**Abhey Kuwarbi**

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**Objective**

**“To be part of a working environment that inspires me to effectively use my skills and knowledge to achieve the highest goals and productivity”**

**Personal Information**

Abhey Kuwarbi

Nationality: Indian

Date of Birth: 13 December 1996

Place of Birth: New Delhi, India

Languages Known: English, Hindi.

Interests: Traveling, Playing Basketball, Listening to Music.

**Brief Overview**

* An enthusiastic professional with one year of Experience.
* Task-oriented professional adept at performing and delivering quality results while working under pressure and meeting deadlines.
* Possessing good interpersonal, communication and organizational skills with proven abilities in Account management, Client Relationship and Strong techno-commercial aptitude. Ability to build, nurture and develop long-term client relations.

**Professional Experience**

Currently Working As Freelancer

Client : Overseas Study Advisor

* Website Designing
* SEO
* Website Ranking
* Handling social media (INSTAGRAM)

MY PIGGY WALLET (Play Store Application)

**January2020 to June 2020**

* Head Campus ambassador (Handling a team of 25 campus ambassadors)
* Assigning daily tasks to the campus ambassadors
* Influencer marketing & Brand promotion
* Quora Marketing
* Reaching out to influencers for brand promotion
* Pre Launch
* Assigning daily tasks to the campus ambassadors

PATHWAY EDUCATION

**July 2019 Till January 2020.**

**Social Media Manager**

* Deliberating planning and goal setting
* Development of brand awareness and online reputation  
  Content management.
* Search Engine Presence (SEO)
* Cultivation of leads and sales
* Creating the social media strategy
* Creating budgets for social media activities
* Planning and handling social media campaigns
* Recruiting and managing the social media marketing team for the organization
* Developing benchmark metrics to measure the results of social media
* Report on effectiveness of campaigns
* Monitoring trends in social media
* Website Designing

**Our Clients:**

1. **Giri Tour & Travels, Bhimtal**

* Website Creation.
* Social Media Marketing (Facebook Page Creation, Creating Post, increasing Likes and Shares.)
* Content designing. (Created Key Tagline for her Business.)
* Online Reputation Management

1. **Digiperform – Digital Performance Media Pvt Ltd.**

* Website Handling
* Social Media Marketing (Facebook Page Creation, Creating Post, increasing Likes and Shares.)
* Content Designing.
* Online Reputation Management.

1. **Malti Villa – Homestay in Bhimtal.**

* Social Media Marketing (Facebook Page Creation, Creating Post, increasing Likes and Shares.)
* Handling Airbnb dashboard for Clients reservations and bookings.
* Handling Customer Experience.

1. **A Solo Rider**

* Website Creation.
* Social Media Marketing (Facebook Page Creation, Creating Post, increasing Likes and Shares.)
* Content designing. (Created Key Tagline for her Business.)
* Online Reputation Management

1. **How’s The Josh**

* Website Creation.
* Social Media Marketing (Facebook Page Creation, Creating Post, increasing Likes and Shares.)
* Content designing. (Created Key Tagline for her Business.)
* Online Reputation Management

**Internship**

1. Internship at **Hotel Taj Mahal**, New Delhi from 27th June to 20th October 2017

* Was Closely working with all 4 Major Departments of Hospitality – Front Office, Accommodation Operation, Food Production, Food & Beverage.

1. Internship at **International Travel House** in competitive analysis of Travel and Tourism Sector in India.

Management Trainee (under supervision)

* Observing the team handling by Supervisor
* To help the Supervisor and Assistant Manager in serving customers
* How to manage a party or event in effective and smooth manner
* To resolve the customers queries
* Observing the administration work process

**Education**

**B.Sc in Hotel & Hospitality Administration from** **Institute of Hotel Management Catering Technology and Applied Nutrition**, **Panipat**.

**Senior Secondary Class 12 (NIOS), National Institute of Open Schooling, India, 2014 - 15**

* Focus on: English, History, Political Science, Mathematics and Home Science.

**Indian Class 10 (CBSE), Tagore International, New Delhi, India, 2013-2014**

**Professional Competencies**

* Innovative, dynamic and highly energetic with a proven ability to identify and capitalize on business opportunities.
* Previously achieved rapid progression in projects from the planning stage through to implementation and completion.
* Possessing an outstanding track record of analytical skills, defining and shaping a customer’s need.
* Proactive and having a proven ability to improve processes and people by promoting best practice procedures.

**Extracurricular:**

* Winner in Inter School Basketball Tournament Held At The British School
* Played CBSE Cluster Tournament In Basketball
* organizing committee member for college Fests and other extracurricular activities at IHM Panipat.

**Warm Regards,**

**Abhey Kuwarbi**