

# Eli Jaramillo

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## EDUCATION

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**University of California, Irvine** - Irvine, CA  
BS, Informatics, Human-Computer Interaction  
BA, Business Economics

Jun 2021

## PROFESSIONAL EXPERIENCE

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**California Thrift Store** - Irvine, CA

**Consultant**

Dec 2023 - Present

- Launched an E-commerce overhaul for a retail store, boosting sales by 5% with technology upgrades and UX improvements.
- Implemented multichannel automation for listings, cutting manual labor by 16 hours per 100 products, enabling scalability.
- Drove a 150% rise in web traffic via targeted social ads, achieving an 8% click-through rate and contributing to a 3% sales lift.
- Revamped SEO strategy by integrating high-traffic keywords, raising organic traffic by 25% and online sales conversions by 1%.

**Capital Group** - Irvine, CA

**Solutions Engineer II**

Apr 2023 - Dec 2023

- Managed the product roadmap and vision of a data governance platform, enhancing talent development processes for 400+ associates within a \$2.6 trillion AUM investment management organization.
- Directed the rollout of an enterprise calendar application as product manager, improving scheduling for 9000+ associates.
- Piloted NLP sentiment analysis tool to bolster investment executive decision-making on talent management, analyzing 1000+ feedback submissions with 99% accuracy.
- Led weekly engagements to align \$2.5MM+ project portfolio objectives with business impacts, driving stakeholder consensus.

**Solutions Engineer**

Aug 2021 - Apr 2023

- Spearheaded the 0-1 Agile development of an HR data platform, consolidating multiple HRIS data sources into a unified system, yielding annual savings of \$750K+.
- Integrated a vendor SaaS that improved the 360 review process, increasing satisfaction rates by 30% by targeting pain points through user-centric features like auto-save and email reminders.
- Facilitated Agile ceremonies for an 8-person team, aligning cross-functional stakeholders within HR, IT, Ops, and management.
- Built Alteryx workflows for HR systems, automating quality assurance and data integrity tasks, resulting in near-zero error rates.

**CoreVest Finance** - Irvine, CA

**Post-Closing Intern**

Jul 2020 - Aug 2020

- Enhanced operational efficiency by auditing 300+ loan documents and creating a guide, standardizing document management.

**Pacific Enterprise Bank** - Irvine, CA

**Commercial Lending Intern**

May 2019 - Sep 2019

- Analyzed and recommended terms for a \$4.5MM credit line; conducted 40+ property site visits in OC and LA, limiting exposure.

**UCI Office of Research** - Irvine, CA

**Research Protections Assistant**

Nov 2017 - Jun 2018

- Strengthened compliance and minimized risk by ensuring 1000+ records adhered to regulatory and confidentiality standards.

## LEADERSHIP EXPERIENCE

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**Siliconian Showdown** - Irvine, CA

**Founder & Product Manager** - <https://siliconianshowdown.com>

Jul 2021 - Dec 2023

- Developed a live, global MMO video game, drawing 700+ registered players, hosting 2000+ games, and expanding market reach.
- Founded and grew an international online community of 350+ members in 6 months, fostering user engagement and feedback.
- Engineered combat system utilizing WebM file playback technology, elevating UX and retention with 1200+ unique animations.
- Designed and incorporated a single-player AI bot, leading to 30% more games played on average per user session.

## TECHNICAL SKILLS

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- **Languages:** Java, Python, JavaScript, TypeScript, HTML5, CSS3
- **Web Technologies / Frameworks:** .NET, AngularJS, ReactJS, NodeJS, ExpressJS, NextJS, Socket.IO, Agile, Scrum
- **Developer Tools / Databases:** SQL, MongoDB, Git, Jira, Confluence, VS Code, Figma, Axure, Alteryx, ChatGPT, Canva