

Steam Deck Users Aren't Linux Users

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What is the Steam Deck?

Announced July 15, 2021

First Released February 25, 2022

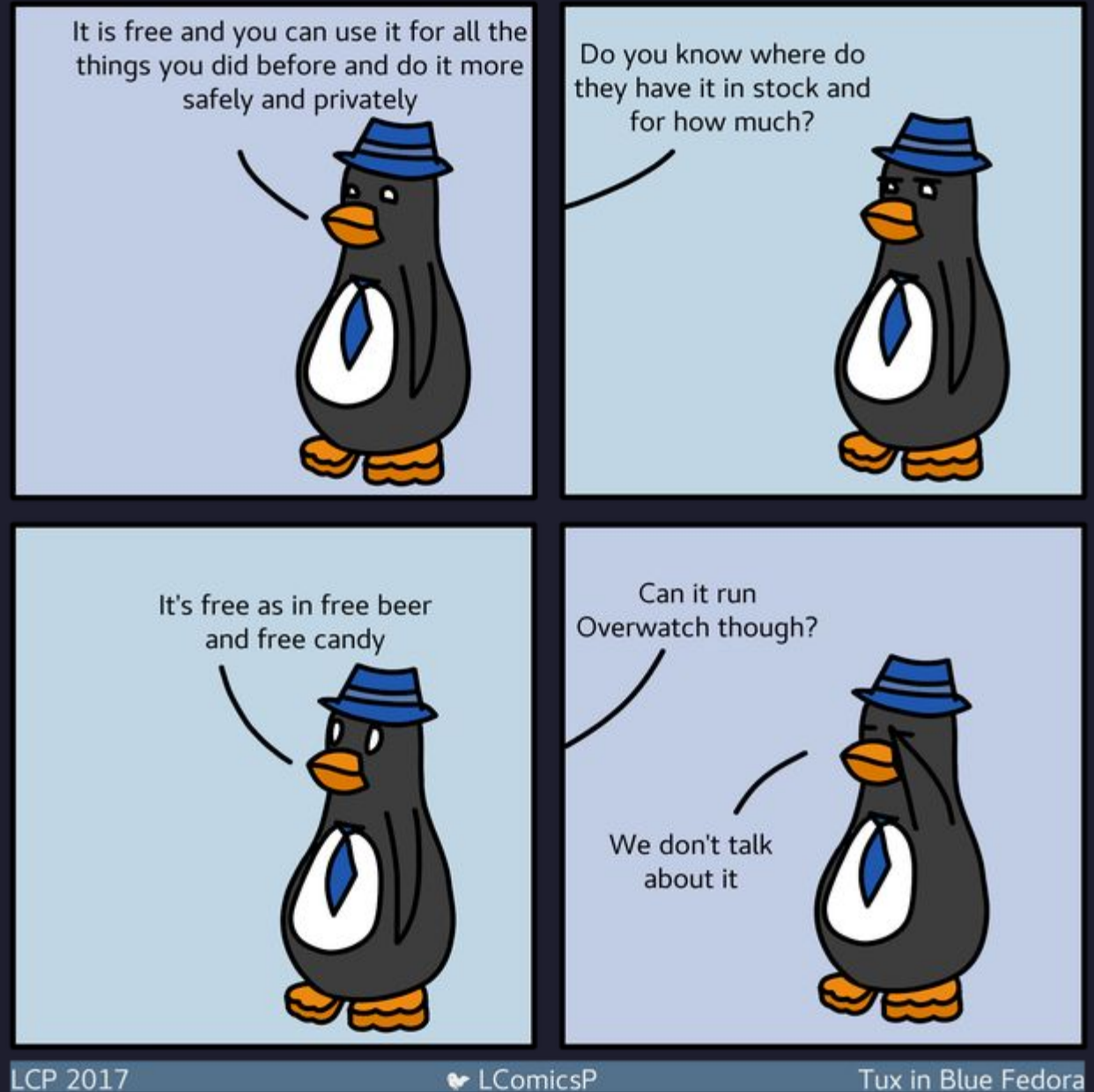
Linux Computer for the Average User



Why does it matter?

Linux Gaming (used to) suck

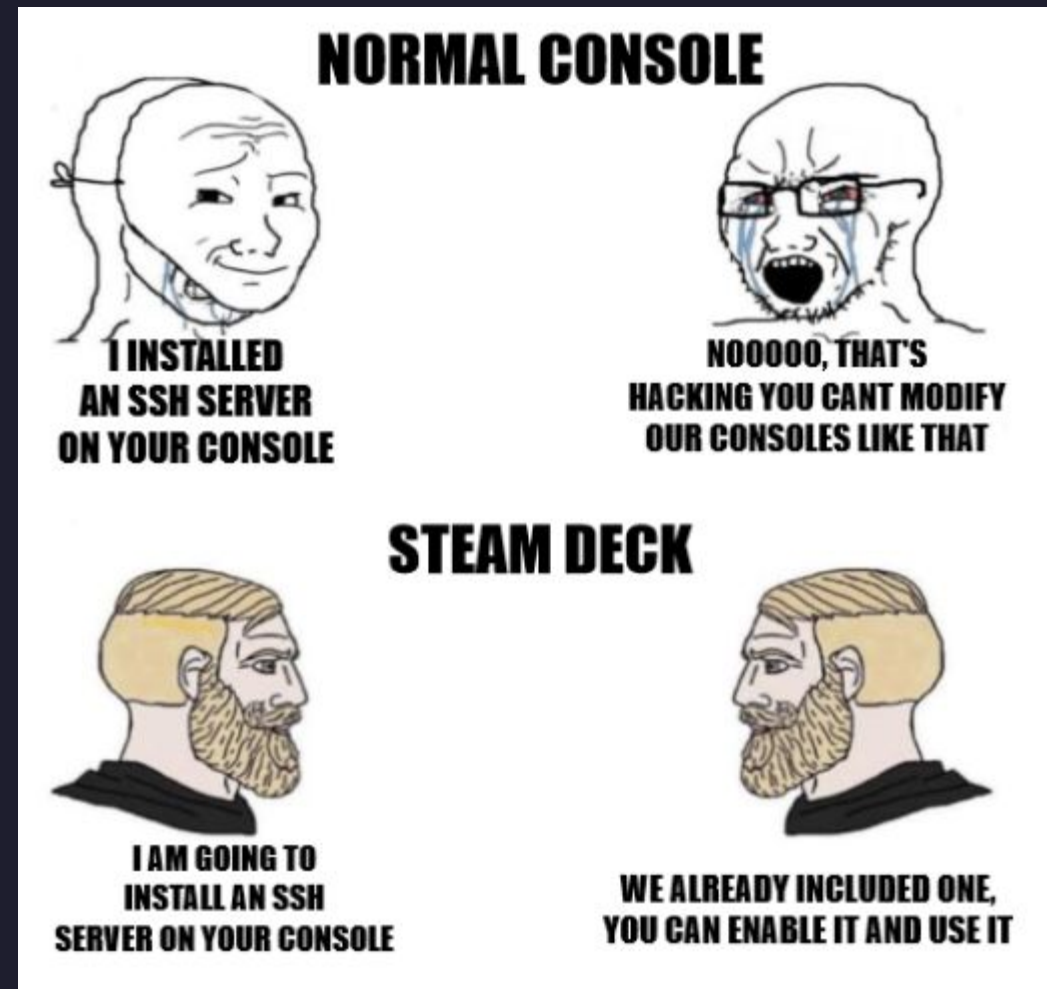
Steam Deck made Valve care



But did it really grow
the linux space?

Steam Deck has a lot of cool power
user features

But it's pretty normie friendly



We can test it out!

We can study Steam Deck user base integration through community comparison.

One way to do this is by seeing how well identifiable they are.

Language Classification Magic

We can have computers check and model differences in community lexicons.

Then we can test it out by seeing how well it performs.

What Communities?

r/SteamDeck

r/linux_gaming

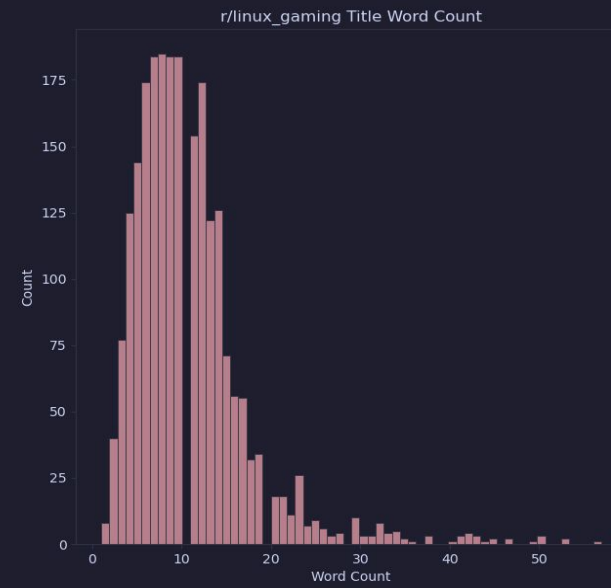
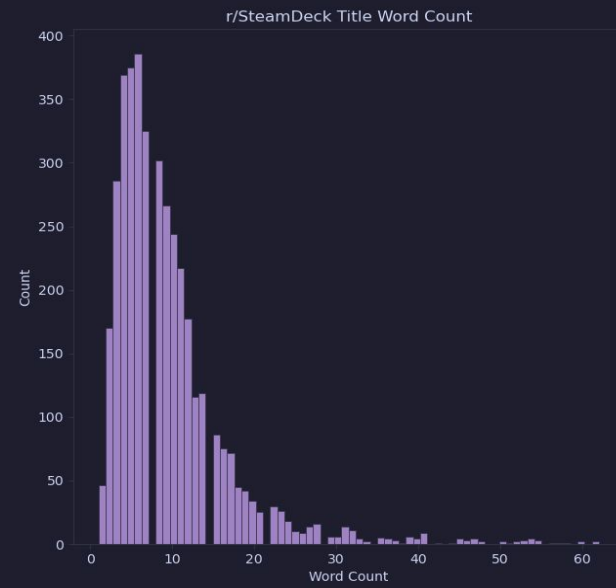
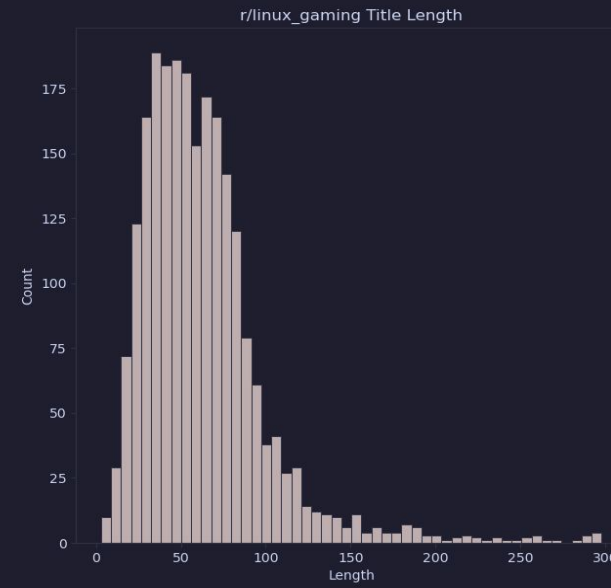
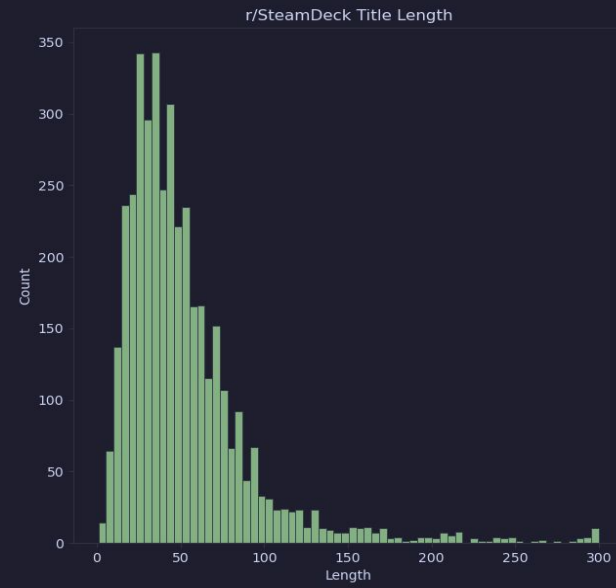


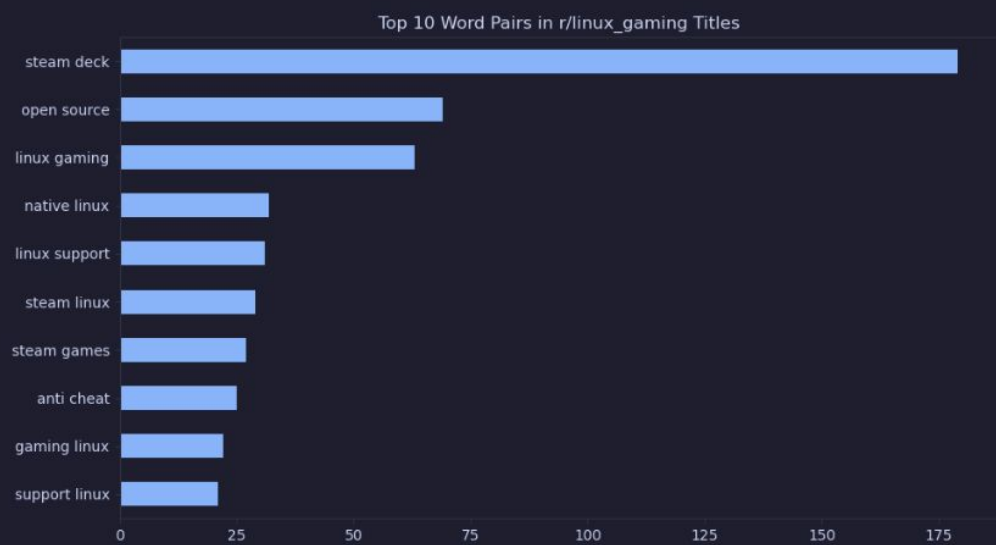
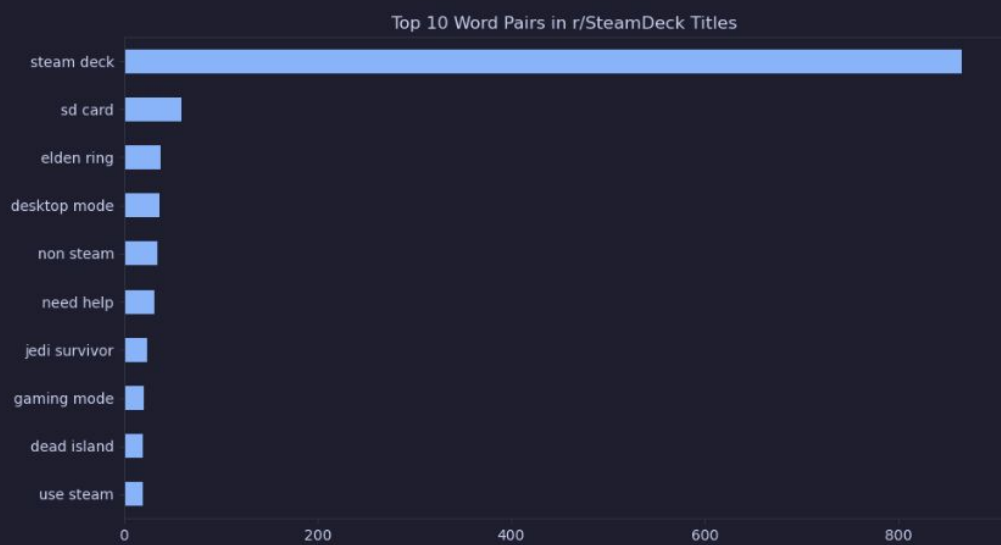
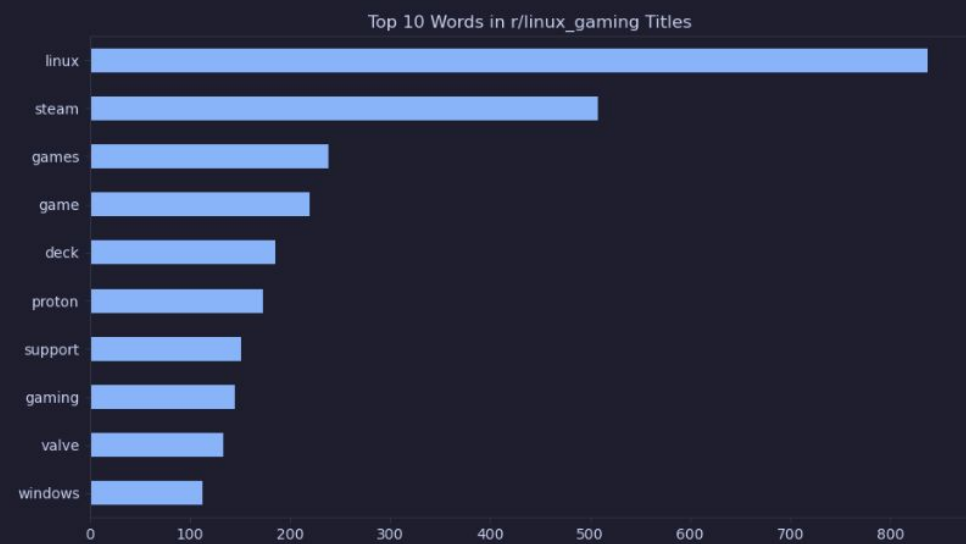
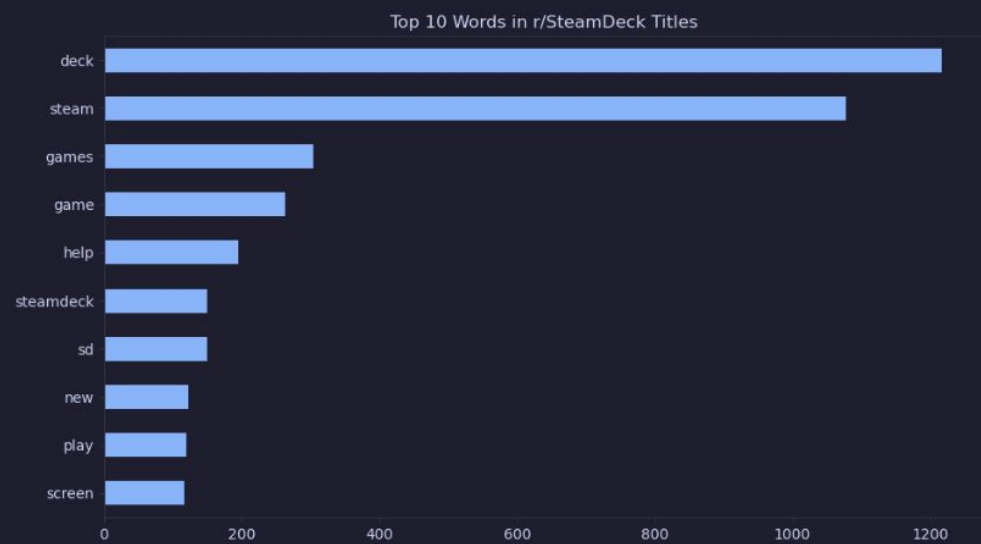
Disclaimers

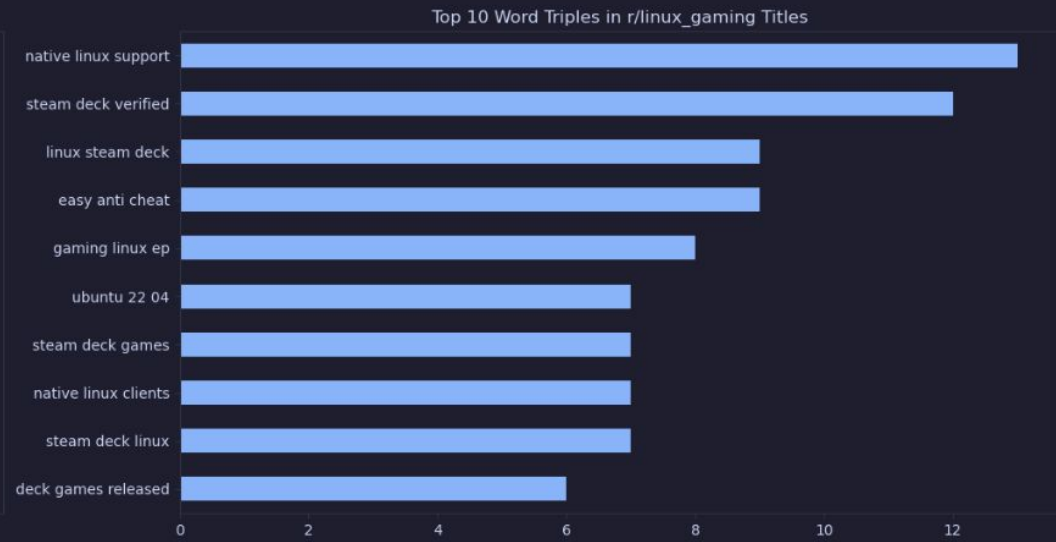
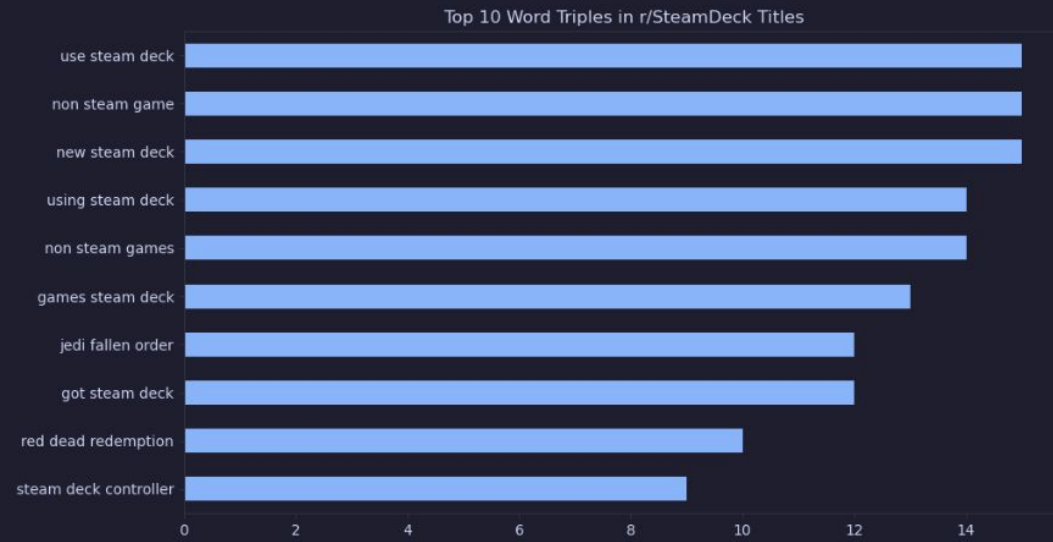
Not 100% fair

Not 100% representative

Title Character & Word Count Distributions

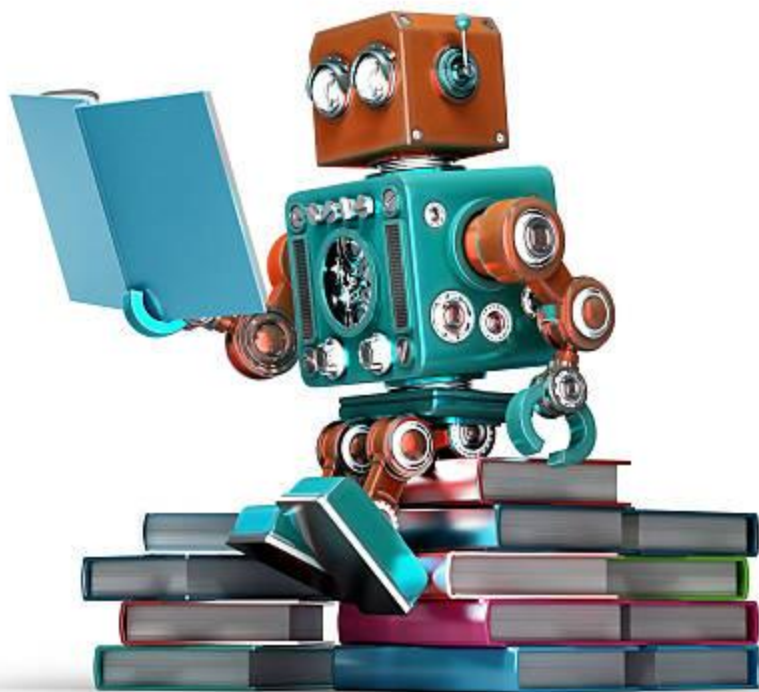






Obviously r/SteamDeck is hyper focused

Meanwhile r/linux_gaming seems to be more technical

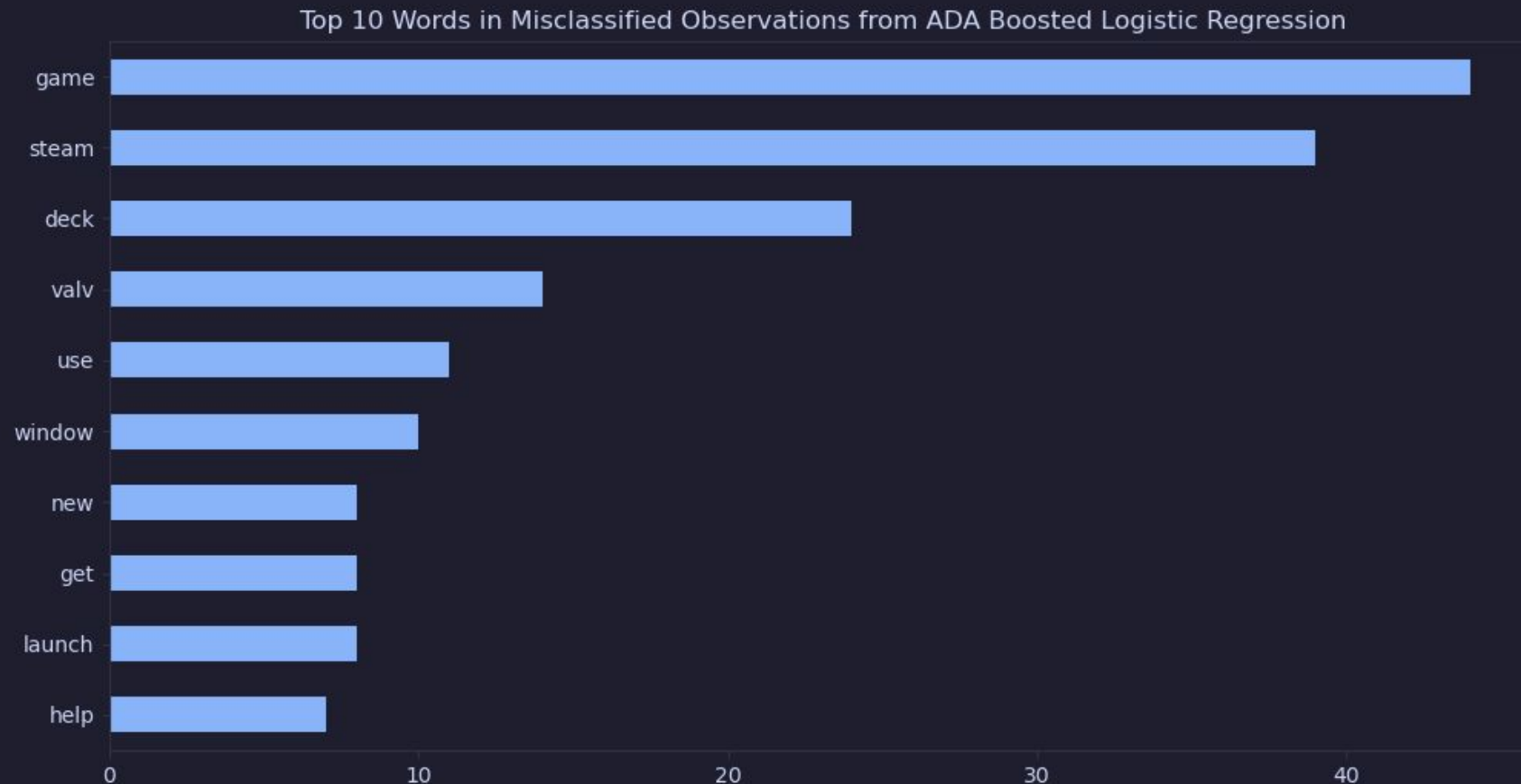


Results

We were able to hit 82% accuracy at identifying posts

Model was pretty good at predicting either subreddit.

Common Words in the Wrong Guesses



Conclusions

Evidence that Steam Deck users are normies?

Kind of...



Questions?