**K SATHESHKUMAR**

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# Objective:

* A challenging team lead/ Manager Position where teamwork, versatility, creative thinking, experience and expertise are valued.
* I seek to find a challenging career fitting my professional experience, so as to contribute to the development of the organization; in-turn makes professional growth, through sincere efforts, innovative ideas and perseverance.

# Professional Summary:

* Total experience of 13+ years accomplished with all phases of report generation and tabulation, program writing, debugging, data cleaning, data manipulation, quality assurance and presentation using Dimensions, SPSS, Excel, SQL & Power BI.
* 3+ years of experience in Power BI & SQL, currently working migration studies.
* Expert in generating on-demand and schedule reports for business analysis using SQL, SPSS and Power BI. Periodic reporting is done on periodically (daily, weekly, monthly, quarterly and half yearly basis) which helps the client to see reports in detail.
* Created Dashboards and performing Data validation activity.
* Generate Adhoc reports in CSV and shared them using power BI to the decision makers for strategic planning.
* Good ETL experience with SPSS, SQL.
* Having experience in dealing with structured data and Visualizations.
* Good communication skills and admirable organizational skills.
* One of the key members of the team, for providing technical and optimized solutions.
* Provided Technical training on SPSS across and other team members in Kantar.
* Supervising team and helping them to promote to their next level.
* Good analytical & logical abilities and relationship management skills.
* Flexible and versatile to adapt to any new environment and work on any project and Ability to take initiative and work as part of a team.

# Skills Set

* **BI TOOLS**: Power BI, SPSS
* **Database Technologies**: SQL, SPSS, Excel, CSV, Dimensions, Node Js
* **Development Techniques**: ETL Process, Dashboard development and Report designing using Power BI.
* **Domain Knowledge**: Market Research.

# Academic Credentials

* MCA (2008) - Sri Vasavi College, Bharathiar University, Coimbatore, Tamil Nadu.
* BBM (2005) - Gobi Arts & Science College, Bharathiar University, Coimbatore, Tamil Nadu.

**Responsibilities:**

* Follow the project management life cycle starting with estimation on RFQs and kickoff meetings until data insights delivery and closure.
* Working in Data processing studies using Dimensions, SPSS and Power BI.
* Cleaning database and prepare data tables using Dimensions as per Client requirement
* Run t-stat testing on cross-tabulation data with 95% & 90% confidence level.
* Work with unstructured data (open-end data) for coding to convert into structured format to prepare the table/ report.
* Always express my ideas, results and recommendations to Client via oral and written.
* Perform Root Cause Analysis in case of any Quality issues/ delay in delivery. This will help to avoid doing same mistake and can share this to team for awareness.

**Professional experience:**

Project Name: HBG

Duration: 1 year

Role: Sr. Technical Specialist

Responsibility:

* + Worked in the Support and Automation team
  + Created Script to prepare the survey MDD automatically
  + Done the Semi-automation (Part of survey questions are common across the all the survey, which are setup as automated way, so that those set questions are used wherever it required, also it can be accessed more than one survey)

Added Advantage:

* + Using this Semi-Automation script, Survey script can be done with minimal manual intervention.
  + 80% of scripting done through automation, only needs to run and select the required option/input in the popup window.
  + This approach helped to reduce the scripting time and less error pro.

Project Name: Bowker

Duration: 3.5 year

Role: Technical Specialist

Responsibility:

* + Cleaning database as per the cleaning instruction.
  + Update monthly changes as per the latest questionnaire and table specification.
  + Prepare weekly marker variable.
  + Prepare Monthly and quarterly variable
  + Prepare Yearly and Rolling 3 months and Rolling 12 months variable
  + Deliver Formatted Survey Reporter files as per the client requirement.

Project Name: LOAL Concept Test

Duration: 2 Months

Role: Lead Analyst

Responsibility:

* + Created Tables according to the data & specification received from the client.
  + Preparing reports using MS-Excel, PPT etc.,
  + Worked and supported the Researchers for the data analysis
  + Supervising team and helping them to promote to their next level.
  + Good analytical & logical abilities and relationship management skills.

# Achievements & Awards

* Received best individual performer (Annual) KOPA award.
* Received Outstanding Quality in the year 2013 - 2017 for achieving 100% issue free, Quality and billing more than target hours in TNS-Global Ltd in Hyderabad.
* Received Partnership award from UK for Shell and Heineken Projects.
* Received Extra Miller award for providing the TOM support across the team in TNS-Global Ltd in Hyderabad
* Received Golden Pyramid Award (GPA) team award in UGAM Solutions SEZ. Pvt. Ltd., Coimbatore

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