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| **Stakeholder name** | **Title** | **Role** | **Power**  **(H/L)** | **Interest**  **(H/L)** | **Requirements** | **Communication** |
| Andy Reece | Client | Project’s customer | H | H | Paying for the E-commerce website | Email and verbal updates when required |
| Mike Smith | Sales manager | Subject matter expert | L | H | New features in the sales tool and capture new clients in various ways. | Email and update the requirements on a regular basis |
| John Rogers | Website Developer | Backend developer | H | H | Function knowledge and coding for the website | Weekly Via email and monthly project meeting |
| Dave Chapelle | Accountant | Take the information about pricing and cost | L | L | Financial reports for clients | Monthly status reports. |
| Mary Exeter | Marketing | Marketing campaigns | H | H | Provide content and idea on what should the website present and how it should look | Email the project briefly and arrange a meeting with the marketing manager monthly. |
| John Key | Director of IT Security | Assign the privileges to users | H | H | Implement the best security solution | Email or phone call |
| Heather Cudd | Project Manager | Planning and organizing our website | H | H | Completion of scope, schedule, and budget | Email and monthly meeting |
| Eddy Russell | Shareholder | Contributing perspective to our project | H | H | Financial operation | Email and monthly meeting |