

Semantic Approach to Modelling a Consumer Electronics Enterprise

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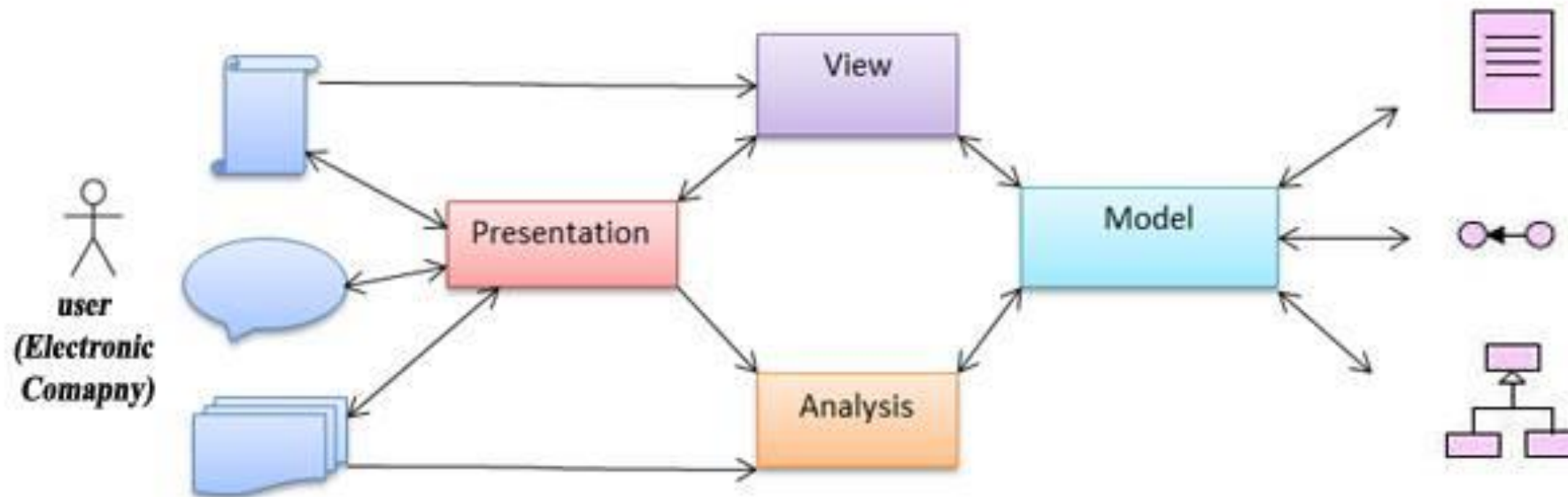
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Consumer Electronics Enterprise



Goal

1. Develop a comprehensive, consistent and unambiguous enterprise architecture:
 - ▶ Organizational structure
 - ▶ Functional structure
 - ▶ Models of business processes
 - ▶ Logistics
 - ▶ Finance
 - ▶ Different sell channels
2. Develop the ontology of the enterprise

Tools

Modelling Tools

- ▶ Sparx Enterprise Architect
- ▶ ARIS

Graphical Visualization Tools

- ▶ Archimate
- ▶ UML