

# Eli Jaramillo

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## EDUCATION

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**University of California, Irvine** - Irvine, CA  
BS, Informatics, Human-Computer Interaction  
BA, Business Economics

Jun 2021

## WORK EXPERIENCE

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**California Thrift Store** - Irvine, CA

*Consultant*

Dec 2023 - Present

- Launched an Ecommerce transformation for a traditional retail store, resulting in a 10% growth in quarterly sales revenue.
- Implemented multichannel automation for product listings, reducing manual labor by 16 hours per 100 products.
- Drove a 150% increase in web traffic through persona-targeted social ads, achieving an 8% click-through rate (CTR).

**Capital Group** - Irvine, CA

*Solutions Engineer II*

Apr 2023 - Dec 2023

- Managed the product roadmap and vision of a data governance platform, enhancing talent development processes for 400+ associates within a \$2.6 trillion AUM investment management firm.
- Led the rollout of an enterprise calendar app as product manager, improving scheduling for 9000+ associates.
- Piloted NLP sentiment analysis tool to bolster executive decision-making in talent management, analyzing 1000+ feedback submissions with 99% accuracy.

*Solutions Engineer*

Aug 2021 - Apr 2023

- Spearheaded the 0-1 Agile development of an HR data platform, consolidating multiple HRIS data sources into a unified system, yielding annual savings of \$750K+.
- Integrated a vendor SaaS that improved the 360 review process, boosting satisfaction rates by 30% by targeting user pain points through features like auto-save and email reminders.
- Facilitated Agile ceremonies for an 8-member team, aligning cross-functional stakeholders in HR, IT, and management.

**CoreVest Finance** - Irvine, CA

*Post-Closing Intern*

Jul 2020 - Aug 2020

- Audited 300+ loan documents and crafted a guide for interns, standardizing document management.

**Pacific Enterprise Bank** - Irvine, CA

*Commercial Lending Intern*

May 2019 - Sep 2019

- Analyzed and recommended terms for a \$4.5MM credit line; conducted 40+ property site visits in OC and LA.

**UCI Office of Research** - Irvine, CA

*Research Protections Assistant*

Nov 2017 - Jun 2018

- Maintained research documentation, ensuring 1000+ records were compliant with confidentiality and regulatory standards.

## PROJECTS

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**Siliconian Showdown** - <https://siliconianshowdown.com>

Jul 2021 - Dec 2023

- Created a real-time, turn-based, global MMO, accumulating 2000+ battles across 700+ registered players.
- Established an international online community of 350+ members, directing a team of 4 as product manager and lead developer in hosting events, gathering feedback, and prioritizing features with a player-focus.
- Engineered combat system using WebM file playback technology, back-end algorithms, and RESTful APIs, supporting 1200+ unique animations for 127 characters.

## TECHNICAL SKILLS

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- **Languages:** Java, Python, JavaScript, TypeScript, HTML, CSS
- **Web Technologies / Frameworks:** Angular, React, Node.js, Express, Next.js, Socket.io, Agile, Scrum
- **Developer Tools / Databases:** SQL, MongoDB, Git, Jira, Confluence, VS Code, Figma, Axure, Alteryx, ChatGPT