

**GOVERNMENT COLLEGE OF ENGINEERING  
[IRTT]**

**ERODE: 638 316**



**Electrical and electronics Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

**BRAND NAME: TRENDY BOUTIQUE**

**CATEGORY: CLOTHING SHOP**

**NAME: SUBHADHARSHINI N**

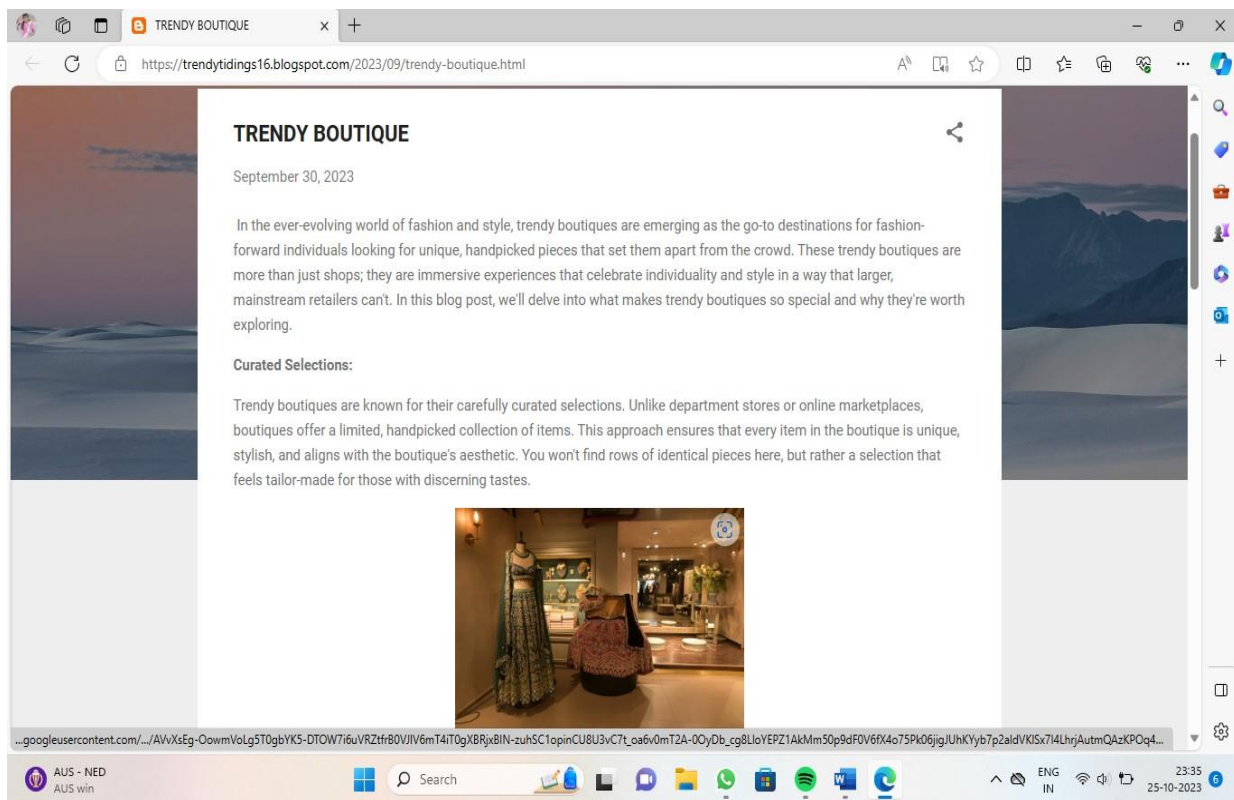
**NMID: 1E0D65413DDC063A72346DA9DA17417D**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

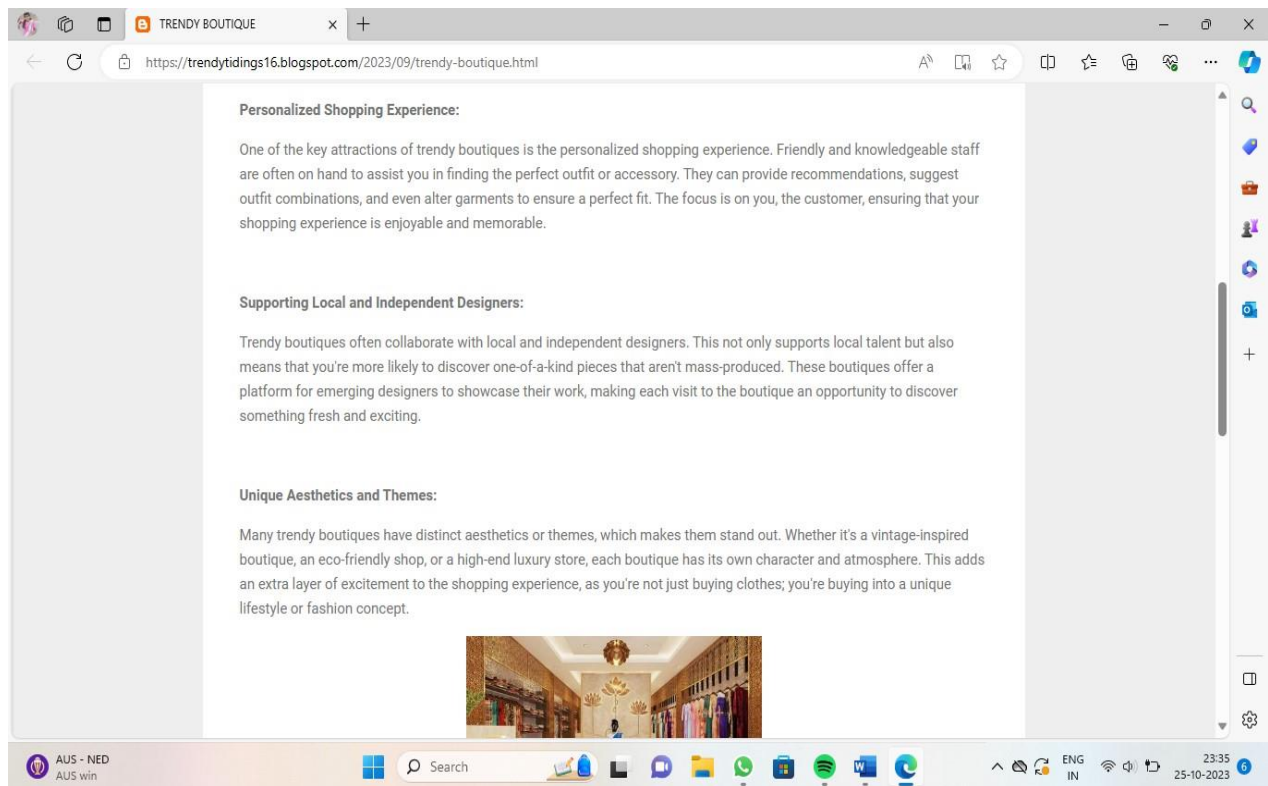
Link: Blog using Blogspot

<https://trendytidings16.blogspot.com/2023/09/trendy-boutique.html>

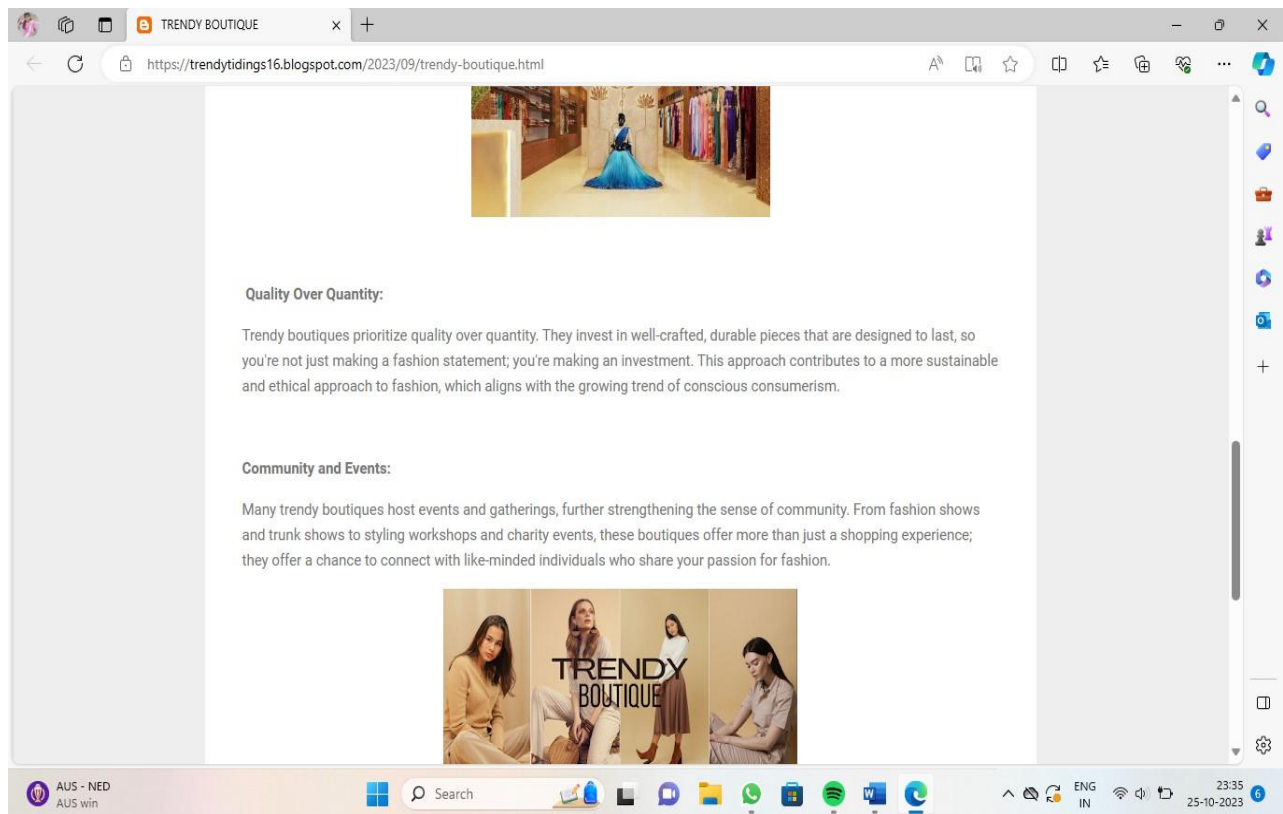
Screenshot 1:



## Screenshot 2:



## Screenshot 3:

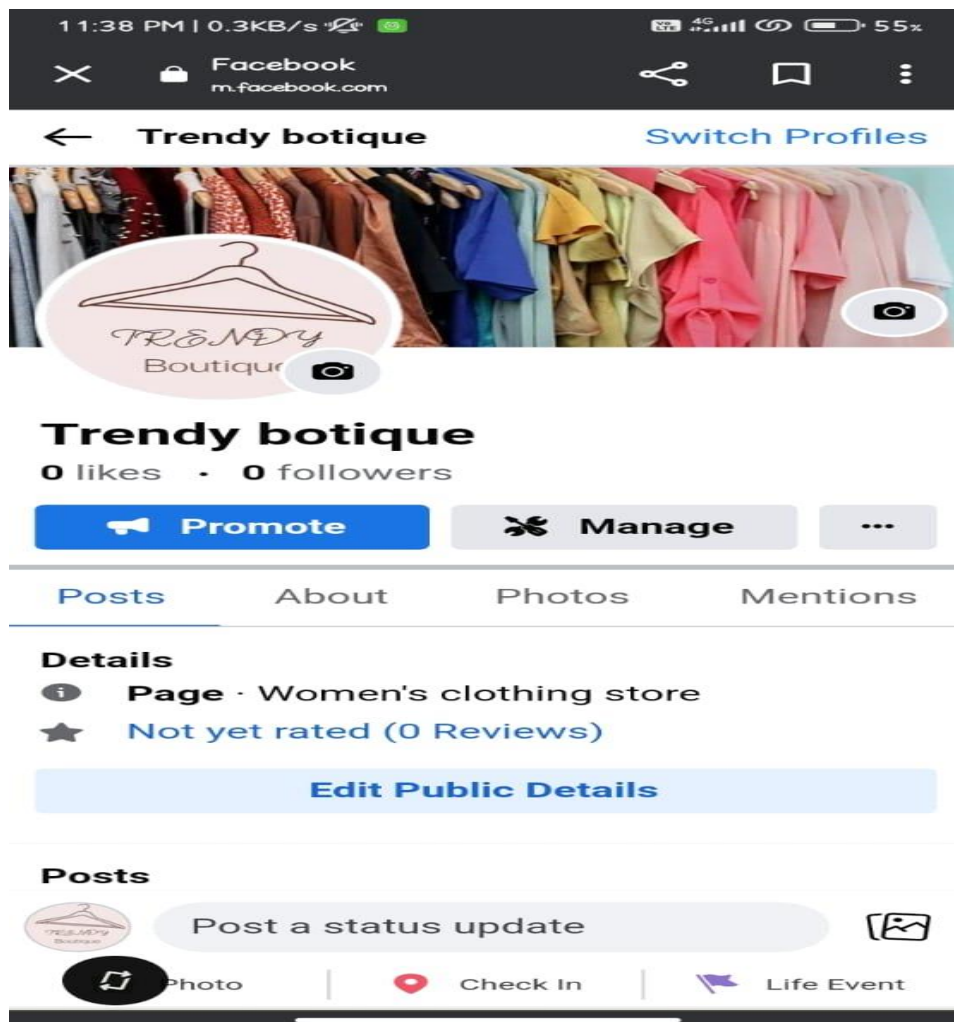


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552301296803>

**Screenshot:**



Posts



Post a status update



Photo



Check In



Life Event



**Trendy botique**



Just now · 🌐

SALE !.....SALE!.....SALE!...



See insights and a...

Boost post



**Trendy botique** updated their profile picture.



1m · 



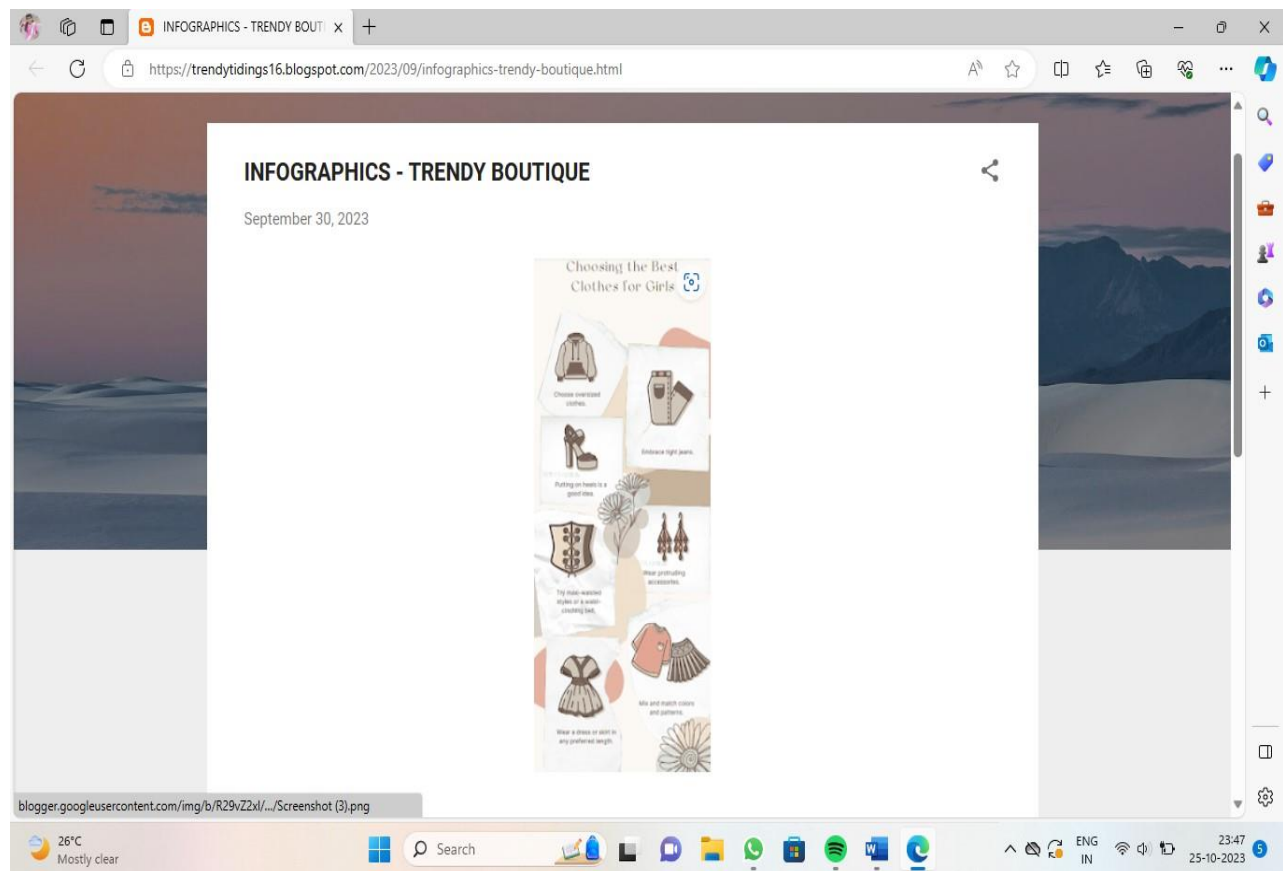


3. Create and design a social media advertisement poster using Canva.

Link: Social media advertisement using Canva

<https://trendytidings16.blogspot.com/2023/09/infographics-trendy-boutique.html>

Screenshot:





INFOGRAPHICS - TRENDY BOUTIQUE

https://trendytidings16.blogspot.com/2023/09/infographics-trendy-boutique.html


To leave a comment, click the button below to sign in with Google.

SIGN IN WITH GOOGLE

Popular posts from this blog

TRENDY BOUTIQUE

September 30, 2023



In the ever-evolving world of fashion and style, trendy boutiques are emerging as the go-to destinations for fashion-forward individuals looking for unique, handpicked pieces that set them apart from the crowd. These trendy boutiques are more than just shops; they are immersive experiences that celebrate ...


READ MORE

Powered by Blogger

Theme designed by Michael Elton

26°C  
Mostly clear

Search



ENG  
IN

23:48  
25-10-2023

4. Create email newsletter design using MailChimp or Canva tool.

Link: Email newsletter design using Canva

<https://trendytidings16.blogspot.com/2023/10/email-newsletter.html>

Screenshot :

