

IBM Accelerator  
Talent Identification Program

*Week 5: Design Thinking*

*Pre-session Materials*

## Design Thinking

Design thinking is an innovative problem-solving approach that emphasizes empathy, creativity, and iterative testing to create user-centered solutions.

## Pre-Session Materials

### Required:

- Pre-Read (15 minutes)
  - Browse the IBM Enterprise Design Thinking Website  
<https://www.ibm.com/design/thinking>

### Optional:

- Earn a digital credential badge: Take IBM Enterprise Design Thinking Practitioner Course <https://www.ibm.com/design/thinking/page/courses/Practitioner>