learn application of value proposition
- Introduce tools for innovative problem-solving

## Who should apply:

UG & PG students currently enrolled or recent graduates.

**Program Fee: Rs 500 Per Participant**

**(Certificate of Participation, Workshop kit, Refreshment and Lunch will be provided)**

**Department of Entrepreneurship and Management**

## About the Department:

The Department of Entrepreneurship and Management was established in 2021 as part of IIT Hyderabad to nurture entrepreneurial skills among graduates and to produce high quality research in the areas of entrepreneurship and management. The department offers MTech in Techno-Entrepreneurship and PhD program along with minor and major in Entrepreneurship for Engineering students at IIT Hyderabad.

**Register Now & Secure Your Spot!**



[Click here to Register](#)

For queries and clarification write to  
**Program Coordinators**

## More Info:

Department of Entrepreneurship and Management  
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