

Sentiment Analysis for Enterprise Tracking and Rating Services

For Persian language

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1. Aims Of the project:

Create a Web Service for Sentiment classification for Persian language.

Sentiment Analysis?!!

Determine the attitude of a speaker or a writer as positive, negative or neutral.

Why Persian language?

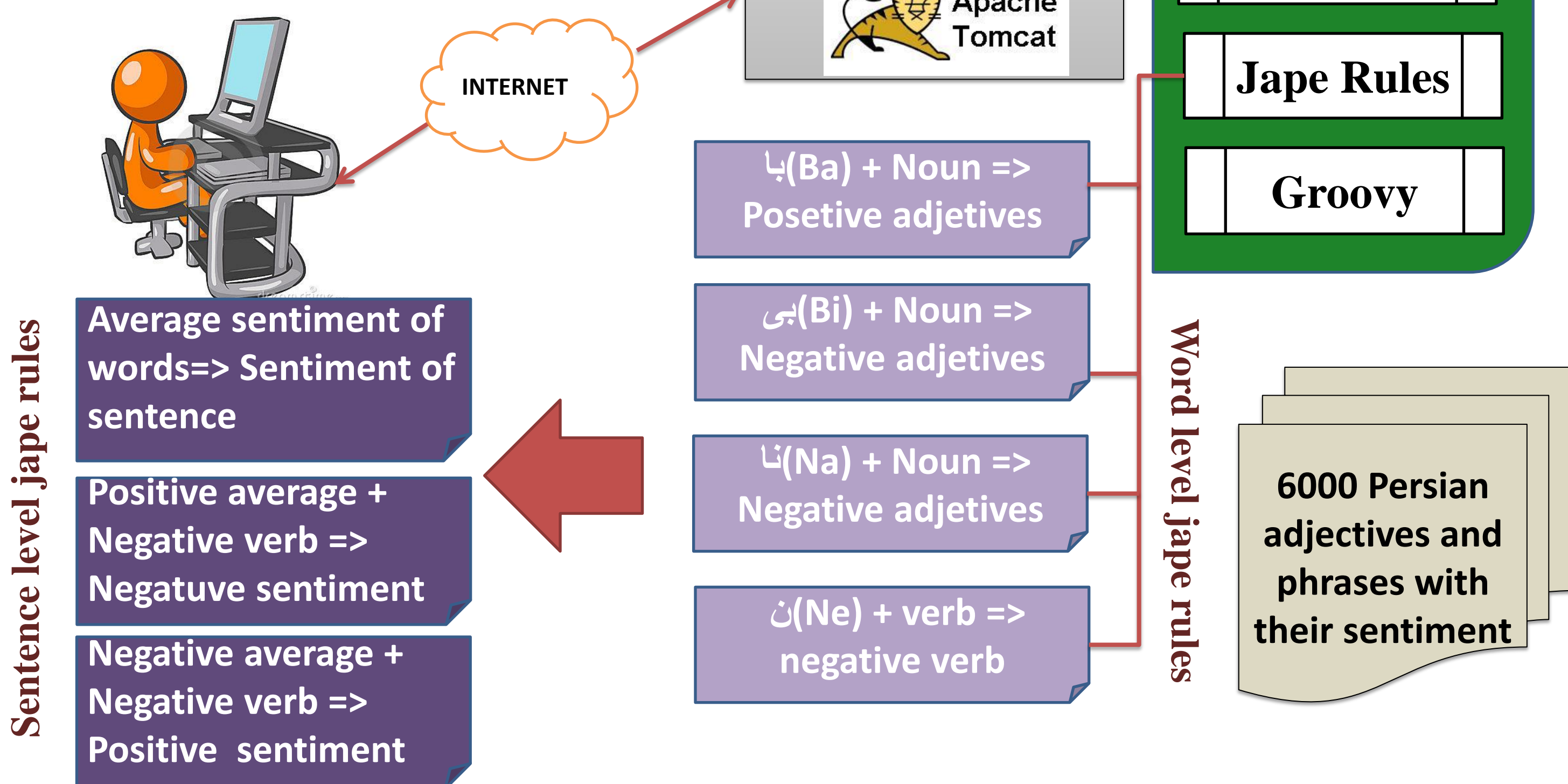
- So many Persian web users
No any Persian API.
- So many Persian websites,
Not any sentiment analysis system

2. Persian Sentiment Analysis WEB service structure

- ❖ Using GATE for Natural Language Processing.
- ❖ Using lexicon-based approach For understanding the sentiment.
- ❖ Do the processing steps as
 - ✓ tokenizing the text
 - ✓ tagging its part
 - ✓ splitting the sentences
 - ✓ Running jape rules
- ❖ Calculating the sentiment of whole document with using the average sentiment of its sentences.

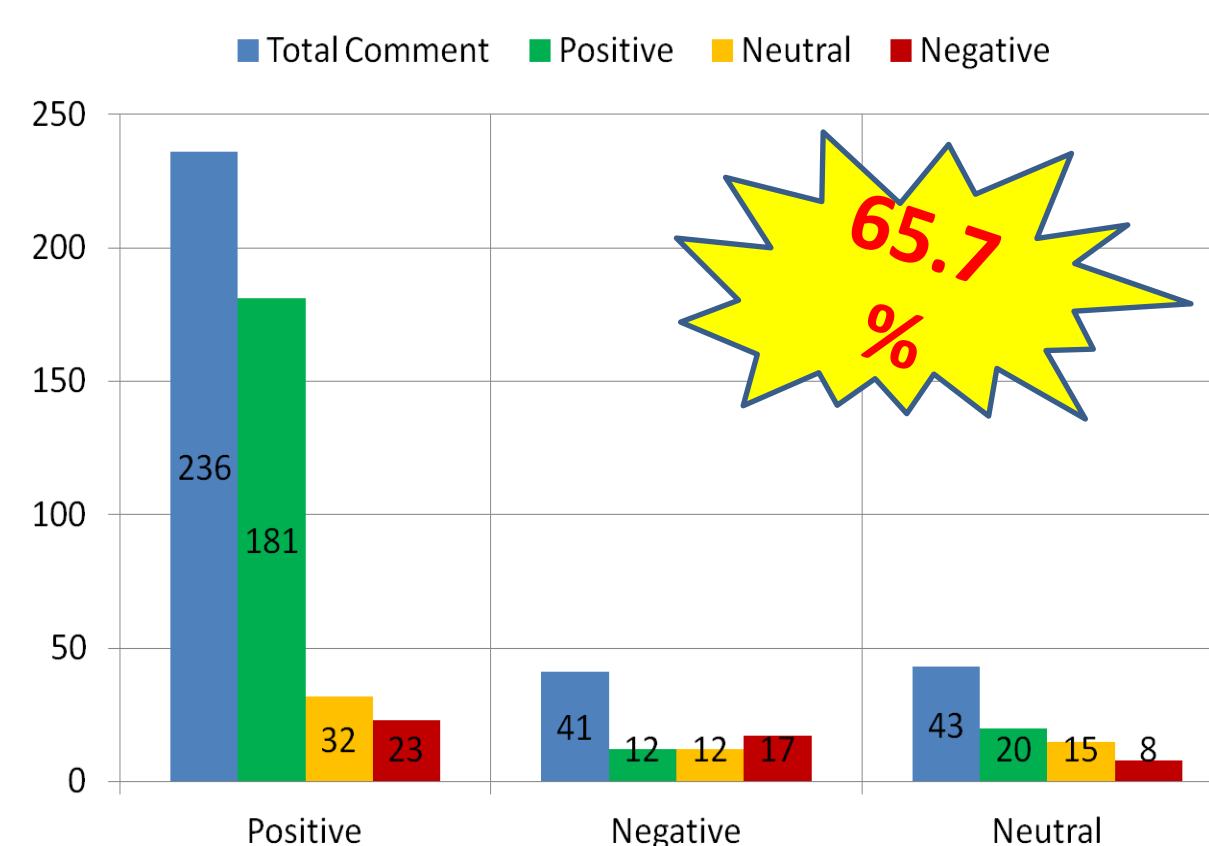
3. WEB Service Structure

1. Eclipse: for running pipeline resource processing in GATE
2. Apache tomcat : for creating JavaServer Pages in eclipse .

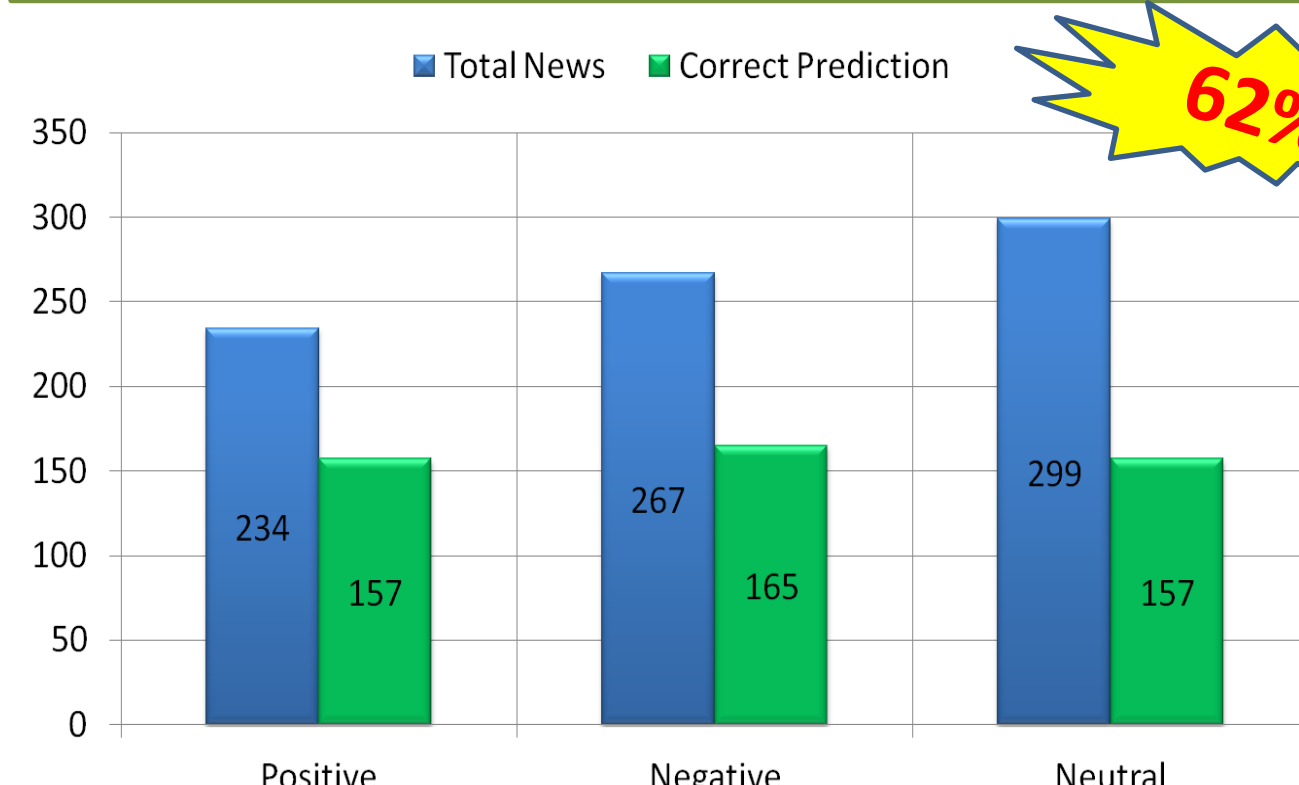


4. Performance testing:

1. Using a Persian website's star base comments (www.iran-booking.com) to compare and test.



2. Using 4 Persian News website and ask Persians to vote on their 800 random news for testing.



5. How To Use In VM

- i. Log in to VM and run eclipse
- ii. In server tab in eclipse run Tomcat
- iii. In browser go to this address: <http://localhost/sentiment/demo.php>
 - i. In Textbox insert your persian text
 - ii. see the result under the text box.

6.Virtual Machine Description

Hostname: vm-
Software installed:
Installed on: EIS3
XAMPP Package: MySQL 5.6.16
Apache 2.4.9, PHP 5.5.11
Eclipse Standard/
GATE_Developer_8.0
Apache tomcat 7

Local Access:
OS User: Mohammad
Password: mh0037kh