

Design Ideation

Define the Purpose:

- What problem or challenge are we trying to address?
What specific ideas or solutions are we seeking?

Idea Generation:

- Provide a clear and concise description of the challenge or problem.
- Encourage each member to generate many ideas without filtering or judging.

Discussion and Evaluation:

- Once all ideas are shared, open the floor for discussion.
- Discuss the feasibility, potential impact, and any challenges associated with each idea.

Summarize:

- Summarize the main ideas and concepts that

