Skills

Campaign & Advocacy: Campaign Strategy, Legislative Advocacy, Public Policy Development, Coalition Building, Stakeholder Engagement, Government Relations, Public Outreach, Lobbyist Management, Grassroots Mobilization, Regulatory Compliance

Strategic Communications: Media Relations, Public Relations, Digital Communications, Content Development, Public Speaking, Professional Writing, Brand Management

Project & Program Management: Initiative Leadership, Program Development, Planning & Execution, Reporting & Metrics, Cross-functional Team Leadership, Negotiation, Contract Management

Technical Skills: Microsoft Office Suite, Google Workspace, CRM Platforms (Salesforce), Virtual Meeting Platforms, AI Utilization

Education

Master of Science in Public Administration

City University of New York (CUNY) John Jay College

New York, NY

2015

Bachelor of Science in Public Administration

Ernest Modarelli

(347) 535-7244 | ernestmodarelli@gmail.com | linkedin.com/in/ernest-modarelli-iv

Summary

Highly accomplished and politically savvy professional with extensive experience in leading public policy campaigns, legislative advocacy, and strategic communications. Proven ability to drive state-level legislative initiatives, build diverse coalitions, and manage complex stakeholder relationships to advance public interest objectives. Eager to leverage expertise in government affairs and grassroots mobilization to strengthen local news and democratic health.

Experience

Government Affairs and Strategic Communications Project Manager

Policomm | Remote | June 2022 – Present

- Led policy initiatives and advocacy efforts impacting nearly 500,000 individuals, resulting in the abolishment of over $650 million in debt through strategic government programs.
- Secured and negotiated over $70 million in grants from 23 state and local governments, demonstrating expertise in state-level legislative and funding processes.
- Directed extensive public outreach campaigns for the Metropolitan Transportation Authority (MTA)'s $51.5 billion capital program, building public engagement and support for major infrastructure initiatives.
- Managed digital communications for successful political campaigns and developed public policies with elected officials at federal, state, and local levels, including Congestion Pricing.

Special Advisor for Policy and Government and Community Affairs

Port Authority of New York and New Jersey | New York, NY | October 2018 – June 2022

- Designed and executed comprehensive public outreach strategies for major infrastructure projects, securing community and stakeholder buy-in.
- Successfully lobbied New York and New Jersey Congressional and Senate