Six degrees of wikipedia

Assignment 1 Sociology 204 (Social Networks) Matthew J. Salganik

Due: Wednesday, February 15, 2017 at 10am You should upload your assignment through Blackboard.

1 Short questions

1.	` - /		imple example f separation.	le that hi	ighlights	the differ	ence between	n number	of intermed	iaries and
2.	(4 points)	List two	limitations of	the Trav	vers and	Milgram (experiment.			

3. (12 points) What is a question or issue that you would like to discuss in precept?

2 Six degrees of wikipedia

So far we have read about experiments that show the existence of short path lengths between randomly chosen pairs of people. And, we have read models that suggest that the short paths might exist in many kinds of networks, not just social networks. For this assignment you will look for those short paths in the links between entries in Wikipedia. For example, imagine trying to get from the page of Cornell University to the page Princeton University moving only through links on Wikipedia. That one is pretty easy. One path is:

• Cornell University \rightarrow Ivy League \rightarrow Princeton University

This path has two links. Another maybe less obvious path is:

ullet Cornell University o Supreme Court o Sonia Sotomayor o Princeton University

This path has three links. In general, there may be many paths, but always try to find the shortest. Finding a path between Cornell University and Princeton University is pretty easy. Sometimes things are harder and you make wrong turns. For example, trying to go from Lehman Brothers to Great Depression I went:

 \bullet Lehman Brothers \to Investment Bank \to Lehman Brothers \to New York City \to Wall Street \to Great Depression

		you can go backwards in your search, as above. This path had 5 links. cribe the paths that you find for the following pairs (and keep track of wrong turns).
1.	(2 points)	Princeton University \rightarrow Kevin Bacon
2.	(2 points)	Kevin Bacon \rightarrow Princeton University
3.	(2 points)	Princeton University \rightarrow Henry VIII of England
4.	(2 points)	Henry VIII of England \rightarrow Princeton University
5.	(2 points)	Princeton University \rightarrow Carnegie Hall
6.	(2 points)	Carnegie Hall \rightarrow Princeton University
7.	(2 points)	Princeton University \rightarrow White House

(2 points)	White House \rightarrow Princeton University
(2 points)	Princeton University \rightarrow Austrailia
(2 points)	Australia \rightarrow Princeton University
(2 points)	Princeton University \rightarrow Gretna, Nebraska
(2 points)	Gretna, Nebraska \rightarrow Princeton University
paths. ¹ P easily review	Go to the website http://beta.degreesofwikipedia.com/ and find the actual shortes out your data into a format like Table 1 so that another scientist (e.g., your preceptor) carew it. How did you do at finding the shortest paths? Be specific and cite data.
you were g	Were you closer to the true shortest paths when you going from Princeton University or when going to Princeton University? Be specific and cite data. Wing trouble getting the website to recognize the entities, try using capital letters.
	(2 points) (2 points) (2 points) (1 point) paths. Peasily revi (6 points) (6 points)

16.	Travers and Milgram (1969) noted that of the 64 chains that reached the target 16 were sent by Mr. Jacobs, a clothing merchant in the town.
	(a) (6 points) Did you observe funneling in your searches to Princeton University? Why do you think this happened?
	(b) (6 points) Did you funnel in your searches from Princeton University? Why do you think this happened?
17.	(6 points) Imagine that you were going to advise a friend about how to get to the Princeton University page from a random Wikipedia page. What algorithm/strategy/approach would you advise them to use?
18.	(6 points) Imagine that you were going to advise a friend about how to get from the Princeton University page to a random Wikipedia page. What algorithm/strategy/approach would you advise them to use?
	The diameter of a graph is the longest possible shortest path in a graph. For example, if you calculated the shortest path between all points on Wikipedia, the diameter would be the longest of these shortest paths. Try to find two pages that have a very long shortest path connecting them (remember you can find the degrees of separation here: http://beta.degreesofwikipedia.com/. However, there are a few rules: you can't use the pages of asteroids; you can't use any of the paths that are already listed on the web; and you can't use brute force trial and error ² (or you might crash the website). But force trial and error would involve just trying lots and lots of different random pages.

(a) (5 points) What is the longest path you found? Extra credit for the pwho finds the longest shortest path.	erson in each precept group
(b) (10 points) What was the process you went through to find this pair?	What strategy did you use
to find this pair?	What strategy and you use

Pair	\mid # of links in your path	# of links in shortest path
Princeton University \rightarrow Kevin Bacon		
Kevin Bacon \rightarrow Princeton University		
Princeton University \rightarrow Henry VIII of England		
Henry VIII of England \rightarrow Princeton University		
Princeton University \rightarrow Carnegie Hall		
Carnegie Hall \rightarrow Princeton University		
Princeton University \rightarrow White House		
White House \rightarrow Princeton University		
Princeton University \rightarrow Australia		
Australia \rightarrow Princeton University		
Gretna, Nebraska \rightarrow Princeton University		
Princeton University \rightarrow Gretna, Nebraska		

Table 1: Table to store your data.