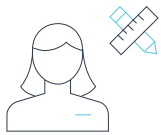


App Framework

Concept Evolution



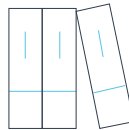
Building a Capability

User Interface or Business Logic



Idea! Re-use in Solution

Write Once and Reference



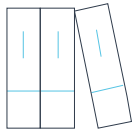
TrakSYS Libraries

- Content Pages
- Content Parts
- Images
- Style Sheets
- Client-Side Scripts
- Script Classes



App Framework

Concept Evolution



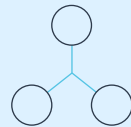
TrakSYS Libraries

Common and Useful Content



Idea! Re-use Across Sites

Maintain and Distribute

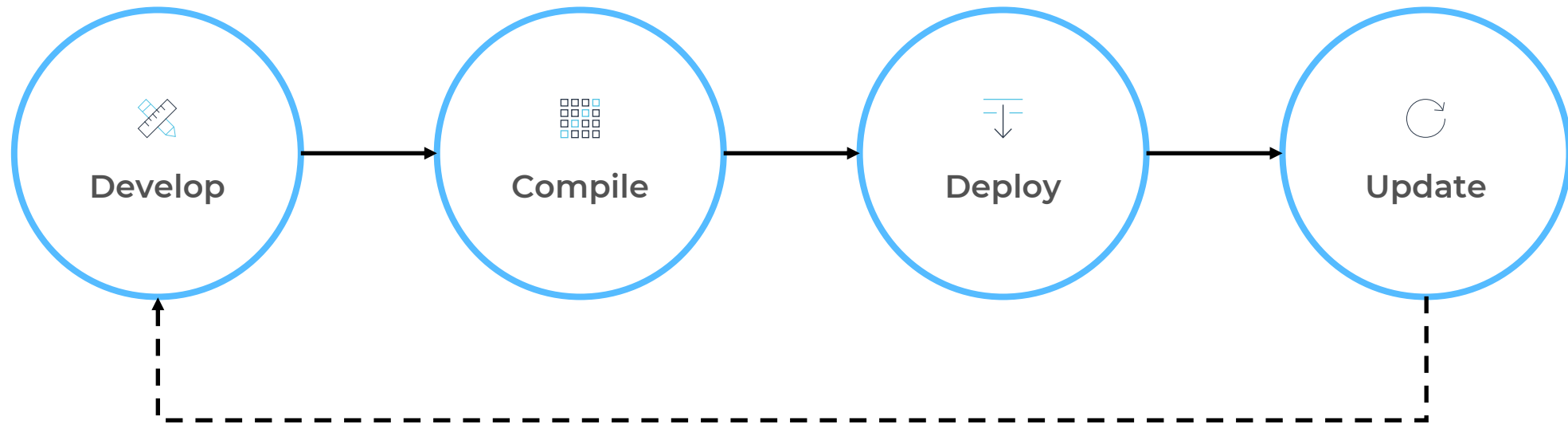


TrakSYS™ Apps

User Interfaces
Business Rules
Configuration Management



App Framework App Lifecycle



App Framework Develop



Initial Concepts in TrakSYS

Utilize the [rapid development tools](#) and processes within the platform to shape the initial functionality.



Refine and Complete in Visual Studio

Port content to a [Visual Studio project](#) to take advantage of central management, source control and automated testing.



TrakSYS App Template

[Visual Studio Project Template](#)

Content Pages and Parts

Script Libraries / APIs

Configuration Injection on Install /

Update

App Framework

Compile



Package Definition

Define files to include in an [App Package](#) (manifest) including metadata, images, scripts, etc... to be deployed on install.



Package Build

Utilize the power and flexibility of the [Visual Studio build environment](#) to control compilation and place resulting assets.



Zip and Distribute

Combine the App assembly and any other distributable files using [common Zip](#) and distribute to the desired repository.

App Framework Deploy



Cloud Repository

Parsec can be published to a [cloud repository](#) available for browsing by any TrakSYS installation.



Local Repository

Private or Enterprise Apps can be deployed to a [local repository](#) by Package file distribution to a network location.



TrakSYS Installation Manager

Built-in [installation, update and removal](#) tools allow browsing of installed Apps, locating new Apps (installing/updating), and removing existing Apps.

App Framework Update



Refine and Improve

Repeat the [App development cycle](#) (Develop, Compile and Deploy) to effect organized continuous improvement.

Rapid Re-Deploy

[Simplify and improve](#) the quality of the re-deployment process to increase iteration velocity, speeding time to business goals.

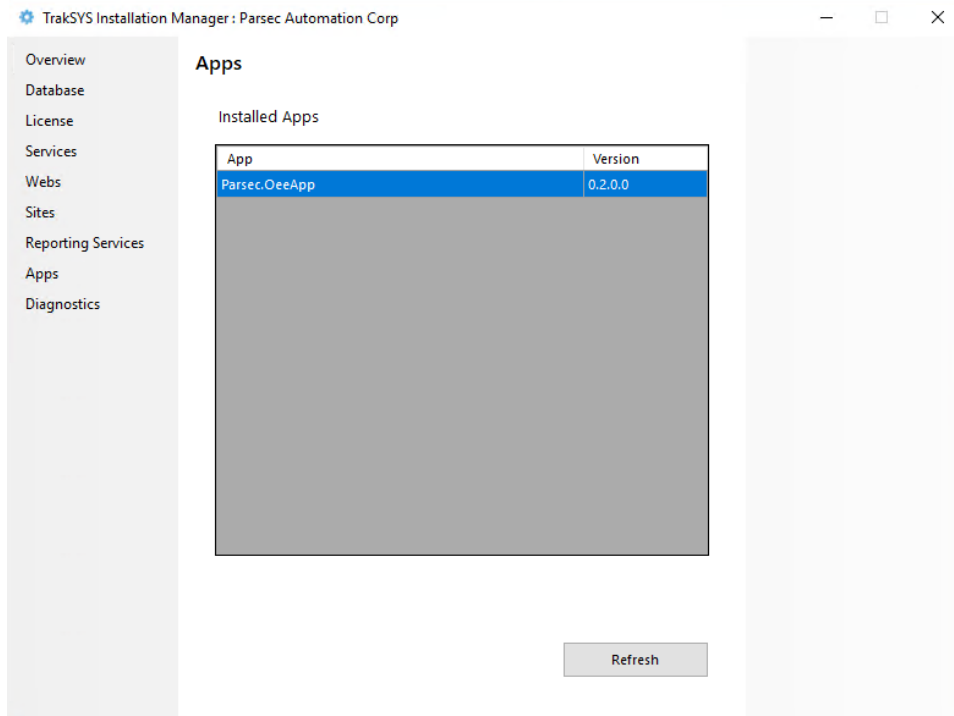
Version Control

Track which implementation has which functionality with ease using the [App Version](#) to manage content generations.

App Framework

App Installation

Manage TrakSYS App installation [within the platform](#).
Install, update and remove application using
PowerShell scripts or the Installation Manager utility.



**Install
Actions**

- Add Content Pages / Parts
- Create Configuration
- Add Page Definitions (UI)
- Add API Libraries

**Update
Actions**

Update and Adjust
Content and
Configuration

**Remove
Actions**

Cleanup and Remove
Content and
Configuration

App Framework

App Motivations



Partner Framework

Package API calls and user interfaces to assist with project implementations.



Parsec Concept

Early / experimental feature ideas before they are committed to the product.



Enterprise Governance

Distribute and control global functionality across multiple independent site installations.



Partner Vertical

Develop specialized capabilities in a specific market vertical or functional area.



Parsec Parallel Track

Specialty functions or non-core ideas that need to be updated out of phase.

App Framework

App Cautions



Apps to Defeat TrakSYS Licensing

Avoid creating Apps that replace the need for licensed TrakSYS features (without requiring the feature to be present).



Apps for Every Project

Do not use as a 100% replacement for implementing every project.



Clear Customer Communication

Communicate early and clearly if you intend to use/build an App as part of a project implementation.

- Are there additional fees involved?
- Who has access to the source code?
- App binary use beyond relationship?