

## EDUCATION

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**The London School of Economics and Political Science,**  
2023-24 MSc Media and Communications

September

Modules included: Data analysis, Communication research, Journalism studies, feminism(s), advertising and media relations.

**Dissertation:** Audience study on women of rural India and their reception of soap operas

**Field work:** 30 in person-in-depth interviews of women in rural India

**University of Berkeley, California**  
**Semester Exchange (Semester 4)**

January 2022- May 2022

Modules included: Writing proficiency, Communication, Law and society.

**OP Jindal Global University, India.**  
**BA(Hons) Journalism**

August 2020 - August 2023

**Received Best Research Skills Award in second year.**

**Produced a radio show, on the tribal music of 'Garos' of Northeast**

**India Indo-China Border fieldwork.**

Modules included: Journalism studies, Digital media, Reading for Writing, Data Analysis for Storytelling, Radio, TV, Economic Theory and Practice, Social Structures in South Asia, Gender & Sexuality, World History, International Conflict, Semiotics.

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## WORK EXPERIENCE

**Applisen London, LSE Startup. Marketing head**

March 2024-May 2024

- Curated and designed weekly newsletter.
- Lead in- person marketing for newsletter signups, across university campuses

**Aam Admi Party (AAP), New Delhi, India. Policy Intern**

May 2023- July

2023 Member of Parliament Mr. Sanjay Singh

- Conducted in depth research on public policies, contributing to policy paper and speeches.
- Managed media outreach and public relations for three towns in Uttar Pradesh.

**The Applause Entrainment, Mumbai, India. Creative writer**

January 2023 – February 2023

- Script writing/ Novel Adaptation (Trojan Horse) & Proofreading

**Yellow, Mumbai, India, Product design**

May 2022- July 2022

- Hamley's mobile application and icons design ensuring user experiences and visual appeal.
- The Body Shop and Sephora India design campaign team
- Adobe Photoshop & Illustrator Intermediate level

**NDTV (National Television), New Delhi, India. Student Intern**

September 2021- December 2021

- Local election coverage for state elections using media software's like R-Studio
- "We The People" reality show organizer

**The Independent News, Singapore. Writing Intern**

December 2020-January 2021

- Writing daily news articles and live event coverage (<https://theindependent.sg/author/simran/>)

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## SKILLS AND INTERESTS

**Languages:** English (fluent, IELTS 7.5/9), Hindi & Nepali (native), Mandarin (Level1)

**IT Skills:** MS Office, Adobe Photoshop, Adobe Premiere Pro, R-Studio

**Interests:** Bharatnatyam (State level, certified dancer), Hockey, Travelling and Field work, Writing.

*References available upon request.*