Software Testing in Practice

Guest lecture at UAntwerpen April 28, 2025

Koen De Hondt

mediagenix

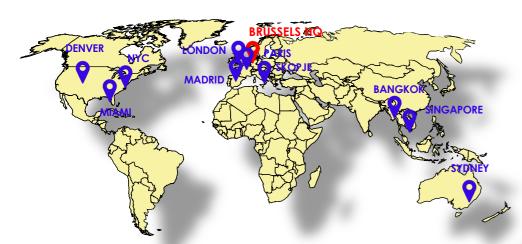
Agenda

Introduction

Setting the stage

Testing a complex software product

mediagenix





A Trusted Partner to the media industry for 30+ years









200+ Media Groups



400+ Experts



10,000+ Users

Content Strategy





Content Value



Strategic Planning



Content Intelligence

20

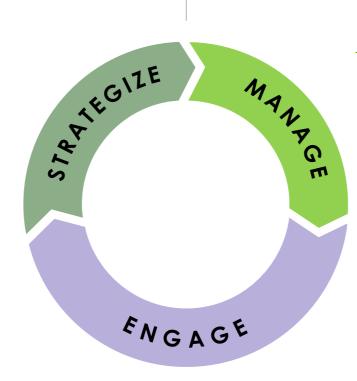


Strategic Budgeting



Audience Intelligence







Title Management & Discovery



Metadata **Enrichment**



Production & Acquisition





Recommendation



Curation



Conversation



Promotion



Linear Scheduling



Scheduling **Automation**



On-Demand Scheduling



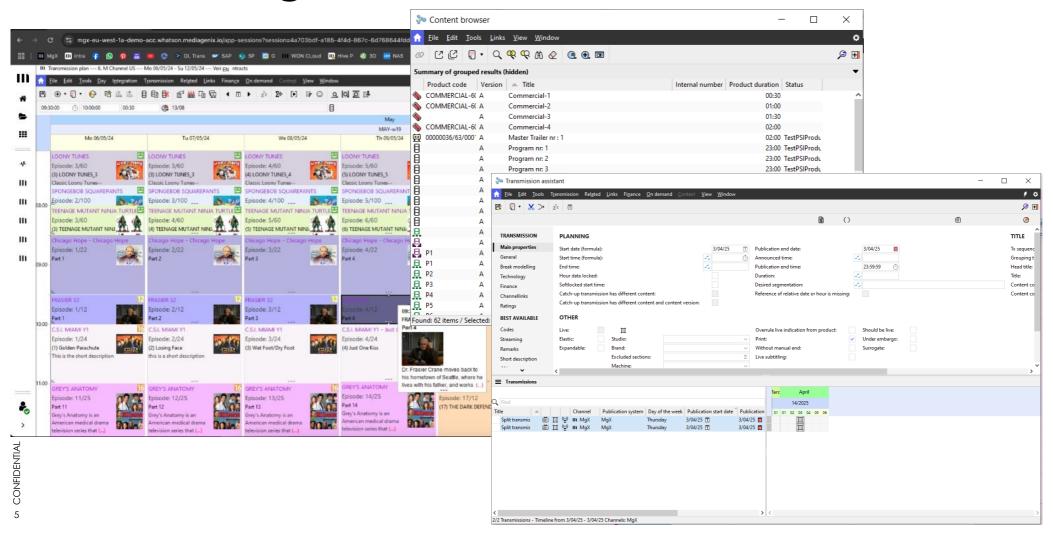
Ratings Prediction

Personalization



Scheduling

Scheduling



Koen De Hondt

1990-1999	Teaching (and research	n assistant
	at VUB		

1992 One of the founders of

Mediagenix

1998 PhD Computer Science

1999-2002 Object Coach at Mediagenix

2003-2008 Team lead in QA team of EMC-

BDG

2008-2024 Web development positions at

three companies

2024- Program Manager at

Mediagenix

Has software quality in his DNA

Practices test-driven development Loves pair programming

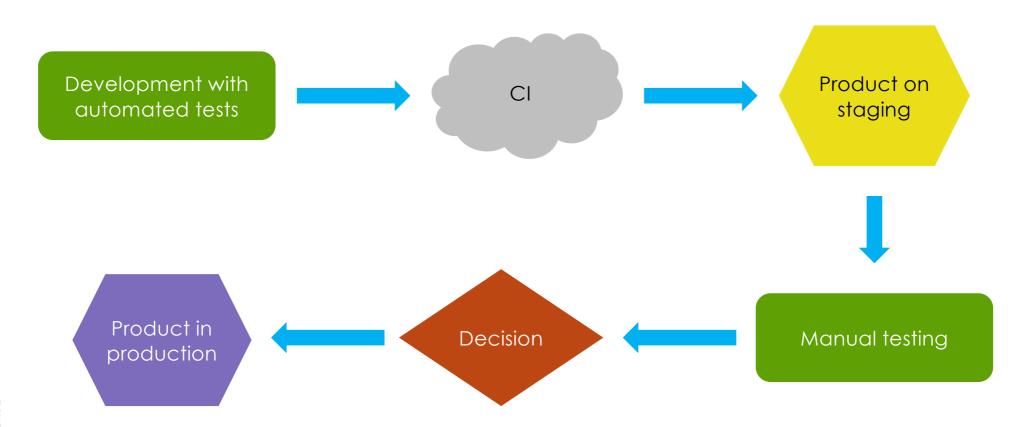
Uses Smalltalk since 1988 Actively contributes to Pharo (pharo.org) Blogs on Smalltalk: all-objects-all-the-time.st

Has 15 years of experience with Ruby on Rails

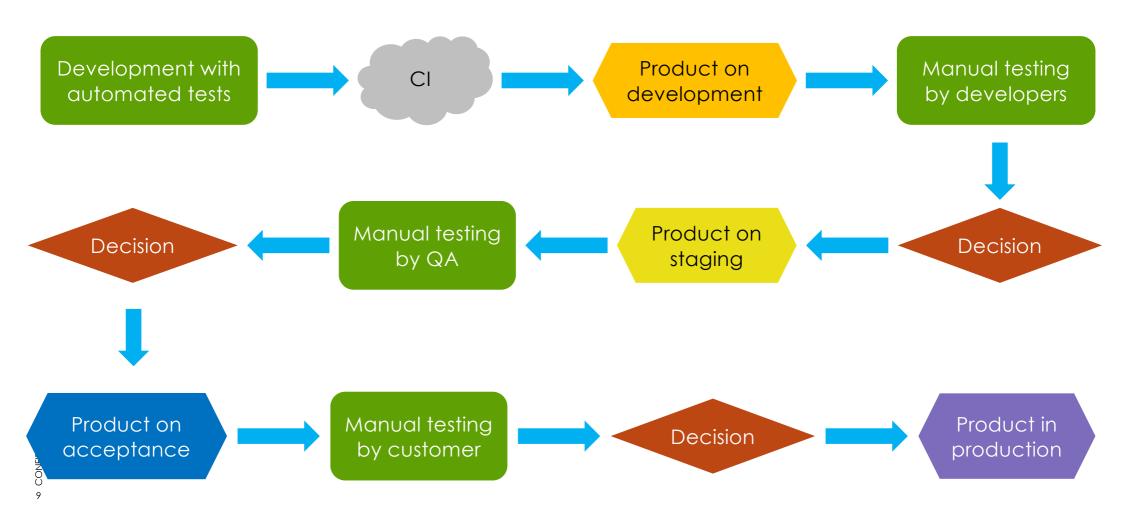
Ideal Situation



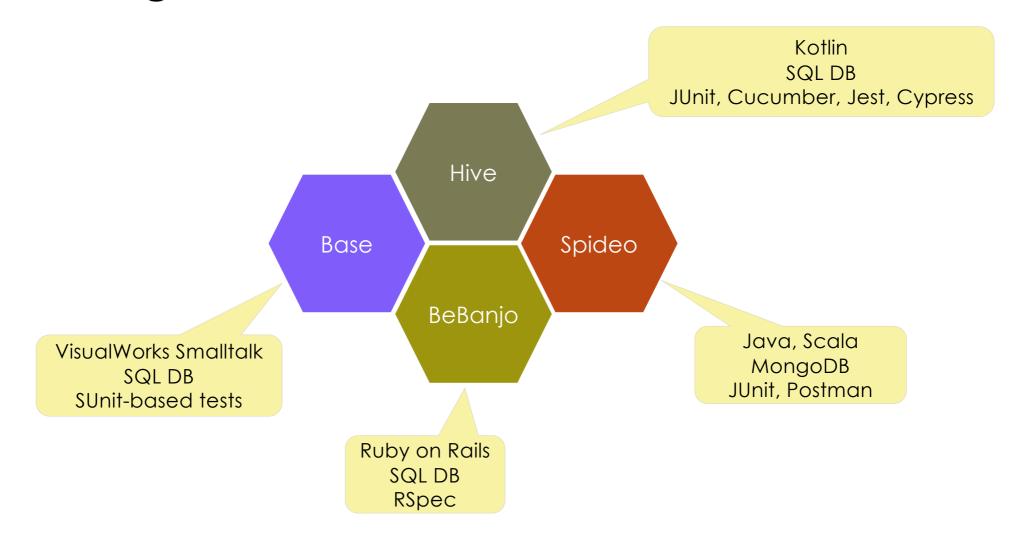
More Realistic Situation



More Complex Situation



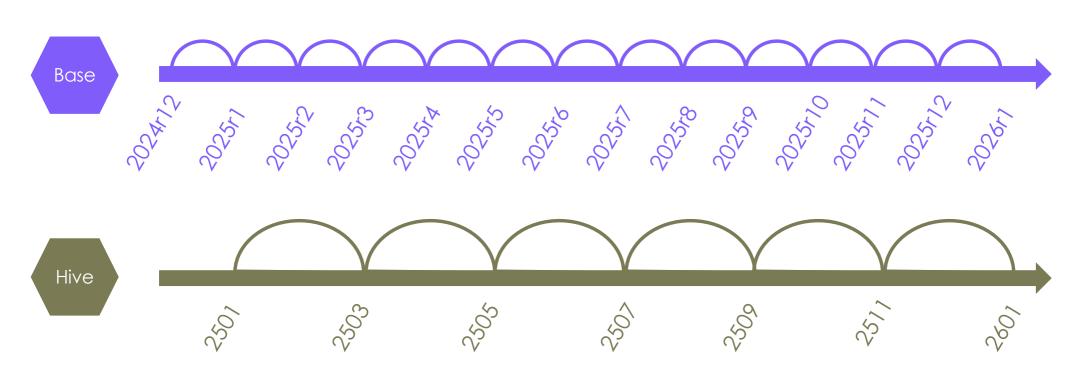
Mediagenix Platforms



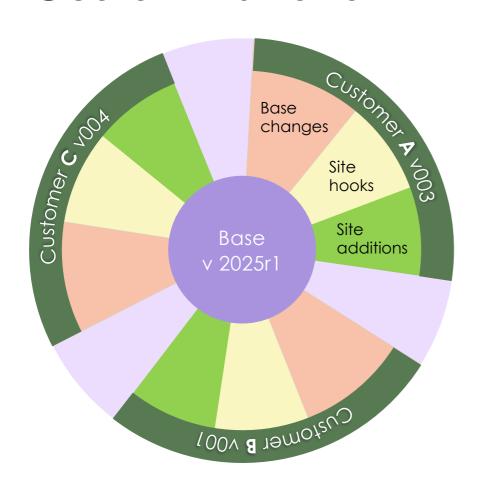
Integration of Platforms

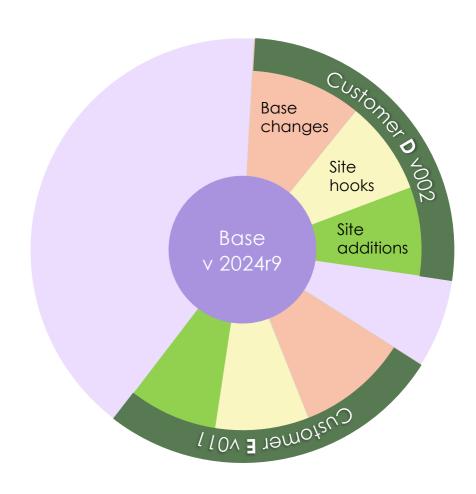


Release Schedule



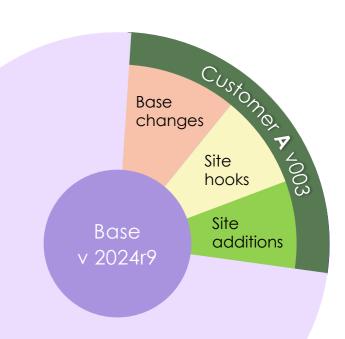
Software Architecture: Base and Customizations



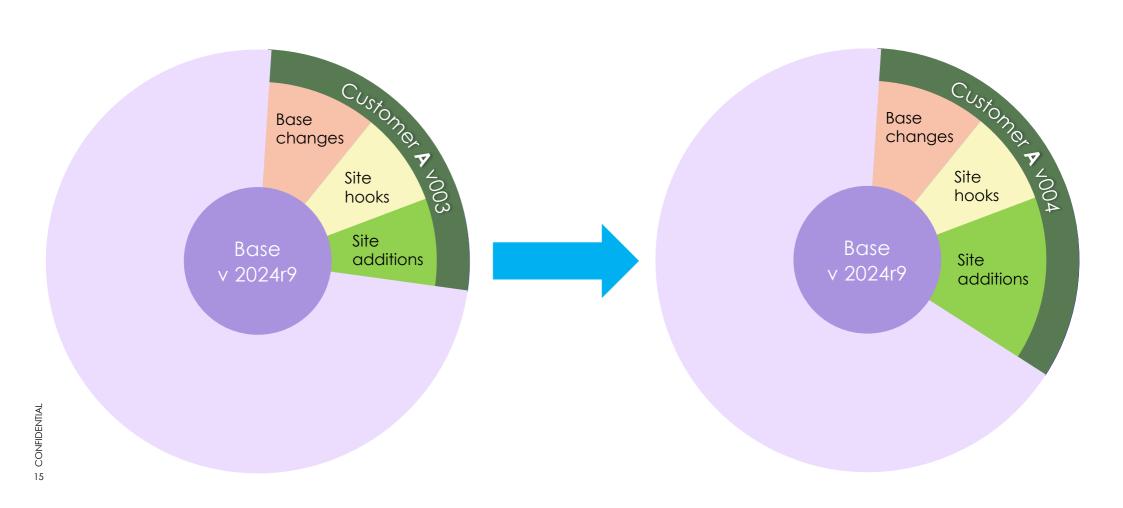


The Testing Challenge

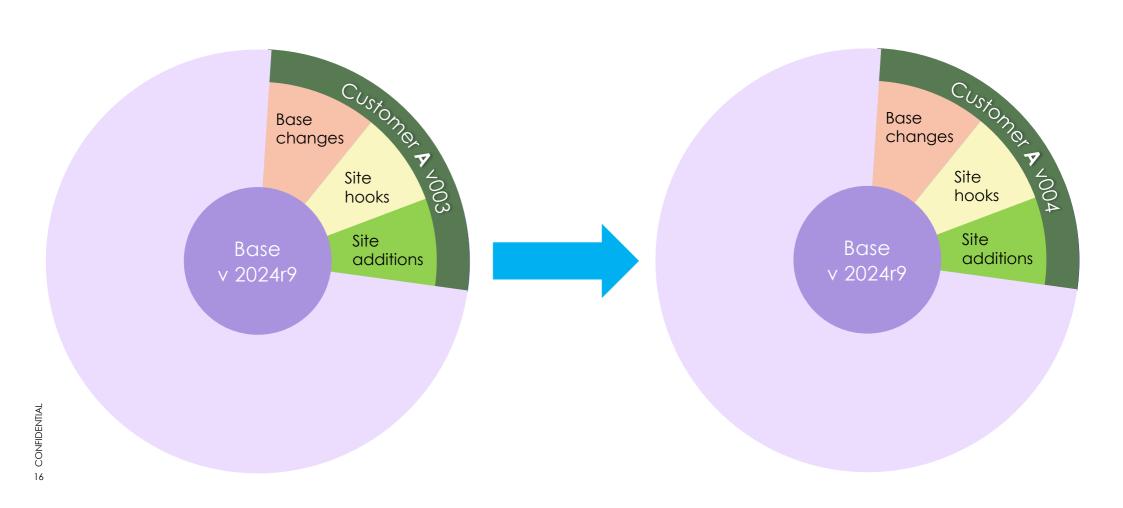
- How do you test Base and all the customizations?
- What is the impact of customizations on Base tests?
- Example: an extra mandatory field impacts all tests that save data



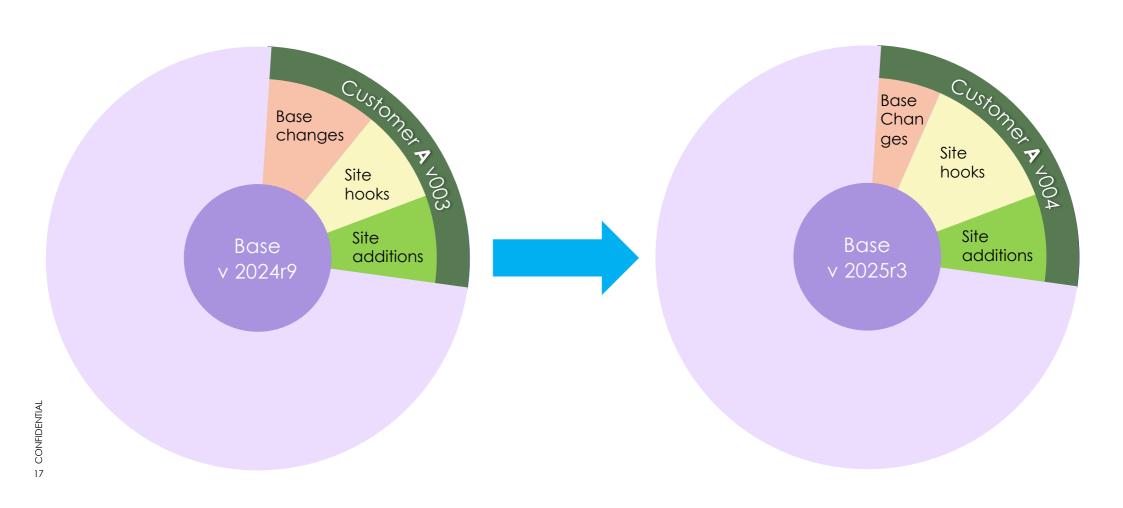
Software Evolution: New Functionality



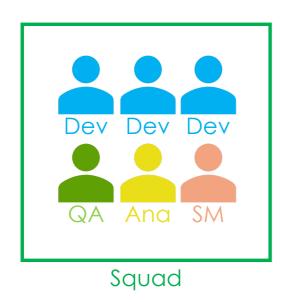
Software Evolution: Bug Fix

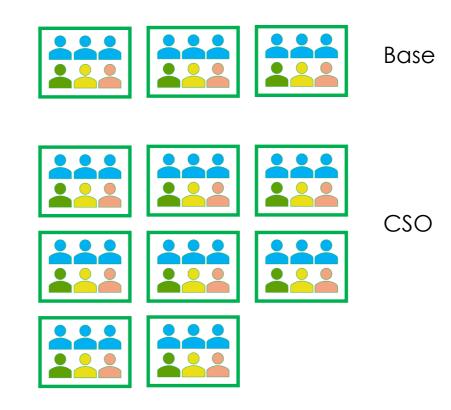


Software Evolution: Upgrade



Organization and Roles





Automated and Manual Tests



Implementing tests in Smalltalk



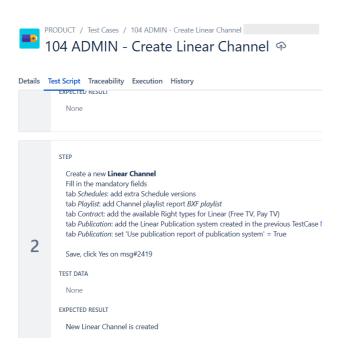
 Writing test scenarios in an external test management system



- Executing test scenarios manually
- Manual regression testing during upgrade projects
- Manual regression testing when integrated products change

Manual Tests

- Step-by-step instructions
- Gherkin scripts (https://cucumber.io/docs/gherkin/reference)





Statistics



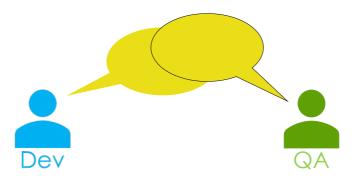
220.000+ tests in Smalltalk



3800+ manual tests

Process Issues Related to Manual Testing

- Who defines the acceptance criteria for a user story?
- Who writes the acceptance tests?
- What will be tested by automated tests and what will be tested manually?



Issues with Manual Tests

- Manual execution is not scalable
- Different interpretations by different test executors
- Hard to avoid overlap with automated tests
- Test maintenance
- Are all 3800+ test cases still valid?

Issues with Automating Manual Tests

- Automated tests do things differently from a manual tester
- Base is tested with an empty database
- Customizations are tested with customer databases.
- Automating Gherkin scripts requires dedicated tools
 - Cucumber (https://cucumber.io)
 - Not available in Smalltalk (https://all-objects-all-thetime.st/#/blog/posts/13)

Upgrades and the Role of the Customer

- Some customers do not like upgrades
- They prefer testing (manually) themselves
- Some upgrade projects take a long time
- Consequently, some customers use old Base versions
- Result: increased maintenance issues

Conclusion

- Impact of technology choices
 - For Smalltalk, no external tools for testing are available
- Impact of business choices
 - Selling a product with customizations blows up the time to test
- Impact of organizational choices
 - Division between developers and QA specialists is suboptimal

Future

- No Base changes in customizations
- Synchronize release schedules of different products
- Upgrade more frequently to minimize the number of Base versions in the field
- Avoid manual testing
- Better cooperation between developers and QA specialists

Thank you! koen.de.hondt@mediagenix.tv

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