

Applications of Database Technology

- Storage and retrieval of traditional numeric and alphanumeric data in an inventory application
- Multimedia applications (YouTube, Spotify)
- Biometric applications (fingerprints, retina scans)
- Wearable applications (FitBit, Apple Watch)
- Geographical Information Systems (GIS) applications (Google Maps)
- Sensor applications (nuclear reactor)
- Big Data applications (Genome sequencing, Weather forecasting)
- Internet of Things (IoT) applications (Smart homes)
- Data Warehouses

Recent developments

- Social Networks capture a lot of information about people and communications among people - posts, tweets, photos, videos
 - All of the above constitute data
- Search Engines collect their own repository of web pages for search purposes
- New Technologies to manage vast amounts of data generated on the web:
 - Big data storage systems involving large clusters of distributed computers (Bigtable)
 - NOSQL (Not Only SQL) data systems
 - A large amount of data now resides in the "cloud"!

Impact of Databases & Database Technology

- Businesses: Banking, Insurance, Retail, Transportation, Healthcare, Manufacturing
- Service Industries: Financial, Real-estate, Legal, Electronic Commerce, Small businesses
- Education: Resources for Content and Delivery
- Recent developments: Social Networks, Environmental and Scientific Applications, Medicine and Genetics
- Personalized Applications: Based on smart, mobile devices

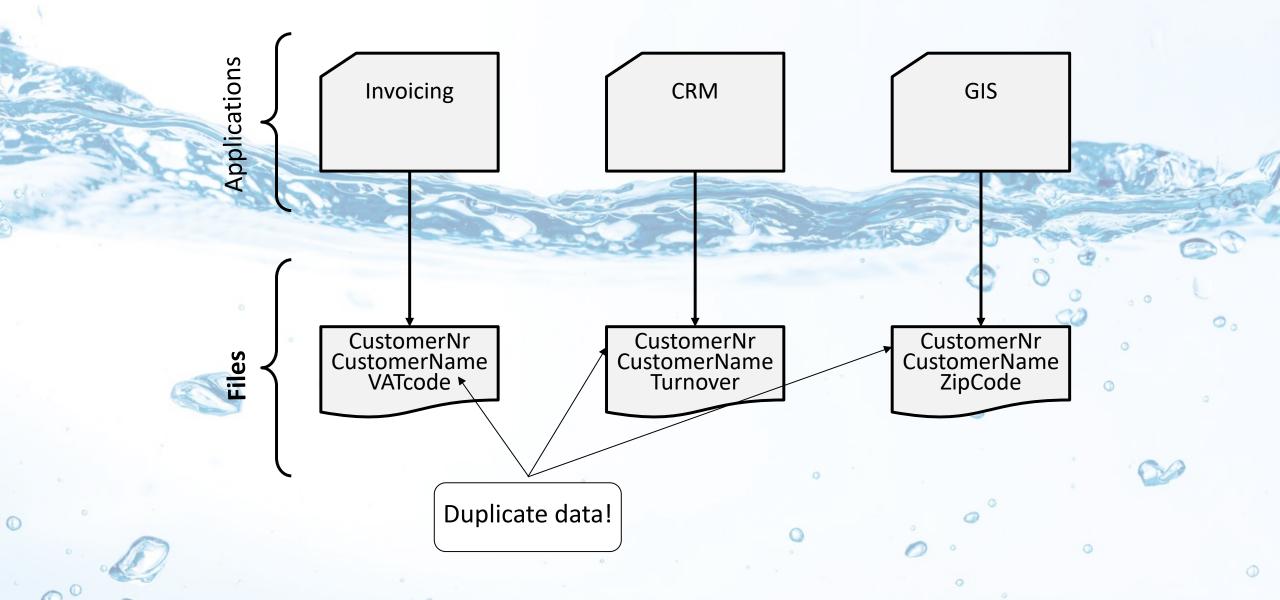
Discussion question

 Why not use files to store and manage data as we did in the 1970s?

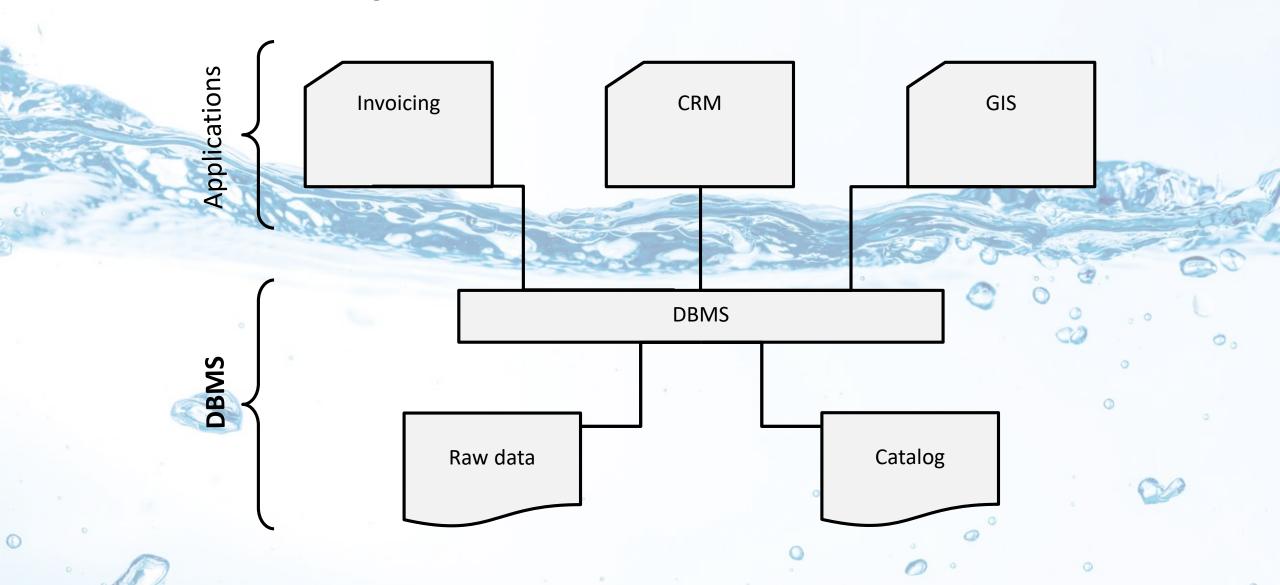
File approach vs. database approach for data
management

Text files, Excel, etc.

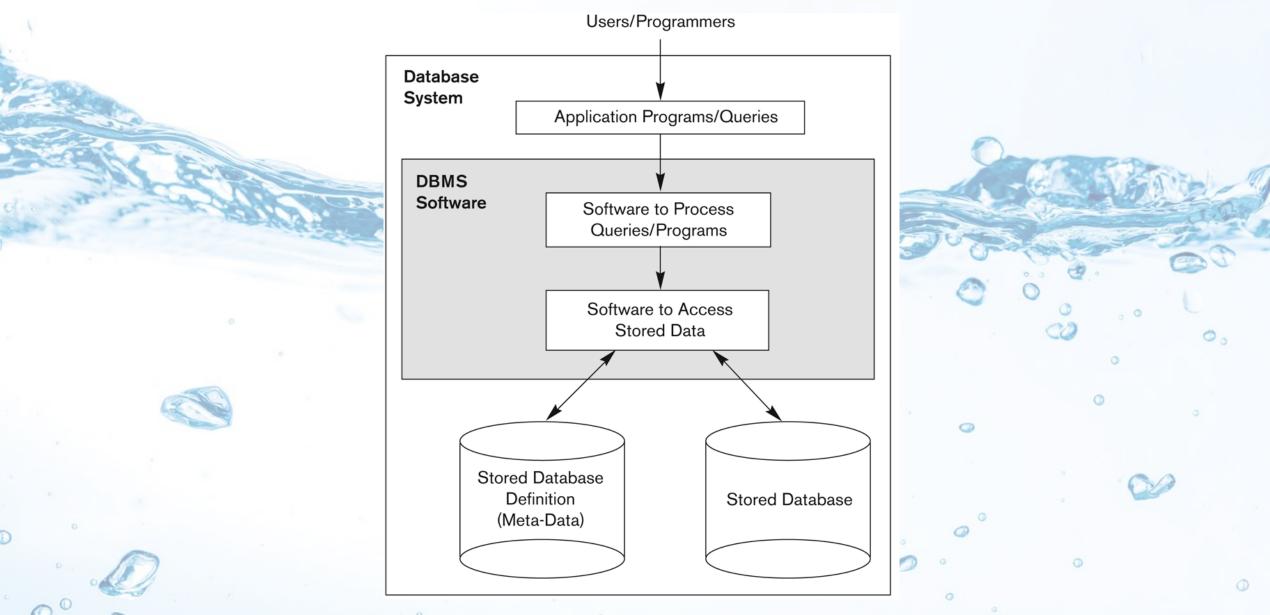
Discussion question



Discussion question



Simplified database system environment



Typical DBMS Functionality

- **Define** a particular database in terms of its data types, structures, and constraints on the data to be stored
- Meta-data
 - Database definition or descriptive information
 - Stored by the DBMS in the form of a database catalog or dictionary
- Construct or Load the initial database contents on a secondary storage medium