Elaine Kellerman

Module 1 Challenge

1. What are the three conclusions that we can draw about crowdfunding campaigns?
2. There were more successful campaigns with 565 total than failed campaigns with 364 total.
3. The campaign in Entertainment such as theater, music and film are most successful compare to other projects. Theater showed the highest compared to the other groups.
4. The date of the campaign did not play a role on success or failure of the campaign. Results shows similar outcome throughout the year.
5. What are some limitations of this data set?

* The data needed more information on those who pledge such as company, wealth, etc.
* Specific listings on sub-category to determine which on this category failed or were successful

1. What are some other possible tables and graphs that we could create and what additional value would they provide?
   1. A graph showing the pledger, company and the amount pledged
   2. A bar showing the Percent Funded showing the success of the campaign
   3. Bar visualizing the average time from launch to deadline