

3. To identify the relationship between the data features and the churn rate.

we intend to look at the statistical insights from different parameters by carrying both univariate and bivariate analysis
Some of the parameters we intend to use include:

1. Age
2. Gender
3. Estimated Salary
4. Credit Score
5. Geographic distribution

Univariate Relationship

we can look at the relationship between age and credit score and see whether the linear relationship is very weak so as to clearly define correlation. and so on the other parameters

Biavariate Realtionship

When we look at the gender and geographic distribution and estimated salary, To see if that male customer estimated average salary is higher than females depending on location.

REFERENCES

https://en.wikipedia.org/wiki/Dependability#cite_note-A._Avizienis,_J_pp._11-33-2