

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: TRENDY BOUTIQUE

CATEGORY: CLOTHING SHOP

NAME: SUBHADHARSHINI N

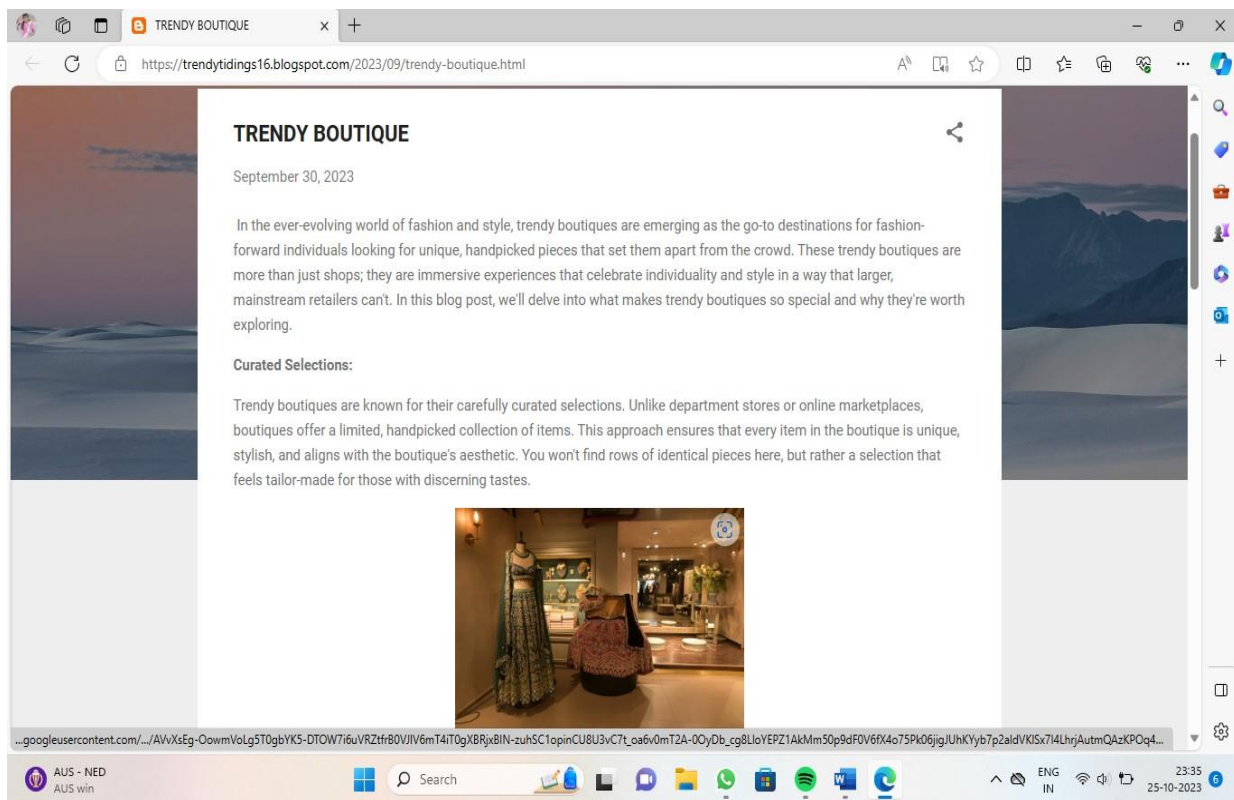
NMID:1E0D65413DDC063A72346DA9DA17417D

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

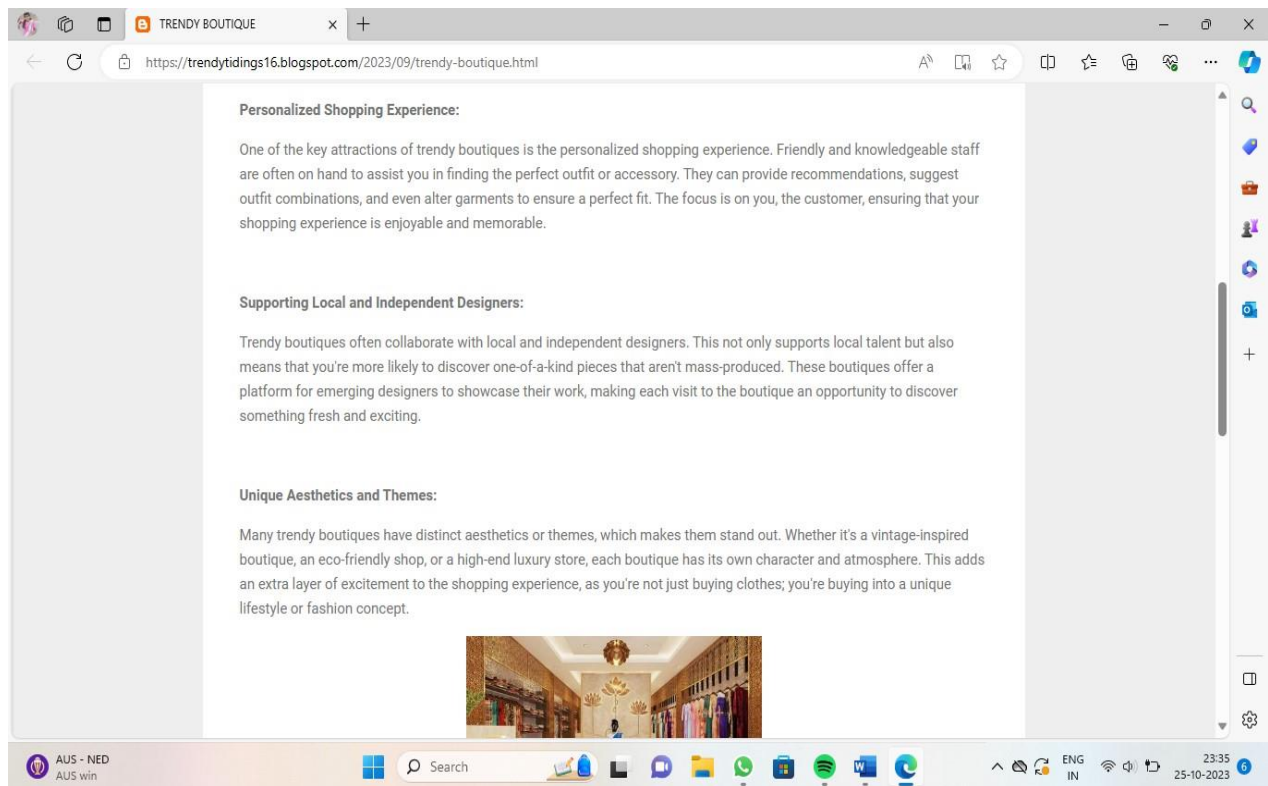
Link: Blog using Blogspot

<https://trendytidings16.blogspot.com/2023/09/trendy-boutique.html>

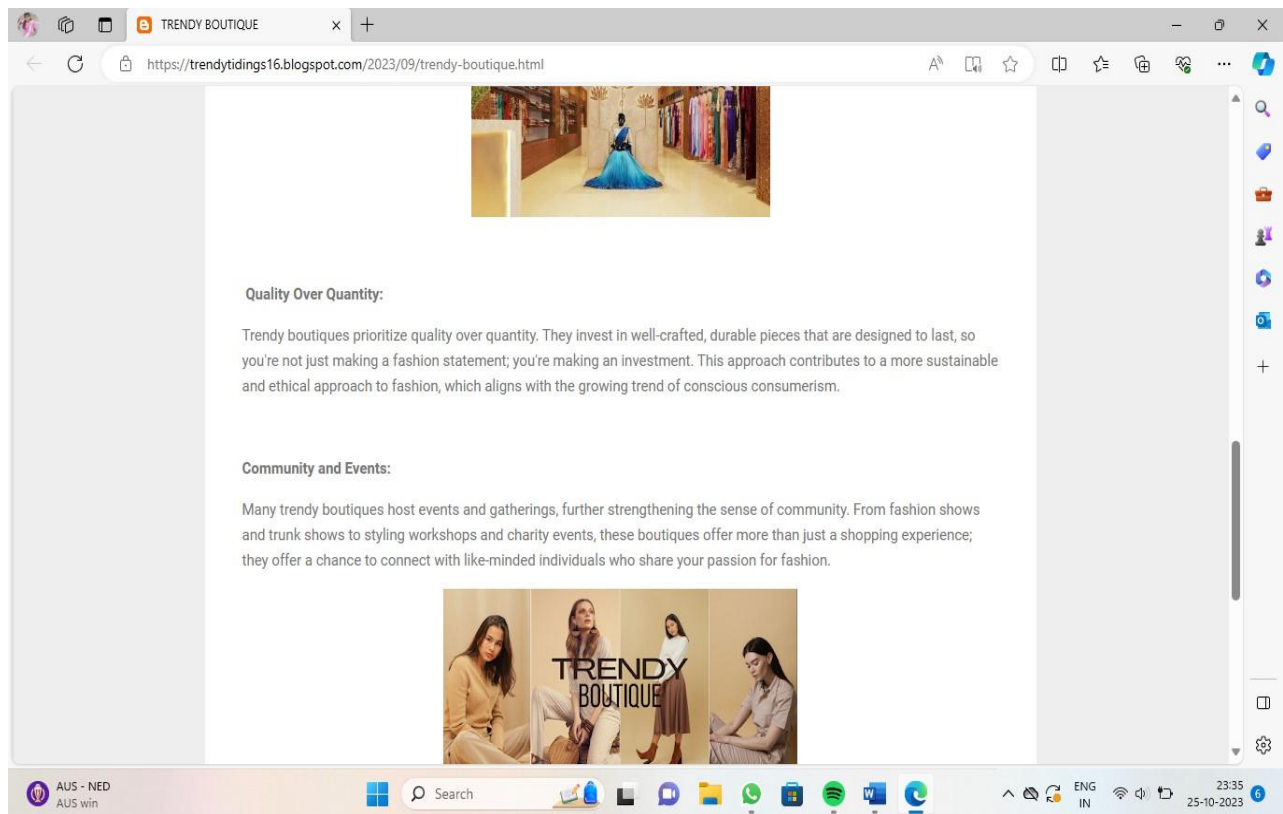
Screenshot 1:



Screenshot 2:



Screenshot 3:

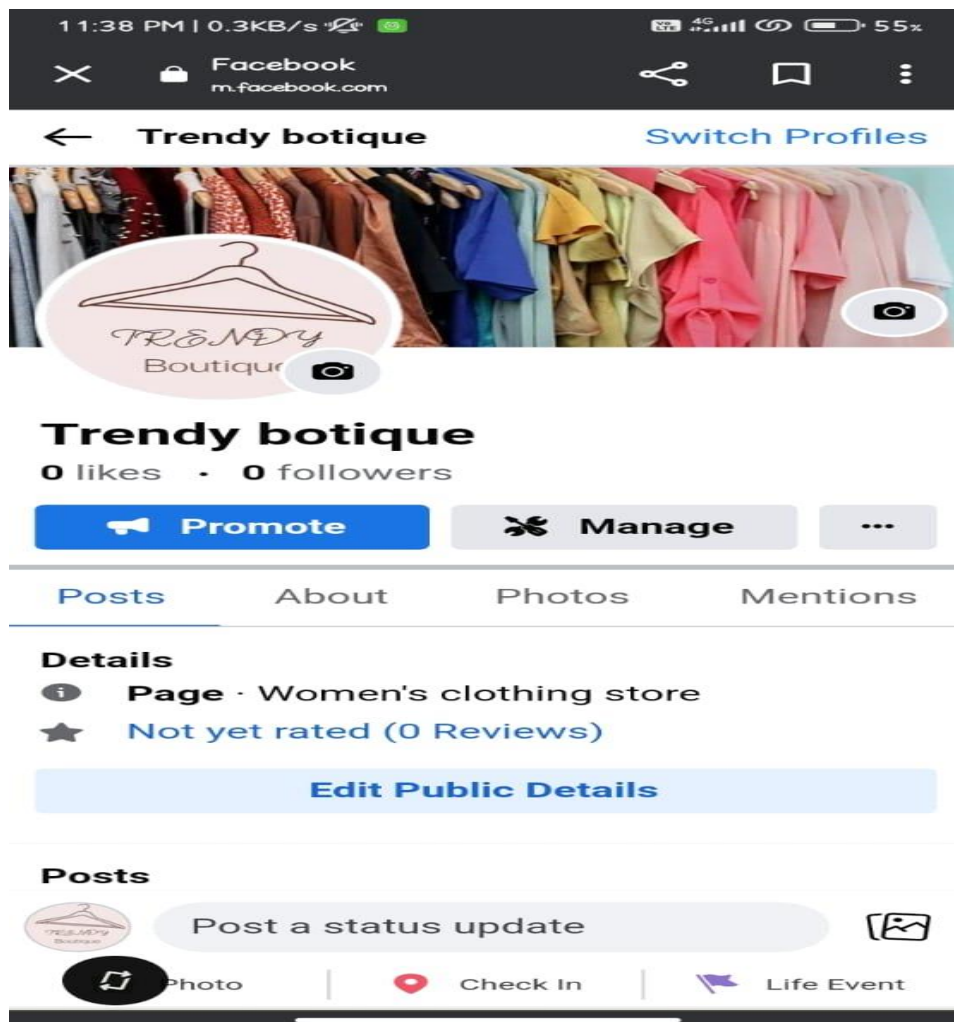


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552301296803>

Screenshot:



Posts



Post a status update



Photo



Check In



Life Event



Trendy botique



Just now · 🌐

SALE !.....SALE!.....SALE!...



See insights and a...

Boost post



Trendy botique updated their profile picture.



1m · 

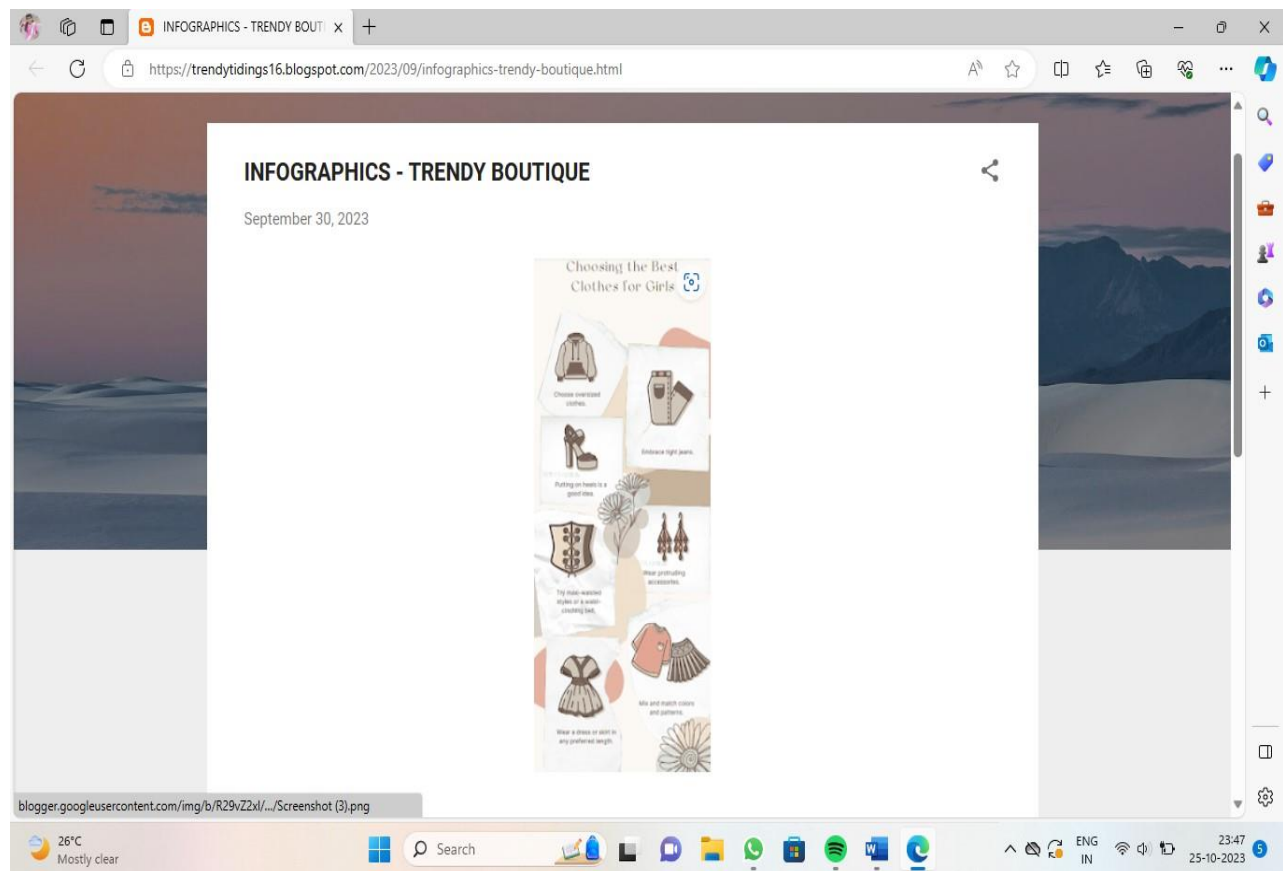


3. Create and design a social media advertisement poster using Canva.

Link: Social media advertisement using Canva

<https://trendytidings16.blogspot.com/2023/09/infographics-trendy-boutique.html>

Screenshot:



INFOGRAPHICS - TRENDY BOUTIQUE

https://trendytidings16.blogspot.com/2023/09/infographics-trendy-boutique.html


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TRENDY BOUTIQUE

September 30, 2023



In the ever-evolving world of fashion and style, trendy boutiques are emerging as the go-to destinations for fashion-forward individuals looking for unique, handpicked pieces that set them apart from the crowd. These trendy boutiques are more than just shops; they are immersive experiences that celebrate ...


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4. Create email newsletter design using MailChimp or Canva tool.

Link: Email newsletter design using Canva

<https://trendytidings16.blogspot.com/2023/10/email-newsletter.html>

Screenshot :

